SEC Form 4

FORM 4

501 COMMERCE STREET

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

4. If Amendment, Date of Original Filed (Month/Day/Year)

OMB APPROVAL

6. Individual or Joint/Group Filing (Check Applicable

Form filed by One Reporting Person

Form filed by More than One Reporting

Line)

X

Person

to Section	s box if no longer subject 16. Form 4 or Form 5	STATEMEN	STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP					
obligation: Instruction	s may continue. <i>See</i> n 1(b).	Filed	pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940		hours per respor	nse: 0.5		
1. Name and Burke Ka	Address of Reporting Perso ate <u>C</u>	n*	2. Issuer Name and Ticker or Trading Symbol <u>ALLIANCEBERNSTEIN HOLDING L.P.</u> [AB]	5. Relationship of F (Check all applicab Director	10% Owner ve title Other (specify			
(Last) C/O ALLL	(First) ANCEBERNSTEIN	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 08/10/2023	A below) Forr	ner COO & C	below) FO		

(Street) NASHVILLE	TN	37203			
(City)	(State)	(Zip)			

Rule 10b5-1(c) Transaction Indication Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.

Non-Derivative Securities Acquired Disposed of or Repeticially Owned

Table I -	Non-Derivativ	e Securities A	cquir	ed, I	Disposed	of, or	Beneficially	Owned		
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code (8)		Disposed Of (D) (Instr. 3, 4 and 5) Securities Beneficially		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(11150.4)
AB Holding Units ⁽¹⁾	08/10/2023		S ⁽²⁾		5,000	D	\$29.5598 ⁽³⁾	110,205	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)			vative rities hired r osed) r. 3, 4	6. Date Exerc Expiration Da (Month/Day/Y	ate	Deriv	int of rities rlying ative rity (Instr.	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				

Explanation of Responses:

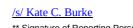
1. Units representing assignments of beneficial ownership of limited partnership interests in AllianceBernstein Holding L.P. ("AB Holding Units")

X

2. Ms. Burke sold her 5,000 AB Holding Units under a 10b5-1 plan she adopted on December 19, 2022.

3. Ms. Burke sold 5,000 AB Holding Units at prices ranging from \$29.44 to \$29.85 per Unit. The price set forth in the table is the weighted average of her sales at these prices.

Remarks:



08/14/2023

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.