UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, DC 20549

FORM 10-Q

(Mark One)

T QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended June 30, 2012

OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from to

Commission File No. 000-29961

ALLIANCE BERNSTEIN L.P.

(Exact name of registrant as specified in its charter)

Delaware

(State or other jurisdiction of incorporation or organization)

13-4064930

(I.R.S. Employer Identification No.)

1345 Avenue of the Americas, New York, NY 10105

(Address of principal executive offices)
(Zip Code)

(212) 969-1000

(Registrant's telephone number, including area code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Yes T No o

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files).

Yes T No o

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See definition of "accelerated filer," "large accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer T Accelerated filer o

Non-accelerated filer o (Do not check if a smaller reporting company)

Smaller reporting company o

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).

Yes o No T

The number of units of limited partnership interest outstanding as of June 30, 2012 was 277,612,557.

ALLIANCEBERNSTEIN L.P.

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FINANCIAL INFORMATION

Item 1. Financial Statements

ALLIANCEBERNSTEIN L.P. AND SUBSIDIARIES

Condensed Consolidated Statements of Financial Condition

(in thousands, except unit amounts)

		June 30, 2012 unaudited)	De	cember 31, 2011
ASSETS				
Cash and cash equivalents	\$	482,422	\$	638,681
Cash and securities segregated, at fair value (cost: \$1,154,668 and \$1,279,779)		1,154,720		1,279,855
Receivables, net:				
Brokers and dealers		336,298		291,276
Brokerage clients		868,225		782,697
Fees		241,217		265,248
Investments:				.=
Deferred compensation-related		150,189		176,370
Other		618,767		618,924
Furniture, equipment and leasehold improvements, net		249,024		273,104
Goodwill		2,954,327		2,954,327
Intangible assets, net		179,648		190,000
Deferred sales commissions, net Other assets		95,584		59,999
	d.	197,384	d.	177,908
Total assets	\$	7,527,805	\$	7,708,389
LIABILITIES AND CAPITAL Liabilities:				
Payables:				
Brokers and dealers	\$	298,553	\$	279,655
Securities sold not yet purchased	Ф	26,189	Ф	39,307
Brokerage clients		1,819,100		1,895,972
AllianceBernstein mutual funds		119,805		122,151
Accounts payable and accrued expenses		382,457		362,570
Accrued compensation and benefits		507,005		534,344
Deht		275,930		444,903
Total liabilities	_	3,429,039	_	3,678,902
Commitments and contingencies (<i>See Note</i> 8)	_	3,423,033	_	3,070,302
Communicities and contingencies (see Note o)				
Capital:				
General Partner		42,911		42.632
Limited partners: 277,612,557 and 277,847,588 units issued and outstanding		4,332,830		4,306,760
Capital contributions receivable from General Partner		(10,831)		(12,135)
Holding Units held for deferred compensation plans		(278,500)		(323,382)
Accumulated other comprehensive income (loss)		(39,143)		(38,413)
Partners' capital attributable to AllianceBernstein Unitholders		4,047,267		3,975,462
Non-controlling interests in consolidated entities		51,499		54,025
Total capital		4,098,766		4,029,487
Total liabilities and capital	\$	7,527,805	\$	7,708,389
Total number and cupture	Ψ	.,5=1,500	Ψ	.,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,

Condensed Consolidated Statements of Income

(in thousands, except per unit amounts) (unaudited)

	Three Months Ended June 30			d June 30,	Six Months En			nded June 30,	
		2012		2011		2012		2011	
Revenues:									
Investment advisory and services fees	\$	425,843	\$	508,323	\$	853,403	\$	1,023,315	
Bernstein research services		103,008		107,609		209,351		227,233	
Distribution revenues		95,157		92,272		184,117		181,099	
Dividend and interest income		4,981		4,926		9,387		10,018	
Investment gains (losses)		(10,852)		(13,596)		20,106		(12,620)	
Other revenues		24,844		29,108		49,129		55,963	
Total revenues		642,981		728,642		1,325,493		1,485,008	
Less: Interest expense		818		648		1,521		1,624	
Net revenues		642,163		727,994		1,323,972		1,483,384	
Expenses:									
Employee compensation and benefits		272,821		326,413		575,364		665,569	
Promotion and servicing:									
Distribution-related payments		86,120		78,557		165,989		153,313	
Amortization of deferred sales commissions		10,171		9,871		18,438		20,197	
Other		51,775		59,773		101,509		113,460	
General and administrative:									
General and administrative		129,310		131,821		254,220		264,712	
Real estate charges		6,787		18		16,056		36	
Interest on borrowings		892		619		1,725		1,305	
Amortization of intangible assets		5,540		5,296		10,679		10,731	
Total expenses		563,416		612,368		1,143,980		1,229,323	
Operating income		78,747		115,626		179,992		254,061	
Income taxes	_	5,838		8,243		12,541		18,252	
Net income		72,909		107,383		167,451		235,809	
Net (loss) income of consolidated entities attributable to non-controlling interests		(1,276)		(6,756)	_	5,988		(14,802)	
Net income attributable to AllianceBernstein Unitholders	\$	74,185	\$	114,139	\$	161,463	\$	250,611	
Net income per AllianceBernstein Unit:									
Basic	\$	0.26	\$	0.41	\$	0.58	\$	0.89	
Diluted	\$	0.26	\$	0.41	\$	0.58	\$	0.89	

Condensed Consolidated Statements of Comprehensive Income

(in thousands) (unaudited)

	Three Months Ended June 30,				5	Six Months E	Ended June 30,	
		2012		2011	2012			2011
N1-4 :	ď	72,000	c	107 202	φ	167 451	φ	225 000
Net income	\$	72,909	\$	107,383	\$	167,451	\$	235,809
Other comprehensive income (loss), before taxes:								
Foreign currency translation adjustments		(3,886)		7,047		(2,011)		13,304
Unrealized gains on investments:								
Unrealized gains arising during period		65		195		770		588
Less: reclassification adjustment for gains (losses) included in net income		18		1	1 18			(128)
Change in unrealized gains on investments		47		194		752		716
Changes in employee benefit related items:								
Amortization of transition asset		(36)		(36)		(72)		(72)
Amortization of prior service cost		27		26		54		53
Recognized actuarial loss		227		116		154		84
Other comprehensive income (loss), before taxes		(3,621)		7,347		(1,123)		14,085
Income tax benefit (expense)		767		(425)		331		(689)
Other comprehensive income (loss), after taxes		(2,854)		6,922		(792)		13,396
Less: Comprehensive income (loss) in consolidated entities attributable to non-								
controlling interests		(1,389)		(6,760)		5,927		(15,089)
Comprehensive income attributable to AllianceBernstein Unitholders	\$	71,444	\$	121,065	\$	160,732	\$	264,294

Condensed Consolidated Statements of Cash Flows

(in thousands) (unaudited)

	S	Six Months E	nded	June 30,
		2012		2011
Cash flows from operating activities:				
Net income	\$	167,451	\$	235,809
Adjustments to reconcile net income to net cash provided by operating activities:				
Amortization of deferred sales commissions		18,438		20,197
Amortization of non-cash deferred compensation		7,782		83,917
Depreciation and other amortization		41,209		41,762
Unrealized (gains) on deferred compensation-related investments		(8,819)		(12,340)
Unrealized (gains) losses on consolidated venture capital fund		(1,029)		15,538
Unrealized (gains) losses on other investments		(18,713)		2,807
Real estate asset write-off charge		1,675		_
Other, net		2,215		1,619
Changes in assets and liabilities:				
Decrease in segregated cash and securities		125,135		94,630
(Increase) decrease in receivables		(93,109)		78,665
Decrease (increase) in investments		55,373		(172,864)
(Increase) in deferred sales commissions		(54,023)		(12,405)
(Increase) in other assets		(19,918)		(24,478)
(Decrease) in payables		(90,281)		(386,548)
Increase (decrease) in accounts payable and accrued expenses		4,649		(2,083)
Increase in accrued compensation and benefits		102,500		78,146
Net cash provided by operating activities		240,535		42,372
Cash flows from investing activities:		(0.6)		(4.7)
Purchases of investments		(96)		(17)
Proceeds from sales of investments		118		2,481
Additions to furniture, equipment and leasehold improvements, net		(7,918)		(11,598)
Purchases of businesses, net of cash acquired				(26,884)
Net cash used in investing activities		(7,896)	_	(36,018)
Cash flows from financing activities:				
(Repayment) issuance of commercial paper, net		(169,719)		89,699
Proceeds from bank loans		(105,715)		15,000
Increase (decrease) in overdrafts payable		16,750		(13,652)
Distributions to General Partner and unitholders		(134,095)		(270,752)
Distributions to non-controlling interests in consolidated entities		(8,453)		(2,925)
Capital contributions from General Partner		1,684		1,797
Additional investments by Holding from distributions paid to AllianceBernstein consolidated rabbi trust		3,457		1,755
Additional investments by Holding with proceeds from exercise of compensatory options to buy Holding Units		- J,457		1,476
Purchases of Holding Units to fund deferred compensation plan awards, net		(95,143)		(100,828)
Purchases of AllianceBernstein Units		(3,000)		(4,297)
Debt issuance costs		(1,750)		(69)
Other		(21)		(35)
Net cash used in financing activities		(390,290)		(282,831)
Net Cash used in inidicing activities	_	(390,290)		(202,031)
Effect of exchange rate changes on cash and cash equivalents	_	1,392		9,581
Net (decrease) in cash and cash equivalents		(156,259)		(266,896)
Cash and cash equivalents as of beginning of the period		638,681		650,191
	¢		\$	
Cash and cash equivalents as of end of the period	\$	482,422	\$	383,295

Notes to Condensed Consolidated Financial Statements June 30, 2012

(unaudited)

The words "we" and "our" refer collectively to AllianceBernstein L.P. and its subsidiaries ("AllianceBernstein"), or to their officers and employees. Similarly, the word "company" refers to AllianceBernstein. Cross-references are in italics.

These statements should be read in conjunction with AllianceBernstein's audited consolidated financial statements included in AllianceBernstein's Form 10-K for the year ended December 31, 2011.

1. Business Description and Organization

We provide research, diversified investment management and related services globally to a broad range of clients. Our principal services include:

- Institutional Services servicing our institutional clients, including unaffiliated corporate and public employee pension funds, endowment funds, domestic and foreign institutions and governments, and affiliates such as AXA and certain of its insurance company subsidiaries, by means of separately-managed accounts, sub-advisory relationships, structured products, collective investment trusts, mutual funds, hedge funds and other investment vehicles.
- Retail Services servicing our retail clients, primarily by means of retail mutual funds sponsored by AllianceBernstein or an affiliated company, sub-advisory relationships with mutual funds sponsored by third parties, separately-managed account programs sponsored by financial intermediaries worldwide and other investment vehicles.
- Private Client Services servicing our private clients, including high-net-worth individuals, trusts and estates, charitable foundations, partnerships, private and family corporations, and other entities, by means of separately-managed accounts, hedge funds, mutual funds and other investment vehicles.
- Bernstein Research Services servicing institutional investors seeking high-quality research, portfolio analysis and brokerage-related services, and issuers of publicly-traded securities seeking equity capital markets services.

We also provide distribution, shareholder servicing and administrative services to the mutual funds we sponsor.

Our high-quality, in-depth research is the foundation of our business. Our research disciplines include fundamental research, quantitative research, economic research and currency forecasting. In addition, we have created several specialized research initiatives, including research examining global strategic developments that can affect multiple industries and geographies.

We provide a broad range of investment services with expertise in:

- Value equities, generally targeting stocks that are out of favor and considered undervalued;
- Growth equities, generally targeting stocks with under-appreciated growth potential;
- Fixed income securities, including taxable and tax-exempt securities;
- Blend strategies, combining style-pure investment components with systematic rebalancing;
- Passive management, including index and enhanced index strategies;
- Alternative investments, including hedge funds, fund of funds, currency management strategies and private capital (e.g., direct real estate
 investing); and
- Asset allocation services, including dynamic asset allocation, customized target date funds, target risk funds and other strategies tailored to help clients meet their investment goals.

We provide these services using various investment disciplines, including market capitalization (*e.g.*, large-, mid- and small-cap equities), term (*e.g.*, long-, intermediate- and short-duration debt securities), and geography (*e.g.*, U.S., international, global and emerging markets), as well as local and regional disciplines in major markets around the world.

As of June 30, 2012, AXA, a *société anonyme* organized under the laws of France and the holding company for an international group of insurance and related financial services companies, through certain of its subsidiaries ("AXA and its subsidiaries") owned approximately 1.4% of the issued and outstanding units representing assignments of beneficial ownership of limited partnership interests in AllianceBernstein Holding L.P. ("Holding Units").

As of June 30, 2012, the ownership structure of AllianceBernstein, expressed as a percentage of general and limited partnership interests, was as follows:

AXA and its subsidiaries	61.0%
Holding	37.5
Unaffiliated holders	1.5
	100.0%

AllianceBernstein Corporation (an indirect wholly-owned subsidiary of AXA, "General Partner") is the general partner of both AllianceBernstein Holding L.P. ("Holding") and AllianceBernstein. AllianceBernstein Corporation owns 100,000 general partnership units in Holding and a 1% general partnership interest in AllianceBernstein. Including both the general partnership and limited partnership interests in Holding and AllianceBernstein, AXA and its subsidiaries had an approximate 63.5% economic interest in AllianceBernstein as of June 30, 2012.

2. Summary of Significant Accounting Policies

Basis of Presentation

The interim condensed consolidated financial statements of AllianceBernstein included herein have been prepared in accordance with the instructions to Form 10-Q pursuant to the rules and regulations of the U.S. Securities and Exchange Commission ("SEC"). In the opinion of management, all adjustments, consisting only of normal recurring adjustments, necessary for a fair statement of the interim results, have been made. The preparation of the condensed consolidated financial statements requires management to make certain estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the dates of the condensed consolidated financial statements and the reported amounts of revenues and expenses during the interim reporting periods. Actual results could differ from those estimates. The December 31, 2011 condensed consolidated statement of financial condition was derived from audited financial statements but does not include all disclosures required by accounting principles generally accepted in the United States of America.

Principles of Consolidation

The condensed consolidated financial statements include AllianceBernstein and its majority-owned and/or controlled subsidiaries. All significant intercompany transactions and balances among the consolidated entities have been eliminated.

Recently Adopted Accounting Pronouncements

In May 2011, the Financial Accounting Standards Board ("FASB") issued Accounting Standards Update ("ASU") No. 2011-04, *Fair Value Measurement*. The changes to the existing guidance included how and when the valuation premise of highest and best use applies, the application of premiums and discounts, as well as new required disclosures (*included in Note 7*). We adopted this standard on January 1, 2012 and there was no material impact on our consolidated financial statements.

In June 2011, the FASB issued ASU No. 2011-05, *Presentation of Comprehensive Income*. This standard eliminates the current option to report other comprehensive income and its components in the statement of changes in equity. An entity can elect to present items of net income and other comprehensive income in one continuous statement or in two separate, but consecutive statements. This standard will not change the items that constitute net income and other comprehensive income or the earnings per unit computation (which will continue to be based on net income). We adopted this standard on January 1, 2012 utilizing the two statement approach and there was no material impact on our consolidated financial statements.

In September 2011, the FASB issued ASU No. 2011-08, *Testing Goodwill for Impairment*. The revised standard is intended to reduce the cost and complexity of the annual goodwill impairment test by providing entities an option to perform a "qualitative" assessment to determine whether further impairment testing is necessary. We adopted this standard on January 1, 2012 and there was no material impact on our consolidated financial statements.

Reclassification and Revision

We reclassified prior period Private Client commissions representing payments to third parties, from employee compensation and benefits expense in the condensed consolidated statements of income to other promotion and servicing expense to conform to the current year's presentation. In addition, unrealized gains (losses) on other investments, previously included in other adjustments to reconcile net income to net cash provided by operating activities in the condensed consolidated statements of cash flows, is currently shown separately.

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During the second quarter of 2012, we revised prior period amounts recorded for Holding's cash distributions to us on unallocated Holding Units held in our consolidated rabbi trust from due to Holding to additional investments by Holding in AllianceBernstein in partners' capital in the condensed consolidated statements of financial condition. In addition, changes in due to Holding included in cash flows from operating activities in prior periods are now presented as additional investments by Holding in AllianceBernstein included in cash flows from financing activities. As of March 31, 2012, the cumulative impact of the revision on partners' capital in the condensed consolidated statement of financial condition was \$8.8 million and the impact of the revision for the full year 2011 in the consolidated statement of cash flows was \$5.7 million. Management concluded that the revision did not, individually or in the aggregate, result in a material misstatement of AllianceBernstein's consolidated financial statements for any prior period.

Variable Interest Entities

In accordance with ASU 2009-17, Consolidations (Topic 810) – Improvements to Financial Reporting by Enterprises Involved with Variable Interest Entities, the determination of whether a company is required to consolidate an entity is based on, among other things, an entity's purpose and design, a company's ability to direct the activities of the entity that most significantly impact the entity's economic performance, and whether a company is obligated to absorb losses or receive benefits that could potentially be significant to the entity. The standard also requires ongoing assessments of whether a company is the primary beneficiary of a variable interest entity ("VIE"). The provisions of this standard became effective January 1, 2010. In January 2010, the FASB deferred portions of ASU 2009-17 that relate to asset managers. We determined that all entities for which we are a sponsor and/or investment manager, other than collateralized debt obligations and collateralized loan obligations (collectively "CDOs"), qualify for the scope deferral and will continue to be assessed for consolidation under prior accounting guidance for consolidation of variable interest entities.

As of June 30, 2012, we are the investment manager for five CDOs that meet the definition of a VIE due primarily to the lack of unilateral decision-making authority of the equity holders. The CDOs are alternative investment vehicles created for the sole purpose of issuing collateralized debt instruments that offer investors the opportunity for returns that vary with the risk level of their investment. Our management fee structure for these CDOs will typically include a senior management fee, and may also include subordinated and incentive management fees. We hold no equity interest in any of these CDOs. For each of the CDOs, we evaluated the management fee structure, the current and expected economic performance of the entities and other provisions included in the governing documents of the CDOs that might restrict or guarantee an expected loss or residual return. In accordance with ASC 810, we concluded that our investment management contract does not represent a variable interest in four of the five CDOs. As such, we are not required to consolidate these entities.

For the remaining CDO, we concluded our collateral management agreement represented a variable interest primarily due to the level of subordinated fees. We evaluated whether we possessed both of the following characteristics of a controlling financial interest: (1) the power to direct the activities of the VIE that most significantly impact the entity's economic performance, and (2) the obligation to absorb losses of the entity or the right to receive benefits from the entity that could potentially be significant to the VIE. We determined that we possessed the decision-making power noted in criteria (1).

In evaluating criteria (2) we considered all facts regarding the design, terms and characteristics of the CDO and concluded that we do not meet the criteria. Our conclusion was based on the following quantitative and qualitative factors: (a) we have no involvement with the CDO beyond providing investment management services, (b) we hold no equity or debt interests in the CDO, (c) we are not a transferor of any of the assets of the CDO, (d) our expected aggregate fees in future periods are insignificant relative to the expected cash flows of the CDO, (e) the variability of our expected fees in relation to the expected cash flows of the CDO is insignificant, (f) our maximum exposure to loss for the CDO is our investment management fee, which is based upon the fair value of the CDO's assets, (g) the CDO has no recourse against us for any losses sustained in the CDO structure, (h) we have not provided, nor expect to provide, any financial or other support to the CDO, and (i) there are no liquidity arrangements, guarantees and/or other commitments by third parties that would impact our variable interest in the CDO. As such, we do not have a controlling financial interest in the CDO and we should not consolidate the CDO into our consolidated financial statements. The cash, collateral investments (at fair value) and notes payable (at amortized cost) as of June 30, 2012 of this CDO are \$6.4 million, \$316.3 million and \$317.1 million, respectively.

For the entities that meet the scope deferral, management reviews its agreements quarterly and its investments in, and other financial arrangements with, certain entities that hold client assets under management ("AUM") to determine the variable interest entities that the company is required to consolidate. These entities include certain mutual fund products, hedge funds, structured products, group trusts, collective investment trusts and limited partnerships. We earn investment management fees on client assets under management of these entities, but we derive no other benefit from these assets and cannot use them in our operations.

As of June 30, 2012, we have significant variable interests in certain structured products and hedge funds with approximately \$23.6 million in AUM. However, these variable interest entities do not require consolidation because management has determined that we are not the primary beneficiary of the expected losses or expected residual returns of these entities. Our maximum exposure to loss is limited to our investment of \$0.1 million in these entities.

Fees Receivable, Net

Fees receivable are shown net of allowances. An allowance for doubtful accounts related to investment advisory and services fees is determined through an analysis of the aging of receivables, assessments of collectibility based on historical trends and other qualitative and quantitative factors, including the following: our relationship with the client, the financial health (or ability to pay) of the client, current economic conditions and whether the account is closed or active. The allowance for doubtful accounts is not material to fees receivable.

Investments

Investments include United States Treasury Bills, unconsolidated mutual funds and limited partnership hedge funds we sponsor and manage, various separately-managed portfolios comprised of equity and fixed income securities, exchange-traded options and investments owned by a consolidated venture capital fund in which we own a controlling interest as the general partner and a 10% limited partnership interest.

