

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

**FORM 8-K**

**CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934**

**Date of Report (Date of earliest event reported):**

**September 11, 2009**

**ALLIANCEBERNSTEIN HOLDING L.P.**

(Exact name of registrant as specified in its charter)

Delaware  
(State or other jurisdiction of  
incorporation or organization)

001-09818  
(Commission File Number)

13-3434400  
(I.R.S. Employer Identification Number)

1345 Avenue of the Americas, New York, New York  
(Address of principal executive offices)

10105  
(Zip Code)

Registrant's telephone number, including area code:

212-969-1000

**Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligations of the registrant under any of the following provisions:**

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)**
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)**
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))**
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))**
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**Section 7. Regulation FD**

Item 7.01. Regulation FD Disclosure.

AllianceBernstein Holding L.P. is furnishing a news release (“AUM Release”) issued on September 11, 2009, in which it announced AllianceBernstein L.P.’s preliminary assets under management as of August 31, 2009. The AUM Release is attached hereto as Exhibit 99.01.

**Section 9. Financial Statements and Exhibits**

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits.

[99.01](#) AUM Release.

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

ALLIANCEBERNSTEIN HOLDING L.P.

Dated: September 11, 2009

By: /s/ Laurence E. Cranch  
Laurence E. Cranch  
Executive Vice President, General Counsel and Corporate Secretary

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## News Release

### AllianceBernstein Announces August 31, 2009 Assets Under Management

**New York, NY, September 11, 2009** – AllianceBernstein Holding L.P. (NYSE: AB) and AllianceBernstein L.P. today reported that during the month of August, preliminary assets under management increased by approximately \$13 billion, or 2.8%, to \$482 billion at August 31, 2009, as positive investment returns were partially offset by modest net outflows.

**ALLIANCEBERNSTEIN L.P.**  
**(THE OPERATING PARTNERSHIP)**  
**ASSETS UNDER MANAGEMENT**  
**(\$ billions)**

	At August 31, 2009 <i>(preliminary)</i>				At July 31, 2009
	Institutional Investments	Retail	Private Client	Total	Total
<b>Equity</b>					
Value	\$ 109	\$ 37	\$ 25	\$ 171	\$ 165
Growth	52	22	16	90	89
<b>Total Equity</b>	<b>161</b>	<b>59</b>	<b>41</b>	<b>261</b>	<b>254</b>
<b>Fixed Income</b>	122	36	31	189	184
<b>Other<sup>(1)</sup></b>	15	17	-	32	31
<b>Total</b>	<b>\$ 298</b>	<b>\$ 112</b>	<b>\$ 72</b>	<b>\$ 482</b>	<b>\$ 469</b>
	At July 31, 2009				
<b>Total</b>	<b>\$ 290</b>	<b>\$ 109</b>	<b>\$ 70</b>	<b>\$ 469</b>	

(1) Includes Index, Structured and Asset Allocation services.

**About AllianceBernstein**

AllianceBernstein is a leading global investment management firm that offers high-quality research and diversified investment services to institutional clients, individuals and private clients in major markets around the world. AllianceBernstein employs more than 500 investment professionals with expertise in growth equities, value equities, fixed income securities, blend strategies and alternative investments and, through its subsidiaries and joint ventures, operates in more than 20 countries. AllianceBernstein's research disciplines include fundamental research, quantitative research, economic research and currency forecasting capabilities. Through its integrated global platform, AllianceBernstein is well-positioned to tailor investment solutions for its clients. AllianceBernstein also offers independent research, portfolio strategy and brokerage-related services to institutional investors.

At June 30, 2009, AllianceBernstein Holding L.P. owned approximately 34.8% of the issued and outstanding AllianceBernstein Units and AXA, one of the largest global financial services organizations, owned an approximate 64.2% economic interest in AllianceBernstein.

**Cautions regarding Forward-Looking Statements**

Certain statements provided by management in this news release are "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements are subject to risks, uncertainties, and other factors that could cause actual results to differ materially from future results expressed or implied by such forward-looking statements. The most significant of these factors include, but are not limited to, the following: the performance of financial markets, the investment performance of sponsored investment products and separately managed accounts, general economic conditions, industry trends, future acquisitions, competitive conditions, and government regulations, including changes in tax regulations and rates and the manner in which the earnings of publicly traded partnerships are taxed. We caution readers to carefully consider such factors. Further, such forward-looking statements speak only as of the date on which such statements are made; we undertake no obligation to update any forward-looking statements to reflect events or circumstances after the date of such statements. For further information regarding these forward-looking statements and the factors that could cause actual results to differ, see "Risk Factors" and "Cautions Regarding Forward-Looking Statements" in our Form 10-K for the year ended December 31, 2008 and Form 10-Q for the quarter ended June 30, 2009. Any or all of the forward-looking statements that we make in this news release, Form 10-K, Form 10-Q, other documents we file with or furnish to the SEC, and any other public statements we issue, may turn out to be wrong. It is important to remember that other factors besides those listed in "Risk Factors" and "Cautions Regarding Forward-Looking Statements", and those listed above, could also adversely affect our revenues, financial condition, results of operations and business prospects.