

# First Quarter 2023 Review

### April 27, 2023

Seth P. Bernstein, President & Chief Executive Officer Kate Burke, Chief Operating Officer & Chief Financial Officer Scott DiMaggio, Co-Head of Fixed Income & Director of Global Fixed Income Gershon Distenfeld, Co-Head of Fixed Income & Director of Credit

### **Cautions Regarding Forward-Looking Statements**

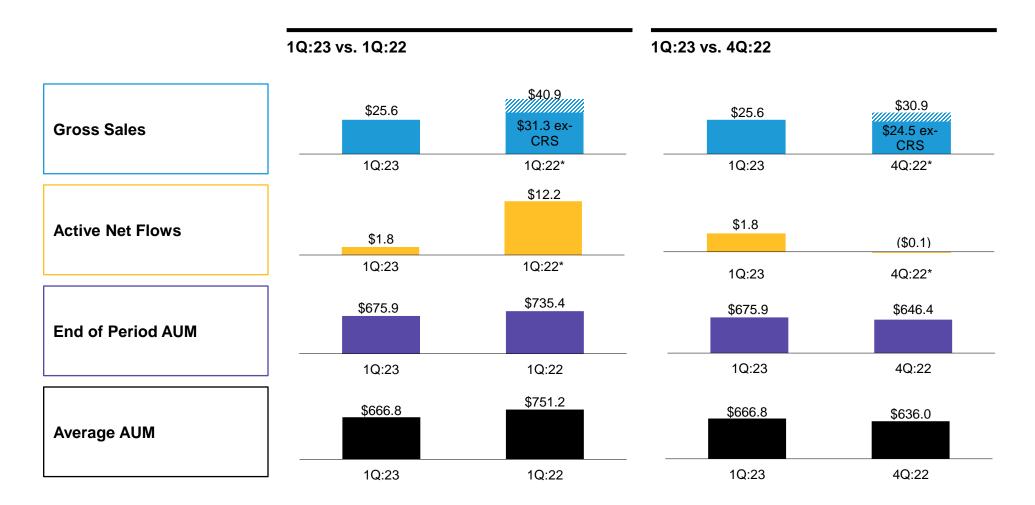
Certain statements provided by management in this presentation are "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements are subject to risks, uncertainties and other factors that could cause actual results to differ materially from future results expressed or implied by such forward-looking statements. The most significant of these factors include, but are not limited to, the following: the performance of financial markets, the investment performance of sponsored investment products and separately-managed accounts, general economic conditions, industry trends, future acquisitions, integration of acquired companies, competitive conditions, and government regulations, including changes in tax regulations and rates and the manner in which the earnings of publicly-traded partnerships are taxed. We caution readers to carefully consider such factors. Further, these forward-looking statements speak only as of the date on which such statements are made; we undertake no obligation to update any forward-looking statements to reflect events or circumstances after the date of such statements. For further information regarding these forward-looking statements and the factors that could cause actual results to differ, see "Risk Factors" and "Cautions Regarding Forward-Looking Statements" in AB's Form 10-K for the year ended December 31, 2022 and subsequent forms 10-Q. Any or all of the forward-looking statements made in this presentation, Form 10-K, Forms 10-Q, other documents we file with or furnish to the SEC, and any other public statements we issue, may turn out to be wrong. It is important to remember that other factors besides those listed in "Risk Factors" and "Cautions Regarding Forward-Looking Statements," and those listed below, could also adversely affect our revenues, financial condition, results of operations and business prospects.

#### The Forward-Looking Statements Referred to in the Preceding Paragraph Include Statements Regarding:

- The pipeline of new institutional mandates not yet funded: Before they are funded, institutional mandates do not represent legally binding commitments to fund and, accordingly, the possibility exists that not all mandates will be funded in the amounts and at the times currently anticipated, or that mandates ultimately will not be funded.
- Our relocation strategy: While the expenses, expense savings and EPU impact we expect will result from our Relocation Strategy are
  presented with numerical specificity, and we believe these figures to be reasonable as of the date of this report, the uncertainties surrounding
  the assumptions on which our estimates are based create a significant risk that our current estimates may not be realized. These assumptions
  include: the amount and timing of employee relocation costs, severance, and overlapping compensation and occupancy costs we experience;
  and the timing for execution of each phase of our relocation implementation plan.

## Seth P. Bernstein President & Chief Executive Officer

### **Firmwide Overview: First Quarter 2023**



USD billions; scales differ by chart

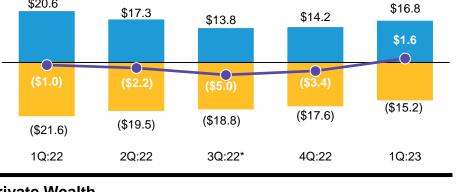
Figures shown may vary from reported figures due to rounding.

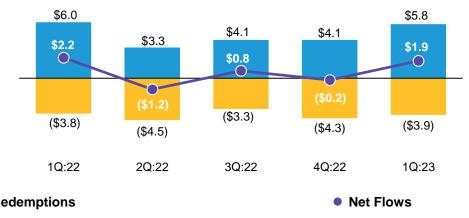
\*1Q:22 and 4Q:22 include \$9.6B and \$6.4B, respectively, in custom target-date institutional mandate fundings

[<u>A</u>]

### **Asset Flows by Distribution Channel: Quarterly Trend**





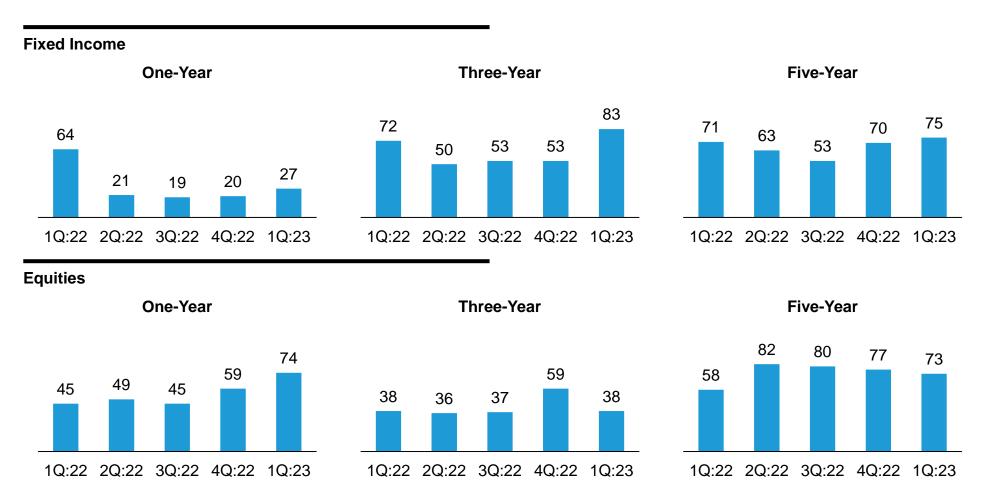


USD billions; scales differ by chart

\*Includes AXA outflows of \$0.6B in 2Q:22 and \$3.9B in 3Q:22 (\$2.2B Passive Retail & \$1.7B Active Institutional). Figures shown may vary from reported figures due to rounding.

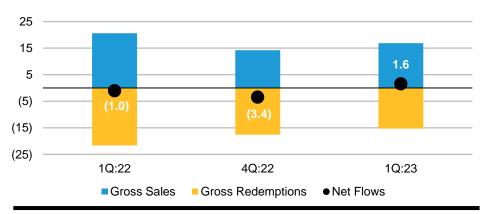


### Percentage of Assets Outperforming at Quarter-End



Percentage of active fixed income and equity assets in institutional services that outperformed their benchmark gross of fees and percentage of active fixed income and equity assets in retail Advisor and I share class funds ranked in the top half of their Morningstar category. Where no Advisor class exists, A share class used. Performance for private client services included as available. As of March 31, 2023

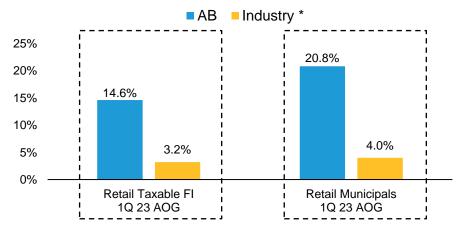
### **Retail Highlights**



#### Strong FI Demand Drives Net Inflows

2.6% annualized organic growth in 1Q 2023

#### AB vs. Industry 1Q Annualized Organic Growth: Retail Taxable FI & Retail Munis (Percent)



\*Source: Simfund; excludes passive funds, ETFs, SMAs and 529 FoFs †Source: Publicly available Morningstar data on retail funds

#### First Quarter 2023 Highlights

#### Improved Fixed Income Demand Drives Sales, Net Inflows

- Gross sales of \$16.8B; -\$3.8B or -18% Y/Y, and +\$2.6B or +18% Q/Q
- Redemption rate improved to 25%, versus 30% 4Q and 27% 1Q 22; lowest in last 12 quarters
- Net flows +\$1.6B, or +2.6% AOG (annualized organic growth)

#### Mix Shift to FI markets; AB Leverages Globally Diversified Platform

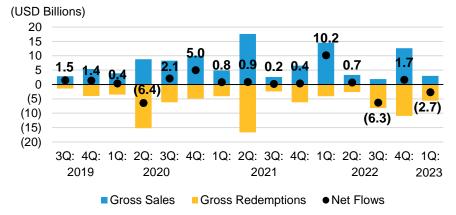
- Taxable FI sales of \$6.8B, +136% Y/Y, +80% Q/Q
  - American Income Fund sales up 6x Y/Y, up 3x Q/Q
- Taxable FI net flows of +\$2B (+15% AOG), driven by American Income
- Muni sales up; net flows +\$1.4B (+21% AOG), positive 10 of last 11 quarters
- Strong geographic breadth: All regions post Q/Q sales growth and net inflows
  - US +12% AOG, positive net flows 10 of last 12 quarters
  - APAC +5% AOG

#### Milestones

- Ranked in top quartile of US Retail flows for Taxable Bond, Municipals
- Ranked in top 2% of Cross-Border flows for Fixed Income
- Notable Net Inflow Peer Rankings<sup>†</sup>: US Funds: Large Cap Growth 6/300, High Income, 5/57, Global Bond 6/31; Offshore Funds: Low Vol Equity 5/690, American Income 1/48, Global High Yield, 2/145



### Institutional Highlights



#### **Organic Gains in 12 out of 15 Trailing Quarters**

#### **First Quarter 2023 Highlights**

#### Sales and Flows

- 1Q23 gross sales of \$3.0B, down 79% Y/Y and 76% Q/Q; both prior periods saw large custom target-date mandates
- Net Institutional outflows -\$2.7B ٠

#### Sustained Institutional Demand for Alts/MAS

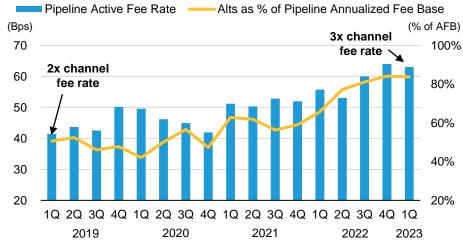
- 12th consecutive guarter of Alts/MAS net inflows
- Alts/MAS now represents 1/3 of channel AUM, outpacing channel AUM growth by 5x over the last 3 years