Investments in United States Treasury Bills, mutual funds, and equity and fixed income securities are classified as either trading or available-for-sale securities. Trading investments are stated at fair value with unrealized gains and losses reported in investment gains and losses on the condensed consolidated statements of income. Available-for-sale investments are stated at fair value with unrealized gains and losses reported as a separate component of accumulated other comprehensive income in partners' capital. Realized gains and losses on the sale of investments are reported in investment gains and losses on the condensed consolidated statements of income. Average cost is used to determine the realized gain or loss on investments sold.

We use the equity method of accounting for investments in limited partnership hedge funds. The equity in earnings of our limited partnership hedge fund investments is reported in investment gains and losses on the condensed consolidated statements of income.

The investments owned by our consolidated venture capital fund are generally illiquid and are initially valued at cost. These investments are adjusted to fair value to reflect the occurrence of "significant developments" (i.e., capital transactions or business, economic or market events). Adjustments to fair value are reported in investment gains and losses on the condensed consolidated statements of income. There are two private equity investments that we own directly outside of our consolidated venture capital fund. One of the investments is accounted for using the cost method; the other is accounted for at fair value.

See Note 7 for a description of how we measure the fair value of our investments.

Goodwill

In 2000, AllianceBernstein acquired the business and assets of SCB Inc., an investment research and management company formerly known as Sanford C. Bernstein Inc. ("Bernstein"), and assumed the liabilities of Bernstein ("Bernstein Transaction"). The purchase price consisted of a cash payment of approximately \$1.5 billion and 40.8 million newly-issued AllianceBernstein Units. The Bernstein Transaction was accounted for under the purchase method and the cost of the acquisition was allocated on the basis of the estimated fair value of the assets acquired and the liabilities assumed. The excess of the purchase price over the fair value of identifiable assets acquired, net of liabilities assumed, resulted in the recognition of goodwill of approximately \$3.0 billion.

As of June 30, 2012, goodwill of \$3.0 billion on the condensed consolidated statement of financial condition included \$2.8 billion as a result of the Bernstein Transaction and \$154 million in regard to various smaller acquisitions. We have determined that AllianceBernstein has only one reporting segment and reporting unit.

We test our goodwill annually, as of September 30, for impairment. As of September 30, 2011, the impairment test indicated that goodwill was not impaired. The carrying value of goodwill is also reviewed if facts and circumstances occur that suggest possible impairment, such as significant declines in assets under management, revenues, earnings or the price of a Holding Unit. During the second quarter of 2012, the Holding Unit price was below our June 30, 2012 book value per unit for most of the quarter and as of the end of the quarter. As a result, we re-performed step one of the goodwill impairment test as of June 30, 2012.

The impairment analysis is a two-step process. The first step of the goodwill impairment test is used to identify potential impairment by comparing the fair value of AllianceBernstein, the reporting unit, with its carrying value, including goodwill. If the fair value of the reporting unit exceeds its carrying value, goodwill is considered not impaired and the second step of the impairment test is not performed. However, if the carrying value of the reporting unit exceeds its fair value, the second step of the goodwill impairment test is performed to measure the amount of impairment loss, if any. The second step compares the implied fair value of the reporting unit to the aggregated fair values of its individual assets and liabilities to determine the amount of impairment, if any.

During the second quarter of 2012, AllianceBernstein estimated its fair value under both the market approach and income approach. The types of assumptions and methodologies used under both approaches are consistent with those used in impairment tests performed in prior years. Under the market approach, the fair value of the reporting unit was based on its unadjusted market valuation (AllianceBernstein Units outstanding multiplied by the price of a Holding Unit) and adjusted market valuations assuming a control premium and earnings multiples. The price of a publicly-traded AllianceBernstein Holding Unit serves as a reasonable starting point for valuing an AllianceBernstein Unit because each represents the same fractional interest in our underlying business. On an unadjusted basis, AllianceBernstein's fair value per unit as of June 30, 2012 was \$12.69 (the price of a Holding Unit as of that date) as compared to its carrying value, or book value, of \$14.62 per unit. Also under the market approach, we assumed a control premium of 20% for the reporting unit, which was determined based on an analysis of control premiums for relevant recent acquisitions, as well as comparable industry earnings multiples applied to our current earnings forecast. A control premium of 15% was sufficient for fair value to exceed carrying value. Under the income approach, the fair value of the reporting unit was based on the present value of estimated future cash flows. Determining estimated fair value using a discounted cash flow valuation technique consists of applying business growth rate assumptions over the estimated life of the goodwill asset and then discounting the resulting expected cash flows using an estimated weighted average cost of capital of market participants to arrive at a present value amount that approximates fair value. In our tests, our discounted expected cash flow model used management's current five-year business plan, which factored in current market conditions and all material events that had impacted, or that we believed at the time could potentially impact, future expected cash flows and a declining annual growth rate thereafter for three years before using a terminal value growth rate. We ran multiple discounted cash flow analyses under several scenarios. We used a weighted average cost of equity ranging from 7% to 10% as the discount rate. We used a cost of equity rate, as opposed to a cost of capital, due to using net income in our expected cash flow model (as a result of generally distributing 100% of our earnings). The cost of debt is already factored into the net income projections. We used terminal value growth rates ranging from 2% to 4%, and we used our business plan growth rates as a base case and at stressed levels approximately 50% lower, as a result of current economic uncertainty and market dynamics.

Management considered the results of the market approach and income approach analysis performed along with a number of other factors (including current market conditions) and determined that AllianceBernstein's fair value exceeded its carrying value as of June 30, 2012 by approximately 4% using the market approach, and by more than 10% using the income approach (using the most stressed scenarios). As such, no goodwill impairment existed and the second step of the goodwill impairment test was not required.

As a result of increased economic uncertainty and current market dynamics, determining whether an impairment of the goodwill asset exists is increasingly difficult and requires management to exercise significant judgment. In addition, to the extent that securities valuations are depressed for prolonged periods of time and market conditions stagnate or worsen as a result of global economic and debt fears and the threat of another financial crisis, or if we continue to experience significant net redemptions, our AUM, revenues, profitability and unit price may continue to be adversely affected. Although the price of a Holding Unit is just one factor in the calculation of fair value, if current Holding Unit price levels decline further, reaching the conclusion that fair value exceeds carrying value will, over time, become more difficult. In addition, control premiums, industry earnings multiples and discount rates are impacted by economic conditions. As a result, subsequent impairment tests may be more frequent and be based upon more negative assumptions and future cash flow projections, which may result in an impairment of this asset. Any impairment could reduce materially the recorded amount of goodwill with a corresponding charge to our earnings.

Intangible Assets, Net

Intangible assets consist primarily of costs assigned to acquired investment management contracts of SCB Inc. based on their estimated fair value at the time of acquisition, less accumulated amortization. As of June 30, 2012, intangible assets, net of accumulated amortization, of \$179.6 million on the condensed consolidated statement of financial condition was composed of \$177.1 million of definite-lived intangible assets subject to amortization, of which \$170.8 million relates to the Bernstein Transaction, and \$2.5 million of indefinite-lived intangible assets not subject to amortization in regard to a smaller acquisition. Intangible assets are recognized at fair value and are generally amortized on a straight-line basis over their estimated useful life of approximately 20 years. The gross carrying amount of intangible assets totaled \$425.0 million as of June 30, 2012 and \$424.7 million as of December 31, 2011, and accumulated amortization was \$245.4 million as of June 30, 2012 and \$234.7 million as of December 31, 2011, resulting in the net carrying amount of intangible assets of \$179.6 million as of June 30, 2012 and \$190.0 million as of December 31, 2011. Amortization expense was \$5.5 million and \$5.3 million for the three months ended June 30, 2012 and 2011, respectively, and \$10.7 million for the six months ended June 30, 2012 and 2011. Estimated annual amortization expense for each of the next five years is approximately \$22 million.

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We periodically review intangible assets for impairment as events or changes in circumstances indicate that the carrying value may not be recoverable. If the carrying value exceeds fair value, additional impairment tests are performed to measure the amount of the impairment loss, if any.

Deferred Sales Commissions, Net

We pay commissions to financial intermediaries in connection with the sale of shares of open-end company-sponsored mutual funds sold without a front-end sales charge ("back-end load shares"). These commissions are capitalized as deferred sales commissions and amortized over periods not exceeding five and one-half years for U.S. fund shares and four years for non-U.S. fund shares, the periods of time during which deferred sales commissions are generally recovered. We recover these commissions from distribution services fees received from those funds and from contingent deferred sales commissions ("CDSC") received from shareholders of those funds upon the redemption of their shares. CDSC cash recoveries are recorded as reductions of unamortized deferred sales commissions when received. Since January 31, 2009, our U.S. mutual funds have not offered back-end load shares to new investors. However, our non-U.S. funds continue to offer back-end load shares.

We periodically review the deferred sales commission asset for impairment as events or changes in circumstances indicate that the carrying value may not be recoverable. If the carrying value exceeds fair value, additional impairment tests are performed to measure the amount of the impairment loss, if any.

Loss Contingencies

With respect to all significant litigation matters, we consider the likelihood of a negative outcome. If we determine the likelihood of a negative outcome is probable, and the amount of the loss can be reasonably estimated, we record an estimated loss for the expected outcome of the litigation. If the likelihood of a negative outcome is reasonably possible and we are able to determine an estimate of the possible loss or range of loss, we disclose that fact together with the estimate of the possible loss or range of loss. However, it is difficult to predict the outcome or estimate a possible loss or range of loss because litigation is subject to inherent uncertainties, particularly when plaintiffs allege substantial or indeterminate damages, or when the litigation is highly complex or broad in scope. In such cases, we disclose that we are unable to predict the outcome or estimate a possible loss or range of loss.

Revenue Recognition

Investment advisory and services fees, generally calculated as a percentage of AUM, are recorded as revenue as the related services are performed. Certain investment advisory contracts, including those associated with hedge funds or other alternative investments, provide for a performance-based fee, in addition to or in lieu of a base fee, which is calculated as either a percentage of absolute investment results or a percentage of investment results in excess of a stated benchmark over a specified period of time. Performance-based fees are recorded as a component of revenue at the end of each contract's measurement period.

We calculate AUM using established fair valuation methodologies, including market-based valuation methods and fair valuation methods. Market-based valuation methods include: last sale/settle prices from an exchange for actively-traded listed equities, options and futures; evaluated bid prices from recognized pricing vendors for fixed income, asset-backed or mortgage-backed issues; mid prices from recognized pricing vendors and brokers for credit default swaps; and quoted bids or spreads from pricing vendors and brokers for other derivative products. Fair valuation methods include discounted cash flow models, evaluation of assets versus liabilities or any other methodology that is validated and approved by our Valuation Committee. Fair valuation methods are used only where AUM cannot be valued using market-based valuation methods, such as in the case of private equity or illiquid securities. Investments utilizing fair valuation methods typically make up an insignificant amount of our total AUM. Recent market volatility has not had a significant effect on our ability to acquire market data and, accordingly, our ability to use market-based valuation methods.

The Valuation Committee, which is composed of senior officers and employees, is responsible for overseeing the pricing and valuation of all investments held in client and AllianceBernstein portfolios. The Valuation Committee has adopted a Statement of Pricing Policies describing principles and policies that apply to pricing and valuing investments held in these portfolios. We have also established a Pricing Group, which reports to the Valuation Committee. The Valuation Committee has delegated to the Pricing Group responsibility for overseeing the pricing process for all investments.

Bernstein Research Services revenue consists primarily of brokerage commissions received by Sanford C. Bernstein & Co., LLC ("SCB LLC") and Sanford C. Bernstein Limited ("SCBL"), each a wholly-owned subsidiary of AllianceBernstein, for research and brokerage-related services provided to institutional investors. Brokerage commissions earned and related expenses are recorded on a trade-date basis.

Distribution revenues, shareholder servicing fees (included in other revenues), and dividend and interest income are accrued as earned.

Deferred Compensation Plans

We maintain several unfunded, non-qualified deferred compensation plans under which annual awards to employees are generally made in the fourth quarter.

For awards made before 2009, participants were permitted to allocate their awards: (i) among notional investments in Holding Units, certain of the investment services we provide to our clients and a money market fund or (ii) under limited circumstances, in options to buy Holding Units.

- We made investments in our services that were notionally elected by participants and maintained them in a consolidated rabbi trust or separate custodial account.
- Awards generally vested over four years but could vest more quickly depending on the terms of the individual award, the age of the participant, or the terms of the participant's employment, separation or retirement agreement. Upon vesting, an award is distributed to the participant unless the participant has made a voluntary long-term election to defer receipt.
- Quarterly cash distributions on unvested Holding Units for which a long-term deferral election has not been made are paid currently to participants. Quarterly cash distributions on notional investments in Holding Units and income credited on notional investments in our investment services or the money market fund for which a long-term deferral election has been made are reinvested and distributed as elected by participants.
- Prior to a fourth quarter 2011 amendment made to all outstanding deferred incentive compensation awards of active employees (discussed below), compensation expense for awards under the plans, including changes in participant account balances resulting from gains and losses on related investments (other than in Holding Units and options to buy Holding Units), was recognized on a straight-line basis over the applicable vesting periods. Mark-to-market gains or losses on investments made to fund deferred compensation obligations (other than in Holding Units and options to buy Holding Units) were, and continue to be, recognized as investment gains (losses) in the condensed consolidated statements of income. In addition, our equity in the earnings of investments in limited partnership hedge funds made to fund deferred compensation obligations was, and continues to be, recognized as investment gains (losses) in the condensed consolidated statements of income.

Awards in 2010 and 2009 consisted solely of restricted Holding Units and deferred cash. (In 2010, deferred cash was an option available only to certain non-U.S. employees.)

- We engaged in open-market purchases of Holding Units, or purchased newly-issued Holding Units from Holding, that were awarded to participants and held them in a consolidated rabbi trust.
- · Upon vesting, awards are distributed to participants unless the participant has made a voluntary long-term election to defer receipt.
- Quarterly cash distributions on vested and unvested Holding Units are paid currently to participants, regardless of whether or not a long-term deferral election has been made.
- Prior to a fourth quarter 2011 amendment made to all outstanding deferred incentive compensation awards of active employees (*discussed below*), compensation expense for awards under the plans was recognized on a straight-line basis over the applicable vesting periods.

Awards in 2011 allowed participants to allocate their awards between restricted Holding Units and deferred cash. Participants (except certain members of senior management) generally could allocate up to 50% of their awards to deferred cash, not to exceed a total of \$250,000 per award, and had until January 13, 2012 to make their elections. The number of restricted Holding Units issued equaled the remaining dollar value of the award divided by the average of the closing prices of a Holding Unit for the five business day period that commenced on January 13, 2012 and concluded on January 20, 2012.

- We engaged in open-market purchases of Holding Units, or purchased newly-issued Holding Units from Holding, that were awarded to participants and held them in a consolidated rabbi trust.
- Quarterly distributions on vested and unvested Holding Units are paid currently to participants, regardless of whether or not a long-term deferral election has been made.
- Interest on deferred cash is accrued monthly based on our monthly weighted average cost of funds.

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During the fourth quarter of 2011, we implemented changes to our employee long-term incentive compensation award program designed to better align the costs of employee compensation and benefits with our current year financial performance, and provide employees with a higher degree of certainty that they will receive the incentive compensation they are awarded. Specifically, we amended all outstanding year-end deferred incentive compensation awards of active employees, so that employees who terminate their employment or are terminated without cause may retain their award, subject to compliance with certain agreements and restrictive covenants set forth in the applicable award agreement, including restrictions on competition and employee and client solicitation, and a claw-back for failing to follow existing risk management policies. Most equity replacement, sign-on or similar deferred compensation awards included in separate employment agreements or arrangements were not amended.

We recognize compensation expense related to equity compensation grants in the financial statements using the fair value method. Fair value of restricted Holding Unit awards is the closing price of a Holding Unit on the grant date; fair value of options is determined using the Black-Scholes option valuation model. Under the fair value method, compensatory expense is measured at the grant date based on the estimated fair value of the award and is recognized over the required service period. Prior to the amendment made to the employee long-term incentive compensation award program in the fourth quarter of 2011, an employee's service requirement was typically the same as the delivery dates. This amendment eliminated employee service requirements, but did not modify delivery dates contained in the original award agreements.

As a result of this change, we recorded a one-time, non-cash charge of \$587.1 million in the fourth quarter of 2011 for all unrecognized deferred incentive compensation on the amended outstanding awards from prior years. In addition, upon approval and communication of the dollar value of the 2011 awards in December 2011, we recorded 100% of the expense associated with our 2011 deferred incentive compensation awards of \$159.9 million. In January 2012, 8.7 million restricted Holding Units were issued from the consolidated rabbi trust and we reclassified \$130.3 million of the liability to partners' capital as equity-based awards.

Awards granted in 2011 contained the provisions described above and we expect to include these provisions in deferred incentive compensation awards going forward. Accordingly, our annual incentive compensation expense will reflect 100% of the expense associated with the deferred incentive compensation awarded in each year. This approach to expense recognition will more closely match the economic cost of awarding deferred incentive compensation to the period in which the related service is performed.

Grants of restricted Holding Units and options to buy Holding Units are typically awarded to eligible members of the Board of Directors ("Eligible Directors") of the General Partner during the second quarter. Restricted Holding Units vest on the third anniversary of the grant date and the options become exercisable ratably over three years. These restricted Holding Units and options are not forfeitable (except if the Eligible Director is terminated for "Cause", as that term is defined in the applicable award agreement). Due to there being no service requirement, we fully expensed these awards on each grant date.

We fund our restricted Holding Unit awards either by purchasing Holding Units on the open market or purchasing newly-issued Holding Units from Holding, all of which are held in a consolidated rabbi trust until they are distributed to employees upon vesting. In accordance with the AllianceBernstein Partnership Agreement, when Holding issues Holding Units to AllianceBernstein, Holding is required to use the proceeds it receives from AllianceBernstein to purchase the equivalent number of newly-issued AllianceBernstein Units, thus increasing its percentage ownership interest in AllianceBernstein. Holding Units held in the consolidated rabbi trust are corporate assets in the name of the trust and are available to the general creditors of AllianceBernstein.

During the second quarter and the first six months of 2012, we purchased 2.1 million and 6.6 million Holding Units for \$28.2 million and \$95.1 million, respectively. These amounts reflect open-market purchases of 2.1 million and 6.3 million Holding Units for \$27.5 million and \$90.6 million, respectively, with the remainder primarily relating to purchases of Holding Units from employees to allow them to fulfill statutory tax withholding requirements at the time of distribution of long-term incentive compensation awards, offset by Holding Units purchased by employees as part of a distribution reinvestment election.

During each of the first and second quarters of 2012, we adopted a plan to repurchase Holding Units pursuant to Rule 10b5-1 under the Securities Exchange Act of 1934, as amended ("Exchange Act"). A Rule 10b5-1 plan allows a company to repurchase its shares at times when it otherwise might be prevented from doing so because of self-imposed trading blackout periods and because it possesses material non-public information. The broker we selected has the authority under the terms and limitations specified in the plan to repurchase Holding Units on our behalf in accordance with the terms of the plan. Repurchases are subject to SEC regulations as well as certain price, market volume and timing constraints specified in the plan. The plan adopted during the second quarter of 2012 does not specify an aggregate limitation and expires at the close of business on August 2, 2012. We intend to adopt additional Rule 10b5-1 plans so that we can continue to engage in open-market purchases of Holding Units to help fund anticipated obligations under our incentive compensation award program and for other corporate purposes.

We granted to employees and Eligible Directors 2.8 million restricted Holding awards during the second quarter of 2012 (2.7 million of which were awarded to Peter Kraus, our Chief Executive Officer, in connection with his extended employment agreement) and 11.9 million restricted Holding Unit awards (including 8.7 million restricted Holding Units granted in January 2012 for 2011 year-end awards) during the first six months of 2012. To fund these awards, we allocated previously repurchased Holding Units that had been held in the consolidated rabbi trust. The 2011 incentive compensation awards allowed most employees to allocate their awards between restricted Holding Units and deferred cash. As a result, 8.7 million restricted Holding Unit awards for the December 2011 awards were issued from the consolidated rabbi trust in January 2012. There were approximately 8.7 million unallocated Holding Units remaining in the consolidated rabbi trust as of June 30, 2012.

Cash Distributions

AllianceBernstein is required to distribute all of its Available Cash Flow, as defined in the Amended and Restated Agreement of Limited Partnership of AllianceBernstein ("AllianceBernstein Partnership Agreement"), to its unitholders and to the General Partner. Available Cash Flow can be summarized as the cash flow received by AllianceBernstein from operations minus such amounts as the General Partner determines, in its sole discretion, should be retained by AllianceBernstein for use in its business, or plus such amounts as the General Partner determines, in its sole discretion, should be released from previously retained cash flow.

The General Partner computes cash flow received from operations by determining the sum of:

- net cash provided by operating activities of AllianceBernstein,
- · proceeds from borrowings and from sales or other dispositions of assets in the ordinary course of business, and
- income from investments in marketable securities, liquid investments and other financial instruments that are acquired for investment purposes and that have a value that may be readily established,

and then subtracting from this amount the sum of:

- · payments in respect of the principal of borrowings, and
- amounts expended for the purchase of assets in the ordinary course of business.

