# **UNITED STATES** SECURITIES AND EXCHANGE COMMISSION

Washington, DC 20549

# **FORM 10-Q**

(Mark One)

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended September 30, 2012

OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from to

Commission File No. 000-29961

# ALLIANCEBERNSTEIN L.P.

(Exact name of registrant as specified in its charter)

Delaware

(State or other jurisdiction of incorporation or organization)

13-4064930 (I.R.S. Employer Identification No.)

1345 Avenue of the Americas, New York, NY 10105

(Address of principal executive offices)

(Zip Code)

(212) 969-1000

(Registrant's telephone number, including area code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files).

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See definition of "accelerated filer," "large accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer T

Non-accelerated filer o (Do not check if a smaller reporting company)

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).

Yes o

Yes T

Yes T

т

O

The number of units of limited partnership interest outstanding as of September 30, 2012 was 277,609,101.

No o

Accelerated filer o

Smaller reporting company o

No o

No T

## ALLIANCEBERNSTEIN L.P.

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## Part I

## FINANCIAL INFORMATION

## Item 1. Financial Statements

## ALLIANCEBERNSTEIN L.P. AND SUBSIDIARIES Condensed Consolidated Statements of Financial Condition

(in thousands, except unit amounts)

		September 30, 2012 (unaudited)		cember 31, 2011
ASSETS	,	,		
Cash and cash equivalents	\$	610,568	\$	638,681
Cash and securities segregated, at fair value (cost: \$948,234 and \$1,279,779)		948,307		1,279,855
Receivables, net:				
Brokers and dealers		242,224		291,276
Brokerage clients		925,615		782,697
Fees		245,645		265,248
Investments:				
Deferred compensation-related		151,757		176,370
Other		574,816		618,924
Furniture, equipment and leasehold improvements, net		210,080		273,104
Goodwill		2,954,327		2,954,327
Intangible assets, net		174,202		190,000
Deferred sales commissions, net		95,593		59,999
Other assets		183,022		177,908
Total assets	\$	7,316,156	\$	7,708,389
LIABILITIES AND CAPITAL				
Liabilities:				
Payables:				
Brokers and dealers	\$	264,984	\$	279,655
Securities sold not yet purchased		25,371		39,307
Brokerage clients		1,617,260		1,895,972
AllianceBernstein mutual funds		110,633		122,151
Accounts payable and accrued expenses		490,913		362,570
Accrued compensation and benefits		615,030		534,344
Debt		241,337		444,903
Total liabilities		3,365,528		3,678,902

Commitments and contingencies (See Note 9)

Capital:		
General Partner	41,767	42,632
Limited partners: 277,609,101 and 277,847,588 units issued and outstanding	4,220,063	4,306,760
Capital contributions receivable from General Partner	(10,175)	(12,135)
Holding Units held for deferred compensation plans	(314,373)	(323,382)
Accumulated other comprehensive loss	(32,840)	(38,413)
Partners' capital attributable to AllianceBernstein Unitholders	3,904,442	3,975,462
Non-controlling interests in consolidated entities	46,186	54,025
Total capital	3,950,628	4,029,487
Total liabilities and capital	\$ 7,316,156	\$ 7,708,389

See Accompanying Notes to Condensed Consolidated Financial Statements.

## ALLIANCEBERNSTEIN L.P. AND SUBSIDIARIES Condensed Consolidated Statements of Income

(in thousands, except per unit amounts)

(unaudited)

	Thre	Three Months Ended September 30,			Nine Months Ended September 3			
		2012		2011	_	2012		2011
Revenues:								
Investment advisory and services fees	\$	466,294	\$	470,128	\$	1,319,697	\$	1,493,443
Bernstein research services		100,637		118,134		309,988		345,367
Distribution revenues		103,643		87,913		287,760		269,012
Dividend and interest income		5,071		4,958		14,458		14,976
Investment gains (losses)		7,210		(66,286)		27,316		(78,906)
Other revenues		26,154		27,204		75,283		83,167
Total revenues		709,009		642,051		2,034,502		2,127,059
Less: Interest expense		851		522		2,372		2,146
Net revenues		708,158		641,529		2,032,130		2,124,913
Expenses:								
Employee compensation and benefits		300,869		283,226		876,233		948,795
Promotion and servicing:		,		, -		,		,
Distribution-related payments		94,779		76,323		260,768		229,636
Amortization of deferred sales commissions		10,658		9,186		29,096		29,383
Other		47,514		52,821		149,023		166,281
General and administrative:		,		,		,		
General and administrative		135,729		129,299		389,949		394,011
Real estate charges		168,086		6,905		184,142		6,941
Interest on borrowings		877		610		2,602		1,915
Amortization of intangible assets		5,467		5,443		16,146		16,174
Total expenses		763,979		563,813		1,907,959		1,793,136
Operating (loss) income		(55,821)		77,716		124,171		331,777
Income taxes		(7,572)		5,180		4,969		23,432
	_	(,,,,,,_)		5,100		.,		
Net (loss) income		(48,249)		72,536		119,202		308,345
Net (loss) income of consolidated entities attributable to non-controlling								
interests		(4,003)		(18,445)		1,985		(33,247
Net (loss) income attributable to AllianceBernstein Unitholders	\$	(44,246)	\$	90,981	\$	117,217	\$	341,592
Net (loss) income per AllianceBernstein Unit:								
Basic	\$	(0.16)	\$	0.32	\$	0.42	\$	1.22
Diluted	\$	(0.16)	\$	0.32	\$	0.42	\$	1.21

See Accompanying Notes to Condensed Consolidated Financial Statements.

## ALLIANCEBERNSTEIN L.P. AND SUBSIDIARIES Condensed Consolidated Statements of Comprehensive Income (in thousands)

(unaudited)

	Three Months Ended September 30,				Nine Mon Septem	 	
		2012		2011	_	2012	 2011
Net (loss) income	\$	(48,249)	\$	72,536	\$	119,202	\$ 308,345
Other comprehensive income (loss), before taxes:							
Foreign currency translation adjustments		6,197		(11,790)		4,186	1,514
Unrealized gains on investments:							
Unrealized gains (losses) arising during period		321		(921)		1,091	(333)
Less: reclassification adjustment for gains (losses) included in net income		(45)		40		(27)	 (88)
Change in unrealized gains (losses) on investments		366		(961)		1,118	(245)
Changes in employee benefit related items:							
Amortization of transition asset		(35)		(35)		(107)	(107)
Amortization of prior service cost		26		27		80	80
Recognized actuarial loss (gain)		211		(34)		365	 50
Other comprehensive (loss) income, before taxes		6,765		(12,793)		5,642	1,292
Income tax expense		(390)		(415)		(59)	 (1,104)
Other comprehensive income (loss), after taxes		6,375		(13,208)		5,583	188
Less: Comprehensive (loss) income in consolidated entities attributable to non-							
controlling interests		(3,933)		(18,571)		1,994	 (33,660)
Comprehensive (loss) income attributable to AllianceBernstein Unitholders	\$	(37,941)	\$	77,899	\$	122,791	\$ 342,193

See Accompanying Notes to Condensed Consolidated Financial Statements.