#### Pipeline w/ Accretive Annualized Fee Base (AFB)

- \$13.1B qtr-end pipeline<sup>\*</sup>, flat Q/Q, with \$1.4B of funded assets including ٠ \$420M in ABCarVal CLO VII and \$130M in Euro CRE Debt
- Pipeline active fee rate 3x institutional channel fee rate ٠
  - Private Alts >80% of pipeline's Annualized Fee Base
- Notable 1Q pipeline additions: ٠
  - US CRED (Equitable) \$1.2B
  - Sustainable Global Thematic \$200M
  - US Strategic Value \$200M •

### Pipeline Active Fee Rate ~3x Channel Average

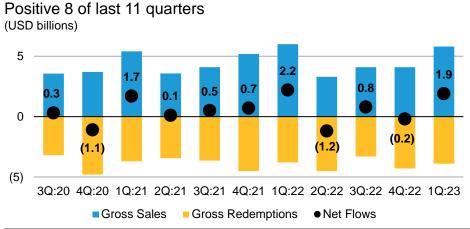
Driven by Mix Shift to Private Alts



\*Total assets awarded and pending funding as of quarter-end

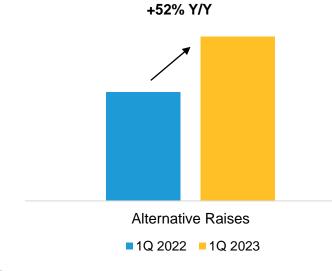
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### **Private Wealth Highlights**



### Strong Organic Growth in 1Q

#### Strong Growth in Alternative Raises



#### **First Quarter 2023 Highlights**

#### Strong Q/Q Sales and Advisor Productivity Growth Drive Net Inflows

- 1Q23 gross sales of \$5.8B, -3% Y/Y, +40% Q/Q
- Advisor productivity: -8% Y/Y, +38% Q/Q
- 1Q net inflows of \$1.9B
- Strong growth in money markets coinciding with March banking dislocation
- Net Inflows 8 of last 11 quarters

#### **Driven by Continued Strong Client Engagement**

- Pre-transaction planning pipeline remains solid
- Continued mix shift towards Ultra HNW category

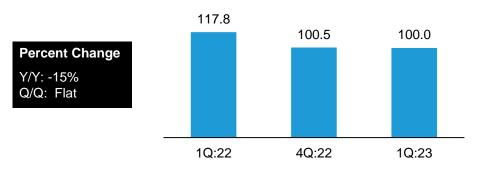
#### **Innovation Supports Differentiated Client Needs**

- Acceleration in Alternative Commitments: +\$0.9B 1Q, +52% Y/Y
- First ABCarVal launch: Clean Energy Fund II
- Proprietary Direct Indexing Strategy \$2.5B in AUM, +40% Annualized, +56% TTM organic

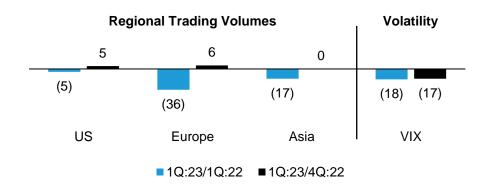
### **Bernstein Research Highlights**

Bernstein Research Quarterly Revenues





### **Regional Volumes and Volatility\*** (% change)



#### First Quarter 2023 Highlights

#### Institutional Trading Volumes Remain Constrained

- 1Q revenues of \$100M, -15% Y/Y, flat Q/Q
  - Recovery in US and Europe trading activity following slow 4Q, though markets remain soft
  - Research checks up Y/Y, down seasonally sequentially

#### Differentiated Research Brand Continues to Drive Client Engagement

- Grew market leading position in research checks
- 1Q initiations: US SMID-Cap Biotech, EU MedTech, EU Semiconductors, China Sportswear
- First ever TMT + Consumer 1:1 forum with 21 companies and 65 clients
- · Strong engagement and client service trends

#### Joint Venture with SocGen remains on track for 4Q 2023 close

\*VIX Source: Bloomberg; US Market Volumes Tape A and C – Bats; Europe: FESE – Federation of European Stock Exchanges member aggregated volumes including regulated markets and multilateral trading facilities. Value traded and in USD. Represents consideration in local currency at the time translated at that month's FX rates; Asia: Combined value traded for Hong Kong and Japan exchanges. Source: Bloomberg



### **Progress on Our Initiatives in 1Q23**

| Firmwide Initiative   | Progress  |
|---|---|
| Deliver superior<br>investment<br>solutions to clients          | <ul> <li>Fixed Income: 83% of assets in outperforming services for 3-yr period; 27% for 1-yr and 75% for 5-yr</li> <li>Active Equity: 38% of assets in outperforming services for 3-yr period; 74% for 1-yr and 73% for 5-yr</li> <li>61% of US and 66% of Lux assets rated 4/5-stars by Morningstar at quarter-end</li> </ul>  |
| Develop,<br>commercialize and<br>scale our suite of<br>services | <ul> <li>Diversified offerings drive organic growth in 1Q</li> <li>Retail: Double-digit AOG in Taxable FI and Municipals offsets lower Active Equity sales</li> <li>Institutional: Sustained organic growth in Alts/MAS, positive net flows last 12 quarters</li> <li>Private Wealth: \$1.9B net inflows, positive 8 of 11 quarters; MMF flows beneficiary of dislocation</li> <li>Differentiated product amplifying growth</li> <li>Launched 3 Active Equity ETF's</li> <li>Alternatives: ABCarVal CLO VII raised \$420M; \$58B in Private Markets* AUM</li> <li>Municipals: 12% AOG, outpacing industry; 100% of AUM in 4/5-star rated funds</li> </ul> |
| Maintain strong<br>incremental margins                          | <ul> <li>Rolling 3-Year incremental margin of 22%</li> <li>Adjusted 1Q operating income of \$225 million, down 21% Y/Y</li> <li>Adjusted 1Q operating margin of 27.0%, down 450 bps Y/Y</li> <li>Adjusted EPU of \$0.66, down 27% Y/Y</li> </ul>  |

\* Private Markets AUM includes fee earning and fee eligible AUM in the following strategies: Direct Lending, RE Debt, RE Equity, Private Placements, PE, CLOs, Opportunistic Credit, Renewable Infrastructure, Specialty Finance, Secondaries, Transportation



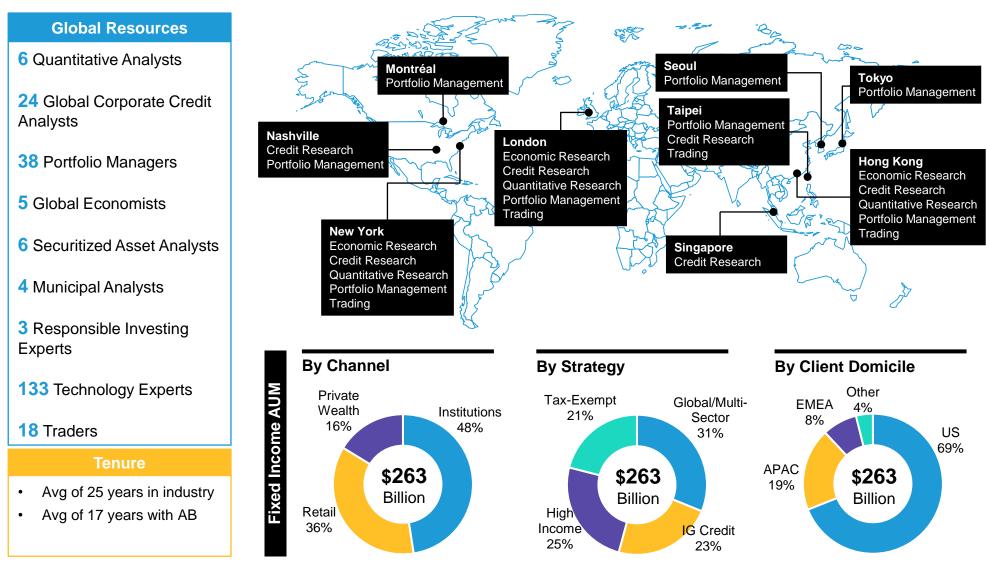
Scott DiMaggio Co-Head of Fixed Income, Director of Global Fixed Income

Gershon Distenfeld Co-Head of Fixed Income, Director of Credit



### **AB Fixed Income: Global Resources**

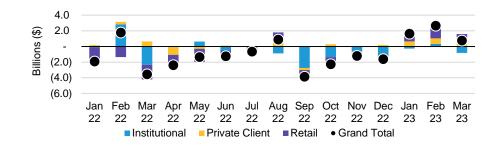
Team structured to deliver a 360° view



### **Fixed Income Demand is Improving with Higher Rates**

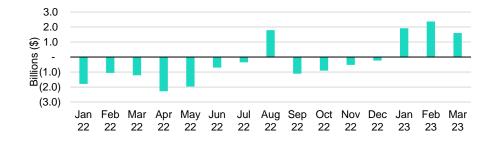
AB Net Flows (2022 - March 2023)

#### Market Volatility Led To Outflows Throughout Much of 2022 AB Active Fixed Income Flows



#### Retail and Private Wealth Started To Rebound First...

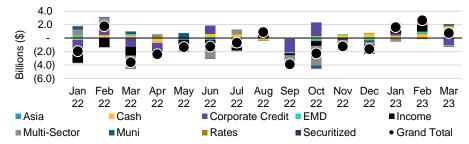
AB Active Fixed Income - Retail and Private Wealth Flows



#### Analysis provided for illustrative purposes only and is subject to revision.

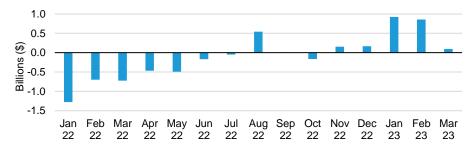
As of March 31, 2023 Source: Bloomberg, J.P. Morgan and AB

#### Though A Broad Platform Helped to Diversify Flows AB Active Fixed Income Flows



#### ...With American Income A Notable Example, As Flows Increased In Response to Rising Rates

AB American Income Fund Flows



### **Our Global FI Offering is Differentiated Among our Peers**

With highly regarded, innovative capabilities across Income, Municipal and Tailored FI strategies



#### **Our Heritage**

- 50+ years experience serving institutional & retail investors globally
- Unified investment & risk management process across global FI platform
- An industry experienced, AB tenured investment team
- A culture of innovation



### Product Scaling and Development

Market leading position in the provision of:

- Tax-exempt municipal mutual funds / SMA's
- Income strategies:
  - Higher quality strategies designed to deliver attractive income and capital preservation by balancing rate and credit exposure via barbell approach
  - High income strategies using a multi sector approach to deliver income from IG, HY and EM

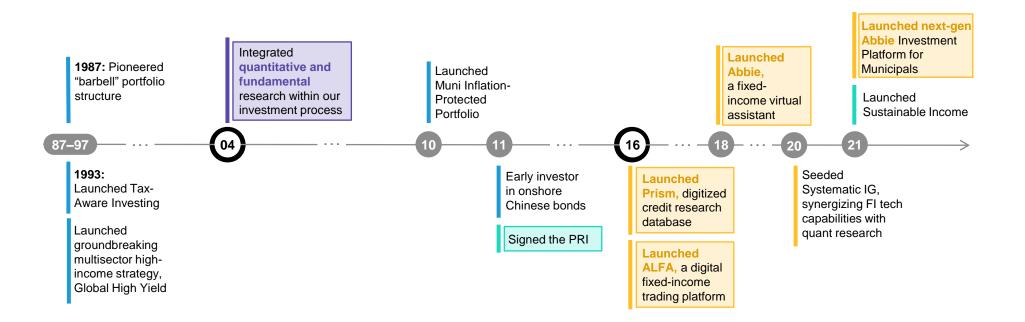


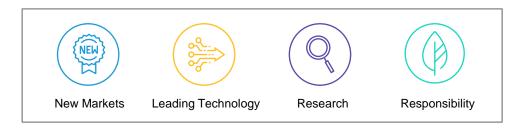
#### **Tailored Mandates**

- Deep knowledge and understanding of structuring tailored separate accounts with particular emphasis on:
  - High quality global multi sector strategies meeting the need for a core allocation in client asset allocation
  - Investment Grade credit Buy & Maintain and Total Return strategies
  - High Yield total return strategies
  - Emerging market hard currency sovereign & credit strategies in a blended approach