On August 2, 2012, the General Partner declared a distribution of \$72.9 million, or \$0.26 per AllianceBernstein Unit, representing a distribution of Available Cash Flow for the three months ended June 30, 2012. The General Partner, as a result of its 1% general partnership interest, is entitled to receive 1% of each distribution. The distribution is payable on August 30, 2012 to holders of record on August 13, 2012.

Real Estate Charges

During 2010, we performed a comprehensive review of our real estate requirements in New York in connection with our workforce reductions commencing in 2008. As a result, during 2010 we decided to sub-lease over 380,000 square feet in New York (approximately 75% of this space has been sublet) and largely consolidate our New York-based employees into two office locations from three. We recorded pre-tax real estate charges of \$101.7 million in 2010 that reflected the net present value of the difference between the amount of our on-going contractual operating lease obligations for this space and our estimate of current market rental rates (\$76.2 million), as well as the write-off of leasehold improvements, furniture and equipment related to this space (\$25.5 million). We periodically review our assumptions and estimates used in recording these charges. During 2011, we reduced our real estate liability by \$3.5 million as a result of changes in our estimates. During the first quarter of 2012, we recorded pre-tax real estate charges totaling \$9.3 million, reflecting \$8.8 million resulting from the abandonment of our leased New York City Data Center office space and \$0.5 million resulting from a change in estimates relating to our 2010 real estate charge for New York City office space yet to be subleased. The New York City Data Center charge consisted of the net present value of the difference between the amount of on-going contractual operating lease obligations for this space and our estimate of current market rental rates (\$7.1 million) and the write-off of leasehold improvements, furniture and equipment related to this space (\$1.7 million). During the second quarter of 2012, we recorded pre-tax real estate charges totaling \$6.8 million resulting from a change in estimates relating to our 2010 real estate charge for New York City office space yet to be subleased. The following table summarizes the activity in the liability account relating to our New York consolidation for the following periods:

	ende	months d June 30, 2012	_	welve months ed December 31, 2011
		(in t	housa	nds)
Balance as of beginning of period	\$	71,164	\$	89,793
Expense incurred (credit)		14,380		(3,506)
Deferred rent		4,433		2,288
Payments made		(12,518)		(18,696)
Interest accretion		508		1,285
Balance as of end of period	\$	77,967	\$	71,164

3. Cash and Securities Segregated Under Federal Regulations and Other Requirements

As of June 30, 2012 and December 31, 2011, \$1.1 billion and \$1.2 billion, respectively, of United States Treasury Bills were segregated in a special reserve bank custody account for the exclusive benefit of brokerage customers of SCB LLC under Rule 15c3-3 of the Exchange Act.

AllianceBernstein Investments, Inc. ("AllianceBernstein Investments"), an indirect wholly-owned subsidiary of AllianceBernstein and the distributor of company-sponsored mutual funds, maintains several special bank accounts for the exclusive benefit of customers. As of June 30, 2012 and December 31, 2011, \$45.2 million and \$39.9 million, respectively, of cash were segregated in these bank accounts.

4. Net Income Per Unit

Basic net income per unit is derived by reducing net income for the 1% general partnership interest and dividing the remaining 99% by the basic weighted average number of units outstanding for each period. Diluted net income per unit is derived by reducing net income for the 1% general partnership interest and dividing the remaining 99% by the total of the basic weighted average number of units outstanding and the dilutive unit equivalents resulting from outstanding compensatory options to buy Holding Units as follows:

	Three Months Ended June 30,				S	ix Months E	nded	June 30,
	2012 2011		2011	2012			2011	
		(i	in tho	usands, exce	pt pei	unit amoun	s)	
Net income attributable to AllianceBernstein Unitholders	\$	74,185	\$	114,139	\$	161,463	\$	250,611
Weighted average units outstanding - basic Dilutive effect of compensatory options to buy Holding Units		277,820		278,005 556		277,833		278,047 682
Weighted average units outstanding – diluted		277,820		278,561		277,833		278,729
Basic net income per AllianceBernstein Unit	\$	0.26	\$	0.41	\$	0.58	\$	0.89
Diluted net income per AllianceBernstein Unit	\$	0.26	\$	0.41	\$	0.58	\$	0.89

For the three months and six months ended June 30, 2012, we excluded 9,036,845 options from the diluted net income per unit computation due to their anti-dilutive effect. For the three months and six months ended June 30, 2011, we excluded 4,408,829 options from the diluted net income per unit computation due to their anti-dilutive effect.

5. Investments

Investments consist of:

	J	June 30, 2012		mber 31, 2011
		(in tho	usands))
	_		_	
Available-for-sale (primarily seed capital)	\$	14,199	\$	13,883
Trading:				
Deferred compensation-related		119,072		135,832
United States Treasury Bills		42,994		37,998
Seed capital		318,209		278,932
Equities and exchange-traded options		35,779		58,237
Investments in limited partnership hedge funds:				
Deferred compensation-related		31,117		40,538
Seed capital		114,178		123,920
Consolidated private equity fund (10% seed capital)		55,819		58,749
Private equity (seed capital)		29,252		35,726
Other		8,337		11,479
Total investments	\$	768,956	\$	795,294

Total investments related to deferred compensation obligations of \$150.2 million and \$176.4 million as of June 30, 2012 and December 31, 2011, respectively, consist of company-sponsored mutual funds and hedge funds. We typically made investments in our services that were notionally elected by deferred compensation plan participants and maintain them in a consolidated rabbi trust or separate custodial account. The rabbi trust and custodial account enable us to hold such investments separate from our other assets for the purpose of settling our obligations to participants. The investments held in the rabbi trust and custodial account remain available to the general creditors of AllianceBernstein.

The underlying investments of the hedge funds in which we invest include long and short positions in equity securities, fixed income securities (including various agency and non-agency asset-based securities), currencies, commodities and derivatives (including various swaps and forward contracts). These investments are valued at quoted market prices or, where quoted market prices are not available, are fair valued based on the pricing policies and procedures of the underlying funds.

United States Treasury Bills are held by SCB LLC in its investment account, the majority of which are pledged as collateral with clearing organizations.

We provide seed capital to our investment teams to develop new products and services for our clients.

Trading securities also include long positions in corporate equities and long exchange-traded options traded through our options desk.

6. Derivative Instruments

We enter into various futures, forwards and swaps to economically hedge certain of our seed money investments. In addition, we have currency forwards that economically hedge certain cash accounts. We do not hold any derivatives designated in a formal hedge relationship under ASC 815-10, *Derivatives and Hedging*.

The following tables present the notional value and fair value as of June 30, 2012 and December 31, 2011 for derivative instruments not designated as hedging instruments:

				Fair	Valu	ie
		Notional		Asset		Liability
		Value	D	Derivatives		Derivatives
			(in	thousands)		
June 30, 2012:						
Exchange-traded futures	\$	103,157	\$	10	\$	3,787
Currency forwards		297,384		367		940
Interest rate swaps		108,455		187		1,243
Credit default swaps		127,445		4,543		1,526
Option swaps		216		202		137
Total return swaps	38,654			44		520
Total derivatives	\$ 675,311		\$	5,353	\$	8,153

				Fair	Valu	ie
	Notional Value		ne Derivatives			Liability Derivatives
			(in t	housands)		
December 31, 2011:						
Exchange-traded futures	\$	111,447	\$	127	\$	2,054
Currency forwards		38,330		358		227
Interest rate swaps		47,640		136		3,301
Credit default swaps		84,215		2,962		639
Total return swaps	38,148			38		1,038
Total derivatives	\$	319,780	\$ 3,621		\$	7,259

As of June 30, 2012 and December 31, 2011, the derivative assets and liabilities are included in both receivables and payables to brokers and dealers on our condensed consolidated statements of financial condition.

The following table presents the gains and losses recognized in investment gains (losses) in the condensed consolidated statements of income:

	Three Months Ended June 30,					Six Months E	nded June 30,	
		2012		2011		2012	2012	
				(in tho	usai	nds)		
Exchange-traded futures	\$	8,049	\$	431	\$	(8,548)	\$	(353)
Currency forwards		1,365		(355)		1,184		(203)
Interest rate swaps		(1,460)		(838)		(723)		(710)
Credit default swaps		(752)		(322)		(3,351)		(204)
Options swaps		(89)		_		(89)		_
Total return swaps		(133)		(749)		(2,555)		(1,123)
Balance as of end of period	\$	6,980	\$	(1,833)	\$	(14,082)	\$	(2,593)

We may be exposed to credit-related losses in the event of nonperformance by counterparties to derivative financial instruments. We take steps to minimize our counterparty exposure through a credit review and approval process. In addition, we executed various collateral arrangements with counterparties to the over-the-counter derivative transactions that require both pledging and accepting collateral in the form of cash. As of June 30, 2012 and December 31, 2011, we held \$4.1 million and \$4.4 million, respectively, of cash collateral payable to trade counterparties. This obligation to return cash is reported in payables to brokers and dealers in our condensed consolidated statements of financial condition.

Although notional amount is the most commonly used measure of volume in the derivative market, it is not used as a measure of credit risk. Generally, the current credit exposure of our derivative contracts is limited to the net positive estimated fair value of derivative contracts at the reporting date after taking into consideration the existence of netting agreements and any collateral received. A derivative with positive value (a derivative asset) indicates existence of credit risk because the counterparty would owe us if the contract were closed. Alternatively, a derivative contract with negative value (a derivative liability) indicates we would owe money to the counterparty if the contract were closed. Generally, if there is more than one derivative transaction with a single counterparty, a master netting arrangement exists with respect to derivative transactions with that counterparty to provide for aggregate net settlement.

Certain of our standardized contracts for over-the-counter derivative transactions ("ISDA Master Agreements") contain credit risk related contingent provisions related to the counterparties' credit rating. In some ISDA Master Agreements, if the counterparties' credit rating (or in some agreements, our AUM) falls below a specified threshold, either a default or a termination event permitting the counterparty to terminate the ISDA Master Agreement would be triggered. In all agreements that provide for collateralization, various levels of collateralization of net liability positions are applicable, depending upon the credit rating of the counterparty. As of June 30, 2012 and December 31, 2011, we delivered \$7.0 million and \$14.7 million, respectively, of cash collateral into brokerage accounts, which is reported in cash and cash equivalents in our condensed consolidated statements of financial condition.

7. Fair Value

Fair value is defined as the price that would be received to sell an asset or paid to transfer a liability (*i.e.*, the "exit price") in an orderly transaction between market participants at the measurement date. The three broad levels of fair value hierarchy are as follows:

- Level 1 Quoted prices in active markets are available for identical assets or liabilities as of the reported date.
- Level 2 Quoted prices in markets that are not active or other pricing inputs that are either directly or indirectly observable as of the reported date.
- Level 3 Prices or valuation techniques that are both significant to the fair value measurement and unobservable as of the reported date. These financial instruments do not have two-way markets and are measured using management's best estimate of fair value, where the inputs into the determination of fair value require significant management judgment or estimation.

Assets and Liabilities Measured at Fair Value on a Recurring Basis

The following tables summarize the valuation of our financial instruments by pricing observability levels as of June 30, 2012 and December 31, 2011:

	June 30, 2012											
		Level 1		Level 2		Level 3	Total					
				(in tho	usan	ds)						
Money markets	\$	195,810	\$	_	\$	_	\$	195,810				
U.S. Treasury bills		_		1,152,472		_		1,152,472				
U.K. Treasury bills		_		121		_		121				
Equity securities												
Growth		121,967		_		_		121,967				
Value		38,323		82				38,405				
Blend		65,441		_		_		65,441				
Other ⁽¹⁾		36,822		39		_		36,861				
Fixed Income securities												
Taxable ⁽²⁾		207,364		516		_		207,880				
Tax-exempt ⁽³⁾		10,091		748		_		10,839				
Other				_		_		_				
Derivatives		10		5,343		_		5,353				
Long exchange-traded options		5,866		_		_		5,866				
Private equity		8,582		8,331		57,908		74,821				
Total assets measured at fair value	\$	690,276	\$	1,167,652	\$	57,908	\$	1,915,836				
Securities sold not yet purchased												
Short equities – corporate	\$	17,269	\$	_	\$	<u> </u>	\$	17,269				
Short exchange-traded options	Ψ	3,390	Ψ	<u> </u>	Ψ	_	Ψ	3,390				
Other		5,530		_		_		5,530				
Derivatives		3,787		4,366				8,153				
Total liabilities measured at fair value	\$	29,976	\$	4,366	\$		\$	34,342				

		December 31, 2011											
		Level 1	L	evel 2	Leve	el 3		Total					
	_			(in tho	ısands)								
Money markets	\$	340,548	\$	_	\$	_	\$	340,548					
U.S. Treasury bills		_		1,277,944		_		1,277,944					
U.K. Treasury bills		_		119		_		119					
Equity securities													
Growth		107,802		189		_		107,991					
Value		60,096		9				60,105					
Blend		118,208		_		_		118,208					
Other ⁽¹⁾		45,583		_				45,583					
Fixed Income securities													
Taxable ⁽²⁾		110,062		14,488		_		124,550					
Tax-exempt ⁽³⁾		15,366		743		_		16,109					
Other		17		_		_		17					
Derivatives		127		3,494		_		3,621					
Long exchange-traded options		14,322		_				14,322					
Private equity		11,592				64,466		76,058					
Total assets measured at fair value	\$	823,723	\$	1,296,986	\$	64,466	\$	2,185,175					
Securities sold not yet purchased													
Short equities – corporate	\$	34,469	\$	_	\$	_	\$	34,469					
Short exchange-traded options		3,567		_		_		3,567					
Other		1,271		_		_		1,271					
Derivatives		2,054		5,205		_		7,259					
Total liabilities measured at fair value	\$	41,361	\$	5,205	\$		\$	46,566					

⁽¹⁾ Primarily long positions in corporate equities traded through our options desk.

classification.

Following is a description of the fair value methodologies used for instruments measured at fair value, as well as the general classification of such instruments pursuant to the valuation hierarchy:

- <u>Money markets</u>: We invest excess cash in various money market funds that are valued based on quoted prices in active markets; these are included in Level 1 of the valuation hierarchy.
- <u>Treasury bills</u>: We hold United States Treasury Bills, which are primarily segregated in a special reserve bank custody account as required by Rule 15c3-3 of the Exchange Act. We also hold United Kingdom Treasury Bills. These securities are valued based on quoted yields in secondary markets and are included in Level 2 of the valuation hierarchy.
- <u>Equity and fixed income securities</u>: Our equity and fixed income securities consist principally of company-sponsored mutual funds with net asset values and various separately-managed portfolios consisting primarily of equity and fixed income securities with quoted prices in active markets, which are included in Level 1 of the valuation hierarchy. In addition, some securities are valued based on observable inputs from recognized pricing vendors, which are included in Level 2 of the valuation hierarchy.
- <u>Derivatives</u>: We hold exchange-traded futures with counterparties that are included in Level 1 of the valuation hierarchy. In addition, we also hold currency forward contracts, interest rate swaps, credit default swaps and total return swaps with counterparties that are included in Level 2 of the valuation hierarchy.
- Options: We hold long exchange-traded options that are included in Level 1 of the valuation hierarchy.
- Private equity: The valuation of non-public private equity investments owned by our consolidated venture capital fund requires significant management judgment due to the absence of quoted market prices, inherent lack of liquidity and the long-term nature of such investments. Private equity investments are valued initially at cost. The carrying values of private equity investments are adjusted either up or down from cost to reflect expected exit values as evidenced by financing and sale transactions with third parties, or when determination of a valuation adjustment is confirmed through ongoing review in accordance with our valuation policies and procedures. A variety of factors are reviewed and monitored to assess positive and negative changes in valuation including, but not limited to, current operating performance and future expectations of investee companies, industry valuations of comparable public companies, changes in market outlooks and the third party financing environment over time. In determining valuation adjustments resulting from the investment review process, particular emphasis is placed on current company performance and market conditions. Non-public equity investments are included in Level 3 of the valuation hierarchy because they trade infrequently and, therefore, their fair value is unobservable. Publicly-traded equity investments owned by our consolidated venture capital fund are included in Level 1 of the valuation hierarchy. If they contain trading restrictions, publicly-traded equity investments are included in Level 2 of the valuation hierarchy. One of our private securities went public in the first quarter of 2011 and, due to a trading restriction period, \$3.6 million was transferred from a Level 3 classification to a Level 2 classification. During the second quarter of 2011, the trading restriction period for one of our public securities lapsed and, as a result, \$20.6 million was transferred from a Level 2 classification to a Level 1 classification. During the third quarter of 2011, the trading restriction period for one of our public securities lapsed and, as a result, \$3.7 million was transferred from a Level 2 classification to a Level 1 classification. During the first quarter of 2012, one of our private securities went public and, due to a trading restriction period, \$13.5 million was transferred from a Level 3 classification to a Level 2

⁽²⁾ Primarily corporate and government securities.

⁽³⁾ Primarily municipal bonds.

• <u>Securities sold not yet purchased</u>: Securities sold not yet purchased, primarily reflecting short positions in equities and exchange-traded options, are included in Level 1 of the valuation hierarchy.

The following table summarizes the change in carrying value associated with Level 3 financial instruments carried at fair value:

	Thr	ee Months	End	ed June 30,	5	Six Months E	nde	d June 30,
	2012			2011		2012		2011
				(in tho	usan	ds)		
Balance as of beginning of period	\$	58,235	\$	60,188	\$	64,466	\$	59,414
Transfer (out) in, net		_		_		(13,548)		(3,588)
Purchases		1,988		2,769		3,833		7,416
Sales		(1,823)		_		(1,823)		(213)
Realized gains (losses), net		855		_		855		(2,860)
Unrealized gains (losses), net		(1,347)		(3,433)		4,125		(645)
Balance as of end of period	\$	57,908	\$	59,524	\$	57,908	\$	59,524

Transfers into and out of all levels of the fair value hierarchy are reflected at end-of-period fair values. Realized and unrealized gains and losses on Level 3 financial instruments are recorded in investment gains and losses in the condensed consolidated statements of income. A majority of the Level 3 investments are private equity investments owned by our consolidated venture capital fund, of which we own 10% and non-controlling interests own 90%

The following table provides quantitative information about Level 3 fair value measurements:

Private Equity:	as of J	Value June 30, 012 usands)	Valuation Technique	Unobservable Input	Range (Weighted Average)
Technology, Media and					
Telecommunications	\$	22,400 N	Market comparable companies	Revenue multiple	3 - 6
				Discount rate	18%
				Discount years	1 - 2
Healthcare and Cleantech	\$	14,871 N	Aarket comparable companies	Revenue multiple	0.6 - 84.1
				R&D multiple	1.3 - 15.2
				Discount for lack of marketability	
				and risk factors	50-60%

The significant unobservable inputs used in the fair value measurement of the reporting entities' venture capital securities in the technology, media and telecommunications areas are enterprise value to revenue multiples and a discount rate to account for the time until the securities are likely monetized and various risk factors. Significant increases (decreases) in the enterprise value to revenue multiple inputs in isolation would result in a significantly higher (lower) fair value measurement. Significant increases (decreases) in the discount rate would result in a significantly lower (higher) fair value measurement.

The significant unobservable inputs used in the fair value measurement of the reporting entities' venture capital securities in the healthcare and cleantech areas are enterprise value to revenue multiples, enterprise value to R&D investment multiples, and a discount for lack of marketability and various risk factors. Significant increases (decreases) in the enterprise value to revenue multiple and enterprise value to R&D investment multiple inputs in isolation would result in a significantly higher (lower) fair value measurement. Significant increases (decreases) in the discount for lack of marketability and various risk factors in isolation would result in a significantly lower (higher) fair value measurement. Generally, a change in the assumption used for the level of enterprise value to revenue multiple is accompanied by a directionally similar change in the assumption used for the enterprise value to R&D multiple. In addition, a change in the assumption used for the discount for lack of marketability and various risk factors is not correlated to changes in the assumptions used for the enterprise value to revenue multiple or the enterprise value to R&D investment multiple.

We have one private equity investment, which is a venture capital fund (fair value of \$19.0 million and unfunded commitment of \$18.2 million as of June 30, 2012) investing in communications, consumer, digital media, healthcare and information technology markets. In addition, one of the investments included in our consolidated private equity fund (fair value of \$1.6 million and unfunded commitment of \$0.3 million as of June 30, 2012) is a venture capital fund investing in clean energy, resource and energy efficiency and other sustainable industries. The fair value of each of these investments has been estimated using the capital account balances provided by the partnerships. The interests in these partnerships cannot be redeemed.

Assets Measured at Fair Value on a Nonrecurring Basis

There were no impairments recognized for goodwill, intangible assets or other long-lived assets as of June 30, 2012.

8. Commitments and Contingencies

Legal Proceedings

During the first quarter of 2012, we received a legal letter of claim (the "Letter of Claim") sent on behalf of a former European pension fund client, alleging that AllianceBernstein Limited (a wholly-owned subsidiary of ours organized in the U.K.) was negligent and failed to meet certain applicable standards of care with respect to the initial investment in and management of a £500 million portfolio of U.S. mortgage-backed securities. The alleged damages range between \$177 million and \$234 million, plus compound interest on an alleged \$125 million of realized losses in the portfolio. We believe that any losses to this client resulted from adverse developments in the U.S. housing and mortgage market that precipitated the financial crisis in 2008 and not any negligence or failure on our part. We believe that we have strong defenses to these claims and will defend them vigorously. It is reasonably possible that we could incur a loss as a result of this matter. Currently, however, we are unable to predict the outcome or estimate a possible loss or range of loss.