## ALLIANCEBERNSTEIN L.P. AND SUBSIDIARIES Condensed Consolidated Statements of Cash Flows (in thousands)

(unaudited)

	Nin	e Months End	ed September 30,		
		2012		2011	
Cash flows from operating activities: Net income	\$	119,202	\$	308,345	
Adjustments to reconcile net income to net cash provided by operating activities:	φ	115,202	φ	300,340	
Amortization of deferred sales commissions		29,096		29,383	
Amortization of non-cash deferred compensation		11,996		125,457	
Depreciation and other amortization		59,968		62,981	
				23,168	
Unrealized (gains) losses on deferred compensation-related investments Unrealized (gains) losses on consolidated venture capital fund		(15,128) (13,433)		35,511	
Unrealized (gains) losses on other investments		(36,061)		37,000	
		33,017		4,639	
Real estate asset write-off charge					
Other, net		(248)		(10,789	
Changes in assets and liabilities:		221 5 40		(02.040	
Decrease (increase) in segregated cash and securities		331,548		(83,940	
(Increase) in receivables		(32,660)		(17,032	
Decrease (increase) in investments		134,197		(189,975	
(Increase) in deferred sales commissions		(64,690)		(16,417	
(Increase) in other assets		(3,583)		(7,663	
(Decrease) increase in payables		(361,005)		104,948	
Increase (decrease) in accounts payable and accrued expenses		129,750		(3,061	
Increase in accrued compensation and benefits		209,499		104,388	
Net cash provided by operating activities		531,465		506,943	
Cash flows from investing activities:					
Purchases of investments		(96)		(17	
Proceeds from sales of investments		423		2,916	
Purchases of furniture, equipment and leasehold improvements		(15,479)		(26,664	
Proceeds from sales of furniture, equipment and leasehold improvements		3,221		1,233	
Purchases of businesses, net of cash acquired				(26,884	
Net cash used in investing activities		(11,931)	_	(49,410	
Cash flows from financing activities:					
(Repayment) of commercial paper, net		(204,716)		(65,426	
Proceeds from bank loans		—		8,000	
(Decrease) in overdrafts payable		(1,318)		(1,262	
Distributions to General Partner and unitholders		(206,694)		(385,208	
Distributions to non-controlling interests in consolidated entities		(9,833)		(1,846	
Capital contributions from General Partner		2,522		2,669	
Additional investments by Holding from distributions paid to AllianceBernstein consolidated rabbi trust		6,071		3,371	
Additional investments by Holding with proceeds from exercise of compensatory options to buy Holding Units				1,476	
Purchases of Holding Units to fund deferred compensation plan awards, net		(134,937)		(145,559	
Purchases of AllianceBernstein Units		(3,049)		(4,565	
Debt issuance costs		(1,933)		(69	
Other		(24)		(51	
Net cash used in financing activities		(553,911)		(588,470	
Effect of exchange rate changes on cash and cash equivalents		6,264		(545	
Net (decrease) in cash and cash equivalents		(28,113)		(131,488	
Cash and cash equivalents as of beginning of the period		638,681		650,191	
Cash and cash equivalents as of end of the period	\$	610,568	\$	518,703	
	-	,			

See Accompanying Notes to Condensed Consolidated Financial Statements.

## ALLIANCEBERNSTEIN L.P. AND SUBSIDIARIES Notes to Condensed Consolidated Financial Statements September 30, 2012 (unaudited)

The words "we" and "our" refer collectively to AllianceBernstein L.P. and its subsidiaries ("AllianceBernstein"), or to their officers and employees. Similarly, the word "company" refers to AllianceBernstein. Cross-references are in italics.

These statements should be read in conjunction with AllianceBernstein's audited consolidated financial statements included in AllianceBernstein's Form 10-K for the year ended December 31, 2011.

## 1. Business Description and Organization

We provide research, diversified investment management and related services globally to a broad range of clients. Our principal services include:

- Institutional Services servicing our institutional clients, including unaffiliated corporate and public employee pension funds, endowment funds, domestic and foreign institutions and governments, and affiliates such as AXA and certain of its insurance company subsidiaries, by means of separately-managed accounts, sub-advisory relationships, structured products, collective investment trusts, mutual funds, hedge funds and other investment vehicles.
- Retail Services servicing our retail clients, primarily by means of retail mutual funds sponsored by AllianceBernstein or an affiliated company, sub-advisory relationships with mutual funds sponsored by third parties, separately-managed account programs sponsored by financial intermediaries worldwide and other investment vehicles.
- Private Client Services servicing our private clients, including high-net-worth individuals, trusts and estates, charitable foundations, partnerships, private and family corporations, and other entities, by means of separately-managed accounts, hedge funds, mutual funds and other investment vehicles.
- Bernstein Research Services servicing institutional investors seeking high-quality research, portfolio analysis and brokerage-related services, and issuers of publicly-traded securities seeking equity capital markets services.

We also provide distribution, shareholder servicing and administrative services to the mutual funds we sponsor.

Our high-quality, in-depth research is the foundation of our business. Our research disciplines include fundamental, quantitative and economic research and currency forecasting. In addition, we have created several specialized research initiatives, including research examining global strategic developments that can affect multiple industries and geographies.

We provide a broad range of investment services with expertise in:

- Value equities, generally targeting stocks that are out of favor and considered undervalued;
- Growth equities, generally targeting stocks with under-appreciated growth potential;
- Fixed income securities, including taxable and tax-exempt securities;
- Blend strategies, combining style-pure investment components with systematic rebalancing;
- Passive management, including index and enhanced index strategies;
- Alternative investments, including hedge funds, fund of funds, currency management strategies and private equity (*e.g.*, direct real estate investing); and
- Asset allocation services, including dynamic asset allocation, customized target date funds, target risk funds and other strategies tailored to help clients meet their investment goals.

We provide these services using various investment disciplines, including market capitalization (*e.g.*, large-, mid- and small-cap equities), term (*e.g.*, long-, intermediate- and short-duration debt securities), and geography (*e.g.*, U.S., international, global and emerging markets), as well as local and regional disciplines in major markets around the world.

As of September 30, 2012, AXA, a *société anonyme* organized under the laws of France and the holding company for an international group of insurance and related financial services companies, through certain of its subsidiaries ("AXA and its subsidiaries") owned approximately 1.4% of the issued and outstanding units representing assignments of beneficial ownership of limited partnership interests in AllianceBernstein Holding L.P. ("Holding Units").