### **Culture of Innovation**

Pushing research boundaries, pioneering new markets and engineering leading technologies, responsibly

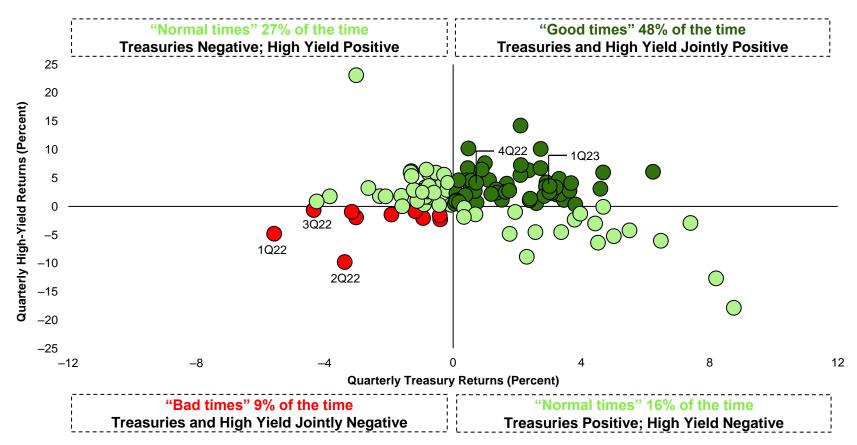






### Use a Balanced Approach to Navigate Today's Environment

Our barbell approach is structured to perform in the vast majority of environments



Government and Credit Bonds Rarely Underperform Jointly

Reflects quarterly returns starting from 1 April 1993 to 31 March 2023. Numbers may not sum due to rounding.

HY is represented by Bloomberg US Corporate High Yield. TSY is represented by Bloomberg US Treasury. An investor cannot invest directly in an index, and its performance does not reflect the performance of any AB portfolio.

Source: Bloomberg and AB



### **Fixed Income Investment Performance**

A track record of long-term outperformance

#### **Relative Performance\* of our Top Retail FI Solutions**

| Product                       | YTW  | YTD    | 1-Year | Mstar %ile | 3-Year | Mstar %ile | 5-Year | Mstar %ile |
|-------------------------------|------|--------|--------|------------|--------|------------|--------|------------|
| American Income               | 7.1% | +0.8%  | (1.8%) | 74         | (0.4%) | 63         | +0.3%  | 33         |
| Global High Yield             | 9.8% | (0.0%) | (0.3%) | 59         | +1.0%  | 25         | (0.7%) | 85         |
| Global Bond                   | 5.5% | (0.0%) | +0.8%  | 37         | +0.6%  | 29         | +0.1%  | 49         |
| Intermediate Diversified Muni | 3.4% | +0.8%  | (0.4%) | 77         | +0.6%  | 5          | +0.8%  | 4          |
| High Income Muni              | 5.3% | +0.8%  | (0.4%) | 55         | +0.7%  | 23         | +0.5%  | 23         |

#### **Relative Performance<sup>†</sup> of our Top Institutional FI Solutions**

| Product                   | YTW  | YTD   | 1-Year | 3-Year | 5-Year |
|---------------------------|------|-------|--------|--------|--------|
| Global Plus (USD Hedged)  | 5.5% | +0.3% | 0.0%   | +1.7%  | +0.2%  |
| US High Yield             | 8.5% | +0.1% | (0.6%) | +1.4%  | +0.7%  |
| Emerging Market Corp Debt | 8.1% | +0.1% | (1.4%) | +4.2%  | +0.9%  |

\*Relative Performance is calculated against the Fund's Morningstar Category and Percentile Ranking is determined by Morningstar Ranking Methodology. Advisor and I share class; A share class used when Advisor and I class not available

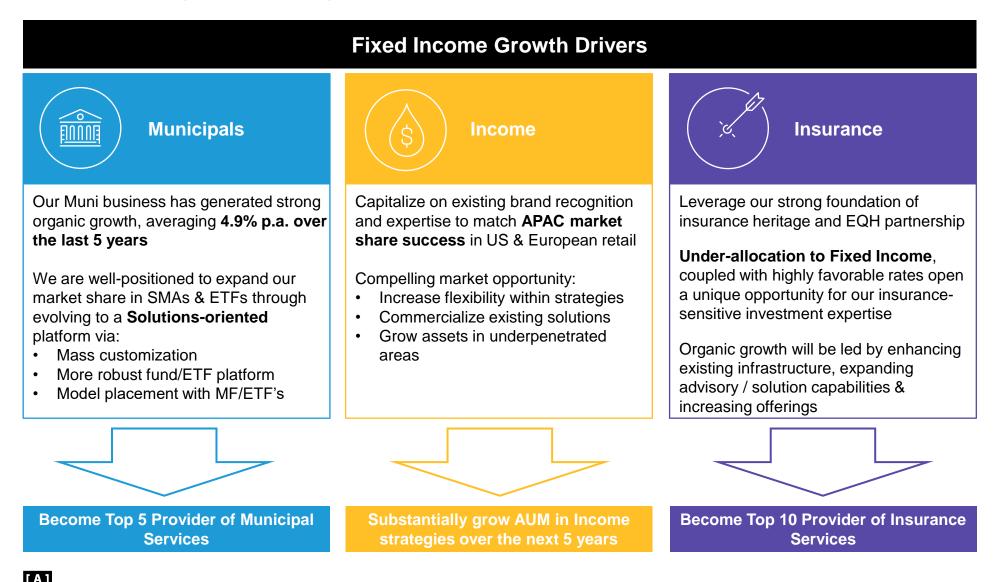
<sup>†</sup> Relative performance vs. benchmarks: Bloomberg Global Agg – Hedged, Blbg US Corp HY, JPM CEMBI Broad Diversified

Source: Morningstar; Yield-to-Worst ("YTW") calculated as of 3/31/23



### **Our Fixed Income Growth Strategy has Three Key Pillars**

While maintaining an unwavering commitment across the breadth of our FI platform



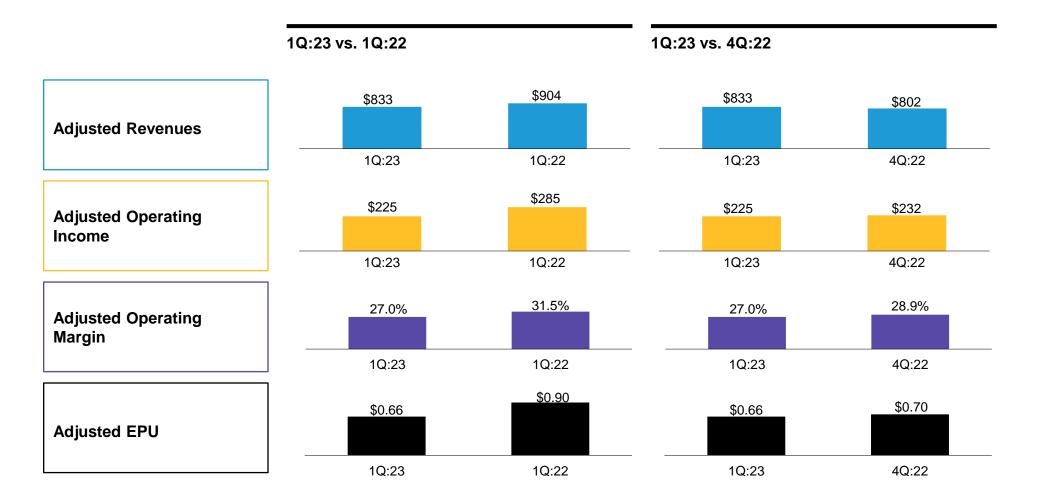
## Kate Burke Chief Operating Officer & Chief Financial Officer



### First Quarter 2023 GAAP Income Statement

| \$680<br>33<br>100<br>138<br>59<br>(11) | 2 %<br>12 %<br>— %<br>2 %<br>(14)%<br>n/m   |
|---|---|
| 100<br>138<br>59<br>(11)                | — %<br>2 %<br>(14)%   |
| 138<br>59<br>(11)                       | 2 %<br>(14)%  |
| 59<br>(11)                              | (14)%   |
| (11)                                    | . ,   |
| . ,                                     | n/m   |
|   | []/[]]  |
| 25                                      | 3 %   |
| 1,024                                   | 3 %   |
| 34                                      | (18)%   |
| 990                                     | 3 %   |
|   |   |
|   |   |
| 391                                     | 9 %   |
| 8                                       | — %   |
| 399                                     | 9 %   |
| 203                                     | 2 %   |
| 161                                     | (13)%   |
| 23                                      | 21 %  |
| 786                                     | 3 %   |
|   |   |
| \$204                                   | 6 %   |
|   |   |
| 20.0 %                                  | 10 bps  |
|   |   |
| \$0.59                                  | — %   |
|   | 1,024<br>34<br>990<br>391<br>8<br>399<br>203<br>161<br>23<br>786<br>\$204<br>20.0 % |

### **Adjusted Financial Highlights: First Quarter 2023**



USD millions, except EPU; scales may differ by chart

Please refer to pages 39-42 for additional information on the reconciliation of GAAP financial results to adjusted financial results.



### **First Quarter 2023 Adjusted Income Statement**

| Adjusted Income Statement (in US \$ Millions)   | 1Q23   | 1Q22   | <b>%</b>  | 4Q22   | <b>%</b> Δ |
|---|--------|--------|-----------|--------|------------|
| Base Fees <sup>(1)</sup>                        | \$667  | \$725  | (8)%      | \$659  | 1 %        |
| Performance Fees                                | 33     | 45     | (27)%     | 18     | 84 %       |
| Bernstein Research Services                     | 100    | 118    | (15)%     | 100    | — %        |
| Investment (Losses)                             | (2)    | (6)    | (64)%     |        | n/m        |
| Other Revenues                                  | 63     | 25     | 158 %     | 59     | 7 %        |
| Total Revenues                                  | 861    | 907    | (5)%      | 836    | 3 %        |
| Less: Interest Expense                          | 28     | 3      | n/m       | 34     | (18)%      |
| Adjusted Net Revenues                           | 833    | 904    | (8)%      | 802    | 4 %        |
| Compensation & Benefits                         |        |        |           |        |            |
| Compensation & Fringes                          | 412    | 434    | (5)%      | 373    | 11 %       |
| Other Employment Costs                          | 8      | 8      | 3 %       | 8      | (2)%       |
| Total Compensation & Benefits                   | 420    | 442    | (5)%      | 381    | 10 %       |
| Promotion & Servicing                           | 41     | 42     | (2)%      | 42     | (2)%       |
| General & Administrative                        | 132    | 133    | (1)%      | 139    | (4)%       |
| Interest on Borrowings and Other                | 15     | 2      | n/m       | 8      | 64 %       |
| Total Adjusted Operating Expenses               | 608    | 619    | (2)%      | 570    | 7 %        |
| Adjusted Operating Income                       | \$225  | \$285  | (21)%     | \$232  | (3)%       |
| Adjusted Operating Margin                       | 27.0 % | 31.5 % | (450 bps) | 28.9 % | (190 bps)  |
| AB Holding Adjusted Diluted Net Income Per Unit | \$0.66 | \$0.90 | (27)%     | \$0.70 | (6)%       |
| Compensation Ratio                              | 49.5 % | 48.0 % |           | 46.4 % |            |

(1) Net of both sub-advisory and fees paid to distributors from investment management fees.