We are involved in various other matters, including regulatory inquiries, administrative proceedings and litigation, some of which allege significant damages. It is reasonably possible that we could incur some losses pertaining to these other matters; however, we believe that any such losses would be immaterial. Furthermore, although any inquiry, proceeding or litigation has the element of uncertainty, management believes that the outcome of any one of these other matters that is pending or threatened, or all of them combined, will not have a material adverse effect on our results of operations or financial condition.

Other

During 2009, we entered into a subscription agreement under which we committed to invest up to \$40 million in a venture capital fund over a six-year period. In December 2011, we sold 12.5% of our funded interest and commitment to an unaffiliated third party for \$2.0 million. As of June 30, 2012, we had funded \$16.8 million, net of the sales proceeds, of our revised commitment of \$35 million.

Also during 2009, we were selected by the U.S. Treasury Department as one of nine pre-qualified investment managers under the Public-Private Investment Program. As part of the program, each investment manager is required to invest a minimum of \$20 million in the Public-Private Investment Fund they manage. As of June 30, 2012, we had funded \$18.5 million of this commitment.

During 2010, as general partner of the AllianceBernstein U.S. Real Estate L.P. (the "Real Estate Fund"), we committed to invest \$25 million in the Real Estate Fund. As of June 30, 2012, we had funded \$7.5 million of this commitment.

During the second quarter of 2012, we entered into an investment agreement under which we committed to invest up to \$8 million in an oil and gas fund over a three-year period. As of June 30, 2012, we had not funded any of this commitment. In July 2012, we received a capital call of \$4.5 million.

9. Qualified Employee Benefit Plans

We maintain a qualified profit sharing plan covering U.S. employees and certain foreign employees. Employer contributions are discretionary and generally limited to the maximum amount deductible for federal income tax purposes.

We maintain several defined contribution plans for foreign employees in our subsidiaries in the United Kingdom, Australia, Japan and other locations outside the United States. Employer contributions are generally consistent with regulatory requirements and tax limits. Defined contribution expense for foreign entities was \$1.7 million and \$1.8 million during the three months ended June 30, 2012 and 2011 and \$3.6 million and \$3.9 million during the six months ended June 30, 2012 and 2011, respectively.

We maintain a qualified, noncontributory, defined benefit retirement plan ("Retirement Plan") covering current and former employees who were employed by AllianceBernstein in the United States prior to October 2, 2000. Benefits are based on years of credited service, average final base salary (as defined in the Retirement Plan), and primary Social Security benefits. Service and compensation after December 31, 2008 are not taken into account in determining participants' retirement benefits.

Our policy is to satisfy our funding obligation for each year in an amount not less than the minimum required by the Employee Retirement Income Security Act of 1974, as amended, and not greater than the maximum amount we can deduct for federal income tax purposes. As of August 2, 2012, we have made no contributions in 2012 to the Retirement Plan and currently intend to contribute approximately \$5.9 million to the Retirement Plan later this year. Contribution estimates, which are subject to change, are based on regulatory requirements, future market conditions and assumptions used for actuarial computations of the Retirement Plan's obligations and assets. Management, at the present time, has not determined the amount, if any, of additional future contributions that may be required.

Net expense (benefit) under the Retirement Plan consisted of:

	Thi	ee Months	Enc	ded June 30,		Six Months En	ideo	l June 30,
		2012		2011		2012		2011
				(in tho	ısar	nds)		
Interest cost on projected benefit obligations	\$	1,177	\$	1,180	\$	2,354	\$	2,360
Expected return on plan assets		(1,253)		(1,294)		(2,506)		(2,588)
Recognized actuarial loss		217		108		434		216
Amortization of transition asset		(36)		(36)		(72)		(72)
Net pension expense (benefit)	\$	105	\$	(42)	\$	210	\$	(84)

10. Units Outstanding

Changes in units outstanding during the six-month period ended June 30, 2012 were as follows:

Outstanding as of December 31, 2011	277,847,588
Options exercised	_
Units issued	<u> </u>
Units retired	(235,031)
Units forfeited	
Outstanding as of June 30, 2012	277,612,557

During the first six months of 2012, we purchased 235,031 AllianceBernstein Units in private transactions and retired them.

11. Income Taxes

AllianceBernstein is a private partnership for federal income tax purposes and, accordingly, is not subject to federal or state corporate income taxes. However, AllianceBernstein is subject to a 4.0% New York City unincorporated business tax ("UBT"). Domestic corporate subsidiaries of AllianceBernstein, which are subject to federal, state and local income taxes, are generally included in the filing of a consolidated federal income tax return with separate state and local income tax returns being filed. Foreign corporate subsidiaries are generally subject to taxes in the foreign jurisdictions where they are located.

In order to preserve AllianceBernstein's status as a private partnership for federal income tax purposes, AllianceBernstein Units must not be considered publicly traded. The AllianceBernstein Partnership Agreement provides that all transfers of AllianceBernstein Units must be approved by AXA Equitable and the General Partner; AXA Equitable and the General Partner approve only those transfers permitted pursuant to one or more of the safe harbors contained in relevant treasury regulations. If AllianceBernstein Units were considered readily tradable, AllianceBernstein's net income would be subject to federal and state corporate income tax, reducing its quarterly distribution to Holding. Furthermore, should AllianceBernstein enter into a substantial new line of business, Holding, by virtue of its ownership of AllianceBernstein, would lose its status as a "grandfathered" publicly-traded partnership and would become subject to corporate income tax, which would reduce materially Holding's net income and its quarterly distributions to Holding Unitholders.

12. Debt

At June 30, 2012 and December 31, 2011, AllianceBernstein had \$275.9 million and \$444.9 million, respectively, in commercial paper outstanding with weighted average interest rates of approximately 0.5% and 0.2%, respectively. The commercial paper and amounts outstanding under the 2012 Credit Facility described below are short term in nature and, as such, recorded value is estimated to approximate fair value. Average daily borrowings of commercial paper during the first six months of 2012 and the full-year 2011 were \$483.2 million and \$273.6 million, respectively, with weighted average interest rates of approximately 0.3% and 0.2%, respectively.

On December 9, 2010, AllianceBernstein entered into a committed, unsecured three-year senior revolving credit facility (the "2010 Credit Facility") with a group of commercial banks and other lenders in an original principal amount of \$1.0 billion with SCB LLC as an additional borrower. On January 17, 2012, the 2010 Credit Facility was amended and restated ("2012 Credit Facility"). The principal amount was amended to \$900 million from the original principal amount of \$1.0 billion. Also, the amendment increased the accordion feature from \$250 million to \$350 million. In addition, the maturity date of the 2010 Credit Facility was extended from December 9, 2013 to January 17, 2017. There were no other significant changes in terms and conditions included in this amendment. Effective as of July 13, 2012, through the exercise of the commitment increase provisions of the 2012 Credit Facility, the principal amount was increased from \$900 million to \$1.0 billion. With this increase, the 2012 Credit Facility provides for possible increases in the principal amount by up to an aggregate incremental amount of \$250 million ("accordion feature"), any such increase being subject to the consent of the affected lenders.

The 2012 Credit Facility is available for AllianceBernstein's and SCB LLC's business purposes, including the support of AllianceBernstein's \$1.0 billion commercial paper program. Both AllianceBernstein and SCB LLC can draw directly under the 2012 Credit Facility and management expects to draw on the 2012 Credit Facility from time to time. AllianceBernstein has agreed to guarantee the obligations of SCB LLC under the 2012 Credit Facility.

The 2012 Credit Facility contains affirmative, negative and financial covenants, which are customary for facilities of this type, including, among other things, restrictions on dispositions of assets, restrictions on liens, a minimum interest coverage ratio and a maximum leverage ratio. We are in compliance with these covenants. The 2012 Credit Facility also includes customary events of default (with customary grace periods, as applicable), including provisions under which, upon the occurrence of an event of default, all outstanding loans may be accelerated and/or lender's commitments may be terminated. Also, under such provisions, upon the occurrence of certain insolvency or bankruptcy related events of default, all amounts payable under the 2012 Credit Facility would automatically become immediately due and payable, and the lender's commitments would automatically terminate.

Amounts under the 2012 Credit Facility may be borrowed, repaid and re-borrowed by us from time to time until the maturity of the facility. Voluntary prepayments and commitment reductions requested by us are permitted at any time without fee (other than customary breakage costs relating to the prepayment of any drawn loans) upon proper notice and subject to a minimum dollar requirement. Borrowings under the 2012 Credit Facility bear interest at a rate per annum, which will be, at our option, a rate equal to an applicable margin, which is subject to adjustment based on the credit ratings of AllianceBernstein, plus one of the following indexes: London Interbank Offered Rate; a floating base rate; or the Federal Funds rate.

As of June 30, 2012 and December 31, 2011, we had no amounts outstanding under the 2012 Credit Facility. During the first six months of 2012, we did not draw upon the 2012 Credit Facility. During the full-year 2011, \$40.0 million was outstanding for one day in February (with an interest rate of 1.3%) resulting in average daily borrowings of \$0.1 million under the 2010 Credit Facility.

In addition, SCB LLC has five uncommitted lines of credit with four financial institutions. Two of these lines of credit permit us to borrow up to an aggregate of approximately \$200.0 million while three lines have no stated limit. During May 2012, AllianceBernstein was named an additional borrower under a \$100.0 million SCB uncommitted line of credit. As of June 30, 2012, there were no loans outstanding. During the second quarter of 2012, \$5.0 million was outstanding for one day with an interest rate of 1.4%.

As of June 30, 2012 and December 31, 2011, we had no uncommitted bank loans outstanding. Average daily borrowings of uncommitted bank loans during the first six months of 2012 and full-year 2011 were \$19.7 million and \$6.4 million, respectively, with weighted average interest rates of approximately 1.2% and 1.3%, respectively.

13. Changes in Capital

Changes in capital as of June 30, 2012 consisted of:

	Attı Allia	ners' Capital ributable to nceBernstein nitholders	In Co	Non- ontrolling nterests In onsolidated Entities nousands)	_	Total Capital
Balance as of December 31, 2011	\$	3,975,462	\$	54,025	\$	4,029,487
Comprehensive income (loss):						
Net income (loss)		161,463		5,988		167,451
Other comprehensive income (loss), net of tax:						
Unrealized gains on investments (net of tax expense of \$462)		290		_		290
Foreign currency translation adjustment (net of tax benefit of \$796)		(1,154)		(61)		(1,215)
Changes in employee benefit related items (net of tax expense of \$3)		133		_		133
Comprehensive income (loss)		160,732		5,927		166,659
Cash distributions to General Partner and unitholders		(134,095)		_		(134,095)
Capital contributions (distributions)		1,684		(8,453)		(6,769)
Purchase of AllianceBernstein Units		(3,000)		_		(3,000)
Compensation-related transactions		46,484		_		46,484
Balance as of June 30, 2012	\$	4,047,267	\$	51,499	\$	4,098,766

Changes in capital as of June 30, 2011 consisted of:

	Attı Allia	ners' Capital ributable to nceBernstein nitholders	In Co	Non- ontrolling sterests In nsolidated Entities ousands)	Total Capital
Balance as of December 31, 2010	\$	4,370,838	\$	124,517	\$ 4,495,355
Comprehensive income (loss):					
Net income (loss)		250,611		(14,802)	235,809
Other comprehensive income (loss), net of tax:					
Unrealized gains on investments (net of tax expense of \$188)		494		33	527
Foreign currency translation adjustment (net of tax expense of \$500)		13,123		(320)	12,803
Changes in employee benefit related items (net of tax expense of \$1)		66		<u> </u>	66
Comprehensive income (loss)		264,294		(15,089)	249,205
Cash distributions to General Partner and unitholders		(270,752)		_	(270,752)
Capital contributions (distributions)		1,797		(2,925)	(1,128)
Purchase of Australian joint venture		10,720		(32,104)	(21,384)
Purchase of AllianceBernstein Units		(4,297)		_	(4,297)
Compensation-related transactions		(13,679)			(13,679)
Balance as of June 30, 2011	\$	4,358,921	\$	74,399	\$ 4,433,320

Deferred taxes are not recognized on foreign currency translation adjustments for foreign subsidiaries whose earnings are considered permanently invested outside the United States.

14. Acquisitions

On October 1, 2010, we acquired SunAmerica's alternative investment group, an experienced team that manages a portfolio of hedge fund and private equity fund investments. The purchase price of this acquisition, accounted for under ASC 805, *Business Combinations*, was \$49.0 million, consisting of \$14.3 million of cash payments, \$2.5 million of assumed deferred compensation liabilities and \$32.2 million of net contingent consideration payable. The net contingent consideration payable consists of the net present value of three annual payments of \$1.5 million to SunAmerica based on its assets under management transferred to us in the acquisition and the net present value of projected revenue sharing payments of \$35.5 million based on projected newly-raised assets under management by the acquired group. This contingent consideration payable was offset by \$4.1 million of performance-based fees earned in 2010 determined to be pre-acquisition consideration. The excess of the purchase price over the fair value of identifiable assets acquired resulted in the recognition of \$46.1 million of goodwill. During 2011 and the first six months of 2012, no adjustments were made to the contingent consideration payable.

During the first quarter of 2011, AXA sold its 50% interest in our consolidated Australian joint venture to an unaffiliated third party as part of a larger transaction. On March 31, 2011, we purchased that 50% interest from the unaffiliated third party for \$21.4 million, making our Australian entity an indirect wholly-owned subsidiary. As a result, we eliminated \$32.1 million of non-controlling interests in consolidated entities and increased partner's capital attributable to AllianceBernstein unitholders by \$10.7 million.

On May 31, 2011, we acquired Pyrander Capital Management, LLC, an investment management company jointly owned by Caxton Associates L.P. ("Caxton") and Kurt Feuerman, a Caxton portfolio manager. We hired Mr. Feuerman and members of his team from Caxton, and acquired investment management contracts of the investment vehicles the team managed. The purchase price of this acquisition, accounted for under ASC 805, *Business Combinations*, was \$10.2 million, consisting of \$5.5 million of cash payments, \$4.4 million payable over the next two years (if Mr. Feuerman remains with AllianceBernstein) and a miscellaneous liability of \$0.3 million. The excess of the purchase price over the fair value of identifiable assets acquired resulted in the recognition of \$5.7 million of goodwill. We also recorded \$2.5 million of indefinite-lived intangible assets relating to the acquired fund's investment management contracts and \$2.0 million of definite-lived intangible assets relating to separately managed account relationships. Mr. Feuerman also received two restricted Holding Unit awards; one with a three-year service condition (the award was amended in December 2011 to eliminate the service condition) and one with a five-year service condition and performance condition (assets under management targets). As a result of the service conditions at the time of the acquisition, for accounting purposes these awards are considered compensation expense, not part of the purchase price. Also, we are contingently liable to pay Caxton an additional \$4.4 million if Mr. Feuerman's five-year service condition and performance condition are met.

On November 30, 2011, we acquired Taiwan International Investment Management Co. ("TIIM") to expand our business in the Taiwan market. The purchase price of this acquisition, accounted for under ASC 805, *Business Combinations*, was a cash payment of \$15.0 million, net of cash acquired. The valuation of the fair value of assets and liabilities acquired had been determined provisionally as of December 31, 2011. The excess of the purchase price over the current fair value of identifiable net assets acquired resulted in the recognition of \$9.8 million of goodwill as of December 31, 2011. The valuation was completed in the first quarter of 2012. As a result, intangible assets relating to customer relationships of \$0.3 million were recognized retrospectively as of December 31, 2011 with a corresponding reduction in goodwill.

The 2010 and 2011 acquisitions have not had a significant impact on 2011 or 2012 revenues and earnings. As a result, we have not provided supplemental pro forma information.

15. Accounting Pronouncements

In December 2011, the FASB issued ASU 2011-11, *Disclosures about Offsetting Assets and Liabilities*. The amended standard requires an entity to disclose information about offsetting and related arrangements to enable users of its financial statements to understand the effect of those arrangements on its financial position. An entity is required to apply the amendments for annual reporting periods beginning on or after January 1, 2013, and interim periods within those annual periods. An entity should provide the disclosures required by those amendments retrospectively for all comparative periods presented. This amendment is not expected to have a material impact on our consolidated financial statements.

Report of Independent Registered Public Accounting Firm

To the Board of the General Partner AllianceBernstein L.P.

We have reviewed the accompanying condensed consolidated statement of financial condition of AllianceBernstein L.P. ("AllianceBernstein") as of June 30, 2012, and the related condensed consolidated statements of income and comprehensive income for the three-month and six-month periods ended June 30, 2012 and 2011, and statement of cash flows for the six-month periods ended June 30, 2012 and 2011. These interim financial statements are the responsibility of the management of AllianceBernstein Corporation, the General Partner.

We conducted our review in accordance with the standards of the Public Company Accounting Oversight Board (United States). A review of interim financial information consists principally of applying analytical procedures and making inquiries of persons responsible for financial and accounting matters. It is substantially less in scope than an audit conducted in accordance with the standards of the Public Company Accounting Oversight Board (United States), the objective of which is the expression of an opinion regarding the financial statements taken as a whole. Accordingly, we do not express such an opinion.

Based on our review, we are not aware of any material modifications that should be made to the accompanying condensed consolidated interim financial statements for them to be in conformity with accounting principles generally accepted in the United States of America.

We previously audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States), the consolidated statement of financial condition as of December 31, 2011, and the related consolidated statements of income, of changes in partners' capital and comprehensive income, and of cash flows for the year then ended (not presented herein), and in our report dated February 10, 2012, we expressed an unqualified opinion on those consolidated financial statements. In our opinion, the information set forth in the accompanying condensed consolidated statement of financial condition as of December 31, 2011, is fairly stated in all material respects in relation to the consolidated statement of financial condition from which it has been derived.

/s/ PricewaterhouseCoopers LLP

New York, New York August 2, 2012

Item 2. <u>Management's Discussion and Analysis of Financial Condition and Results of Operations</u>

Executive Overview

After a very strong start to the year, global markets weakened in the second quarter of 2012. Disappointing U.S. economic indicators, rising concerns over European sovereign debt and the effect of the U.S. fiscal cliff, and signs of slowing growth in emerging markets created market volatility that weighed on investment performance and caused investors to once again move away from riskier assets to defensive investments.

In this environment, our large cap equity services, which had outperformed their benchmarks in the first quarter, underperformed in the second quarter and net outflows in these services persisted. Beyond this part of our business, however, we continue to see positive momentum. Second quarter gross sales were up by double-digits year-over-year in each of our Institutions and Retail channels, while redemptions were at multi-year lows, resulting in our firm's lowest net outflow quarter since the first quarter of 2008. Retail was net flow positive for the second consecutive quarter, driven by ongoing strength in fixed income across all regions. We finished the quarter with an \$11.3 billion Institutional pipeline, up 71% from the end of the first quarter largely due to wins across our top-performing fixed income categories.

Our total AUM as of June 30, 2012 was \$407.3 billion, down \$11.8 billion, or 2.8%, compared to March 31, 2012, and down \$53.7 billion, or 11.7%, compared to June 30, 2011. During the second quarter of 2012, AUM decreased as a result of net outflows of \$2.8 billion and market depreciation of \$9.0 billion. During the twelve-month period ended June 30, 2012, AUM decreased as a result of market depreciation of \$10.3 billion and net outflows of \$43.6 billion (primarily in the Institutions channel).

Institutional AUM decreased \$7.4 billion, or 3.3%, to \$214.9 billion during the second quarter of 2012, due to net outflows of \$3.7 billion and market depreciation of \$3.7 billion. Net outflows decreased to \$3.7 billion from \$12.9 billion in the first quarter of 2012. Gross sales increased 47% from \$3.8 billion during the first quarter of 2012 to \$5.6 billion during the second quarter of 2012. Additionally, redemptions and terminations decreased 61% sequentially to \$6.0 billion from \$15.5 billion, largely driven by the absence of \$5.2 billion in outflows we sustained in the first quarter of 2012 as a result of prior period Canadian and Australian asset dispositions by the AXA Group. The pipeline of awarded but unfunded Institutional mandates increased \$4.7 billion to \$11.3 billion.

Retail AUM increased \$0.6 billion, or 0.4%, to \$124.8 billion during the second quarter of 2012, due to net inflows of \$3.5 billion, partially offset by market depreciation of \$2.9 billion. Redemptions and terminations decreased 16% sequentially to \$7.0 billion from \$8.4 billion. Gross sales decreased 7% from \$12.9 billion during the first quarter of 2012 to \$11.9 billion during the second quarter of 2012.

Private Client AUM decreased \$5.0 billion, or 6.9%, to \$67.6 billion during the second quarter of 2012, due to net outflows of \$2.6 billion and market depreciation of \$2.4 billion. Net outflows increased from \$1.5 billion in the first quarter of 2012 due primarily to a sequential decline in gross sales from \$1.4 billion to \$0.8 billion.

Bernstein Research Services revenue for the second quarter of 2012 was \$103.0 million, down \$4.6 million, or 4.3%, compared to the second quarter of 2011, as a result of significantly lower market trading volumes across the U.S., Europe and Asia.