As of September 30, 2012, the ownership structure of AllianceBernstein, expressed as a percentage of general and limited partnership interests, was as follows:

AXA and its subsidiaries	61.0%
Holding	37.5
Unaffiliated holders	1.5
	100.0%

AllianceBernstein Corporation (an indirect wholly-owned subsidiary of AXA, "General Partner") is the general partner of both AllianceBernstein Holding L.P. ("Holding") and AllianceBernstein. AllianceBernstein Corporation owns 100,000 general partnership units in Holding and a 1% general partnership interest in AllianceBernstein. Including both the general partnership and limited partnership interests in Holding and AllianceBernstein, AXA and its subsidiaries had an approximate 64.2% economic interest in AllianceBernstein as of September 30, 2012.

### 2. Summary of Significant Accounting Policies

#### **Basis of Presentation**

The interim condensed consolidated financial statements of AllianceBernstein included herein have been prepared in accordance with the instructions to Form 10-Q pursuant to the rules and regulations of the U.S. Securities and Exchange Commission ("SEC"). In the opinion of management, all adjustments, consisting only of normal recurring adjustments, necessary for a fair statement of the interim results, have been made. The preparation of the condensed consolidated financial statements requires management to make certain estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the dates of the condensed consolidated financial statements and the reported amounts of revenues and expenses during the interim reporting periods. Actual results could differ from those estimates. The December 31, 2011 condensed consolidated statement of financial condition was derived from audited financial statements but does not include all disclosures required by accounting principles generally accepted in the United States of America.

## **Principles of Consolidation**

The condensed consolidated financial statements include AllianceBernstein and its majority-owned and/or controlled subsidiaries. All significant intercompany transactions and balances among the consolidated entities have been eliminated.

#### **Recently Adopted Accounting Pronouncements**

In May 2011, the Financial Accounting Standards Board ("FASB") issued Accounting Standards Update ("ASU") No. 2011-04, *Fair Value Measurement*. The changes to the existing guidance included how and when the valuation premise of highest and best use applies, the application of premiums and discounts, as well as new required disclosures (*included in Note 8*). We adopted this standard on January 1, 2012 and there was no material impact on our consolidated financial statements.

In June 2011, the FASB issued ASU No. 2011-05, *Presentation of Comprehensive Income*. This standard eliminates the current option to report other comprehensive income and its components in the statement of changes in equity. An entity can elect to present items of net income and other comprehensive income in one continuous statement or in two separate, but consecutive statements. This standard will not change the items that constitute net income and other comprehensive income, when an item of other comprehensive income must be reclassified to net income or the earnings per unit computation (which will continue to be based on net income). We adopted this standard on January 1, 2012 utilizing the two statement approach and there was no material impact on our consolidated financial statements.

In September 2011, the FASB issued ASU No. 2011-08, *Testing Goodwill for Impairment*. The revised standard is intended to reduce the cost and complexity of the annual goodwill impairment test by providing entities an option to perform a "qualitative" assessment to determine whether further impairment testing is necessary. We adopted this standard on January 1, 2012 and there was no material impact on our consolidated financial statements.

## **Reclassification and Revision**

We reclassified prior period Private Client commissions representing payments to third parties, from employee compensation and benefits expense in the condensed consolidated statements of income to other promotion and servicing expense to conform to the current year's presentation. In addition, unrealized gains (losses) on other investments, previously included in other adjustments to reconcile net income to net cash provided by operating activities in the condensed consolidated statements of cash flows, is currently shown separately.



During the second quarter of 2012, we revised prior period amounts recorded for Holding's cash distributions to us on unallocated Holding Units held in our consolidated rabbi trust from due to Holding to additional investments by Holding in AllianceBernstein in partners' capital in the condensed consolidated statements of financial condition. In addition, changes in due to Holding included in cash flows from operating activities in prior periods are now presented as additional investments by Holding in AllianceBernstein financing activities. As of March 31, 2012, the cumulative impact of the revision on partners' capital in the condensed consolidated statement of financial condition was \$8.8 million and the impact of the revision for the full year 2011 in the consolidated statement of cash flows was \$5.7 million. Management concluded that the revision did not, individually or in the aggregate, result in a material misstatement of AllianceBernstein's consolidated financial statements for any prior period.

## Variable Interest Entities

In accordance with ASU 2009-17, *Consolidations (Topic 810) – Improvements to Financial Reporting by Enterprises Involved with Variable Interest Entities*, the determination of whether a company is required to consolidate an entity is based on, among other things, an entity's purpose and design, a company's ability to direct the activities of the entity that most significantly impact the entity's economic performance, and whether a company is obligated to absorb losses or receive benefits that could potentially be significant to the entity. The standard also requires ongoing assessments of whether a company is the primary beneficiary of a variable interest entity ("VIE"). The provisions of this standard became effective January 1, 2010. In January 2010, the FASB deferred portions of ASU 2009-17 that relate to asset managers. We determined that all entities for which we are a sponsor and/or investment manager, other than collateralized debt obligations and collateralized loan obligations (collectively "CDOs"), qualify for the scope deferral and will continue to be assessed for consolidation under prior accounting guidance for consolidation of variable interest entities.

As of September 30, 2012, we were the investment manager for five CDOs that met the definition of a VIE due primarily to the lack of unilateral decision-making authority of the equity holders. The CDOs are alternative investment vehicles created for the sole purpose of issuing collateralized debt instruments that offer investors the opportunity for returns that vary with the risk level of their investment. Our management fee structure for these CDOs typically will include a senior management fee, and also may include subordinated and incentive management fees. We hold no equity interest in any of these CDOs. For each of the CDOs, we evaluated the management fee structure, the current and expected economic performance of the entities and other provisions included in the governing documents of the CDOs that might restrict or guarantee an expected loss or residual return. In accordance with ASC 810, we concluded that our investment management contract does not represent a variable interest in four of the five CDOs. As such, we are not required to consolidate these entities.

For the remaining CDO, we concluded our collateral management agreement represented a variable interest primarily due to the level of subordinated fees. We evaluated whether we possessed both of the following characteristics of a controlling financial interest: (1) the power to direct the activities of the VIE that most significantly impact the entity's economic performance, and (2) the obligation to absorb losses of the entity or the right to receive benefits from the entity that could potentially be significant to the VIE. We determined that we possessed the decision-making power noted in criteria (1).

In evaluating criteria (2), we considered all facts regarding the design, terms and characteristics of the CDO and concluded that we do not meet the criteria. Our conclusion was based on the following quantitative and qualitative factors: (a) we have no involvement with the CDO beyond providing investment management services, (b) we hold no equity or debt interests in the CDO, (c) we are not a transferor of any of the assets of the CDO, (d) our expected aggregate fees in future periods are insignificant relative to the expected cash flows of the CDO, (e) the variability of our expected fees in relation to the expected cash flows of the CDO is insignificant, (f) our maximum exposure to loss for the CDO is our investment management fee, which is based upon the fair value of the CDO's assets, (g) the CDO has no recourse against us for any losses sustained in the CDO structure, (h) we have not provided, nor expect to provide, any financial or other support to the CDO, and (i) there are no liquidity arrangements, guarantees and/or other commitments by third parties that would impact our variable interest in the CDO. As such, we do not have a controlling financial interest in the CDO and we should not consolidate the CDO into our consolidated financial statements. The cash, collateral investments (at fair value) and notes payable (at amortized cost) as of September 30, 2012 of this CDO were \$30.5 million, \$298.0 million and \$317.1 million, respectively.