### First Quarter 2023 Adjusted Income Statement Highlights

| Revenues          | <ul> <li>Base Fees decreased 8% versus 1Q22 driven by an 11% decrease in average AUM, lower across all channels, while the fee rate increased 4%. Base Fees increased 1% versus 4Q22 driven by a 5% increase in average AUM, higher across all three distribution channels, partially offset by the impact of a 3% decrease in the fee rate.</li> <li>Performance Fees decreased 27% versus 1Q22 driven by lower Real Estate Equity fees partially offset by higher fees on Private Credit services. Performance Fees increased 84% versus 4Q22 mainly due to Private Credit services and International Small Cap.</li> </ul>   |
|-------------------|---|
|                   | <ul> <li>Bernstein Research revenues decreased by 15% versus 1Q22 due to a significant decline in customer trading activity across all regions as a result of market conditions. Bernstein Research revenues were essentially flat versus 4Q22.</li> </ul>  |
| Expenses          | <ul> <li>The Adjusted Compensation Ratio was 49.5% in 1Q23 versus 48.0% in 1Q22 and 46.4% in 4Q22.</li> <li>Total Compensation &amp; Benefits decreased 5% versus 1Q22 due to lower incentive compensation and commissions partially offset by higher base compensation. Total Compensation and Benefits increased 10% versus 4Q22 due to higher base and incentive compensation.</li> <li>Promotion &amp; Servicing decreased 2% versus 1Q22 due to lower trade execution and clearance and transfer fees partially offset by higher T&amp;E and firm meetings. Promotion &amp; Servicing was down 2% versus 4Q22 driven by lower marketing and advertising and transfer fees.</li> <li>G&amp;A expenses were relatively flat versus 1Q22. G&amp;A expenses decreased 4% versus 4Q22 due to lower portfolio services related expenses, technology related expenses and professional fees.</li> </ul> |
| Operating Results | <ul> <li>Adjusted Operating Income decreased 21% versus 1Q22 due to lower base and performance fees. Adjusted Operating Income decreased by 3% versus 4Q22 driven by higher Total Compensation &amp; Benefits partially offset by higher base fees and performance fees.</li> </ul>   |

• Adjusted Margin was 27.0% in 1Q23, versus 31.5% in 1Q22 and 28.9% in 4Q22.

# Appendix

### **Retail Mutual Funds Relative Performance vs. Morningstar Averages**

|                                   | 1 Year          |            | 3 Year          |            | 5 Year          |            | 10 Year         |            |
|-----------------------------------|-----------------|------------|-----------------|------------|-----------------|------------|-----------------|------------|
| Retail Service                    | Relative<br>(%) | Percentile | Relative<br>(%) | Percentile | Relative<br>(%) | Percentile | Relative<br>(%) | Percentile |
| Equity                            |                 |            |                 |            |                 |            |                 |            |
| Large Cap Growth                  | 3.7             | 21         | 1.0             | 45         | 2.9             | 14         | 3.0             | 6          |
| Concentrated Growth               | 2.7             | 30         | 1.1             | 43         | 1.5             | 29         | 0.3             | 45         |
| Concentrated International Growth | (2.1)           | 72         | (4.1)           | 93         | (2.6)           | 92         | N/A             |            |
| Sustainable US Thematic           | 4.8             | 16         | 3.9             | 13         | 2.1             | 21         | N/A             |            |
| Select US Equity                  | (0.5)           | 55         | 0.5             | 48         | 0.7             | 43         | 0.7             | 39         |
| International Tech                | 1.7             | 46         | 2.5             | 37         | 4.2             | 19         | 2.6             | 21         |
| Low Vol                           | 3.2             | 15         | (0.6)           | 61         | 1.8             | 29         | 2.4             | 12         |
| Eurozone Equity                   | 0.2             | 55         | 0.9             | 45         | (1.5)           | 78         | 1.9             | 6          |
| Relative Value                    | 2.1             | 22         | 0.9             | 37         | 0.6             | 39         | 1.1             | 18         |
| Multi-Asset/Alternative           |                 |            |                 |            |                 |            |                 |            |
| Emerging Markets Multi-Asset      | 0.3             | 47         | (3.3)           | 84         | (0.5)           | 61         | (0.7)           | 71         |
| All Market Real Return            | (10.3)          | 93         | 8.1             | 14         | (0.4)           | 84         | (5.0)           | 100        |
| Select US Long/Short              | (3.1)           | 72         | 0.6             | 45         | 2.7             | 16         | 2.4             | 12         |
|                                   |                 | Top Quai   | rtile           | 2nd Qua    | artile          |            |                 |            |

#### Past performance does not guarantee future results.

Relative Performance is calculated against the Fund's Morningstar Category and Percentile Ranking is determined by Morningstar Ranking Methodology. Advisor and I share class; A share class used when Advisor and I class not available. Morningstar Categories: Large Cap Growth - Large Growth; Concentrated Growth (US) - Large Growth; Concentrated International Growth - Foreign Large Growth; Sustainable US Thematic - US Large-Cap Growth; Sustainable Global Thematic - Global Large-Cap Growth; Select US - Large-Cap Blend; International Tech - Sector Equity Technology; Low Vol - Global Large-Cap Blend; Eurozone Equity - Eurozone Large-Cap Equity; Relative Value - Large Value; Emerging Markets Multi-Asset - Global Emerging Markets; All Market Real Return – Tactical Allocation; Select US Long/Short - Long-Short Equity. As of March 31, 2023

Source: AB and Morningstar



### **Retail Mutual Funds Relative Performance vs. Morningstar Averages**

|                               | 1 Year       |            | 3 Year       |            | 5 Year       |            | 10 Year      |            |
|-------------------------------|--------------|------------|--------------|------------|--------------|------------|--------------|------------|
| Service                       | Relative (%) | Percentile |
| Fixed Income                  |              |            |              |            |              |            |              |            |
| American Income               | (1.8)        | 74         | (0.4)        | 63         | 0.3          | 33         | 0.6          | 21         |
| European Income               | (3.0)        | 85         | 0.6          | 36         | 0.3          | 36         | 1.2          | 16         |
| Asia Income                   | (0.4)        | 52         | (0.2)        | 55         | 0.1          | 49         | N/A          |            |
| Global High Yield             | (0.3)        | 59         | 1.0          | 25         | (0.7)        | 75         | (0.1)        | 61         |
| Short Duration High Yield     | 2.7          | 16         | 1.0          | 25         | 1.6          | 15         | 0.4          | 39         |
| Emerging Markets Debt         | (2.3)        | 76         | 1.3          | 25         | 0.3          | 52         | 0.9          | 31         |
| High Income Advisor           | (1.2)        | 74         | 1.2          | 22         | (1.1)        | 89         | (0.0)        | 53         |
| Global Bond Advisor           | 0.8          | 37         | 0.6          | 29         | 0.1          | 49         | 0.3          | 42         |
| Income Advisor                | (2.0)        | 93         | 0.6          | 27         | (0.4)        | 78         | 0.4          | 21         |
| Intermediate Diversified Muni | (0.4)        | 77         | 0.6          | 5          | 0.8          | 4          | N/A          |            |
| High Income Muni              | (0.4)        | 55         | 0.7          | 23         | 0.5          | 23         | 0.6          | 22         |

Top Quartile

2nd Quartile

#### Past performance does not guarantee future results.

Relative Performance is calculated against the Fund's Morningstar Category and Percentile Ranking is determined by Morningstar Ranking Methodology. Advisor and I share class; A share class used when Advisor and I class not available. Morningstar Categories: American Income – USD Flexible Bond; European Income - EUR Flexible Bond; Asia Income -Asia Bond; Global High Yield - Global High Yield Bond; Short Duration High Yield - Global High Yield Bond; Emerging Markets Debt - Global Emerging Markets Bond; High Income - High Yield Bond; Global Bond - World Bond; Income Advisor - Intermediate Core-Plus Bond; Intermediate Diversified Muni - Muni National Short; High Income Municipal - High Yield Muni. As of March 31, 2023 Source: AB and Morningstar

Source. Ab and won



### Institutional Composite Relative Performance vs. Benchmarks

|                               |        | •      | - >/   |         |
|-------------------------------|--------|--------|--------|---------|
| Service                       | 1 Year | 3 Year | 5 Year | 10 Year |
| Equity                        |        |        |        |         |
| US Small Cap Growth           | (3.9)  | (0.5)  | 4.5    | 3.4     |
| Concentrated Global Growth    | (2.2)  | (3.3)  | (0.2)  | 1.4     |
| Global Core                   | 2.4    | (1.8)  | 0.2    | 0.9     |
| International Strategic Core  | (1.9)  | (2.6)  | (0.3)  | 1.6     |
| Sustainable Global Thematic   | (1.5)  | 1.9    | 3.2    | 3.4     |
| US Small Cap Value            | 1.4    | 3.3    | 0.5    | 2.2     |
| Global Strategic Value        | 1.8    | (0.0)  | (4.7)  | (1.5)   |
| International Strategic Value | 4.5    | 3.6    | (2.9)  | (0.2)   |
| Fixed Income                  |        |        |        |         |
| Global Income                 | (2.0)  | 2.8    | 0.1    | 1.1     |
| Global Plus                   | (0.1)  | 1.4    | 0.2    | 0.2     |
| Emerging Market Debt          | (2.0)  | 1.5    | (0.4)  | (0.0)   |
| US High Yield                 | (0.6)  | 1.4    | 0.7    | 0.5     |
| US Strategic Core Plus        | 0.1    | 1.4    | 0.3    | 0.6     |
| US Investment Grade Corporate | (0.4)  | 1.6    | 0.6    | 0.7     |
| Intermediate Muni             | 0.7    | 1.1    | 0.8    | 0.7     |

#### Past performance does not guarantee future results.

Investment Performance of composites is presented before investment management fees. Periods of more than one year are annualized. US Small Cap Growth - Russell 2000 Growth Index GDR; Concentrated Global Growth - MSCI World Index NDR; Global Core - MSCI ACWI NDR; International Strategic Core - MSCI EAFE Index NDR; Sustainable Global Thematic - MSCI ACWI NDR; US Small Cap Value - Russell 2000 Value Index GDR; Global Strategic Value - MSCI ACWI NDR; International Strategic Value - MSCI EAFE Index NDR; Global Income - Bloomberg Barclays US Aggregate Index; Global Plus - Bloomberg Barclay Global Aggregate Index Hedged; EM Debt - JPM EMBI Global; Global High Income - Bloomberg Barclays Global HY Index Hedged; US HY - Bloomberg Barclays US Corporate HY Index; US Strategic Core Plus - Bloomberg Barclays US Aggregate Index; US Investment Grade Corporate - Bloomberg Barclays US Credit Index; Intermediate Muni - Lipper Short/Int Blended Muni Fund Avg. Global Plus are hedged to USD. Performance is preliminary and as of March 31, 2023.