Net revenues for the second quarter of 2012 decreased \$85.9 million, or 11.8%, to \$642.1 million from \$728.0 million in the second quarter of 2011. The most significant drivers of the decline were lower base advisory fees of \$82.5 million and lower Bernstein Research Service revenues. Operating expenses for the second quarter of 2012 decreased \$49.0 million, or 8.0%, to \$563.4 million from \$612.4 million in the second quarter of 2011 due to a decline in employee compensation and benefits of \$53.6 million and a decline in general and administrative expenses of \$2.5 million, partially offset by real estate charges of \$6.8 million in the current quarter. Operating income for the second quarter of 2012 decreased \$36.9 million, or 31.9%, to \$78.7 million compared to the second quarter of 2011, while our operating margin declined to 12.5% from 16.8% primarily due to lower revenues and the real estate charge.

We continue to make progress in the growth areas we have targeted in repositioning our business to be more diverse and global. Asset allocation services and our newer, risk-aware equity offerings have attracted net new assets year-to-date, with clients responding well to the services we offer that meet their needs and deliver solid performance. In alternatives, we had the final closing for our first U.S. opportunistic real estate fund during the quarter, with nearly \$700 million in capital commitments, and launched a new tail hedge fund, designed to mitigate tail risk in investment portfolios during periods of extreme market stress. In the Defined Contribution space, we recently introduced the first-ever multi-insurer backed Lifetime Income Strategy for United Technologies Corporation employees as the investment default for their defined contribution plan. Finally, we have continued to focus on cost reductions, with particular emphasis on real estate, our largest non-compensation expense item.

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Ongoing Expense Reduction

Since the fourth quarter of 2008, we consistently have taken steps to reduce our cost structure, including headcount reductions and the consolidation of office locations, in response to declines in our AUM and fee revenues. In an effort to reduce our global real estate footprint, we recently completed a comprehensive review of our worldwide office locations and will begin implementing a space consolidation plan during the third quarter of this year. We expect that the actions we will take going forward to vacate and market space for sublease will result over time in projected non-cash real estate charges of \$225 million to \$250 million, with the bulk of the charges occurring in the second half of this year. These charges are in addition to the earlier non-cash real estate charges our firm has recorded, and they will not affect our future quarterly distributions. We expect to ultimately realize annual cost savings of \$38 million to \$43 million once we've successfully subleased the vacated space. These projections are based on current market conditions and could change over time as conditions evolve. We believe implementing this plan will prove effective in meaningfully improving our cost structure, even if current weak market conditions persist, and will play an important part in positioning our firm for a stronger future.

Ongoing Strategy for Managing Infrastructure Costs

During the fourth quarter of 2011, we reached an agreement with State Street Corporation ("State Street") a provider of financial services to institutional investors, to provide investment operations outsourcing services covering more than \$300 billion in client assets. State Street will provide a range of services including trade settlement, portfolio administration and reconciliation, derivative operations, client reporting, and performance measurement for our institutional accounts. As a result of this agreement, approximately 100 employees were transitioned from AllianceBernstein to State Street to provide global servicing support. Over a two-year period, certain AllianceBernstein technology platforms will be converted to similar platforms maintained by State Street. Our research and investment management activities were not outsourced.

CEO Employment Contract

On June 21, 2012, Peter S. Kraus, the General Partner, AllianceBernstein and Holding entered into an agreement (the "Extended Employment Agreement") pursuant to which Mr. Kraus will continue to serve as Chairman of the Board of the General Partner and Chief Executive Officer of the General Partner, AllianceBernstein and Holding from January 2, 2014, the end of the term of his existing employment agreement, until January 2, 2019 (the "Employment Term"), unless the Extended Employment Agreement is terminated in accordance with its terms.

In connection with the signing of the Extended Employment Agreement on June 21, 2012, Mr. Kraus was granted 2,722,052 restricted Holding Units. Subject to accelerated vesting clauses in the Extended Employment Agreement (e.g., immediate vesting upon AXA ceasing to control the management of our business or Holding ceasing to be publicly traded and certain qualifying terminations of employment), Mr. Kraus's restricted Holding Units will vest ratably on each of the first five anniversaries of December 19, 2013, commencing December 19, 2014, provided, with respect to each installment, Mr. Kraus continues to be our employee on the vesting date. Delivery of all of the restricted Holding Units will be delayed until after the final vesting date on December 19, 2018, subject to acceleration upon termination of employment. Starting on the commencement date of the Extended Employment Agreement, Mr. Kraus will be paid the cash distributions payable with respect to his unvested and vested restricted Holding Units until they are delivered or forfeited. These cash distributions will be paid at the times distributions are made to Holding Unitholders generally.

Mr. Kraus will be paid an annual base salary initially set at \$275,000 subject to increase by the Compensation Committee of the Board of Directors.

During the Employment Term, we have no commitment to pay any cash bonuses to Mr. Kraus (with any bonuses being entirely in the discretion of the Board Compensation Committee) or to make any additional equity based awards to him. Consequently, during the Employment Term, the totality of Mr. Kraus's compensation (other than his salary) will be dependent on the level of cash distributions on the restricted Holding Units granted to him and movements in the trading price of Holding Units, thereby directly aligning Mr. Kraus's interests with those of other holders of Holding Units.

In connection with the Extended Employment Agreement, we also amended Mr. Kraus's existing Employment Agreement dated December 19, 2008 (the "Existing Employment Agreement") to permit him to defer until December 2018 delivery of the final vesting of 544,410 restricted Holding Units under that agreement and to continue to receive distributions on those Units until delivery.

The Extended Employment Agreement and the Amendment to the Existing Employment Agreement were attached as Exhibits 99.01 and Exhibit 99.02, respectively, to the Form 8-K we filed with the SEC on June 21, 2012 and the description of the Amendment set forth herein is qualified in its entirety by reference thereto.

On June 26, 2012, we filed a Form 8-K/A to clarify the intent of a provision in the Extended Employment Agreement. Specifically, we clarified that AllianceBernstein shall pay to Mr. Kraus quarterly cash distributions on his unvested and vested restricted Holding Units starting on the commencement date of the Extended Employment Agreement.

The updated Extended Employment Agreement was attached as Exhibit 99.01 to the Form 8-K/A we filed with the SEC on June 26, 2012 and the description set forth herein is qualified in its entirety by reference thereto.

The compensation expense of the Holding Unit award under the Extended Employment Agreement, based on the \$12.17 closing price of a Holding Unit on June 21, 2012, will be amortized on a straight-line basis over the next 6.5 years, beginning July 1, 2012.

Assets Under Management

Assets under management by distribution channel were as follows:

	As of June 30,										
	2012		2012 2011			\$ Change	% Change				
				(in billions)		(in billions)		(in billions)			
Institutions	\$	214.9	\$	254.5	\$	(39.6)	(15.6)%				
Retail		124.8		129.4		(4.6)	(3.6)				
Private Client		67.6		77.1		(9.5)	(12.3)				
Total	\$	407.3	\$	461.0	\$	(53.7)	(11.7)				

Assets under management by investment service were as follows:

		As of J	une 30	,				
	2	2012		2011	\$	Change	% Change	
			(in	billions)				
Equity								
Value:								
U.S.	\$	23.7	\$	33.6	\$	(9.9)	(29.4)%	
Global & international		45.9		87.8		(41.9)	(47.7)	
		69.6		121.4		(51.8)	(42.7)	
Growth:								
U.S.		20.6		28.5		(7.9)	(27.9)	
Global & international		18.1		34.1		(16.0)	(47.0)	
		38.7		62.6		(23.9)	(38.3)	
Total Equity		108.3		184.0		(75.7)	(41.2)	
Fixed Income:								
U.S.		130.2		121.5		8.7	7.2	
Global & international		100.2		94.3		5.9	6.3	
		230.4		215.8		14.6	6.8	
Other ⁽¹⁾ :					_			
U.S.		31.3		29.8		1.5	4.9	
Global & international		37.3		31.4		5.9	18.9	
		68.6		61.2		7.4	12.0	
Total:								
U.S.		205.8		213.4		(7.6)	(3.6)	
Global & international		201.5		247.6		(46.1)	(18.6)	
Total	\$	407.3	\$	461.0	\$	(53.7)	(11.7)	

⁽¹⁾ Includes index, structured, asset allocation services and certain other alternative investments.

Changes in assets under management for the three-month, six-month and twelve-month periods ended June 30, 2012 were as follows:

			D	istributio	n C	Channel		Investment Service									
	In	stitutions		Retail		Private Client	 Total	_	Value Equity in billions)		Growth Equity		Fixed ncome		Other ⁽¹⁾	7	Гotal
Balance as of March 31, 2012	\$	222.3	\$	124.2	\$	72.6	\$ 419.1	\$	81.7	\$	43.9	\$	224.0	\$	69.5	\$	419.1
Long-term flows:																	
Sales/new accounts		5.6		11.9		0.8	18.3		1.1		1.1		14.2		1.9		18.3
Redemptions/terminations		(6.0)		(7.0)		(2.8)	(15.8)		(6.1)		(2.6)		(6.6)		(0.5)		(15.8)
Cash flow/unreinvested																	
dividends		(3.3)		(1.4)		(0.6)	(5.3)		(0.4)		(0.5)		(3.6)		(0.8)		(5.3)
Net long-term (outflows)																	
inflows		(3.7)		3.5		(2.6)	(2.8)		(5.4)		(2.0)		4.0		0.6		(2.8)
Market (depreciation)																	
appreciation		(3.7)		(2.9)		(2.4)	(9.0)		(6.7)		(3.2)		2.4		(1.5)		(9.0)
Net change		(7.4)		0.6		(5.0)	(11.8)		(12.1)		(5.2)		6.4		(0.9)		(11.8)
Balance as of June 30, 2012	\$	214.9	\$	124.8	\$	67.6	\$ 407.3	\$	69.6	\$	38.7	\$	230.4	\$	68.6	\$	407.3

		Distribution	n Channel		Investment Service									
	Institutions	Retail	Private Client	Total	Value Equity (in billions)	Growth Equity	Fixed Income	Other ⁽¹⁾	To	otal				
Balance as of December 31, 2011	\$ 223.9	\$ 112.6	\$ 69.4	\$ 405.9	\$ 80.8	\$ 44.2	\$ 217.6	\$ 63.3	\$	405.9				
Long-term flows:														
Sales/new accounts	9.4	24.7	2.3	36.4	3.3	2.6	26.8	3.7		36.4				
Redemptions/terminations	(21.6)	(15.3)	(5.4)	(42.3)	(14.9)	(9.7)	(16.5)	(1.2)		(42.3)				
Cash flow/unreinvested														
dividends	(4.6)	(3.5)	(1.0)	(9.1)	(2.8)	(1.6)	(3.9)	(0.8)		(9.1)				
Net long-term (outflows) inflows	(16.8)	5.9	(4.1)	(15.0)	(14.4)	(8.7)	6.4	1.7		(15.0)				
Market appreciation	7.8	6.3	2.3	16.4	3.2	3.2	6.4	3.6		16.4				
Net change	(9.0)	12.2	(1.8)	1.4	(11.2)	(5.5)	12.8	5.3		1.4				
Balance as of June 30, 2012	\$ 214.9	\$ 124.8	\$ 67.6	\$ 407.3	\$ 69.6	\$ 38.7	\$ 230.4	\$ 68.6	\$	407.3				

	Distribution Channel								Investment Service									
	Institutions Retail		Private Client			Total	Value Equity (in billions)		Growth Equity		Fixed Income		Other ⁽¹⁾		Total			
Balance as of June 30, 2011	\$ 254.5	\$	129.4	\$	77.1	\$	461.0	\$	121.4	\$	62.6	\$	215.8	\$	61.2	\$	461.0	
Long-term flows:																		
Sales/new accounts	17.8		39.1		5.7		62.6		6.0		5.0		41.5		10.1		62.6	
Redemptions/terminations	(45.0)		(33.9)		(11.8)		(90.7)		(35.2)		(20.4)		(33.2)		(1.9)		(90.7)	
Cash flow/unreinvested																		
dividends	(6.5)		(7.5)		(1.5)		(15.5)		(7.6)		(4.1)		(1.8)		(2.0)		(15.5)	
Net long-term (outflows)																		
inflows	(33.7)		(2.3)		(7.6)		(43.6)		(36.8)		(19.5)		6.5		6.2		(43.6)	
Acquisitions			0.2		<u> </u>		0.2		_				0.2		_		0.2	
Transfers	0.1		_		(0.1)		_		_		_		_		_		_	
Market (depreciation)																		
appreciation	(6.0)		(2.5)		(1.8)		(10.3)		(15.0)		(4.4)		7.9		1.2		(10.3)	
Net change	(39.6)		(4.6)		(9.5)		(53.7)		(51.8)		(23.9)		14.6		7.4		(53.7)	
Balance as of June 30, 2012	\$ 214.9	\$	124.8	\$	67.6	\$	407.3	\$	69.6	\$	38.7	\$	230.4	\$	68.6	\$	407.3	

⁽¹⁾ Includes index, structured, asset allocation services and certain other alternative investments.

Average assets under management by distribution channel and investment service were as follows:

	Three Months Ended								Six Mont					
	6/	30/12	6/30/11		\$ Change		% Change	6	6/30/12		6/30/11		Change	% Change
						(in billi		ons)			<u>.</u>		<u> </u>	
Distribution Channel:														
Institutions	\$	217.7	\$	264.0	\$	(46.3)	(17.5)%	\$	222.2	\$	268.5	\$	(46.3)	(17.3)%
Retail		123.8		131.2		(7.4)	(5.7)		121.1		130.2		(9.1)	(7.0)
Private Client		69.6		78.8		(9.2)	(11.7)		70.3		78.9		(8.6)	(10.9)
Total	\$	411.1	\$	474.0	\$	(62.9)	(13.3)	\$	413.6	\$	477.6	\$	(64.0)	(13.4)
Investment Service:														
Value Equity	\$	74.4	\$	131.4	\$	(57.0)	(43.3)%	\$	78.0	\$	137.1	\$	(59.1)	(43.1)%
Growth Equity		40.9		68.2		(27.3)	(40.0)		43.0		70.7		(27.7)	(39.3)
Fixed Income		227.2		213.7		13.5	6.3		225.2		211.2		14.0	6.7
Other (1)		68.6		60.7		7.9	13.0		67.4		58.6		8.8	15.1
Total	\$	411.1	\$	474.0	\$	(62.9)	(13.3)	\$	413.6	\$	477.6	\$	(64.0)	(13.4)

⁽¹⁾ Includes index, structured, asset allocation services and certain other alternative investments.

Our Institutions channel second quarter average AUM of \$217.7 billion declined \$46.3 billion, or 17.5%, as compared to the second quarter of 2011. This is primarily due to our Institutions channel AUM declining \$39.6 billion, or 15.6%, over the last twelve months to \$214.9 billion at June 30, 2012. The \$39.6 billion decline in AUM over the last twelve months was primarily due to \$33.7 billion of net outflows (consisting of net outflows of \$38.4 billion in Value and Growth Equity services, offset by net inflows of \$2.5 billion and \$2.2 billion in Fixed Income and Other, respectively) and market depreciation of \$6.0 billion. In July 2012, Vanguard terminated our value equity advisory services provided to their mutual funds, which represent approximately \$5.0 billion of AUM. This will not have a material effect on our overall revenues and operating income.

Our Retail channel second quarter average AUM of \$123.8 billion declined \$7.4 billion, or 5.7%, as compared to the second quarter of 2011. The decline was primarily due to our Retail channel AUM declining \$4.6 billion, or 3.6%, over the last twelve months to \$124.8 billion at June 30, 2012. The \$4.6 billion decline in AUM over the last twelve months was primarily due to \$2.3 billion of net outflows (consisting of net outflows of \$11.6 billion in Value and Growth Equity services, offset by inflows of \$6.3 billion and \$3.0 billion in Fixed Income and Other, respectively) and market depreciation of \$2.5 billion.

Our Private Client channel second quarter average AUM of \$69.6 billion declined by \$9.2 billion, or 11.7%, as compared to the second quarter of 2011. This is primarily due to our Private Client channel AUM declining \$9.5 billion, or 12.3%, over the last twelve months to \$67.6 billion at June 30, 2012. The \$9.5 billion decline in AUM over the last twelve months was primarily due to \$7.6 billion of net outflows (consisting of net outflows of \$6.2 billion in Value and Growth Equity services and \$2.3 billion in Fixed Income, offset by inflows of \$0.9 billion in Other) and market depreciation of \$1.8 billion.

Absolute investment composite returns and relative performance compared to benchmarks for certain representative Fixed Income, Value, Growth and Blend services were as follows:

	Three months ended June 30, 2012	Six months ended June 30, 2012
Global High Income (fixed income)		
Absolute return	1.0%	7.7%
Relative return (vs. 33% Barclays High Yield, 33% JPM EMBI Global and 33% JPM GBI-EM)	(0.1)	(0.4)
U.S. Strategic Core Plus (fixed income)	()	(3.7)
Absolute return	2.2	2.8
Relative return (vs. Barclays U.S. Aggregate)	0.1	0.4
Global Fixed Income (fixed income)		
Absolute return	2.3	1.9
Relative return (vs. CITI WLD GV BD-USD/JPM GLBL BD)	1.4	1.5
Global Plus (fixed income)		
Absolute return	1.0	2.0
Relative return (vs. Barclays Global Aggregate)	0.4	0.5
Emerging Market Debt (fixed income)		
Absolute return	2.6	8.4
Relative return (vs. JPM EMBI Global/JPM EMBI)	0.1	0.9
Global Value		
Absolute return	(8.5)	2.8
Relative return (vs. MSCI World Index)	(3.5)	(3.1)
International Value		
Absolute return	(10.3)	0.3
Relative return (vs. MSCI EAFE Index)	(3.2)	(2.7)
U.S. Strategic Value		
Absolute return	(7.2)	5.0
Relative return (vs. Russell 1000 Value Index)	(5.0)	(3.7)
U.S. Diversified Value		
Absolute return	(5.1)	6.9
Relative return (vs. Russell 1000 Value Index)	(2.9)	(1.8)
Emerging Markets Value		
Absolute return	(12.5)	1.5
Relative return (vs. MSCI EM Index)	(3.6)	(2.4)
Global Research Growth		
Absolute return	(8.2)	5.5
Relative return (vs. MSCI World Index)	(3.1)	(0.4)
Emerging Markets Growth		
Absolute return	(10.1)	4.4
Relative return (vs. MSCI EM Index)	(1.2)	0.4
U.S. Large Cap Growth		
Absolute return	(7.1)	9.2
Relative return (vs. Russell 1000 Growth Index)	(3.0)	(0.9)
U.S. Small Cap Growth		
Absolute return	(4.8)	11.4
Relative return (vs. Russell 2000 Growth Index)	(0.8)	2.6
Global Style Blend		
Absolute return	(8.5)	3.7
Relative return (vs. MSCI World Index)	(3.4)	(2.2)
International Style Blend – Developed		
Absolute return	(8.5)	2.8
Relative return (vs. MSCI EAFE Index)	(1.4)	(0.2)

Our U.S. and global large cap equity services underperformed their benchmarks for the three-month period ending June 30, 2012. We attribute this underperformance to our adherence to our core investment discipline, which focuses on long-term value characteristics such as inexpensive cash flows in value stocks and undervalued earnings growth potential in growth stocks. Although the current, more short-term oriented equity markets have not rewarded these characteristics, our core research approach has not wavered; we believe that staying true to our investment disciplines is in our clients' best interests over the long term. For the six-month period ended June 30, 2012, the underperformance in our U.S. and global large cap equity services was in most cases more muted given our portfolios' generally better performance during the first quarter of this year, a period of stronger global equity markets and better conditions for bottom-up stock selection.

Our fixed income services generally outperformed their benchmarks for the three-month period ended June 30, 2012, despite weak global markets and a spike in risk aversion.

Consolidated Results of Operations

	Three Months Ended												
	6.	/30/12	(6/30/11	\$ 0	Change	% Change	(6/30/12	(6/30/11	\$ Change	% Change
						(in	millions, except	per	unit amoun	ts)			
Net revenues	\$	642.1	\$	728.0	\$	(85.9)	(11.8)%	\$	1,324.0	\$	1,483.4	\$ (159.4)	(10.7)%
Expenses		563.4		612.4		(49.0)	(8.0)		1,144.0		1,229.3	(85.3)	(6.9)
Operating income		78.7		115.6		(36.9)	(31.9)		180.0		254.1	(74.1)	(29.2)
Income taxes		5.8		8.2		(2.4)	(29.2)		12.5		18.3	(5.8)	(31.3)
Net income		72.9		107.4		(34.5)	(32.1)		167.5		235.8	(68.3)	(29.0)
Net (loss) income of consolidated entities attributable to non- controlling interests		(1.3)		(6.7)		5.4	(81.1)		6.0		(14.8)	20.8	n/m
Net income attributable to AllianceBernstein Unitholders	\$	74.2	\$	114.1	\$	(39.9)	(35.0)	\$	161.5	\$	250.6	\$ (89.1)	(35.6)
Diluted net income per AllianceBernstein Unit	\$	0.26	\$	0.41	\$	(0.15)	(36.6)	\$	0.58	\$	0.89	\$ (0.31)	(34.8)
Distributions per AllianceBernstein Unit	\$	0.26	\$	0.41	\$	(0.15)	(36.6)	\$	0.57	\$	0.89	\$ (0.32)	(36.0)
Operating margin (1)		12.5%		16.8%				_	13.1%		18.1%		

 $^{^{(1)}}$ Operating income excluding net (loss) income attributable to non-controlling interests as a percentage of net revenues.