For the entities that meet the scope deferral, management reviews its agreements quarterly and its investments in, and other financial arrangements with, certain entities that hold client assets under management ("AUM") to determine the variable interest entities that the company is required to consolidate. These entities include certain mutual fund products, hedge funds, structured products, group trusts, collective investment trusts and limited partnerships. We earn investment management fees on AUM of these entities, but we derive no other benefit from the AUM and cannot use them in our operations.

As of September 30, 2012, we have significant variable interests in certain structured products and hedge funds with approximately \$22.3 million in AUM. However, these variable interest entities do not require consolidation because management has determined that we are not the primary beneficiary of the expected losses or expected residual returns of these entities. Our maximum exposure to loss is limited to our investment of \$0.1 million in these entities.

#### Fees Receivable, Net

Fees receivable are shown net of allowances. An allowance for doubtful accounts related to investment advisory and services fees is determined through an analysis of the aging of receivables, assessments of collectibility based on historical trends and other qualitative and quantitative factors, including the following: our relationship with the client, the financial health (or ability to pay) of the client, current economic conditions and whether the account is closed or active. The allowance for doubtful accounts is not material to fees receivable.

#### Investments

Investments include United States Treasury Bills, unconsolidated mutual funds and limited partnership hedge funds we sponsor and manage, various separately-managed portfolios comprised of equity and fixed income securities, exchange-traded options and investments owned by a consolidated venture capital fund in which we own a controlling interest as the general partner and a 10% limited partnership interest.

Investments in United States Treasury Bills, mutual funds, and equity and fixed income securities are classified as either trading or available-for-sale securities. Trading investments are stated at fair value with unrealized gains and losses reported in investment gains and losses on the condensed consolidated statements of income. Available-for-sale investments are stated at fair value with unrealized gains and losses reported as a separate component of accumulated other comprehensive income in partners' capital. Realized gains and losses on the sale of investments are reported in investment gains and losses on the condensed consolidated statements of income. Available-for-sale investments of income. Average cost is used to determine the realized gain or loss on investments sold.

We use the equity method of accounting for investments in limited partnership hedge funds. The equity in earnings of our limited partnership hedge fund investments is reported in investment gains and losses on the condensed consolidated statements of income.

The investments owned by our consolidated venture capital fund are generally illiquid and are initially valued at cost. These investments are adjusted to fair value to reflect the occurrence of "significant developments" (*i.e.*, capital transactions or business, economic or market events). Adjustments to fair value are reported in investment gains and losses on the condensed consolidated statements of income. There are two private equity investments that we own directly outside of our consolidated venture capital fund. One of the investments is accounted for using the cost method; the other is accounted for at fair value.

See Note 8 for a description of how we measure the fair value of our investments.

#### Goodwill

In 2000, AllianceBernstein acquired the business and assets of SCB Inc., an investment research and management company formerly known as Sanford C. Bernstein Inc. ("Bernstein"), and assumed the liabilities of Bernstein ("Bernstein Transaction"). The purchase price consisted of a cash payment of approximately \$1.5 billion and 40.8 million newly-issued AllianceBernstein Units. The Bernstein Transaction was accounted for under the purchase method and the cost of the acquisition was allocated on the basis of the estimated fair value of the assets acquired and the liabilities assumed. The excess of the purchase price over the fair value of identifiable assets acquired, net of liabilities assumed, resulted in the recognition of goodwill of approximately \$3.0 billion.

As of September 30, 2012, goodwill of \$3.0 billion on the condensed consolidated statement of financial condition included \$2.8 billion as a result of the Bernstein Transaction and \$154 million in regard to various smaller acquisitions. We have determined that AllianceBernstein has only one reporting segment and reporting unit.

We test our goodwill annually, as of September 30, for impairment. As of September 30, 2012, the impairment test indicated that goodwill was not impaired. The carrying value of goodwill is also reviewed if facts and circumstances occur that suggest possible impairment, such as significant declines in assets under management, revenues, earnings or the price of a Holding Unit.

The impairment test is a two-step process. The first step of the goodwill impairment test is used to identify potential impairment by comparing the fair value of AllianceBernstein, the reporting unit, with its carrying value, including goodwill. If the fair value of the reporting unit exceeds its carrying value, goodwill is considered not impaired and the second step of the impairment test is not performed. However, if the carrying value of the reporting unit exceeds its fair value, the second step of the goodwill impairment test is performed to measure the amount of impairment loss, if any. The second step compares the implied fair value of the reporting unit to the aggregated fair values of its individual assets and liabilities to determine the amount of impairment, if any.

During the third quarter of 2012, AllianceBernstein estimated its fair value under both the market approach and the income approach. The types of assumptions and methodologies used under both approaches were consistent with those used in impairment tests performed in prior periods. Under the market approach, the fair value of the reporting unit was based on its unadjusted market valuation (AllianceBernstein Units outstanding multiplied by the price of a Holding Unit) and adjusted market valuations assuming a control premium and earnings multiples. The price of a publicly-traded AllianceBernstein Holding Unit serves as a reasonable starting point for valuing an AllianceBernstein Unit because each represents the same fractional interest in our underlying business. On an unadjusted basis, AllianceBernstein's fair value per unit as of September 30, 2012 was \$15.41 (the price of a Holding Unit as of that date) as compared to its carrying value, or book value, of \$14.09 per unit. Also under the market approach, we typically assume a control premium of 10% - 20% for the reporting unit, which was determined based on an analysis of control premiums for relevant recent acquisitions, as well as comparable industry earnings multiples applied to our current earnings forecast. A control premium was not needed in this analysis for fair value to exceed carrying value. Under the income approach, the fair value of the reporting unit was based on the present value of estimated future cash flows. Determining estimated fair value using a discounted cash flow valuation technique consists of applying business growth rate assumptions over the estimated life of the goodwill asset and then discounting the resulting expected cash flows using an estimated weighted average cost of capital of market participants to arrive at a present value amount that approximates fair value. In our tests, our discounted expected cash flow model used management's current five-year business plan, which factored in current market conditions and all material events that had impacted, or that we believed at the time could potentially impact, future expected cash flows and a declining annual growth rate thereafter for three years before using a terminal value growth rate. We ran multiple discounted cash flow analyses under several scenarios. We used a weighted average cost of equity ranging from 7% to 10% as the discount rate. We used a cost of equity rate, as opposed to a cost of capital, due to using net income in our expected cash flow model (as a result of generally distributing 100% of our earnings). The cost of debt is already factored into the net income projections. We used terminal value growth rates ranging from 2% to 4%, and we used our business plan growth rates as a base case and at stressed levels approximately 50% lower, as a result of current economic uncertainty and market dynamics.