### **Assets Under Management: 1Q23**

| (US \$ Billions)       |              | At December 31,<br>2022 |        |       |        |
|------------------------|--------------|-------------------------|--------|-------|--------|
|                        | Institutions | Private Wealth          | Retail | Total | Total  |
| Equity                 |              |                         |        |       |        |
| Actively Managed       | \$57         | \$48                    | \$124  | \$229 | \$218  |
| Passive <sup>(1)</sup> | 23           | 3                       | 31     | 57    | 54     |
| Total Equity           | 80           | 51                      | 155    | 286   | 272    |
| Fixed Income           |              |                         |        |       |        |
| Taxable                | 124          | 17                      | 57     | 198   | 190    |
| Tax-Exempt             | 1            | 26                      | 28     | 55    | 53     |
| Passive <sup>(1)</sup> | _            | _                       | 10     | 10    | 9      |
| Total Fixed Income     | 125          | 43                      | 95     | 263   | 252    |
| Alternatives/MAS (2)   | 102          | 19                      | 6      | 127   | 122    |
| Total                  | \$307        | \$113                   | \$256  | \$676 | \$ 646 |

|       | At December 31, 2022 |       |       |       |  |  |  |
|-------|----------------------|-------|-------|-------|--|--|--|
|       |                      |       |       |       |  |  |  |
| Total | \$297                | \$106 | \$243 | \$646 |  |  |  |

(1) Includes index and enhanced index services.

(2) Includes certain multi-asset solutions and services not included in equity or fixed income services.

### Three Months Ended 3/31/23: AUM Roll-Forward by Distribution Channel

| In US \$ Billions    | Beginning<br>of Pariod | Sales/New | Redemptions/<br>Terminations | Net Cash | Net   | Investment  | Net    | End<br>of Pariod |
|----------------------|------------------------|-----------|------------------------------|----------|-------|-------------|--------|------------------|
| Investment Service:  | of Period              | Accounts  | reminations                  | Flows    | Flows | Performance | Change | of Period        |
| Institutions         |                        |           |                              |          |       |             |        |                  |
| US                   | \$137.1                | \$1.1     | \$(0.5)                      | \$(0.6)  | \$—   | \$4.5       | \$4.5  | \$141.6          |
| Global and Non-US    | 160.2                  | 1.9       | (2.9)                        | (1.7)    | (2.7) | 7.5         | 4.8    | 165.0            |
| Total Institutions   | 297.3                  | 3.0       | (3.4)                        | (2.3)    | (2.7) | 12.0        | 9.3    | 306.6            |
| Retail               |                        |           |                              |          |       |             |        |                  |
| US                   | 162.4                  | 9.8       | (7.9)                        | (1.9)    | _     | 9.8         | 9.8    | 172.2            |
| Global and Non-US    | 80.5                   | 7.0       | (5.4)                        | —        | 1.6   | 2.4         | 4.0    | 84.5             |
| Total Retail         | 242.9                  | 16.8      | (13.3)                       | (1.9)    | 1.6   | 12.2        | 13.8   | 256.7            |
| Private Wealth       |                        |           |                              |          |       |             |        |                  |
| US                   | 69.4                   | 4.7       | (2.8)                        | 0.1      | 2.0   | 2.6         | 4.6    | 74.0             |
| Global and Non-US    | 36.8                   | 1.1       | (1.1)                        | (0.1)    | (0.1) | 1.9         | 1.8    | 38.6             |
| Total Private Wealth | 106.2                  | 5.8       | (3.9)                        | —        | 1.9   | 4.5         | 6.4    | 112.6            |
| Firmwide             |                        |           |                              |          |       |             |        |                  |
| US                   | 368.9                  | 15.6      | (11.2)                       | (2.4)    | 2.0   | 16.9        | 18.9   | 387.8            |
| Global and Non-US    | 277.5                  | 10.0      | (9.4)                        | (1.8)    | (1.2) | 11.8        | 10.6   | 288.1            |
| Total Firmwide       | \$646.4                | \$25.6    | \$(20.6)                     | \$(4.2)  | \$0.8 | \$28.7      | \$29.5 | \$675.9          |

### Three Months Ended 3/31/23: AUM Roll-Forward by Investment Service

| In US \$ Billions<br>Investment Service:  | Beginning<br>of Period | Sales/New<br>Accounts | Redemptions/<br>Terminations | Net Cash<br>Flows | Net<br>Flows | Investment<br>Performance | Net<br>Change | End<br>of Period |
|---|------------------------|-----------------------|------------------------------|-------------------|--------------|---------------------------|---------------|------------------|
| Equity Active                             | orPenou                | Accounts              | Terminations                 | FI0W5             | FIUWS        | Fenomance                 | Change        | orPenou          |
| US  | \$134.8                | \$5.7                 | \$(6.2)                      | \$(0.9)           | \$(1.4)      | \$9.4                     | \$8.0         | \$142.8          |
| Global and Non-US                         | 83.1                   | 2.8                   | (4.4)                        | (0.4)             | (2.0)        | 5.2                       | 3.2           | 86.3             |
| Total Equity Active                       | 217.9                  | 8.5                   | (10.6)                       | (1.3)             | (3.4)        | 14.6                      | 11.2          | 229.1            |
| Equity Passive <sup>(1)</sup>             |                        | 0.0                   | (1010)                       | (110)             | (01.)        |                           |               |                  |
| US  | 47.2                   | 0.2                   | _                            | (0.8)             | (0.6)        | 3.2                       | 2.6           | 49.8             |
| Global and Non-US                         | 6.6                    | —                     | —                            | (0.2)             | (0.2)        | 0.4                       | 0.2           | 6.8              |
| Total Equity Passive <sup>(1)</sup>       | 53.8                   | 0.2                   | _                            | (1.0)             | (0.8)        | 3.6                       | 2.8           | 56.6             |
| Total Equity                              | 271.7                  | 8.7                   | (10.6)                       | (2.3)             | (4.2)        | 18.2                      | 14.0          | 285.7            |
| Fixed Income – Taxable                    |                        |                       |                              |                   |              |                           |               |                  |
| US  | 105.2                  | 4.8                   | (2.0)                        | (0.3)             | 2.5          | 2.5                       | 5.0           | 110.2            |
| Global and Non-US                         | 85.1                   | 6.3                   | (4.1)                        | (1.2)             | 1.0          | 2.1                       | 3.1           | 88.2             |
| Total Fixed Income – Taxable              | 190.3                  | 11.1                  | (6.1)                        | (1.5)             | 3.5          | 4.6                       | 8.1           | 198.4            |
| Fixed Income - Tax-Exempt                 |                        |                       |                              |                   |              |                           |               |                  |
| US  | 52.5                   | 3.9                   | (2.4)                        | 0.1               | 1.6          | 1.2                       | 2.8           | 55.3             |
| Global and Non-US                         | _                      | _                     | (0.1)                        | 0.1               | —            | _                         | —             |                  |
| Total Fixed Income - Tax-Exempt           | 52.5                   | 3.9                   | (2.5)                        | 0.2               | 1.6          | 1.2                       | 2.8           | 55.3             |
| Fixed Income Passive <sup>(1)</sup>       |                        |                       |                              |                   |              |                           |               |                  |
| US  | 7.0                    | _                     |                              | (0.1)             | (0.1)        | 0.3                       | 0.2           | 7.2              |
| Global and Non-US                         | 2.4                    |                       | (0.1)                        |                   | (0.1)        |                           | (0.1)         | 2.3              |
| Total Fixed Income Passive <sup>(1)</sup> | 9.4                    | —                     | (0.1)                        | (0.1)             | (0.2)        | 0.3                       | 0.1           | 9.5              |
| Total Fixed Income                        | 252.2                  | 15.0                  | (8.7)                        | (1.4)             | 4.9          | 6.1                       | 11.0          | 263.2            |
| Alternatives/MAS <sup>(2)</sup>           |                        |                       |                              |                   |              |                           |               |                  |
| US  | 22.2                   | 1.0                   | (0.6)                        | (0.4)             | —            | 0.3                       | 0.3           | 22.5             |
| Global and Non-US                         | 100.3                  | 0.9                   | (0.7)                        | (0.1)             | 0.1          | 4.1                       | 4.2           | 104.5            |
| Total Alternatives/MAS <sup>(2)</sup>     | 122.5                  | 1.9                   | (1.3)                        | (0.5)             | 0.1          | 4.4                       | 4.5           | 127.0            |
| Firmwide                                  |                        |                       |                              |                   |              |                           |               |                  |
| US  | 368.9                  | 15.6                  | (11.2)                       | (2.4)             | 2.0          | 16.9                      | 18.9          | 387.8            |
| Global and Non-US                         | 277.5                  | 10.0                  | (9.4)                        | (1.8)             | (1.2)        | 11.8                      | 10.6          | 288.1            |
| Total Firmwide                            | \$646.4                | \$25.6                | \$(20.6)                     | \$(4.2)           | \$0.8        | \$28.7                    | \$29.5        | \$675.9          |

(1) Includes index and enhanced index services.

(2) Includes certain multi-asset solutions and services not included in equity or fixed income services.

### Three Months Ended 3/31/23: Active vs. Passive Net Flows

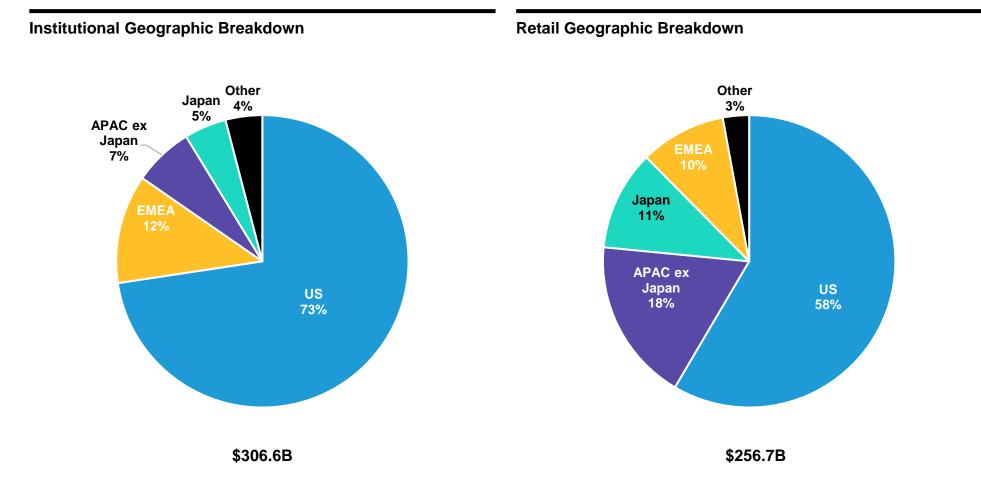
|                                 | Actively<br>Managed | Passively<br>Managed <sup>(1)</sup> | Total   |
|---------------------------------|---------------------|-------------------------------------|---------|
| Equity                          | \$(3.4)             | \$(0.8)                             | \$(4.2) |
| Fixed Income                    | 5.1                 | (0.2)                               | 4.9     |
| Alternatives/MAS <sup>(2)</sup> | 0.1                 |                                     | 0.1     |
| Total                           | \$1.8               | \$(1.0)                             | \$0.8   |

(1) Includes index and enhanced index services.

(2) Includes certain multi-asset solutions and services not included in equity or fixed income services.