Net income attributable to AllianceBernstein Unitholders for the three months ended June 30, 2012 decreased \$39.9 million, or 35.0%, from the three months ended June 30, 2011. The decrease was primarily due to (in millions):

\$ (82.5) Lower base advisory fees
(6.8) Higher real estate charges
(4.6) Lower Bernstein Research Services revenues
53.6 Lower employee compensation and benefits
2.5 Lower general and administrative expenses (excluding real estate charges)
(2.1) Other
\$ (39.9)

Net income attributable to AllianceBernstein Unitholders for the six months ended June 30, 2012 decreased \$89.1 million, or 35.6%, from the six months ended June 30, 2011. The decrease was primarily due to (in millions):

\$ (169.2) Lower base advisory fees
(17.8) Lower Bernstein Research Services revenues
(16.1) Higher real estate charges
90.2 Lower employee compensation and benefits
10.5 Lower general and administrative expenses (excluding real estate charges)
7.7 Higher seed capital investment gains
5.8 Lower income taxes
(0.2) Other
\$ (89.1)

Real Estate Charges

During the first quarter of 2012, we recorded pre-tax real estate charges totaling \$9.3 million, reflecting \$8.8 million resulting from the abandonment of our leased New York City Data Center office space and \$0.5 million resulting from a change in estimates relating to our 2010 real estate charge for New York City office space yet to be subleased. The New York City Data Center charge consisted of the net present value of the difference between the amount of ongoing contractual operating lease obligations for this space and our estimate of current market rental rates (\$7.1 million) and the write-off of leasehold improvements, furniture and equipment related to this space (\$1.7 million). During the second quarter of 2012, we recorded pre-tax real estate charges totaling \$6.8 million resulting from a change in estimates relating to our 2010 real estate charge for New York City office space yet to be subleased. *See Ongoing Expense Reduction* in this MD&A for discussion of future real estate charges.

Deferred Compensation Charge

During the fourth quarter of 2011, we implemented changes to our employee long-term incentive compensation award program designed to better align the costs of employee compensation and benefits with the company's current year financial performance, and provide employees with a higher degree of certainty that they will receive the incentive compensation they are awarded. We amended all outstanding year-end deferred incentive compensation awards of active employees (*i.e.*, those employees who we employed as of December 31, 2011), so that employees who terminate their employment or are terminated without cause may retain their awards, subject to compliance with certain agreements and restrictive covenants set forth in the applicable award agreement, including restrictions on competition and employee and client solicitation, and a claw-back for failing to follow existing risk management policies. Most equity replacement, sign-on or similar deferred compensation awards included in separate employment agreements or arrangements have not been amended.

We recognize compensation expense related to equity compensation grants in the financial statements using the fair value method. Fair value of restricted Holding Unit awards is the closing price of a Holding Unit on the grant date; fair value of options is determined using the Black-Scholes option valuation model. Under the fair value method, compensatory expense is measured at the grant date based on the estimated fair value of the award and is recognized over the required service period. Prior to the amendment made to the employee long-term incentive compensation award program in the fourth quarter of 2011, an employee's service requirement was typically the same as the delivery dates. This amendment eliminated employee service requirements but did not modify delivery dates contained in the original award agreements.

As a result of this change, we recorded a one-time, non-cash charge of \$587.1 million in the fourth quarter of 2011 for all unrecognized deferred incentive compensation on the amended outstanding awards from prior years. In addition, we recorded 100% of the expense associated with our 2011 deferred incentive compensation awards of \$159.9 million in the fourth quarter of 2011.

Awards granted in 2011 contained the provisions described above and we expect to include these provisions in deferred incentive compensation awards going forward. Accordingly, our annual incentive compensation expense will reflect 100% of the expense associated with the deferred incentive compensation awarded in each year. This approach to expense recognition will more closely match the economic cost of awarding deferred incentive compensation to the period in which the related service is performed.

Management Operating Metrics

We are providing the non-GAAP measures "adjusted net revenues", "adjusted operating income" and "adjusted operating margin" because they are the principal operating metrics management uses in evaluating and comparing period-to-period operating performance and we believe they are useful to investors. Management principally uses these metrics in evaluating performance because they present a clearer picture of our operating performance, and allow management to see long-term trends without the distortion primarily caused by deferred compensation-related mark-to-market adjustments, real estate consolidation charges and other adjustment items. Similarly, these management operating metrics help investors better understand the underlying trends in our results and, accordingly, we believe they provide a valuable perspective for investors.

These non-GAAP measures are provided in addition to, and not as substitutes for, net revenues, operating income and operating margin, and they may not be comparable to non-GAAP measures presented by other companies. Management uses both GAAP and non-GAAP measures in evaluating our financial performance. Non-GAAP measures alone may pose limitations because they do not include all of our revenues and expenses.

	Th	Three Months Ended June 30,				Six Months Ended June 30,				
		2012		2011		2012		2011		
		(in thou				s)				
Net revenues, GAAP basis	\$	642,163	\$	727,994	\$	1,323,972	\$	1,483,384		
Exclude:										
Deferred compensation-related investment (gains) losses		7,619		1,588		(7,951)		(8,152)		
Deferred compensation-related dividends and interest		(344)		(524)		(724)		(1,156)		
90% of consolidated venture capital fund investment (gains) losses		907		6,302		(6,779)		14,356		
Distribution-related payments		(86,120)		(78,557)		(165,989)		(153,313)		
Amortization of deferred sales commissions		(10,171)		(9,871)		(18,438)		(20,197)		
Pass-through fees and expenses		(7,917)		(9,987)		(15,655)		(18,611)		
Adjusted net revenues	\$	546,137	\$	636,945	\$ 1,108,436		\$	1,296,311		
Operating income, GAAP basis	\$	78,747	\$	115,626	\$	179,992	\$	254,061		
Exclude:	•	ĺ	•	ĺ	·	ĺ	•	,		
Deferred compensation-related investment (gains) losses		7,619		1,588		(7,951)		(8,152)		
Deferred compensation-related dividends and interest		(344)		(524)		(724)		(1,156)		
Deferred compensation-related mark-to-market vesting (credit) expense		(7,030)		908		6,979		7,802		
Deferred compensation-related dividends and interest expense		711		1,196		863		2,676		
Net impact of deferred compensation-related items		956		3,168		(833)		1,170		
Real estate charges		6,787		18		16,056		36		
Sub-total of non-GAAP adjustments		7,743		3,186		15,223		1,206		
Less: Net (loss) income of consolidated entities attributable to non-		,								
controlling interests		(1,276)		(6,756)		5,988		(14,802)		
Adjusted operating income	\$	87,766	\$	125,568	\$	189,227	\$	270,069		
Adjusted operating margin		16.1%		19.7%		17.1%		20.8%		

Adjusted operating income for the three months ended June 30, 2012 decreased \$37.8 million, or 30.1%, from the three months ended June 30, 2011, primarily as a result of lower investment advisory base fees of \$82.5 million and lower Bernstein Research Services revenues of \$4.6 million, offset by lower employee compensation expense (excluding the impact of deferred compensation mark-to-market vesting expense and dividends and interest expense) of \$45.2 million. Adjusted operating income for the six months ended June 30, 2012 decreased \$80.8 million, or 29.9%, from the six months ended June 30, 2011, primarily as a result of lower investment advisory base fees of \$169.4 million and lower Bernstein Research Services revenues of \$17.8 million, offset by lower employee compensation expense (excluding the impact of deferred compensation mark-to-market vesting expense and dividends and interest expense) of \$87.6 million, lower general and administrative expenses (excluding real estate charges) of \$10.6 million and higher seed capital investment gains of \$7.7 million.

Adjusted Net Revenues

Adjusted net revenues exclude investment gains and losses and dividends and interest on deferred compensation-related investments, and 90% of the investment gains and losses of our consolidated venture capital fund attributable to non-controlling interests. In addition, adjusted net revenues offset distribution-related payments to third parties as well as amortization of deferred sales commissions against distribution revenues. We believe the offset of distribution-related payments from net revenues is useful for our investors and other users of our financial statements because such presentation appropriately reflects the nature of these costs as pass-through payments to third parties who perform functions on behalf of our sponsored mutual funds and/or shareholders of these funds. Amortization of deferred sales commissions is offset against net revenues because such costs, over time, essentially offset distribution revenues earned by the company. We also exclude additional pass-through expenses we incur (primarily through our transfer agency) that are reimbursed and recorded as fees in revenues. These fees have no impact on operating income, but they do have an impact on our operating margin. As such, we exclude these fees from adjusted net revenues.

Adjusted Operating Income

Adjusted operating income represents operating income on a GAAP basis excluding (1) the impact on net revenues and compensation expense of the mark-to-market gains and losses (as well as the dividends and interest) associated with employee deferred compensation-related investments, (2) the deferred compensation charge, (3) real estate charges, (4) insurance proceeds, and (5) the net loss or income of consolidated entities attributable to non-controlling interests.

Prior to 2009, a large proportion of employee compensation was in the form of deferred awards that were notionally invested in AllianceBernstein investment services and generally vested over a period of four years. AllianceBernstein has economically hedged the exposure to market movements by purchasing and holding these investments on its balance sheet. The full value of the investments' appreciation (depreciation) is recorded within investment gains and losses on the income statement in the current period. U.S. GAAP requires the appreciation (depreciation) in the compensation liability to be expensed over the award vesting period in proportion to the vested amount of the award as part of compensation expense. This creates a timing difference between the recognition of the compensation expense and the investment gain or loss impacting operating income, which will fluctuate over the life of the award and net to zero at the end of the multi-year vesting period. Although during periods of high market volatility these timing differences have an impact on operating income and operating margin, over the life of the award any impact is ultimately offset. Because these plans are economically hedged, management believes it is useful to reflect the offset ultimately achieved from hedging the investments' market exposure in the calculation of adjusted operating income, adjusted operating margin and adjusted diluted net income per Holding Unit, which will produce core operating results from period to period. The non-GAAP measures exclude gains and losses and dividends and interest on deferred compensation-related investments included in revenues and compensation expense, thus eliminating the timing differences created by different treatment under U.S. GAAP of the market movement on the expense and the investments. In the fourth quarter of 2011, we implemented changes to our employee long-term incentive compensation award program. As a result, mark-to-market investment gains or losses recognized in compensation expense will

Real estate charges have been excluded because they are not considered part of our core operating results when comparing financial results from period to period and to industry peers.

Most of the net income or loss of consolidated entities attributable to non-controlling interests relates to the 90% limited partner interests held by third parties in our consolidated venture capital fund. We own a 10% limited partner interest in the fund. Because we are the general partner of the venture capital fund and are deemed to have a controlling interest, U.S. GAAP requires us to consolidate the financial results of the fund. However, recognizing 100% of the gains or losses in operating income while only retaining 10% is not reflective of our underlying financial results at the operating income level. As a result, we are excluding the 90% limited partner interests we do not own from our adjusted operating income. Similarly, net income of joint ventures attributable to non-controlling interests, although not significant, is excluded because it does not reflect the economic interest attributable to AllianceBernstein.

Adjusted Operating Margin

Adjusted operating margin allows us to monitor our financial performance and efficiency from period to period and to compare our performance to industry peers without the volatility noted above in our discussion of adjusted operating income. Adjusted operating margin is derived by dividing adjusted operating income by adjusted net revenues.

Units Outstanding

We engage in open-market purchases of Holding Units to help fund anticipated obligations under our incentive compensation award program and for other corporate purposes, and purchase Holding Units from employees to allow them to fulfill statutory tax withholding requirements at the time of distribution of long-term incentive compensation awards. During the second quarter and first six months of 2012, AllianceBernstein purchased 2.1 million and 6.6 million Holding Units for \$28.2 million and \$95.1 million, respectively. These amounts reflect open-market purchases of 2.1 million and 6.3 million Holding Units for \$27.5 million and \$90.6 million, respectively, with the remainder primarily relating to purchases of Holding Units from employees to allow them to fulfill statutory tax withholding requirements at the time of distribution of long-term incentive compensation awards, offset by Holding Units purchased by employees as part of a distribution reinvestment election.

During each of the first and second quarters of 2012, we adopted a plan to repurchase Holding Units pursuant to Rule 10b5-1 under the Exchange Act. A Rule 10b5-1 plan allows a company to repurchase its shares at times when it otherwise might be prevented from doing so because of self-imposed trading blackout periods and because it possesses material non-public information. The broker we selected has the authority under the terms and limitations specified in the plan to repurchase Holding Units on our behalf in accordance with the terms of the plan. Repurchases are subject to SEC regulations as well as certain price, market volume and timing constraints specified in the plan. The plan adopted during the second quarter of 2012 does not specify an aggregate limitation and expires at the close of business on August 2, 2012. We intend to adopt additional Rule 10b5-1 plans so that we can continue to engage in open market purchases of Holding Units to help fund anticipated obligations under our incentive compensation award program and for other corporate purposes.

We granted to employees and Eligible Directors 2.8 million restricted Holding awards during the second quarter of 2012 (2.7 million of which were awarded to Peter Kraus, our Chief Executive Officer; see *CEO Employment Contract in this MD&A*) and 11.9 million restricted Holding Unit awards (including 8.7 million restricted Holding Units granted in January 2012 for 2011 year-end awards) during the first six months of 2012. To fund these awards, we allocated previously repurchased Holding Units that had been held in the consolidated rabbi trust. There were approximately 8.7 million unallocated Holding Units remaining in the consolidated rabbi trust as of June 30, 2012.

Net Revenues

The following table summarizes the components of net revenues:

	Three Mo	nths Ended			Six Mont	hs Ended		% Change	
	6/30/12	6/30/11	\$ Change	% Change	6/30/12	6/30/11	\$ Change		
				(in millions)					
Investment advisory and services fees: Institutions:									
Base fees	\$ 106.6	\$ 161.8	\$ (55.2)	(34.1)%	\$ 224.0	\$ 335.0	\$ (111.0)	(33.1)%	
Performance-based fees	3.7	3.6	0.1	4.7	8.1	8.4	(0.3)	(2.4)	
	110.3	165.4	(55.1)	(33.3)	232.1	343.4	(111.3)	(32.4)	
Retail:									
Base fees	167.8	171.3	(3.5)	(2.1)	326.7	337.2	(10.5)	(3.1)	
Performance-based fees	_	_	_	_	_	_	_	_	
	167.8	171.3	(3.5)	(2.1)	326.7	337.2	(10.5)	(3.1)	
Private Client:									
Base fees	147.6	171.4	(23.8)	(13.9)	294.5	342.2	(47.7)	(14.0)	
Performance-based fees	0.1	0.2	(0.1)	(55.1)	0.1	0.5	(0.4)	(84.5)	
	147.7	171.6	(23.9)	(13.9)	294.6	342.7	(48.1)	(14.1)	
Total:									
Base fees	422.0	504.5	(82.5)	(16.4)	845.2	1,014.4	(169.2)	(16.7)	
Performance-based fees	3.8	3.8		2.3	8.2	8.9	(0.7)	(7.2)	
	425.8	508.3	(82.5)	(16.2)	853.4	1,023.3	(169.9)	(16.6)	
Bernstein research services	103.0	107.6	(4.6)	(4.3)	209.4	227.2	(17.8)	(7.9)	
Distribution revenues	95.2	92.3	2.9	3.1	184.1	181.1	3.0	1.7	
Dividend and interest income	5.0	4.9	0.1	1.1	9.4	10.0	(0.6)	(6.3)	
Investment gains (losses)	(10.9)		2.7	(20.2)	20.1	(12.6)	32.7	n/m	
Other revenues	24.8	29.1	(4.3)	(14.6)	49.1	56.0	(6.9)	(12.2)	
Total revenues	642.9	728.6	(85.7)	(11.8)	1,325.5	1,485.0	(159.5)	(10.7)	
Less: interest expense	0.8	0.6	0.2	26.2	1.5	1.6	(0.1)	(6.3)	
Net revenues	\$ 642.1	\$ 728.0	<u>\$ (85.9)</u>	(11.8)	\$ 1,324.0	\$ 1,483.4	\$ (159.4)	(10.7)	

Investment Advisory and Services Fees

Investment advisory and services fees are the largest component of our revenues. These fees are generally calculated as a percentage of the value of AUM as of a specified date, or as a percentage of the value of average AUM for the applicable billing period, and vary with the type of investment service, the size of account and the total amount of assets we manage for a particular client. Accordingly, fee income generally increases or decreases as AUM increase or decrease and is therefore affected by market appreciation or depreciation, the addition of new client accounts or client contributions of additional assets to existing accounts, withdrawals of assets from and termination of client accounts, purchases and redemptions of mutual fund shares, shifts of assets between accounts or products with different fee structures, and acquisitions. Our average basis points realized (investment advisory fees divided by average AUM) generally approximate 50 to 70 basis points for equity services, 25 to 45 basis points for fixed income services and 5 to 15 basis points for other services. As such, a shift of client assets from active equity services toward fixed income services and/or other services results in a decline in revenues just as a shift of assets toward active equity services would increase revenues.

We calculate AUM using established fair valuation methodologies, including market-based valuation methods and fair valuation methods. Market-based valuation methods include: last sale/settle prices from an exchange for actively-traded listed equities, options and futures; evaluated bid prices from recognized pricing vendors for fixed income, asset-backed or mortgage-backed issues; mid prices from recognized pricing vendors and brokers for credit default swaps; and quoted bids or spreads from pricing vendors and brokers for other derivative products. Fair valuation methods include discounted cash flow models, evaluation of assets versus liabilities or any other methodology that is validated and approved by our Valuation Committee. Fair valuation methods are used only where AUM cannot be valued using market-based valuation methods, such as in the case of private equity or illiquid securities. Investments utilizing fair valuation methods typically make up an insignificant amount of our total AUM. Market volatility has not had a significant effect on our ability to acquire market data and, accordingly, our ability to use market-based valuation methods.

The Valuation Committee, which is composed of senior officers and employees, is responsible for overseeing the pricing and valuation of all investments held in client and AllianceBernstein portfolios. The Valuation Committee has adopted a Statement of Pricing Policies describing principles and policies that apply to pricing and valuing investments held in these portfolios. We have also established a Pricing Group, which reports to the Valuation Committee. The Valuation Committee has delegated to the Pricing Group responsibility for overseeing the pricing process for all investments.

We sometimes charge our clients performance-based fees. In these situations, we charge a base advisory fee and are eligible to earn an additional performance-based fee or incentive allocation that is calculated as either a percentage of absolute investment results or a percentage of investment results in excess of a stated benchmark over a specified period of time. Some performance-based fees include a high-watermark provision, which generally provides that if a client account underperforms relative to its performance target (whether absolute or relative to a specified benchmark), it must gain back such underperformance before we can collect future performance-based fees. Therefore, if we fail to achieve our performance target for a particular period, we will not earn a performance-based fee for that period and, for accounts with a high-watermark provision, our ability to earn future performance-based fees will be impaired. We are eligible to earn performance-based fees on approximately 11% of the assets we manage for institutional clients and approximately 3% of the assets we manage for private clients (in total, approximately 6% of our company-wide AUM). A majority of our hedge fund AUM is subject to high-watermarks and a significant majority of the AUM is below the high-watermarks. Accordingly, it is very unlikely we will earn performance-based fees on these hedge funds in 2012. If the percentage of our AUM subject to performance-based fees grows, seasonality and volatility of revenues and earnings are likely to become more significant.

For the three months ended June 30, 2012, our investment advisory and services fees decreased by \$82.5 million, or 16.2%, from the second quarter of 2011, due to a decrease in base fees, which primarily resulted from a 13.3% decrease in average AUM. For the six months ended June 30, 2012, our investment advisory and services fees decreased by \$169.9 million, or 16.6%, from the six months ended June 30, 2011, primarily due to a decrease in base fees of \$169.2 million, which primarily resulted from a 13.4% decrease in average AUM.

Institutional investment advisory and services fees for the three months ended June 30, 2012 decreased by \$55.1 million, or 33.3%, from the three months ended June 30, 2011, primarily due to a decrease in average AUM of 17.5% as well as a continued significant shift in product mix from Equities to Fixed Income. Average AUM for Equity services for the quarter ended June 30, 2012 decreased 54.5% while average AUM for Fixed Income and Other products increased 5.7% and 12.1%, respectively. Institutional investment advisory and services fees for the six months ended June 30, 2012 decreased by \$111.3 million, or 32.4%, from the six months ended June 30, 2011, primarily due to a decrease in average AUM of 17.3% as well as a continued significant shift in product mix from Equities to Fixed Income. Average AUM for Equity services for the six months ended June 30, 2012 decreased 53.3% while average AUM for Fixed Income and Other products increased 6.9% and 15.5%, respectively.

Retail investment advisory and services fees for the three months ended June 30, 2012 decreased by \$3.5 million, or 2.1%, from the three months ended June 30, 2011, primarily due to a 5.7% decrease in average AUM offset by a shift in product mix towards long-term non-U.S. global fixed income mutual funds, which generally have higher fees as compared to long-term U.S. mutual funds. Retail investment advisory and services fees for the six months ended June 30, 2012 decreased by \$10.5 million, or 3.1%, from the six months ended June 30, 2011, primarily due to a 7.0% decrease in average AUM offset by a shift in product mix towards long-term non-U.S. global fixed income mutual funds from long-term U.S. mutual funds.