Management considered the results of the market approach and income approach analysis performed along with a number of other factors (including current market conditions) and determined that AllianceBernstein's fair value exceeded its carrying value as of September 30, 2012 by approximately 9% using the market approach (on an unadjusted basis), and by more than 50% using the income approach (using the most stressed scenarios). As such, no goodwill impairment existed and the second step of the goodwill impairment test was not required.

As a result of increased economic uncertainty and current market dynamics, determining whether an impairment of the goodwill asset exists is increasingly difficult and requires management to exercise significant judgment. In addition, to the extent that securities valuations are depressed for prolonged periods of time and market conditions stagnate or worsen as a result of global economic and debt fears and the threat of another financial crisis, or if we continue to experience significant net redemptions, our AUM, revenues, profitability and unit price may continue to be adversely affected. Although the price of a Holding Unit is just one factor in the calculation of fair value, if current Holding Unit price levels decline significantly, reaching the conclusion that fair value exceeds carrying value will, over time, become more difficult. In addition, control premiums, industry earnings multiples and discount rates are impacted by economic conditions. As a result, subsequent impairment tests may be more frequent and be based upon more negative assumptions and future cash flow projections, which may result in an impairment of this asset. Any impairment could reduce materially the recorded amount of goodwill, with a corresponding charge to our earnings.

## Intangible Assets, Net

Intangible assets consist primarily of costs assigned to acquired investment management contracts of SCB Inc. based on their estimated fair value at the time of acquisition, less accumulated amortization. As of September 30, 2012, intangible assets, net of accumulated amortization, of \$174.2 million on the condensed consolidated statement of financial condition was composed of \$171.7 million of definite-lived intangible assets subject to amortization, of which \$165.6 million relates to the Bernstein Transaction, and \$2.5 million of indefinite-lived intangible assets not subject to amortization in regard to a smaller acquisition. Intangible assets are recognized at fair value and are generally amortized on a straight-line basis over their estimated useful life of approximately 20 years. The gross carrying amount of intangible assets totaled \$425.1 million as of September 30, 2012 and \$424.7 million as of December 31, 2011, and accumulated amortization was \$250.9 million as of September 30, 2012 and \$234.7 million as of December 31, 2011. Amortization expense was \$5.5 million and \$5.4 million for the three months ended September 30, 2012 and 2011, respectively, and \$16.1 million and \$16.2 million for the nine months ended September 30, 2012 and 2011, respectively. Estimated annual amortization expense for each of the next five years is approximately \$22 million.

We periodically review intangible assets for impairment as events or changes in circumstances indicate that the carrying value may not be recoverable. If the carrying value exceeds fair value, additional impairment tests are performed to measure the amount of the impairment loss, if any.

## **Deferred Sales Commissions, Net**

We pay commissions to financial intermediaries in connection with the sale of shares of open-end company-sponsored mutual funds sold without a frontend sales charge ("back-end load shares"). These commissions are capitalized as deferred sales commissions and amortized over periods not exceeding five and one-half years for U.S. fund shares and four years for non-U.S. fund shares, the periods of time during which deferred sales commissions are generally recovered. We recover these commissions from distribution services fees received from those funds and from contingent deferred sales commissions ("CDSC") received from shareholders of those funds upon the redemption of their shares. CDSC cash recoveries are recorded as reductions of unamortized deferred sales commissions when received. Since January 31, 2009, our U.S. mutual funds have not offered back-end load shares to new investors. However, our non-U.S. funds continue to offer back-end load shares.

We periodically review the deferred sales commission asset for impairment as events or changes in circumstances indicate that the carrying value may not be recoverable. If the carrying value exceeds fair value, additional impairment tests are performed to measure the amount of the impairment loss, if any.

#### Loss Contingencies

With respect to all significant litigation matters, we consider the likelihood of a negative outcome. If we determine the likelihood of a negative outcome is probable, and the amount of the loss can be reasonably estimated, we record an estimated loss for the expected outcome of the litigation. If the likelihood of a negative outcome is reasonably possible and we are able to determine an estimate of the possible loss or range of loss, we disclose that fact together with the estimate of the possible loss or range of loss. However, it is difficult to predict the outcome or estimate a possible loss or range of loss because litigation is subject to inherent uncertainties, particularly when plaintiffs allege substantial or indeterminate damages, or when the litigation is highly complex or broad in scope. In such cases, we disclose that we are unable to predict the outcome or estimate a possible loss or range of loss.

#### **Revenue Recognition**

Investment advisory and services fees, generally calculated as a percentage of AUM, are recorded as revenue as the related services are performed. Certain investment advisory contracts, including those associated with hedge funds or other alternative investments, provide for a performance-based fee, in addition to or in lieu of a base fee, which is calculated as either a percentage of absolute investment results or a percentage of investment results in excess of a stated benchmark over a specified period of time. Performance-based fees are recorded as a component of revenue at the end of each contract's measurement period.

We calculate AUM using established fair valuation methodologies, including market-based valuation methods and fair valuation methods. Market-based valuation methods include: last sale/settle prices from an exchange for actively-traded listed equities, options and futures; evaluated bid prices from recognized pricing vendors for fixed income, asset-backed or mortgage-backed issues; mid prices from recognized pricing vendors and brokers for credit default swaps; and quoted bids or spreads from pricing vendors and brokers for other derivative products. Fair valuation methods include discounted cash flow models, evaluation of assets versus liabilities or any other methodology that is validated and approved by our Valuation Committee. Fair valuation methods are used only where AUM cannot be valued using market-based valuation methods, such as in the case of private equity or illiquid securities. Investments utilizing fair valuation methods typically make up an insignificant amount of our total AUM. Recent market volatility has not had a significant effect on our ability to acquire market data and, accordingly, our ability to use market-based valuation methods.

The Valuation Committee, which is composed of senior officers and employees, is responsible for overseeing the pricing and valuation of all investments held in client and AllianceBernstein portfolios. The Valuation Committee has adopted a Statement of Pricing Policies describing principles and policies that apply to pricing and valuing investments held in these portfolios. We have also established a Pricing Group, which reports to the Valuation Committee. The Valuation Committee has delegated to the Pricing Group responsibility for overseeing the pricing process for all investments.

Bernstein Research Services revenue consists primarily of brokerage commissions received by Sanford C. Bernstein & Co., LLC ("SCB LLC") and Sanford C. Bernstein Limited ("SCBL"), each a wholly-owned subsidiary of AllianceBernstein, for research and brokerage-related services provided to institutional investors. Brokerage commissions earned and related expenses are recorded on a trade-date basis.