### **Assets Under Management By Region**



As of March 31, 2023 By Client Domicile Percentages may not add up to 100% due to rounding

[<u>A</u>]

### First Quarter 2023 Adjusted Advisory Fees

|   | 1Q23  | 1Q22  | <b>%</b> ∆ | 4Q22  | <b>%</b> Δ |
|---|-------|-------|------------|-------|------------|
| Ending AUM (\$ Billions)                        | \$676 | \$735 | (8)%       | \$646 | 5 %        |
| Average AUM (\$ Billions)                       | \$667 | \$751 | (11)%      | \$636 | 5 %        |
| By Fee Type (\$ Millions):                      |       |       |            |       |            |
| Adjusted Base Fees <sup>(1)</sup>               | \$667 | \$725 | (8)%       | \$659 | 1 %        |
| Adjusted Performance Fees                       | 33    | 45    | (27)%      | 18    | 84 %       |
| Total   | \$700 | \$770 | (9)%       | \$677 | 3 %        |
| Adjusted Base Fees By Channel<br>(\$ Millions): |       |       |            |       |            |
| Institutions                                    | \$149 | \$137 | 9 %        | \$152 | (2)%       |
| Retail  | 288   | 344   | (16)%      | 285   | 1 %        |
| Private Wealth                                  | 230   | 244   | (6)%       | 222   | 4 %        |
| Total   | \$667 | \$725 | (8)%       | \$659 | 1 %        |

(1) Net of both sub-advisory and fees paid to distributors from investment management fees.

### First Quarter 2023 GAAP Income Statement

| In US \$ Millions (except EPU)              | 1Q23    | 1Q22    | %Δ    | 4Q22   | <b>%</b> Δ |
|---|---------|---------|-------|--------|------------|
| Net Revenues                                | \$1,024 | \$1,105 | (7)%  | \$990  | 3 %        |
| Operating Expenses                          | 809     | 857     | (6)%  | 786    | 3 %        |
| Operating Income                            | 215     | 248     | (13)% | 204    | 6 %        |
| Net Income Attributable to AB Unitholders   | 194     | 261     | (26)% | 187    | 4 %        |
| AB Holding GAAP Diluted Net Income per Unit | \$0.59  | \$0.87  | (32)% | \$0.59 | — %        |
|   | •       |         |       | •      |            |
| AB Holding Distribution Per Unit            | \$0.66  | \$0.90  | (27)% | \$0.70 | (6)%       |



### **Consolidated Balance Sheet**

| Assetts         3/31/2023         12/31/2022           Cash and securities, segregated         5886         \$1,130           Cash and securities, segregated         1,055         1,522           Receivables, net         2,306         2,435           Investments:         2,306         2,435           Long-term incentive compensation-related         44         48           Other         168         170           Assets of consolidated variable interest entities         595         581           Godwil         3,599         3,599           Intangible assets, net         299         310           Deferred sales commissions, net         56         52           Other (incl. furniture & equipment, net)         354         369           Assets for sale         687         551           Total Assets         510,331         \$11,139           Liabilities:         248         247           Accounts payable and accrued expenses         148         173           Liabilities for consideration liability         248         247           Accounts payable and accrued expenses         148         173           Liabilities for consideration liability         248         247           Liab  | In US \$ Millions   |           |            |
|--|---|-----------|------------|
| Cash and securities, segregated         1,055         1,522           Receivables, net         2,036         2,435           Investments:         168         170           Assets of consolidated variable interest entities         595         581           Goodwill         3,599         3,599           Intangible assets, net         299         310           Deferred sales commissions, net         58         52           Right-of-use Assets         340         372           Other (incl. furniture & equipment, net)         354         369           Assets held for sale         687         551           Total Assets         \$10,391         \$11,139           Liabilities, Redeemable Non-Controlling Interest and Capital         248         247           Liabilities ics         33,093         \$3,895           Payables         \$3,093         \$3,895           Contingent consideration liability         248         247           Accrured compensation and benefits         44         56           Accrured compensation and benefits         437         416           Debt         1,035         990           Liabilities held for sale         176         108           Total Assets   | Assets  | 3/31/2023 | 12/31/2022 |
| Receivables, net         2,306         2,435           Investments:  | Cash and cash equivalents                                       | \$886     | \$1,130    |
| Investments:         44         48           Other         168         1700           Assets of consolidated variable interest entities         595         581           Goodwill         3,599         3,599           Intangible assets, net         299         310           Deferred sales commissions, net         58         522           Right-of-use Assets         340         372           Other (incl. furniture & equipment, net)         354         369           Assets held for sale         687         551           Total Assets         1039         \$11,139           Liabilities, Redeemable Non-Controlling Interest and Capital         248         247           Accounts payable and accrued expenses         148         173           Lease Liabilities         391         427           Liabilities of consolidated variable interest entities         44         56           Accrued compensation and benefits         437         416           Deb         1,035         990           Liabilities held for sale         176         1008           Total Liabilities         376         369           Accrued compensation and benefits         44         56           Accrued compensatio   |   | 1,055     | 1,522      |
| Long-term incentive compensation-related         44         48           Other         168         170           Assets of consolidated variable interest entities         595         581           Goodwill         3,599         3,599           Goodwill         3,599         3,599           Intangible assets, net         299         310           Deferred sales commissions, net         58         52           Right-of-use Assets         340         372           Other (incl. furniture & equipment, net)         354         369           Assets held for sale         687         551           Total Assets         \$10,391         \$11,139           Liabilities:         \$3,093         \$3,875           Payables         \$3,093         \$3,875           Contingent consideration liability         248         247           Accounts payable and accrued expenses         148         173           Liabilities         391         427           Accounts payable and accrued expenses         148         173           Liabilities for onsolidated variable interest entities         44         56           Accrued compensation and benefits         437         416           Debt <t< td=""><td>Receivables, net</td><td>2,306</td><td>2,435</td></t<> | Receivables, net  | 2,306     | 2,435      |
| Other         168         170           Assets of consolidated variable interest entities         595         581           Goodwill         3,599         3,599           Intangible assets, net         299         310           Deferred sales commissions, net         58         522           Right-of-use Assets         340         372           Other (incl. furniture & equipment, net)         354         369           Assets held for sale         687         551           Total Assets         \$10,391         \$11,139           Liabilities;         Redeemable Non-Controlling Interest and Capital         \$148         247           Liabilities:         Payables         \$3,093         \$3,875           Contingent consideration liability         248         247           Accounts payable and accrued expenses         148         173           Lease Liabilities         391         427           Liabilities of consolidated variable interest entities         44         56           Accrued compensation and benefits         437         416           Debt         1,035         990         108           Liabilities held for sale         176         108           Total Liabilities         37   | Investments:  |           |            |
| Assets of consolidated variable interest entities         595         581           Goodwill         3,599         3,599           Intangible assets, net         299         310           Deferred sales commissions, net         58         52           Right-of-use Assets         340         372           Other (incl. furniture & equipment, net)         354         369           Assets held for sale         687         551           Total Assets         \$10,391         \$11,139           Liabilities, Redeemable Non-Controlling Interest and Capital         \$3,093         \$3,8875           Contingent consideration liability         248         247           Accounts payable and accrued expenses         148         173           Lease Liabilities         391         427           Liabilities of consolidated variable interest entities         44         56           Accrued compensation and benefits         437         416           Debt         1,035         990         108           Liabilities         176         108         108           Accrued compensation and benefits         437         416         108           Accrued compensation and benefits         376         369         369  | Long-term incentive compensation-related                        | 44        | 48         |
| Goodwill         3,599         3,599           Intanjble assets, net         299         310           Deferred sales commissions, net         58         52           Right-of-use Assets         340         372           Other (incl. furniture & equipment, net)         354         369           Assets         687         551           Total Assets         687         551           Liabilities, Redeemable Non-Controlling Interest and Capital         \$11,139         \$11,139           Liabilities:         \$3,093         \$3,875         \$3,093         \$3,875           Contingent consideration liability         248         247         \$4counts payable and accrued expenses         148         173           Lease Liabilities         391         427         \$10,391         \$417           Accounts payable and accrued expenses         148         173         416           Lease Liabilities of consolidated variable interest entities         441         56           Accrued compensation and benefits         417         416           Debt         1,035         990           Liabilities held for sale         176         108           Total Liabilities         376         369           Partmers' capi                                   | Other   | 168       | 170        |
| Intangible assets, net299310Deferred sales commissions, net5852Right-of-use Assets340372Other (incl. furniture & equipment, net)354369Assets held for sale687551Total Assets\$10,391\$11,139Liabilities, Redeemable Non-Controlling Interest and Capital1Liabilities:\$3,093\$3,875Payables\$3,093\$3,875Contingent consideration liability248247Accounts payable and accrued expenses148173Liabilities of consolidated variable interest entities44156Debt1,0359901085Liabilities held for sale176108Total Liabilities3763692Redeemable non-controlling interest3763692Redeemable non-controlling interest3763692Non-controlling interest in consolidated entities1213Total Capital4,4434,478   | Assets of consolidated variable interest entities               | 595       | 581        |
| Deferred sales commissions, net         58         52           Right-of-use Assets         340         372           Other (incl. furniture & equipment, net)         354         369           Assets held for sale         687         551           Total Assets         10,391         \$11,139           Liabilities, Redeemable Non-Controlling Interest and Capital         1         1           Liabilities:         7         248         247           Payables         \$3,093         \$3,875         2           Contingent consideration liability         248         247           Accounts payable and accrued expenses         148         173           Lease Liabilities         391         427           Liabilities of consolidated variable interest entities         44         56           Accrued compensation and benefits         437         416           Debt         1,035         990         108           Liabilities         176         108         369           Partners' capital attributable to AllianceBernstein Unitholders         4,431         4,465           Non-controlling interest in consolidated entities         12         13           Total Liabilities         12         13   | Goodwill  | 3,599     | 3,599      |
| Right-of-use Assets340372Other (incl. furniture & equipment, net)354369Assets held for sale687551Total Assets\$10,391\$11,139Liabilities, Redeemable Non-Controlling Interest and Capital\$10,391\$11,139Liabilities:Payables\$3,093\$3,875Contingent consideration liability248247Accounts payable and accrued expenses148173Liabilities of consolidated variable interest entities4456Accrued compensation and benefits437416Debt1,035990Liabilities5,5726,292Redeemable non-controlling interest376369Patners' capital attributable to AllianceBernstein Unitholders4,4314,465Non-controlling interests in consolidated entities1213Total Capital4,4434,478   | Intangible assets, net  | 299       | 310        |
| Other (incl. furniture & equipment, net)354369Assets held for sale687551Total Assets\$10,391\$11,139Liabilities, Redeemable Non-Controlling Interest and Capital\$1,393\$3,875Liabilities:*********************************  | Deferred sales commissions, net                                 |           |            |
| Assets held for sale687551Total Assets\$10,391\$11,139Liabilities, Redeemable Non-Controlling Interest and CapitalLiabilities, Redeemable Non-Controlling Interest and CapitalLiabilities:Payables\$3,093\$3,875Contingent consideration liability248247Accounts payable and accrued expenses148173Lease Liabilities391427Liabilities of consolidated variable interest entities4456Accrued compensation and benefits437416Debt1,035990Liabilities176108Total Liabilities376369Partners' capital attributable to AllianceBernstein Unitholders4,4314,465Non-controlling interests in consolidated entities1213Total Capital4,4434,478  | 5   |           | 372        |
| Total Assets\$10,391\$11,139Liabilities, Redeemable Non-Controlling Interest and CapitalLiabilities:<br>Payables\$3,093\$3,875Contingent consideration liability248247Accounts payable and accrued expenses148173Lease Liabilities391427Liabilities of consolidated variable interest entities4456Accrued compensation and benefits437416Debt1,035990Liabilities held for sale176108Total Liabilities376369Partners' capital attributable to AllianceBernstein Unitholders4,4314,465Non-controlling interests in consolidated entities1213Total Capital4,4434,478  | Other (incl. furniture & equipment, net)                        | 354       | 369        |
| Liabilities, Redeemable Non-Controlling Interest and CapitalLiabilities:Payables\$3,093Contingent consideration liability248Accounts payable and accrued expenses148Lease Liabilities391Lease Liabilities391Lease Liabilities of consolidated variable interest entities44Accrued compensation and benefits437Debt1,035Liabilities990Liabilities176Total Liabilities376Non-controlling interest in consolidated entities4,431Actor and the entities4,431Accrued compensation and benefits376Debt1,035Debt1,035Total Liabilities376Total Liabilities12Total Capital12Total Capital4,443ActageAccount of the entities12Account of the entities13Account of the entities12Account of the entities1   | Assets held for sale  | 687       | 551        |
| Liabilities:Payables\$3,093\$3,875Contingent consideration liability248247Accounts payable and accrued expenses148173Lease Liabilities391427Liabilities of consolidated variable interest entities4456Accrued compensation and benefits44356Debt1,035990Liabilities held for sale176108Total Liabilities376369Partners' capital attributable to AllianceBernstein Unitholders4,4314,465Non-controlling interests in consolidated entities1213Total Capital4,4434,478   | Total Assets  | \$10,391  | \$11,139   |
| Payables         \$3,093         \$3,875           Contingent consideration liability         248         247           Accounts payable and accrued expenses         148         173           Lease Liabilities         391         427           Liabilities of consolidated variable interest entities         344         56           Accrued compensation and benefits         443         56           Debt         1,035         990           Liabilities         176         108           Total Liabilities         376         369           Partners' capital attributable to AllianceBernstein Unitholders         4,431         4,465           Non-controlling interests in consolidated entities         12         13           Total Capital         4,443         4,478   | Liabilities, Redeemable Non-Controlling Interest and Capital    |           |            |
| Contingent consideration liability248247Accounts payable and accrued expenses148173Lease Liabilities391427Liabilities of consolidated variable interest entities4456Accrued compensation and benefits437416Debt1,035990Liabilities held for sale176108Total Liabilities376369Partners' capital attributable to AllianceBernstein Unitholders4,4314,465Non-controlling interests in consolidated entities1213Total Capital4,4434,478  | Liabilities:  |           |            |
| Accounts payable and accrued expenses148173Lease Liabilities391427Liabilities of consolidated variable interest entities4456Accrued compensation and benefits437416Debt1,035990Liabilities held for sale176108Total Liabilities376369Partners' capital attributable to AllianceBernstein Unitholders4,4314,465Non-controlling interests in consolidated entities1213Total Capital4,4434,478  | Payables  | \$3,093   | \$3,875    |
| Lease Liabilities391427Liabilities of consolidated variable interest entities4456Accrued compensation and benefits437416Debt1,035990Liabilities held for sale176108Total Liabilities5,5726,292Redeemable non-controlling interest376369Partners' capital attributable to AllianceBernstein Unitholders4,4314,465Non-controlling interests in consolidated entities1213Total Capital4,4434,478  | Contingent consideration liability                              | 248       | 247        |
| Liabilities of consolidated variable interest entities4456Accrued compensation and benefits437416Debt1,035990Liabilities held for sale176108Total Liabilities5,5726,292Redeemable non-controlling interest376369Partners' capital attributable to AllianceBernstein Unitholders4,4314,465Non-controlling interests in consolidated entities1213Total Capital4,4434,478   | Accounts payable and accrued expenses                           | 148       | 173        |
| Accrued compensation and benefits437416Debt1,035990Liabilities held for sale176108Total Liabilities5,5726,292Redeemable non-controlling interest376369Partners' capital attributable to AllianceBernstein Unitholders4,4314,465Non-controlling interests in consolidated entities1213Total Capital4,4434,478   | Lease Liabilities   | 391       | 427        |
| Debt1,035990Liabilities held for sale176108Total Liabilities5,5726,292Redeemable non-controlling interest376369Partners' capital attributable to AllianceBernstein Unitholders4,4314,465Non-controlling interests in consolidated entities1213Total Capital4,4434,478  | Liabilities of consolidated variable interest entities          | 44        | 56         |
| Liabilities held for sale176108Total Liabilities5,5726,292Redeemable non-controlling interest376369Partners' capital attributable to AllianceBernstein Unitholders4,4314,465Non-controlling interests in consolidated entities1213Total Capital4,4434,478  | Accrued compensation and benefits                               | 437       | 416        |
| Total Liabilities5,5726,292Redeemable non-controlling interest376369Partners' capital attributable to AllianceBernstein Unitholders4,4314,465Non-controlling interests in consolidated entities1213Total Capital4,4434,478   | Debt  | 1,035     | 990        |
| Redeemable non-controlling interest376369Partners' capital attributable to AllianceBernstein Unitholders4,4314,465Non-controlling interests in consolidated entities1213Total Capital4,4434,478  | Liabilities held for sale                                       | 176       | 108        |
| Partners' capital attributable to AllianceBernstein Unitholders4,4314,465Non-controlling interests in consolidated entities1213Total Capital4,4434,478   | Total Liabilities   | 5,572     | 6,292      |
| Non-controlling interests in consolidated entities1213Total Capital4,4434,478  | Redeemable non-controlling interest                             | 376       | 369        |
| Total Capital         4,443         4,478  | Partners' capital attributable to AllianceBernstein Unitholders | 4,431     | 4,465      |
|  | Non-controlling interests in consolidated entities              | 12_       | 13_        |
| Total Liabilities and Capital\$10,391\$11,139  | Total Capital   | 4,443     | 4,478      |
|  | •   | · · ·     |            |