Private client investment advisory and services fees for the three months ended June 30, 2012 decreased by \$23.9 million, or 13.9%, from the three months ended June 30, 2011, primarily as a result of lower base fees, reflecting a decrease in average billable AUM of 10.4% and the impact of a shift in product mix from Equities to Fixed Income and Other products. Private client investment advisory and services fees for the six months ended June 30, 2012 decreased by \$48.1 million, or 14.1%, from the six months ended June 30, 2011, primarily as a result of a decline in base fees of \$47.7 million, or 14.0%, reflecting a decrease in average billable AUM of 10.5% and the impact of a shift in product mix from Equities to Fixed Income and Other products.

Bernstein Research Services

Bernstein Research Services revenue consists principally of equity commissions received for providing equity research and brokerage-related services to institutional investors.

Revenues from Bernstein Research Services for the three and six months ended June 30, 2012 decreased \$4.6 million, or 4.3%, and \$17.8 million, or 7.9%, respectively, compared to the corresponding periods in 2011. The decreases were the result of significantly lower market trading volumes across the U.S., Europe and Asia.

<u>Distribution Revenues</u>

AllianceBernstein Investments and AllianceBernstein (Luxembourg) S.A. (each a wholly-owned subsidiary of AllianceBernstein) act as distributor and/or placing agent of company-sponsored mutual funds and receive distribution services fees from certain of those funds as partial reimbursement of the distribution expenses they incur. Period-over-period fluctuations of distribution revenues are typically in-line with fluctuations of the corresponding average AUM of these mutual funds.

Distribution revenues for the three and six months ended June 30, 2012 increased \$2.9 million, or 3.1%, and \$3.0 million, or 1.7%, respectively, compared to the corresponding periods in 2011, while the corresponding average AUM of these mutual funds grew 4.7% and 3.2%, respectively. Average AUM of non B-share and C-share mutual funds (which have lower distribution fee rates than B-share and C-share mutual funds) increased 7.4% and 6.0%, respectively, while average AUM of B-share and C-share mutual funds decreased by 5.5% and 7.2%, respectively.

The SEC has proposed a rule amendment that would significantly change and restrict the ability of U.S. mutual funds to pay distribution and servicing fees ("12b-1 fees") to financial services firms for distributing their shares. If rules are adopted as proposed, changes in existing 12b-1 fee arrangements for a number of share classes offered by company-sponsored mutual funds would be required, which would reduce the net fund distribution revenues we receive from company-sponsored mutual funds. The impact of this rule change, which we do not anticipate being material, is dependent upon the final rules adopted by the SEC, any phase-in or grandfathering period, and any other changes made with respect to share class distribution arrangements.

Dividend and Interest Income and Interest Expense

Dividend and interest income consists primarily of investment income and interest earned on customer margin balances and U.S. Treasury Bills. Interest expense principally reflects interest accrued on cash balances in customers' brokerage accounts. Dividend and interest income, net of interest expense, for the three and six months ended June 30, 2012 decreased \$0.1 million and \$0.5 million, respectively, from the corresponding periods in 2011.

Investment Gains (Losses)

Investment gains (losses) consist primarily of realized and unrealized investment gains or losses on: (i) employee deferred compensation-related investments, (ii) investments owned by our consolidated venture capital fund, (iii) U.S. Treasury Bills, (iv) market-making in cash equities and exchange-traded options and equities, (v) seed money investments and (vi) derivatives. Investments gains (losses) also include realized gains or losses on the sale of seed money investments classified as available-for-sale securities and equity in earnings of proprietary investments in limited partnership hedge funds that we sponsor and manage.

Investment gains (losses) are as follows:

	Thre	Three Months Ended June 30,				Six Months Ended June		
	2	2012			2012			2011
				(in mil	ions)			
Deferred compensation-related investments								
Realized gains (losses)	\$	0.6	\$	(0.9)	\$	(0.8)	\$	(4.2)
Unrealized gains (losses)		(8.2)		(0.7)		8.8		12.3
Consolidated private equity fund investments								
Realized gains (losses)		5.0		1.5		6.5		(0.4)
Unrealized gains (losses)		(6.0)		(8.5)		1.0		(15.5)
Seed capital investments								
Realized gains (losses)		12.6		2.4		(6.9)		6.2
Unrealized gains (losses)		(13.2)		(3.8)		15.9		(4.9)
Brokerage-related investments								
Realized gains (losses)		(1.8)		(3.8)		(4.3)		(7.3)
Unrealized gains (losses)		0.1		0.2		(0.1)		1.2
	\$	(10.9)	\$	(13.6)	\$	20.1	\$	(12.6)

Realized gains or losses on deferred compensation-related investments typically occur in December of each year, as well as during the first quarter, as award tranches vest and related investments are sold to provide cash for payments to employees. The unrealized losses during both the second quarter of 2012 and 2011 reflect the unfavorable financial markets during those periods.

Publicly-traded securities held by our consolidated private equity fund incurred realized gains and unrealized mark-to-market losses during the second quarter and first six months of 2012 and 2011. The fund incurred unrealized mark-to-market gains relating to its non-public investments during the second quarter and first six months of 2012 and unrealized mark-to-market losses during the comparable prior-year periods.

Seed capital investments had realized gains in the second quarter of 2012, primarily as a result of the derivatives we use to hedge our seed capital investments. Also in the second quarter of 2012, equity trading securities had significant unrealized losses.

Other Revenues

Other revenues consist of fees earned for transfer agency services provided to company-sponsored mutual funds, fees earned for administration and recordkeeping services provided to company-sponsored mutual funds and the general accounts of AXA and its subsidiaries, and other miscellaneous revenues. Other revenues for the three and six months ended June 30, 2012 decreased \$4.3 million, or 14.6%, and \$6.9 million, or 12.2%, respectively, from the corresponding periods in 2011, primarily due to lower shareholder servicing fees.

Expenses

The following table summarizes the components of expenses:

	Three Months Ended						Six Months Ended							
	6/30/12		6/30/11		\$ Change		% Change	6/30/12		6/30/11		\$ Change		% Change
							(in mill	ions)						
Employee componenties and														
Employee compensation and	ф	272.0	ф	226.4	ф	(F2, C)	(1.6.4)0/	ф	F7F 4	ď	CCE C	ф	(00.2)	(12.6)0/
benefits	\$	272.8	\$	326.4	\$	(53.6)	(16.4)%	\$	575.4	Э	665.6	Э	(90.2)	(13.6)%
Promotion and servicing:														
Distribution-related														
payments		86.1		78.6		7.5	9.6		166.0		153.3		12.7	8.3
Amortization of deferred														
sales commissions		10.2		9.9		0.3	3.0		18.4		20.2		(1.8)	(8.7)
Other		51.8		59.8		(8.0)	(13.4)		101.5		113.5		(12.0)	(10.5)
General and administrative:														
General and administrative		129.3		131.8		(2.5)	(1.9)		254.2		264.7		(10.5)	(4.0)
Real estate charges		6.8		_		6.8	n/m		16.1		_		16.1	n/m
Interest		0.9		0.6		0.3	44.1		1.7		1.3		0.4	32.2
Amortization of intangible														
assets		5.5		5.3		0.2	4.6		10.7		10.7		_	(0.5)
Total	\$	563.4	\$	612.4	\$	(49.0)	(8.0)	\$	1,144.0	\$	1,229.3	\$	(85.3)	(6.9)

Employee Compensation and Benefits

We had 3,385 full-time employees at June 30, 2012 compared to 4,075 at June 30, 2011. Employee compensation and benefits consist of salaries (including severance), annual cash incentive awards, annual deferred incentive compensation awards, commissions, fringe benefits and other employment costs (including recruitment, training, temporary help and meals).

As a result of the deferred compensation charge previously discussed, we recorded a one-time, non-cash charge of \$587.1 million in the fourth quarter of 2011 for all unrecognized deferred incentive compensation on outstanding awards from prior years. In addition, we recorded 100% of the expense associated with our 2011 deferred incentive compensation awards of \$159.9 million in the fourth quarter of 2011.

Compensation expense as a percentage of net revenues was 42.5% and 44.8% for the three months ended June 30, 2012 and 2011, respectively. For the six months ended June 30, 2012 and 2011, compensation expense as a percentage of net revenues was 43.5% and 44.9%, respectively. Compensation expense generally is determined on a discretionary basis and is primarily a function of our firm's financial performance. Amounts are awarded to help us achieve our goal of attracting, motivating and retaining top talent while also helping ensure that our firm's unitholders receive an appropriate return on their investment. Senior management, with the approval of the Compensation Committee of the Board, confirmed that the appropriate metric to consider in determining the amount of incentive compensation is the ratio of adjusted employee compensation and benefits expense to adjusted net revenues. Adjusted net revenues used in the adjusted compensation ratio are the same as the adjusted net revenues presented as a non-GAAP measure (discussed earlier in this MD&A) less revenues associated with acquisitions over the last two years to implement strategic product initiatives. Adjusted employee compensation and benefits expense is total employee compensation and benefits expense minus other employment costs such as recruitment, training, temporary help and meals, and excludes the impact of mark-to-market vesting expense and dividends and interest expense associated with employee deferred compensation-related investments, and total compensation and certain amortization of equity-based awards of personnel related to acquisitions over the last two years to implement strategic product initiatives. Senior management, with the approval of the Compensation Committee, also established as an objective that adjusted employee compensation and benefits expense generally should not exceed 50% of our adjusted net revenues except in unexpected or unusual circumstances. Our ratios of adjusted compensation expense was 50.0% and 48.7%, respectively.

For the three months ended June 30, 2012, employee compensation and benefits expense decreased \$53.6 million, or 16.4%, primarily due to a 14.0% decrease in adjusted net revenues used in the adjusted compensation ratio and lower deferred compensation mark-to-market vesting expense during the second quarter of 2012 compared to the same period in 2011. For the six months ended June 30, 2012, employee compensation and benefits decreased \$90.2 million, or 13.6%, primarily due to a 14.3% decrease in adjusted net revenues used in the adjusted compensation ratio, partially offset by the increase in the compensation ratio from 48.7% during 2011 to 50.0% during 2012.

Since 2009, all deferred compensation awards to eligible employees, which typically vest ratably over four years, have been made in the form of restricted Holding Units or deferred cash (in 2010, deferred cash was an option available only to certain non-U.S. employees; this option was expanded to most employees in 2011). Prior to 2009, employees receiving deferred compensation awards allocated a portion of their awards to notional investments in company-sponsored investment products (primarily mutual funds). Increases in the value of the notional investments in company-sponsored investment products increase the company's compensation liability to employees, while decreases in the value of the investments decrease the company's liability. The company generally purchased an amount of these investments equivalent to the notional investments and held them in a consolidated rabbi trust to economically hedge its exposure to valuation changes on its future obligations. Mark-to-market gains or losses on these investments are recognized in investment gains and losses as they occur. However, prior to the amendments made to the deferred incentive compensation program in 2011, the impact of cumulative mark-to-market gains or losses was recognized as increases or decreases in compensation expense ratably over the remaining vesting period. As a result, there was not a direct correlation between current period deferred compensation-related investment gains or losses recognized in revenues and the amortization of cumulative mark-to-market investment gains or losses recognized in revenues would, over that vesting period, equal mark-to-market investment gains or losses recognized in compensation expense. As a result of the 2011 amendments, mark-to-market investment gains or losses recognized in compensation expense will closely approximate mark-to-market investment gains and losses recognized in revenues.

The investment gains and losses on deferred compensation-related investments recognized in net revenues as compared to the amortization of deferred compensation awards notionally invested in company-sponsored investment products are as follows:

	Three Months Ended June 30,				Si	June 30,		
	2012			2011		2012		2011
				(in mil	lions)			
Investment gains (losses)	\$	(7.6)	\$	(1.6)	\$	8.0	\$	8.1
Amortization of awards notionally invested in company-sponsored investment products:								
Original award		_		18.4		_		37.5
Prior periods' mark-to-market		_		2.4		_		4.4
Current period mark-to-market		(7.0)		(1.5)		7.0		3.4
Total		(7.0)		19.3		7.0		45.3
Net operating income impact	\$	(0.6)	\$	(20.9)	\$	1.0	\$	(37.2)

Promotion and Servicing

Promotion and servicing expenses include distribution-related payments to financial intermediaries for distribution of AllianceBernstein mutual funds and amortization of deferred sales commissions paid to financial intermediaries for the sale of back-end load shares of AllianceBernstein mutual funds. Also included in this expense category are costs related to travel and entertainment, advertising and promotional materials.

Promotion and servicing expenses decreased \$0.2 million and \$1.1 million, respectively, during the three and six months ended June 30, 2012, compared to the corresponding periods in 2011. The decreases reflect lower travel and entertainment, trade execution and transfer fees due to the prior year's increased business activity and new product launches, partially offset by higher distribution-related payments.

General and Administrative

General and administrative expenses include technology, professional fees, occupancy, communications and similar expenses. General and administrative expenses as a percentage of net revenues were 21.2% (20.1% excluding real estate charges) and 18.1% for the three months ended June 30, 2012 and 2011, respectively. General and administrative expenses increased \$4.3 million, or 3.2%, during the second quarter of 2012 compared to the same period in 2011, primarily due to higher real estate charges of \$6.8 million and higher legal expenses of \$4.1 million, partially offset by lower technology expenses of \$3.4 million and lower rent expense of \$2.7 million (excluding real estate charges). For the six months ended June 30, 2012 and 2011, general and administrative expenses as a percentage of net revenues were 20.4% (19.2% excluding real estate charges) and 17.8%, respectively. General and administrative expenses increased \$5.6 million, or 2.1%, during the first six months of 2012 compared to the same period in 2011, primarily due to higher real estate charges of \$16.1 million, higher portfolio services expenses of \$4.2 million and higher foreign currency losses of \$1.9 million, partially offset by a cash receipt of \$6.5 million in the first quarter of 2012 relating to the finalization of a claims processing contingency originally recorded in 2006, lower technology expenses of \$6.3 million and lower rent expense of \$5.4 million (excluding real estate charges).

Income Taxes

AllianceBernstein, a private limited partnership, is not subject to federal or state corporate income taxes. However, we are subject to the New York City unincorporated business tax. Our domestic corporate subsidiaries are subject to federal, state and local income taxes, and are generally included in the filing of a consolidated federal income tax return. Separate state and local income tax returns are also filed. Foreign corporate subsidiaries are generally subject to taxes in the jurisdictions where they are located.

Income tax expense for the three months ended June 30, 2012 decreased \$2.4 million, or 29.2%, from the three months ended June 30, 2011. The decrease is primarily the result of lower pre-tax earnings, partially offset by a higher effective tax rate in the current year quarter of 7.4%, compared to 7.1% in the comparable prior-year quarter. Income tax expense for the six months ended June 30, 2012 decreased \$5.8 million, or 31.3%, from the six months ended June 30, 2011. The decrease is primarily the result of lower pre-tax earnings and a lower effective tax rate in the current year of 7.0%, compared to 7.2% in the comparable prior-year period.

Net Income (Loss) of Consolidated Entities Attributable to Non-Controlling Interests

Net income (loss) of consolidated entities attributable to non-controlling interests consists of limited partner interests owned by other investors representing 90% of the total limited partner interests in our consolidated venture capital fund. It also included the 50% interest owned by AXA and its subsidiaries in our consolidated joint venture in Australia through March 31, 2011, when we purchased the remaining 50% interest in the Australian joint venture for \$21.4 million. During the second quarter of 2012, we had a \$1.3 million net loss of consolidated entities attributable to non-controlling interests, due primarily to a \$1.0 million net investment loss attributable to our consolidated venture capital fund. During the first six months of 2012, we had a \$6.0 million net gain of consolidated entities attributable to non-controlling interests, due primarily to an \$7.5 million net gain attributable to our consolidated venture capital fund.

CAPITAL RESOURCES AND LIQUIDITY

During the first six months of 2012, net cash provided by operating activities was \$240.5 million, compared to \$42.4 million during the corresponding 2011 period. The change was primarily due to lower net purchases of investments of \$228.2 million, primarily related to broker-dealer investments and seed capital investments, and a lower increase in broker-dealer related net receivables and segregated U.S. Treasury bills of \$167.1 million, reflecting Rule 15c3-3 requirements, partially offset by lower cash provided by net income of \$179.1 million.

During the first six months of 2012, net cash used in investing activities was \$7.9 million, compared to \$36.0 million during the corresponding 2011 period. During 2011, we purchased the remaining 50% interest in our Australian joint venture for \$21.4 million and we used \$5.5 million of cash to purchase an equity portfolio business.

During the first six months of 2012, net cash used in financing activities was \$390.3 million, compared to \$282.8 million during the corresponding 2011 period. The increase reflects repayment of commercial paper of \$169.7 million in the current quarter versus issuance of commercial paper of \$89.7 million in the prior-year quarter, partially offset by lower distributions to the General Partner and unitholders of \$136.7 million as a result of lower earnings (distributions on earnings are paid one quarter in arrears).

As of June 30, 2012, AllianceBernstein had \$482.4 million of cash and cash equivalents, of which approximately 99% is comprised of cash on deposit for our broker dealers to comply with various regulatory capital levels and cash held by foreign entities for which a permanent investment election for U.S. tax purposes is taken. If the cash held at our foreign subsidiaries of \$314.3 million, which includes cash on deposit for our foreign broker dealers, was to be repatriated to the U.S., we would be required to accrue and pay U.S. income taxes on these funds. Our intent is to permanently reinvest these earnings outside the U.S. We currently do not anticipate a liquidity need requiring a repatriation of these funds to the U.S.

Debt and Credit Facilities

At June 30, 2012 and December 31, 2011, AllianceBernstein had \$275.9 million and \$444.9 million, respectively, in commercial paper outstanding with weighted average interest rates of approximately 0.5% and 0.2%, respectively. The commercial paper and amounts outstanding under the 2012 Credit Facility described below are short term in nature and, as such, recorded value is estimated to approximate fair value. Average daily borrowings of commercial paper during the first six months of 2012 and the full-year 2011 were \$483.2 million and \$273.6 million, respectively, with weighted average interest rates of approximately 0.3% and 0.2%, respectively.

On December 9, 2010, AllianceBernstein entered into a committed, unsecured three-year senior revolving credit facility (the "2010 Credit Facility") with a group of commercial banks and other lenders in an original principal amount of \$1.0 billion with SCB LLC as an additional borrower. On January 17, 2012, the 2010 Credit Facility was amended and restated ("2012 Credit Facility"). The principal amount was amended to \$900 million from the original principal amount of \$1.0 billion. Also, the amendment increased the accordion feature from \$250 million to \$350 million. In addition, the maturity date of the 2010 Credit Facility was extended from December 9, 2013 to January 17, 2017. There were no other significant changes in terms and conditions included in this amendment. Effective as of July 13, 2012, through the exercise of the commitment increase provisions of the 2012 Credit Facility, the principal amount was increased from \$900 million to \$1.0 billion. With this increase, the 2012 Credit Facility provides for possible increases in the principal amount by up to an aggregate incremental amount of \$250 million ("accordion feature"), any such increase being subject to the consent of the affected lenders.

The 2012 Credit Facility is available for AllianceBernstein's and SCB LLC's business purposes, including the support of AllianceBernstein's \$1.0 billion commercial paper program. Both AllianceBernstein and SCB LLC can draw directly under the 2012 Credit Facility and management expects to draw on the 2012 Credit Facility from time to time. AllianceBernstein has agreed to guarantee the obligations of SCB LLC under the 2012 Credit Facility.

The 2012 Credit Facility contains affirmative, negative and financial covenants, which are customary for facilities of this type, including, among other things, restrictions on dispositions of assets, restrictions on liens, a minimum interest coverage ratio and a maximum leverage ratio. We are in compliance with these covenants. The 2012 Credit Facility also includes customary events of default (with customary grace periods, as applicable), including provisions under which, upon the occurrence of an event of default, all outstanding loans may be accelerated and/or lender's commitments may be terminated. Also, under such provisions, upon the occurrence of certain insolvency or bankruptcy related events of default, all amounts payable under the 2012 Credit Facility would automatically become immediately due and payable, and the lender's commitments would automatically terminate.

Amounts under the 2012 Credit Facility may be borrowed, repaid and re-borrowed by us from time to time until the maturity of the facility. Voluntary prepayments and commitment reductions requested by us are permitted at any time without fee (other than customary breakage costs relating to the prepayment of any drawn loans) upon proper notice and subject to a minimum dollar requirement. Borrowings under the 2012 Credit Facility bear interest at a rate per annum, which will be, at our option, a rate equal to an applicable margin, which is subject to adjustment based on the credit ratings of AllianceBernstein, plus one of the following indexes: London Interbank Offered Rate; a floating base rate; or the Federal Funds rate.

As of June 30, 2012 and December 31, 2011, we had no amounts outstanding under the 2012 Credit Facility. During the first six months of 2012, we did not draw upon the 2012 Credit Facility. During the full-year 2011, \$40.0 million was outstanding for one day in February (with an interest rate of 1.3%) resulting in average daily borrowings of \$0.1 million under the 2010 Credit Facility.

In addition, SCB LLC has five uncommitted lines of credit with four financial institutions. Two of these lines of credit permit us to borrow up to an aggregate of approximately \$200.0 million while three lines have no stated limit. During May 2012, AllianceBernstein was named an additional borrower under a \$100.0 million SCB uncommitted line of credit. As of June 30, 2012, there were no loans outstanding. During the second quarter of 2012, \$5.0 million was outstanding for one day with an interest rate of 1.4%.