Distribution revenues, shareholder servicing fees (included in other revenues), and dividend and interest income are accrued as earned.

## **Deferred Compensation Plans**

We maintain several unfunded, non-qualified deferred compensation plans under which annual awards to employees are made generally in the fourth quarter.

For awards made before 2009, participants were permitted to allocate their awards: (i) among notional investments in Holding Units, certain of the investment services we provided to our clients and a money market fund or (ii) under limited circumstances, in options to buy Holding Units.

- We made investments in our services that were notionally elected by participants and maintained them in a consolidated rabbi trust or separate custodial account.
- Awards generally vested over four years but could vest more quickly depending on the terms of the individual award, the age of the participant, or the terms of the participant's employment, separation or retirement agreement. Upon vesting, an award is distributed to the participant unless the participant has made a voluntary long-term election to defer receipt.
- Quarterly cash distributions on unvested Holding Units for which a long-term deferral election has not been made are paid currently to participants. Quarterly cash distributions on notional investments in Holding Units and income credited on notional investments in our investment services or the money market fund for which a long-term deferral election has been made are reinvested and distributed as elected by participants.
- Prior to a fourth quarter 2011 amendment made to all outstanding deferred incentive compensation awards of active employees (*discussed below*), compensation expense for awards under the plans, including changes in participant account balances resulting from gains and losses on related investments (other than in Holding Units and options to buy Holding Units), was recognized on a straight-line basis over the applicable vesting periods. Mark-to-market gains or losses on investments made to fund deferred compensation obligations (other than in Holding Units and options to buy Holding Units) were, and continue to be, recognized as investment gains (losses) in the condensed consolidated statements of income. In addition, our equity in the earnings of investments in limited partnership hedge funds made to fund deferred compensation obligations was, and continues to be, recognized as investment gains (losses) in the condensed to fund deferred statements of income.

Awards in 2010 and 2009 consisted solely of restricted Holding Units and deferred cash. (In 2010, deferred cash was an option available only to certain non-U.S. employees.)

- We engaged in open-market purchases of Holding Units, or purchased newly-issued Holding Units from Holding, that were awarded to participants and held them in a consolidated rabbi trust.
- Upon vesting, awards are distributed to participants unless the participant has made a voluntary long-term election to defer receipt.
- Quarterly cash distributions on vested and unvested Holding Units are paid currently to participants, regardless of whether or not a long-term deferral election has been made.
- Prior to a fourth quarter 2011 amendment made to all outstanding deferred incentive compensation awards of active employees (*discussed below*), compensation expense for awards under the plans was recognized on a straight-line basis over the applicable vesting periods.

Awards in 2011 allowed participants to allocate their awards between restricted Holding Units and deferred cash. Participants (except certain members of senior management) generally could allocate up to 50% of their awards to deferred cash, not to exceed a total of \$250,000 per award, and had until January 13, 2012 to make their elections. The number of restricted Holding Units issued equaled the remaining dollar value of the award divided by the average of the closing prices of a Holding Unit for the five business day period that commenced on January 13, 2012 and concluded on January 20, 2012.

- We engaged in open-market purchases of Holding Units, or purchased newly-issued Holding Units from Holding, that were awarded to participants and held in a consolidated rabbi trust.
- Quarterly distributions on vested and unvested Holding Units are paid currently to participants, regardless of whether or not a long-term deferral election has been made.
- · Interest on deferred cash is accrued monthly based on our monthly weighted average cost of funds.

During the fourth quarter of 2011, we implemented changes to our employee long-term incentive compensation award program designed to better align the costs of employee compensation and benefits with our current year financial performance, and provide employees with a higher degree of certainty that they will receive the incentive compensation they are awarded. Specifically, we amended all outstanding year-end deferred incentive compensation awards of active employees, so that employees who terminate their employment or are terminated without cause may retain their award, subject to compliance with certain agreements and restrictive covenants set forth in the applicable award agreement, including restrictions on competition and employee and client solicitation, and a claw-back for failing to follow existing risk management policies. Most equity replacement, sign-on or similar deferred compensation awards included in separate employment agreements or arrangements were not amended. We recognize compensation expense related to equity compensation grants in the financial statements using the fair value method. Fair value of restricted Holding Unit awards is the closing price of a Holding Unit on the grant date; fair value of options is determined using the Black-Scholes option valuation model. Under the fair value method, compensatory expense is measured at the grant date based on the estimated fair value of the award and is recognized over the required service period. Prior to the amendment made to the employee long-term incentive compensation award program in the fourth quarter of 2011, an employee's service requirement was typically the same as the delivery dates. This amendment eliminated employee service requirements, but did not modify delivery dates contained in the original award agreements.

As a result of this change, we recorded a one-time, non-cash charge of \$587.1 million in the fourth quarter of 2011 for all unrecognized deferred incentive compensation on the amended outstanding awards from prior years. In addition, upon approval and communication of the dollar value of the 2011 awards in December 2011, we recorded 100% of the expense associated with our 2011 deferred incentive compensation awards of \$159.9 million. In January 2012, 8.7 million restricted Holding Units held in the consolidated rabbi trust were awarded for the 2011 awards and we reclassified \$130.3 million of the liability to partners' capital as equity-based awards.

Awards granted in 2011 contained the provisions described above and we expect to include these provisions in deferred incentive compensation awards going forward. Accordingly, our annual incentive compensation expense will reflect 100% of the expense associated with the deferred incentive compensation awarded in each year. This approach to expense recognition will more closely match the economic cost of awarding deferred incentive compensation to the period in which the related service is performed.

Grants of restricted Holding Units and options to buy Holding Units are typically awarded to eligible members of the Board of Directors ("Eligible Directors") of the General Partner during the second quarter. Restricted Holding Units vest on the third anniversary of the grant date and the options become exercisable ratably over three years. These restricted Holding Units and options are not forfeitable (except if the Eligible Director is terminated for "Cause", as that term is defined in the applicable award agreement). Due to there being no service requirement, we fully expense these awards on each grant date.

We fund our restricted Holding Unit awards either by purchasing Holding Units on the open market or purchasing newly-issued Holding Units from Holding, all of which are held in a consolidated rabbi trust until they are distributed to employees upon vesting. In accordance with the AllianceBernstein Partnership Agreement, when AllianceBernstein purchases newly-issued Holding Units from Holding, Holding is required to use the proceeds it receives from AllianceBernstein to purchase the equivalent number of newly-issued AllianceBernstein Units, thus increasing its percentage ownership interest in AllianceBernstein. Holding Units held in the consolidated rabbi trust are corporate assets in the name of the trust and are available to the general creditors of AllianceBernstein.