### **Consolidated Statement of Cash Flows**

| In US \$ Millions  | Three Mon | ths Ended |
|--|-----------|-----------|
|  | 3/31/2023 | 3/31/2022 |
| Net Income   | \$204     | \$236     |
| Non-cash items: Amortization of deferred sales commissions   | 8         | 9         |
| Non-cash long-term incentive compensation expense  | 7         | 19        |
| Depreciation and other amortization  | 23        | 11        |
| Unrealized (gains) losses on investments   | (5)       | 21        |
| Unrealized (gains) losses on investments of consolidated company-sponsored investment funds                      | (16)      | 41        |
| Noncash lease expense  | 26        | 27        |
| Other, net   | (1)       | 4         |
| Changes in assets and liabilities  | (293)     | (218)     |
| Net cash (used in) provided by operating activities  | (47)      | 150       |
| Purchases of furniture, equipment, and leasehold improvements, net   | (10)      | (6)       |
| Net cash used in investing activities  | (10)      | (6)       |
| Proceeds from debt, net  | 45        | 95        |
| (Decrease) increase in overdrafts payable  | —         | (15)      |
| Distributions to General Partner and Unitholders   | (222)     | (378)     |
| (Redemptions) subscriptions of non-controlling interests of consolidated company-sponsored investment funds, net | (2)       | (58)      |
| Purchases of AB Holding Units to fund long-term incentive compensation plan awards, net                          | (18)      | (14)      |
| Other, net   | (4)       | (2)       |
| Net cash used in financing activities  | (201)     | (372)     |
| Effect of exchange rate changes on cash and cash equivalents   | 10        | (11)      |
| Net (decrease) in cash and cash equivalents  | (248)     | (239)     |
| Cash and cash equivalents at the beginning of period   | 1,309     | 1,376     |
| Cash and cash equivalents at the end of period   | \$1,061   | \$1,137   |



### First Quarter 2023 AB Holding Financial Results

| 1Q23   | 1Q22   | %Δ   | 4Q22  | % $\Delta$   |
|--------|--|--|---|--|
|        |  |  |   |  |
| \$194  | \$261  | (26)%  | \$187   | 4 %  |
| 39.3 % | 36.2 %   |  | 38.4 %  |  |
|        |  |  |   |  |
| 76     | 94   | (19)%  | 72  | 6 %  |
| 9      | 8  | 6 %  | 8   | 10 %   |
| \$67   | \$86   | (22)%  | \$64  | 6 %  |
| \$0.59 | \$0.87   | (32)%  | \$0.59  | — %  |
| \$0.66 | \$0.90   | (27)%  | \$0.70  | (6)%   |
| \$0.66 | \$0.90   | (27)%  | \$0.70  | (6)%   |
|        | \$194<br>39.3 %<br>76<br>9<br>\$67<br>\$0.59<br>\$0.66 | \$194 \$261<br>39.3 % 36.2 %<br>76 94<br>9 8<br>8<br>\$67 \$86<br>\$0.59 \$0.87<br>\$0.66 \$0.90 | \$194       \$261       (26)%         39.3 %       36.2 %       (19)%         76       94       (19)%         9       8       6 %         \$67       \$86       (22)%         \$0.59       \$0.87       (32)%         \$0.66       \$0.90       (27)% | \$194       \$261       (26)%       \$187         39.3 %       36.2 %       38.4 %         76       94       (19)%       72         9       8       6 %       8         \$67       \$86       (22)%       \$64         \$0.59       \$0.87       (32)%       \$0.59         \$0.66       \$0.90       (27)%       \$0.70 |

Please refer to pages 39-42 for additional information on the reconciliation of GAAP financial results to adjusted financial results. Dollars rounded in millions, however percentages calculated using amounts rounded in thousands. As such, amounts may not foot.