As of June 30, 2012 and December 31, 2011, we had no uncommitted bank loans outstanding. Average daily borrowings of uncommitted bank loans during the first six months of 2012 and full-year 2011 were \$19.7 million and \$6.4 million, respectively, with weighted average interest rates of approximately 1.2% and 1.3%, respectively.

Our financial condition and access to public and private debt markets should provide adequate liquidity for our general business needs. Management believes that cash flow from operations and the issuance of debt and AllianceBernstein Units or Holding Units will provide us with the resources necessary to meet our financial obligations. See "Cautions Regarding Forward-Looking Statements".

COMMITMENTS AND CONTINGENCIES

AllianceBernstein's capital commitments, which consist primarily of operating leases for office space, are generally funded from future operating cash flows.

CRITICAL ACCOUNTING ESTIMATES

The preparation of the condensed consolidated financial statements and notes to condensed consolidated financial statements requires management to make estimates and judgments that affect the reported amounts of assets, liabilities, revenues and expenses.

Management believes that the critical accounting policies and estimates discussed below involve significant management judgment due to the sensitivity of the methods and assumptions used.

Variable Interest Entities

In June 2009, the FASB issued ASU 2009-17, Consolidations (Topic 810) – Improvements to Financial Reporting by Enterprises Involved with Variable Interest Entities, effective January 1, 2010. This standard changed how a company determines when an entity that is insufficiently capitalized or is not controlled through voting should be consolidated. The determination of whether a company is required to consolidate an entity is based on, among other things, an entity's purpose and design, a company's ability to direct the activities of the entity that most significantly impact the entity's economic performance, and whether a company is obligated to absorb losses or receive benefits that could potentially be significant to the entity. The standard also requires ongoing assessments of whether a company is the primary beneficiary of a variable interest entity ("VIE").

Significant judgment is required in the determination of whether we are the primary beneficiary of a VIE. If we, together with our related party relationships, are determined to be the primary beneficiary of a VIE, the entity will be consolidated within our consolidated financial statements. In order to determine whether we are the primary beneficiary of a VIE, management must make significant estimates and assumptions of probable future cash flows and assign probabilities to different cash flow scenarios. Assumptions made in such analyses include, but are not limited to, market prices of securities, market interest rates, potential credit defaults on individual securities or default rates on a portfolio of securities, gain realization, liquidity or marketability of certain securities, discount rates and the probability of certain other outcomes.

Goodwill

As of June 30, 2012, goodwill of \$3.0 billion on the condensed consolidated statement of financial condition included \$2.8 billion as a result of the Bernstein Transaction and \$154 million in regard to various smaller acquisitions. We have determined that AllianceBernstein has only one reporting segment and reporting unit.

We test our goodwill annually, as of September 30, for impairment. As of September 30, 2011, the impairment test indicated that goodwill was not impaired. The carrying value of goodwill is also reviewed if facts and circumstances occur that suggest possible impairment, such as significant declines in assets under management, revenues, earnings or the price of a Holding Unit. During the second quarter of 2012, the Holding Unit price was below our June 30, 2012 book value per unit for most of the quarter and as of the end of the quarter. As a result, we re-performed step one of the goodwill impairment test as of June 30, 2012.

The impairment analysis is a two-step process. The first step of the goodwill impairment test is used to identify potential impairment by comparing the fair value of AllianceBernstein, the reporting unit, with its carrying value, including goodwill. If the fair value of the reporting unit exceeds its carrying value, goodwill is considered not impaired and the second step of the impairment test is not performed. However, if the carrying value of the reporting unit exceeds its fair value, the second step of the goodwill impairment test is performed to measure the amount of impairment loss, if any. The second step compares the implied fair value of the reporting unit to the aggregated fair values of its individual assets and liabilities to determine the amount of impairment, if any.

During the second quarter of 2012, AllianceBernstein estimated its fair value under both the market approach and income approach. The types of assumptions and methodologies used under both approaches are consistent with those used in impairment tests performed in prior years. Under the market approach, the fair value of the reporting unit was based on its unadjusted market valuation (AllianceBernstein Units outstanding multiplied by the price of a Holding Unit) and adjusted market valuations assuming a control premium and earnings multiples. The price of a publicly-traded AllianceBernstein Holding Unit serves as a reasonable starting point for valuing an AllianceBernstein Unit because each represents the same fractional interest in our underlying business. On an unadjusted basis, AllianceBernstein's fair value per unit as of June 30, 2012 was \$12.69 (the price of a Holding Unit as of that date) as compared to its carrying value, or book value, of \$14.62 per unit. Also under the market approach, we assumed a control premium of 20% for the reporting unit, which was determined based on an analysis of control premiums for relevant recent acquisitions, as well as comparable industry earnings multiples applied to our current earnings forecast. A control premium of 15% was sufficient for fair value to exceed carrying value. Under the income approach, the fair value of the reporting unit was based on the present value of estimated future cash flows. Determining estimated fair value using a discounted cash flow valuation technique consists of applying business growth rate assumptions over the estimated life of the goodwill asset and then discounting the resulting expected cash flows using an estimated weighted average cost of capital of market participants to arrive at a present value amount that approximates fair value. In our tests, our discounted expected cash flow model used management's current five-year business plan, which factored in current market conditions and all material events that had impacted, or that we believed at the time could potentially impact, future expected cash flows and a declining annual growth rate thereafter for three years before using a terminal value growth rate. We ran multiple discounted cash flow analyses under several scenarios. We used a weighted average cost of equity ranging from 7% to 10% as the discount rate. We used a cost of equity rate, as opposed to a cost of capital, due to using net income in our expected cash flow model (as a result of generally distributing 100% of our earnings). The cost of debt is already factored into the net income projections. We used terminal value growth rates ranging from 2% to 4%, and we used our business plan growth rates as a base case and at stressed levels approximately 50% lower, as a result of current economic uncertainty and market dynamics.

Management considered the results of the market approach and income approach analysis performed along with a number of other factors (including current market conditions) and determined that AllianceBernstein's fair value exceeded its carrying value as of June 30, 2012 by approximately 4% using the market approach, and by more than 10% using the income approach (using the most stressed scenarios). As such, no goodwill impairment existed and the second step of the goodwill impairment test was not required.

As a result of increased economic uncertainty and current market dynamics, determining whether an impairment of the goodwill asset exists is increasingly difficult and requires management to exercise significant judgment. In addition, to the extent that securities valuations are depressed for prolonged periods of time and market conditions stagnate or worsen as a result of global economic and debt fears and the threat of another financial crisis, or if we continue to experience significant net redemptions, our assets under management, revenues, profitability and unit price may continue to be adversely affected. Although the price of a Holding Unit is just one factor in the calculation of fair value, if current Holding Unit price levels decline further, reaching the conclusion that fair value exceeds carrying value will, over time, become more difficult. In addition, control premiums, industry earnings multiples and discount rates are impacted by economic conditions. As a result, subsequent impairment tests may be more frequent and be based upon more negative assumptions and future cash flow projections, which may result in an impairment of this asset. Any impairment could reduce materially the recorded amount of goodwill with a corresponding charge to our earnings.

Retirement Plan

We maintain a qualified, noncontributory, defined benefit retirement plan covering current and former employees who were employed by the Company in the United States prior to October 2, 2000. Service and compensation after December 31, 2008 are not taken into account in determining participants' retirement benefits. The amounts recognized in the consolidated financial statements related to the retirement plan are determined from actuarial valuations. Inherent in these valuations are assumptions, including expected return on plan assets, discount rates at which liabilities could be settled, rates of annual salary increases and mortality rates. The assumptions are reviewed annually and may be updated to reflect the current environment. Key assumptions are *described in Note 15 to AllianceBernstein's consolidated financial statements in our Form 10-K for the year ended December 31, 2011.* In accordance with U.S. generally accepted accounting principles, actual results that differ from those assumed are accumulated and amortized over future periods and, therefore, affect expense recognized and liabilities recorded in future periods.

Loss Contingencies

Management continuously reviews with legal counsel the status of regulatory matters and pending or threatened litigation. We evaluate the likelihood that a loss contingency exists and record a loss contingency if it is probable and reasonably estimable as of the date of the financial statements. See Note 8 to AllianceBernstein's condensed consolidated financial statements contained in Item 1.

ACCOUNTING PRONOUNCEMENTS

See Note 15 to AllianceBernstein's condensed consolidated financial statements contained in Item 1.

CAUTIONS REGARDING FORWARD-LOOKING STATEMENTS

Certain statements provided by management in this report are "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements are subject to risks, uncertainties and other factors that could cause actual results to differ materially from future results expressed or implied by such forward-looking statements. The most significant of these factors include, but are not limited to, the following: the performance of financial markets, the investment performance of sponsored investment products and separately-managed accounts, general economic conditions, industry trends, future acquisitions, competitive conditions and government regulations, including changes in tax regulations and rates and the manner in which the earnings of publicly-traded partnerships are taxed. We caution readers to carefully consider such factors. Further, such forward-looking statements speak only as of the date on which such statements are made; we undertake no obligation to update any forward-looking statements to reflect events or circumstances after the date of such statements. For further information regarding these forward-looking statements and the factors that could cause actual results to differ, see "Risk Factors" in Part I, Item 1A of our Form 10-K for the year ended December 31, 2011 and Part II, Item 1A in this Form 10-Q. Any or all of the forward-looking statements that we make in Form 10-K, this Form 10-Q, other documents we file with or furnish to the SEC, and any other public statements we issue, may turn out to be wrong. It is important to remember that other factors besides those listed in "Risk Factors" and those listed below could also adversely affect our financial condition, results of operations and business prospects.

The forward-looking statements referred to in the preceding paragraph include statements regarding:

- Our belief that the cash flow Holding realizes from its investment in AllianceBernstein will provide Holding with the resources necessary to meet its financial obligations: Holding's cash flow is dependent on the quarterly cash distributions it receives from AllianceBernstein. Accordingly, Holding's ability to meet its financial obligations is dependent on AllianceBernstein's cash flow from its operations, which is subject to the performance of the capital markets and other factors beyond our control.
- <u>Our financial condition and ability to issue public and private debt providing adequate liquidity for our general business needs:</u> Our financial condition is dependent on our cash flow from operations, which is subject to the performance of the capital markets, our ability to maintain and grow client assets under management and other factors beyond our control. Our ability to issue public and private debt on reasonable terms, as well as the market for such debt or equity, may be limited by adverse market conditions, our firm's long-term credit ratings, our profitability and changes in government regulations, including tax rates and interest rates.

- The possible impairment of goodwill in the future: As a result of increased economic uncertainty and current market dynamics, determining whether an impairment of the goodwill asset exists is increasingly difficult and requires management to exercise significant judgment. In addition, to the extent that securities valuations are depressed for prolonged periods of time and market conditions stagnate or worsen as a result of global economic and debt fears and the threat of another financial crisis, or if we continue to experience significant net redemptions, our AUM, revenues, profitability and unit price may continue to be adversely affected. Although the price of a Holding Unit is just one factor in the calculation of fair value, if current Holding Unit price levels decline further, reaching the conclusion that fair value exceeds carrying value will, over time, become more difficult. As a result, subsequent impairment tests may be more frequent and based upon more negative assumptions and future cash flow projections, which may result in an impairment of this asset. Any impairment could reduce materially the recorded amount of goodwill with a corresponding charge to our earnings.
- <u>The outcome of litigation:</u> Litigation is inherently unpredictable, and excessive damage awards do occur. Though we have stated that we do not expect certain legal proceedings to have a material adverse effect on our results of operations or financial condition, any settlement or judgment with respect to a legal proceeding could be significant, and could have such an effect.
- <u>Our anticipation that the proposed 12b-1 fee-related rule changes will not have a material effect on us:</u> We cannot predict the impact of this rule change, which is dependent upon the final rules adopted by the SEC, any phase-in or grandfathering period, and any other changes made with respect to share class distribution arrangements.
- Our intention to continue to engage in open market purchases of Holding Units to help fund anticipated obligations under our incentive compensation award program: The number of Holding Units needed in future periods to make incentive compensation awards is dependent upon various factors, some of which are beyond our control, including the fluctuation in the price of a Holding Unit (NYSE: AB).
- <u>Our determination that adjusted employee compensation expense should not exceed 50% of our adjusted revenues:</u> Aggregate employee compensation reflects employee performance and competitive compensation levels. Fluctuations in our revenues and/or changes in competitive compensation levels could result in adjusted employee compensation expense being higher than 50% of our adjusted revenues.
- <u>The pipeline of new institutional mandates not yet funded:</u> Before they are funded, institutional mandates do not represent legally binding commitments to fund and, accordingly, the possibility exists that not all mandates will be funded in the amounts and at the times currently anticipated.
- Our belief that our plan to reduce our real estate footprint will be effective in meaningfully improving our cost structure, even if current weak market conditions persist, and will play an important role in positioning our firm for a stronger future: The charges that we expect to begin recording during the second half of 2012 and our estimates of reduced occupancy costs in future years are based on our current assumptions regarding sublease marketing periods, costs to prepare the properties to market, market rental rates, broker commissions and subtenant allowances/incentives, all of which are factors largely beyond our control. If our assumptions prove to be incorrect, we may be forced to record an additional charge and/or our estimated occupancy cost reduction may be less than we currently project.

In addition, changes and volatility in political, economic, capital market or industry conditions can result in changes in demand for our products and services or impact the value of our AUM, all of which may adversely affect our results of operations. The actual performance of the capital markets and other factors beyond our control will affect our investment success for clients and asset flows. Furthermore, improved flows depend on a number of factors, including our ability to deliver consistent, competitive investment performance, which cannot be assured, conditions of financial markets, consultant recommendations, and changes in our clients' investment preferences, risk tolerances and liquidity needs.

OTHER INFORMATION

With respect to the unaudited condensed consolidated interim financial information of AllianceBernstein for the three months and six months ended June 30, 2012 included in this quarterly report on Form 10-Q, PricewaterhouseCoopers LLP reported that they have applied limited procedures in accordance with professional standards for a review of such information. However, their separate report dated August 2, 2012 appearing herein states that they did not audit and they do not express an opinion on the unaudited condensed consolidated interim financial information. Accordingly, the degree of reliance on their report on such information should be restricted in light of the limited nature of the review procedures applied. PricewaterhouseCoopers LLP is not subject to the liability provisions of Section 11 of the Securities Act of 1933, as amended ("Securities Act") for their report on the unaudited condensed consolidated interim financial information because that report is not a "report" or a "part" of registration statements prepared or certified by PricewaterhouseCoopers LLP within the meaning of Sections 7 and 11 of the Securities Act.

Item 3. Quantitative and Qualitative Disclosures About Market Risk

There have been no material changes to AllianceBernstein's market risk for the quarter ended June 30, 2012.

Item 4. Controls and Procedures

Disclosure Controls and Procedures

AllianceBernstein maintains a system of disclosure controls and procedures that is designed to ensure that information required to be disclosed in our reports under the Exchange Act is (i) recorded, processed, summarized and reported in a timely manner, and (ii) accumulated and communicated to management, including the Chief Executive Officer and the Chief Financial Officer, to permit timely decisions regarding our disclosure.

As of the end of the period covered by this report, management carried out an evaluation, under the supervision and with the participation of the Chief Executive Officer and the Chief Financial Officer, of the effectiveness of the design and operation of the disclosure controls and procedures. Based on this evaluation, the Chief Executive Officer and the Chief Financial Officer concluded that the disclosure controls and procedures are effective.

Changes in Internal Control over Financial Reporting

No change in our internal control over financial reporting occurred during the second quarter of 2012 that materially affected, or is reasonably likely to materially affect, our internal control over financial reporting.

Part II

OTHER INFORMATION

Item 1. Legal Proceedings

See Note 8 to the condensed consolidated financial statements contained in Part I, Item 1.

Item 1A. Risk Factors

In addition to the information set forth in this report, please consider carefully "Risk Factors" in Part I, Item 1A of our Form 10-K for the year ended December 31, 2011. Such factors could materially affect our revenues, financial condition, results of operations and business prospects. See also our "Cautions Regarding Forward-Looking Statements" in Part I, Item 2.

Item 2. <u>Unregistered Sales of Equity Securities and Use of Proceeds</u>

There were no AllianceBernstein Units sold by AllianceBernstein in the period covered by this report that were not registered under the Securities Act.

The following table provides information relating to any AllianceBernstein Units bought by AllianceBernstein in the quarter covered by this report:

ISSUER PURCHASES OF EQUITY SECURITIES

					(d)
					Maximum Number
				(c)	(or Approximate
	(a)		(b)	Total Number of	Dollar Value) of
	Total Number	Avei	age Price	AllianceBernstein	AllianceBernstein
	of	Pa	aid Per	Units Purchased as	Units that May Yet
	AllianceBernstein	Allian	ceBernstein	Part of Publicly	Be Purchased Under
	Units	Un	it, net of	Announced Plans	the Plans or
Period	Purchased	Con	nmissions	or Programs	Programs
4/1/12 - 4/30/12	_	\$			_
5/1/12 - 5/31/12	_		_	_	_
6/1/12 - 6/30/12 ⁽¹⁾	219,681		12.65		
Total	219,681	\$	12.65		

⁽¹⁾ During June 2012, we purchased 219,681 AllianceBernstein Units in private transactions.

Item 3. <u>Defaults Upon Senior Securities</u>

None.

Item 4. Mine Safety Disclosures

None.

Item 5. Other Information

None.

Item 6. Exhibits

- <u>15.1</u> Letter from PricewaterhouseCoopers LLP, our independent registered public accounting firm, regarding unaudited interim financial information.
- 31.1 Certification of Mr. Kraus furnished pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
- 31.2 Certification of Mr. Weisenseel furnished pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
- 32.1 Certification of Mr. Kraus furnished for the purpose of complying with Rule 13a-14(b) or Rule 15d-14(b) of the Securities Exchange Act of 1934 and 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
- 32.2 Certification of Mr. Weisenseel furnished for the purpose of complying with Rule 13a-14(b) or Rule 15d-14(b) of the Securities Exchange Act of 1934 and 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
- 101.INS XBRL Instance Document.
- 101.SCH XBRL Taxonomy Extension Schema.

101.CAL XBRL Taxonomy Extension Calculation Linkbase.

101.LAB XBRL Taxonomy Extension Label Linkbase.

101.DEF XBRL Taxonomy Extension Definition Linkbase.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Date: August 2, 2012

ALLIANCEBERNSTEIN L.P.

By: /s/ John C. Weisenseel

John C. Weisenseel Chief Financial Officer August 2, 2012

Securities and Exchange Commission 100 F Street, N.E. Washington, DC 20549

Registration Statements on Form S-3 (No. 333-64886) and on Form S-8 (No. 333-47192).

Commissioners:

We are aware that our report dated August 2, 2012 on our review of interim financial information of AllianceBernstein L.P. (the "Company") for the three-month and six-month periods ended June 30, 2012 and 2011 and included in the Company's quarterly report on Form 10-Q for the quarter-ended June 30, 2012 is incorporated by reference in its Registration Statements referred to above.

Very truly yours,

/s/ PricewaterhouseCoopers LLP

New York, New York

I, Peter S. Kraus, certify that:

- 1. I have reviewed this quarterly report on Form 10-Q of AllianceBernstein L.P.;
- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: August 2, 2012

/s/ Peter S. Kraus
Peter S. Kraus
Chief Executive Officer
AllianceBernstein L.P.

I, John C. Weisenseel, certify that:

- 1. I have reviewed this quarterly report on Form 10-Q of AllianceBernstein L.P.;
- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f)) and 15d-15(f)) for the registrant and have:
 - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: August 2, 2012 /s/ John C. Weisenseel

John C. Weisenseel Chief Financial Officer AllianceBernstein L.P.

CERTIFICATION PURSUANT TO 18 U.S.C. SECTION 1350, AS ADOPTED PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the Quarterly Report of AllianceBernstein L.P. (the "Company") on Form 10-Q for the period ending June 30, 2012 to be filed with the Securities and Exchange Commission on or about August 2, 2012 (the "Report"), I, Peter S. Kraus, Chief Executive Officer of the Company, certify, for the purpose of complying with Rule 13a-14(b) or Rule 15d-14(b) of the Securities Exchange Act of 1934 (the "Exchange Act") and 18 U.S.C. § 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that:

- (1) The Report fully complies with the requirements of section 13(a) or 15(d) of the Exchange Act; and
- (2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Date: August 2, 2012 /s/ Peter S. Kraus

Peter S. Kraus Chief Executive Officer AllianceBernstein L.P.

CERTIFICATION PURSUANT TO 18 U.S.C. SECTION 1350, AS ADOPTED PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the Quarterly Report of AllianceBernstein L.P. (the "Company") on Form 10-Q for the period ending June 30, 2012 to be filed with the Securities and Exchange Commission on or about August 2, 2012 (the "Report"), I, John C. Weisenseel, Chief Financial Officer of the Company, certify, for the purpose of complying with Rule 13a-14(b) or 15d-14(b) of the Securities Exchange Act of 1934 (the "Exchange Act") and 18 U.S.C. § 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that:

- (1) The Report fully complies with the requirements of section 13(a) or 15(d) of the Exchange Act; and
- (2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Date: August 2, 2012

/s/ John C. Weisenseel

John C. Weisenseel

Chief Financial Officer

AllianceBernstein L.P.