### First Quarter 2023 GAAP to Non-GAAP Reconciliation

| In US \$ thousands   |                   |   |   | Adjus    | tments   |             |                  |                   |
|--|-------------------|---|---|----------|----------|-------------|------------------|-------------------|
|  |                   | Distribution                                  | Pass  | Deferred | NCI/     | Real Estate | Acquisition-     |                   |
|  |                   | Related                                       | Through                                       | Comp.    | Consol   | Credits     | Related          |                   |
|  | GAAP              | Payments                                      | Adjustments                                   | Inv.     | VIE      | (Charges)   | Expenses         | Non-GAAP          |
|  |                   | (A)   | (B)   | (C)      | (D)      | (E)         | (F)              |                   |
|  | ¢ 700.007         | (45 450)                                      | (0,700)                                       |          | (200)    |             |                  | ¢ 000.004         |
| Investment advisory and services fees  | \$ 728,907        | (15,456)                                      | (9,763)                                       | (3,586)  | (208)    |             |                  | \$ 699,894        |
| Bernstein research services  | 100,038           | (4.44.070)                                    |   |          |          |             |                  | 100,038           |
| Distribution revenues  | 141,078           | (141,078)                                     |   | (7-2)    | (        |             |                  | —                 |
| Dividend and interest income   | 50,679            |   |   | (52)     | (4,410)  |             |                  | 46,217            |
| Investment gains (losses)  | 5,264             |   |   | (1,805)  | (5,624)  |             |                  | (2,165)           |
| Other revenues   | 26,146            |   | (9,343)                                       |          | (167)    |             |                  | 16,636            |
| Total revenues   | 1,052,112         | (156,534)                                     | (19,106)                                      | (5,443)  | (10,409) | —           | —                | 860,620           |
| Less: interest expense   | 28,021            |   |   |          |          |             |                  | 28,021            |
| Net revenues   | 1,024,091         | (156,534)                                     | (19,106)                                      | (5,443)  | (10,409) |             |                  | 832,599           |
| Employee compensation and benefits   | 434,163           |   | (5,871)                                       | (7,360)  |          |             | (679)            | 420,253           |
| Promotion and servicing  | 207,165           | (156,534)                                     | (9,201)                                       |          |          |             |                  | 41,430            |
| General and administrative   | 139,653           |   | (4,034)                                       |          | (473)    | 206         | (2,963)          | 132,389           |
| Contingent payment arrangements  | 2,444             |   |   |          |          |             | (2,444)          | _                 |
| Interest on borrowings   | 13,713            |   |   |          |          |             |                  | 13,713            |
| Amortization of intangible assets  | 11,693            |   |   |          |          |             | (11,639)         | 54                |
| Net income (loss) of consolidated entities attributable to non-controlling interests | _                 |   |   |          | (51)     |             |                  | (51)              |
| Total expenses   | 808,831           | (156,534)                                     | (19,106)                                      | (7,360)  | (524)    | 206         | (17,725)         | 607,788           |
| Operating income   | 215,260           |   |   | 1,917    | (9,885)  | (206)       | 17,725           | 224,811           |
| Income taxes   | 11,342            | _   | _   | 102      | (520)    | (200)       | 934              | 11,848            |
| Net income   | 203,918           |   |   | 1,815    | (9,365)  | (10)        | 16,791           | 212,963           |
|  | 203,910           | _   | _   | 1,015    | (9,303)  | (190)       | 10,791           | 212,903           |
| Net income (loss) of consolidated entities attributable to non-controlling interests | 9,767             |   |   | 118      | (9,885)  |             |                  |                   |
| Net income attributable to AB Unitholders  | <u>\$ 194,151</u> | <u>\$                                    </u> | <u>\$                                    </u> | \$ 1,697 | \$ 520   | \$ (196)    | <u>\$ 16,791</u> | <u>\$ 212,963</u> |

Please refer to page 42 for notes describing the adjustments.

### First Quarter 2022 GAAP to Non-GAAP Reconciliation

| In US \$ Thousands   |            |   |   | Adjus    | tments     |             |              |            |
|--|------------|---|---|----------|------------|-------------|--------------|------------|
|  |            | Distribution                                  | Pass  | Deferred | NCI/       | Real Estate | Acquisition- |            |
|  |            | Related                                       | Through                                       | Comp.    | Consol     | Credits     | Related      |            |
|  | GAAP       | Payments                                      | Adjustments                                   | lnv.     | VIE        | (Charges)   | Expenses     | Non-GAAP   |
|  |            | (A)   | (B)   | (C)      | (D)        | (E)         | (F)          |            |
| Investment advisory and services fees  | \$ 823,782 | (17,285)                                      | (35,976)                                      |          | (133)      |             |              | \$ 770,388 |
| Bernstein research services  | 117,807    |   |   |          |            |             |              | 117,807    |
| Distribution revenues  | 168,341    | (168,341)                                     |   |          |            |             |              | _          |
| Dividend and interest income   | 11,475     |   |   | (66)     | (4,053)    |             |              | 7,356      |
| Investment (losses) gains  | (39,024)   |   |   | 4,150    | 28,892     |             |              | (5,982)    |
| Other revenues   | 26,155     |   | (8,963)                                       |          | (168)      |             |              | 17,024     |
| Total revenues   | 1,108,536  | (185,626)                                     | (44,939)                                      | 4,084    | 24,538     |             |              | 906,593    |
| Less: interest expense   | 2,849      |   |   |          |            |             |              | 2,849      |
| Net revenues   | 1,105,687  | (185,626)                                     | (44,939)                                      | 4,084    | 24,538     |             | _            | 903,744    |
| Employee compensation and benefits   | 439,420    |   |   | 2,964    |            |             | (679)        | 441,705    |
| Promotion and servicing  | 236,854    | (185,626)                                     | (8,821)                                       | 2,001    |            |             | (010)        | 42,407     |
| General and administrative   | 177,625    | (100,020)                                     | (36,118)                                      |          | (507)      | 206         | (8,072)      | 133,134    |
| Contingent payment arrangements  | 838        |   | (00,110)                                      |          | (001)      | 200         | (0,012)      |            |
| Interest on borrowings   | 1,411      |   |   |          |            |             |              | 1,411      |
| Amortization of intangible assets  | 1,136      |   |   |          |            |             | (1,098)      | 38         |
| Total expenses   | 857,284    | (185,626)                                     | (44,939)                                      | 2,964    | (507)      | 206         | (10,687)     | 618,695    |
| Operating income   | 248,403    | _   | _   | 1,120    | 25,045     | (206)       | 10,687       | 285,049    |
| Income taxes   | 12,721     | _   | _   | 57       | 1,281      | (11)        | 547          | 14,595     |
| Net income   | 235,682    |   |   | 1,063    | 23,764     | (195)       | 10,140       | 270,454    |
| Net income (loss) of consolidated entities attributable to non-controlling interests | (25,045)   |   |   |          | 25,045     |             |              | _          |
|  |            |   |   |          |            |             |              | •          |
| Net income attributable to AB Unitholders  | \$ 260,727 | <u>\$                                    </u> | <u>\$                                    </u> | \$ 1,063 | \$ (1,281) | \$ (195)    | \$ 10,140    | \$ 270,454 |

Please refer to page 42 for notes describing the adjustments.

### Fourth Quarter 2022 GAAP to Non-GAAP Reconciliation

| In US \$ Thousands   |            |   |             | Adju          | stments       |                 |              |            |
|--|------------|---|-------------|---------------|---------------|-----------------|--------------|------------|
|  |            | Distribution                                  | Pass        | Deferred      | NCI/          | Real Estate     | Acquisition- |            |
|  |            | Related                                       | Through     | Comp.         | Consol        | Credits         | Related      |            |
|  | GAAP       | Payments                                      | Adjustments | Inv.          | VIE           | (Charges)       | Expenses     | Non-GAAP   |
|  |            | (A)   | (B)         | (C)           | (D)           | (E)             | (F)          |            |
| Investment advisory and services fees  | \$ 713,216 | (13,112)                                      | (7,730)     | (14,832)      | (162)         |                 |              | \$ 677,380 |
| Bernstein research services  | 100,467    |   |             |               |               |                 |              | 100,467    |
| Distribution revenues  | 137,764    | (137,764)                                     |             |               |               |                 |              | _          |
| Dividend and interest income   | 58,667     |   |             | (721)         | (14,518)      |                 |              | 43,428     |
| Investment (losses) gains  | (11,308)   |   |             | (1,336)       | 12,331        |                 |              | (313)      |
| Other revenues   | 25,344     |   | (10,055)    |               | (163)         |                 |              | 15,126     |
| Total revenues   | 1,024,150  | (150,876)                                     | (17,785)    | (16,889)      | (2,512)       |                 |              | 836,088    |
| Less: interest expense   | 33,974     |   |             |               |               |                 |              | 33,974     |
| Net revenues   | 990,176    | (150,876)                                     | (17,785)    | (16,889)      | (2,512)       |                 |              | 802,114    |
| Employee compensation and benefits   | 399,101    |   | (3,675)     | (13,977)      |               |                 | (679)        | 380,770    |
| Promotion and servicing  | 203,207    | (150,876)                                     | (9,913)     | ( , ,         |               |                 | ( )          | 42,418     |
| General and administrative   | 161,194    |   | (4,197)     |               | (274)         | 206             | (18,315)     | 138,614    |
| Contingent payment arrangements  | 2,516      |   |             |               | . ,           |                 | (2,516)      | _          |
| Interest on borrowings   | 8,505      |   |             |               |               |                 |              | 8,505      |
| Amortization of intangible assets  | 11,912     |   |             |               |               |                 | (11,964)     | (52)       |
| Net (loss) of consolidated entities attributable to non-controlling interests        | _          |   |             |               | (88)          |                 |              | (88)       |
| Total expenses   | 786,435    | (150,876)                                     | (17,785)    | (13,977)      | (362)         | 206             | (33,474)     | 570,167    |
| Operating income   | 203,741    |   |             | (2,912)       | (2,150)       | (206)           | 33,474       | 231,947    |
| Income taxes   | 11,030     | _   | _           | (160)         | (118)         | (11)            | 1,808        | 12,549     |
| Net income   | 192,711    |   |             | (2,752)       | (2,032)       | (195)           | 31,666       | 219,398    |
| Net income (loss) of consolidated entities attributable to non-controlling interests | 5,574_     |   |             | (3,424)       | (2,150)       |                 |              |            |
| Net income attributable to AB<br>Unitholders   | \$ 187,137 | <u>\$                                    </u> | <u> </u>    | <u>\$ 672</u> | <u>\$ 118</u> | <u>\$ (195)</u> | \$ 31,666    | \$ 219,398 |

Please refer to page 42 for notes describing the adjustments.

### **AB Adjusted Financial Results Reconciliation**

Notes to Consolidated Statements of Income and Supplemental Information (Unaudited)

- A. We exclude all of the company's distribution revenues, which are recorded as a separate line item on the consolidated statement of income, as well as a portion of investment advisory services fees received that is used to pay distribution and servicing costs. Such presentation appropriately reflects the nature of these costs as pass-through payments to third parties that perform functions on behalf of our sponsored mutual funds and/or shareholders of these funds. Also, we adjust distribution revenues for the amortization of deferred sales commissions as these costs, over time, will offset such revenues.
- B. We exclude additional pass-through expenses we incur (primarily through our transfer agency) that are reimbursed and recorded as fees in revenues. Also, we adjust for certain investment advisory and service fees passed through to our investment advisors. These fees have no impact on operating income, but they do have an impact on our operating margin. As such, we exclude these fees from adjusted net revenues.
- C. We exclude the impact on net revenues and compensation expense of the mark-to-market gains and losses (as well as the dividends and interest) associated with employee long-term incentive compensation-related investments. In addition, we exclude any EQH-related equity compensation expense as the awards are non-cash and are based on EQH's and not AB's financial performance. Also, we adjust for certain acquisition related pass through performance-based fees and performance related compensation.
- D. We adjust for the impact of consolidating certain company-sponsored investment funds by eliminating the consolidated company-sponsored investment funds revenues and expenses and including AB's revenues and expenses that were eliminated in consolidation. In addition, the net income of joint ventures attributable to non-controlling interests is excluded because it does not reflect the economic interest attributable to AB.
- E. Real estate credits are excluded because they are not considered part of our core ongoing operations. However, beginning in the fourth quarter of 2019, real estate charges (credits) while excluded in the period in which the charges (credits) are recorded, are included ratably over the remaining applicable lease term.
- F. Acquisition-related expenses have been excluded because they are not considered part of our core operating results when comparing financial results from period to period and to industry peers. Acquisition-related expenses include professional fees and the recording of changes in estimates to contingent payment arrangements associated with our acquisitions. Beginning in the first quarter of 2022, acquisition-related expenses also include certain compensation-related expenses, amortization of intangible assets for contracts acquired and accretion expense with respect to contingent payment arrangements.

#### **Adjusted Operating Margin**

Adjusted operating margin allows us to monitor our financial performance and efficiency from period to period without the volatility and to compare our performance to industry peers on a basis that better reflects our performance in our core business. Adjusted operating margin is derived by dividing adjusted operating income by adjusted net revenues.

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