During the third quarter and the first nine months of 2012, we purchased 2.9 million and 9.5 million Holding Units for \$39.8 million and \$134.9 million, respectively. These amounts reflect open-market purchases of 2.8 million and 9.2 million Holding Units for \$38.8 million and \$129.4 million, respectively, with the remainder relating to purchases of Holding Units from employees to allow them to fulfill statutory tax withholding requirements at the time of distribution of long-term incentive compensation awards, offset by Holding Units purchased by employees as part of a distribution reinvestment election.

During each of the second and third quarters of 2012, we adopted a plan to repurchase Holding Units pursuant to Rule 10b5-1 under the Securities Exchange Act of 1934, as amended ("Exchange Act"). A Rule 10b5-1 plan allows a company to repurchase its shares at times when it otherwise might be prevented from doing so because of self-imposed trading blackout periods and because it possesses material non-public information. The broker we selected has the authority under the terms and limitations specified in the plan to repurchase Holding Units on our behalf in accordance with the terms of the plan. Repurchases are subject to SEC regulations as well as certain price, market volume and timing constraints specified in the plan. The plan adopted during the third quarter of 2012 does not specify an aggregate limitation and expires at the close of business on October 24, 2012. We intend to adopt additional Rule 10b5-1 plans so that we can continue to engage in open-market purchases of Holding Units to help fund anticipated obligations under our incentive compensation award program and for other corporate purposes.

We granted to employees and Eligible Directors 11.9 million restricted Holding Unit awards (including 2.7 million granted in June 2012 to Peter Kraus, our Chief Executive Officer, in connection with his extended employment agreement and 8.7 million granted in January 2012 for 2011 year-end awards) during the first nine months of 2012. To fund these awards, we allocated previously repurchased Holding Units that had been held in the consolidated rabbi trust. The 2011 incentive compensation awards allowed most employees to allocate their awards between restricted Holding Units and deferred cash. As a result, 8.7 million restricted Holding Unit awards for the December 2011 awards were awarded and allocated as such within the consolidated rabbi trust in January 2012. There were approximately 11.8 million unallocated Holding Units remaining in the consolidated rabbi trust as of September 30, 2012.

## **Cash Distributions**

AllianceBernstein is required to distribute all of its Available Cash Flow, as defined in the Amended and Restated Agreement of Limited Partnership of AllianceBernstein ("AllianceBernstein Partnership Agreement"), to its unitholders and to the General Partner. Available Cash Flow can be summarized as the cash flow received by AllianceBernstein from operations minus such amounts as the General Partner determines, in its sole discretion, should be retained by AllianceBernstein for use in its business, or plus such amounts as the General Partner determines, in its sole discretion, should be released from previously retained cash flow.

The General Partner computes cash flow received from operations by determining the sum of:

- net cash provided by operating activities of AllianceBernstein,
- proceeds from borrowings and from sales or other dispositions of assets in the ordinary course of business, and
- income from investments in marketable securities, liquid investments and other financial instruments that are acquired for investment purposes and that have a value that may be readily established,

and then subtracting from this amount the sum of:

- payments in respect of the principal of borrowings, and
- amounts expended for the purchase of assets in the ordinary course of business.

On October 24, 2012, the General Partner declared a distribution of \$115.0 million, or \$0.41 per AllianceBernstein Unit, representing a distribution of Available Cash Flow for the three months ended September 30, 2012. The General Partner, as a result of its 1% general partnership interest, is entitled to receive 1% of each distribution. The distribution is payable on November 21, 2012 to holders of record on November 5, 2012.

#### 3. Real Estate Charges

During 2010, we performed a comprehensive review of our real estate requirements in New York in connection with our workforce reductions commencing in 2008. As a result, during 2010 we decided to sub-lease over 380,000 square feet in New York (over 75% of this space has been sublet) and largely consolidate our New York-based employees into two office locations from three. We recorded pre-tax real estate charges of \$101.7 million in 2010 that reflected the net present value of the difference between the amount of our ongoing contractual operating lease obligations for this space and our estimate of current market rental rates (\$76.2 million), as well as the write-off of leasehold improvements, furniture and equipment related to this space (\$25.5 million). We periodically review our assumptions and estimates used in recording these charges. During 2011, we reduced our real estate liability by \$3.5 million as a result of changes in our estimates. During the first six months of 2012, we recorded pre-tax real estate charges totaling \$16.1 million, reflecting \$8.8 million resulting from the abandonment of our leased New York City Data Center office space and \$7.3 million resulting from a change in estimates relating to previously recorded real estate charges. The New York City Data Center charge consisted of the net present value of the difference between the amount of ongoing contractual operating lease obligations for this space and \$7.1 million, and the write-off of leasehold improvements, furniture and equipment related to this space and our estimate of current market rental rates (\$7.1 million) and the write-off of leasehold improvements, furniture and equipment related to this space and our estimate of current market rental rates (\$7.1 million) and the write-off of leasehold improvements, furniture and equipment related to this space (\$1.7 million).

During the third quarter of 2012, in an effort to further reduce our global real estate footprint, we completed a comprehensive review of our worldwide office locations and began implementing a space consolidation plan. As a result, our intention is to sub-lease approximately 510,000 square feet of office space, over 70% of which is additional New York office space, with the remainder being office space in London, Australia and various U.S. locations. We expect that the actions we intend to take going forward to vacate and market space for sublease will result over time in projected real estate charges of \$225 million to \$250 million, with the bulk of the charges occurring in the third and fourth quarters of 2012. These charges are in addition to the 2010 real estate charge for New York City office space discussed previously, and they will not affect our future quarterly distributions.

During the third quarter of 2012, we recorded pre-tax real estate charges of \$168.1 million, reflecting the net present value of the difference between the amount of our ongoing contractual operating lease obligations for this space and our estimate of current market rental rates (\$131.8 million), as well as the write-off of leasehold improvements, furniture and equipment related to this space (\$31.3 million), and changes in estimates relating to previously recorded real estate charges (\$5.0 million). The following table summarizes the activity in the liability account relating to our 2010 and 2012 office space consolidation initiatives for the following periods:

	]	e Months Ended ember 30, 2012	] Dec	ve Months Ended ember 31, 2011
		(in tho	ousands)	
Balance as of beginning of period	\$	71,164	\$	89,793
Expense incurred (credit)		151,125		(3,506)
Deferred rent		22,617		2,288
Payments made		(23,188)		(18,696)
Interest accretion		826		1,285
Balance as of end of period	\$	222,544	\$	71,164

#### 4. Net (Loss) Income Per Unit

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Basic net (loss) income per unit is derived by reducing net (loss) income for the 1% general partnership interest and dividing the remaining 99% by the basic weighted average number of units outstanding for each period. Diluted net (loss) income per unit is derived by reducing net (loss) income for the 1% general partnership interest and dividing the remaining 99% by the total of the basic weighted average number of units outstanding and the dilutive unit equivalents resulting from outstanding compensatory options to buy Holding Units as follows:

	_	Three Months Ended September 30,				Nine Mon Septen		
		2012	2011		2012			2011
		(i	s)					
Net (loss) income attributable to AllianceBernstein Unitholders	\$	(44,246)	\$ 90,9	81	\$	117,217	\$	341,592
Weighted average units outstanding - basic		277,612	278,0	10		277,759		278,035
Dilutive effect of compensatory options to buy Holding Units						—		316
Weighted average units outstanding – diluted		277,612	278,0	10		277,759	_	278,351
Basic net (loss) income per AllianceBernstein Unit	\$	(0.16)	\$ 0.	32	\$	0.42	\$	1.22
Diluted net (loss) income per AllianceBernstein Unit	\$	(0.16)	\$0.	32	\$	0.42	\$	1.21

During the third quarter of 2012, we incurred a net loss of \$44.2 million, primarily as a result of a pre-tax real estate charge of \$168.1 million recorded in the third quarter of 2012 in regard to our global office space consolidation plan (*see Note 3, Real Estate Charges*).

For the three months and nine months ended September 30, 2012, we excluded 9,032,095 options from the diluted net (loss) income per unit computation due to their anti-dilutive effect. For the three months and nine months ended September 30, 2011, we excluded 9,590,691 and 4,307,713 options, respectively, from the diluted net (loss) income per unit computation due to their anti-dilutive effect.

## 5. Cash and Securities Segregated Under Federal Regulations and Other Requirements

As of September 30, 2012 and December 31, 2011, \$0.9 billion and \$1.2 billion, respectively, of United States Treasury Bills were segregated in a special reserve bank custody account for the exclusive benefit of brokerage customers of SCB LLC under Rule 15c3-3 of the Exchange Act.

AllianceBernstein Investments, Inc. ("AllianceBernstein Investments"), an indirect wholly-owned subsidiary of AllianceBernstein and the distributor of company-sponsored mutual funds, maintains several special bank accounts for the exclusive benefit of customers. As of September 30, 2012 and December 31, 2011, \$44.0 million and \$39.9 million, respectively, of cash were segregated in these bank accounts.

## 6. Investments

Investments consist of:

	Sept	September 30, 2012 (in thou		ember 31, 2011
			,	,
Available-for-sale (primarily seed capital)	\$	14,526	\$	13,883
Trading:				
Deferred compensation-related		119,386		135,832
United States Treasury Bills		37,985		37,998
Seed capital		279,909		278,932
Equities and exchange-traded options		26,650		58,237
Investments in limited partnership hedge funds:				
Deferred compensation-related		32,371		40,538
Seed capital		126,240		123,920
Consolidated private equity fund (10% seed capital)		50,038		58,749
Private equity (seed capital)		32,573		35,726
Other		6,895		11,479
Total investments	\$	726,573	\$	795,294

Total investments related to deferred compensation obligations of \$151.8 million and \$176.4 million as of September 30, 2012 and December 31, 2011, respectively, consist of company-sponsored mutual funds and hedge funds. We typically made investments in our services that were notionally elected by deferred compensation plan participants and maintained them in a consolidated rabbi trust or separate custodial account. The rabbi trust and custodial account enable us to hold such investments separate from our other assets for the purpose of settling our obligations to participants. The investments held in the rabbi trust and custodial account remain available to the general creditors of AllianceBernstein.

The underlying investments of the hedge funds in which we invest include long and short positions in equity securities, fixed income securities (including various agency and non-agency asset-based securities), currencies, commodities and derivatives (including various swaps and forward contracts). These investments are valued at quoted market prices or, where quoted market prices are not available, are fair valued based on the pricing policies and procedures of the underlying funds.

United States Treasury Bills are held by SCB LLC in its investment account, the majority of which are pledged as collateral with clearing organizations.

We provide seed capital to our investment teams to develop new products and services for our clients.

Trading securities also include long positions in corporate equities and long exchange-traded options traded through our options desk.

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## 7. Derivative Instruments

We enter into various futures, forwards and swaps to economically hedge certain of our seed money investments. In addition, we have currency forwards that economically hedge certain cash accounts. We do not hold any derivatives designated in a formal hedge relationship under ASC 815-10, *Derivatives and Hedging*.

The following tables present the notional value and fair value as of September 30, 2012 and December 31, 2011 for derivative instruments not designated as hedging instruments:

	Fair Value							
	Notional Value		Asset Derivatives (in thousands)		Derivatives			Liability Privatives
September 30, 2012:				,				
Exchange-traded futures	\$	103,400	\$	2,097	\$	32		
Currency forwards		92,937		41		719		
Interest rate swaps		95,355		326		1,370		
Credit default swaps		104,240		2,376		2,582		
Option swaps		263		260		250		
Total return swaps		39,739		346		1,738		
Total derivatives	\$	435,934	\$	5,446	\$	6,691		

		Fair Value						
	Notional Value		Asset Derivatives		Liability Derivatives			
			(in thousands)					
December 31, 2011:								
Exchange-traded futures	\$	111,447	\$	127	\$	2,054		
Currency forwards		38,330		358		227		
Interest rate swaps		47,640		136		3,301		
Credit default swaps		84,215		2,962		639		
Total return swaps		38,148		38		1,038		
Total derivatives	\$	319,780	\$	3,621	\$	7,259		

As of September 30, 2012 and December 31, 2011, the derivative assets and liabilities are included in both receivables and payables to brokers and dealers on our condensed consolidated statements of financial condition.

The following table presents the gains and losses recognized in investment gains (losses) in the condensed consolidated statements of income:

		Three Months Ended September 30,				Ended 30,				
		2012		2012 2011		2011		2012		2011
		(in thou				s)				
Exchange-traded futures	\$	(5,608)	\$	19,057	\$	(14,156)	\$	18,704		
Currency forwards		(1,019)		736		165		533		
Interest rate swaps		(699)		(4,664)		(1,422)		(5,374)		
Credit default swaps		(3,751)		3,837		(7,102)		3,633		
Options swaps		(222)		_		(311)				
Total return swaps		(2,311)		7,289		(4,866)		6,166		
Balance as of end of period	\$	(13,610)	\$	26,255	\$	(27,692)	\$	23,662		

We may be exposed to credit-related losses in the event of nonperformance by counterparties to derivative financial instruments. We take steps to minimize our counterparty exposure through a credit review and approval process. In addition, we executed various collateral arrangements with counterparties to the over-the-counter derivative transactions that require both pledging and accepting collateral in the form of cash. As of September 30, 2012 and December 31, 2011, we held \$1.7 million and \$4.4 million, respectively, of cash collateral payable to trade counterparties. This obligation to return cash is reported in payables to brokers and dealers in our condensed consolidated statements of financial condition.

Although notional amount is the most commonly used measure of volume in the derivative market, it is not used as a measure of credit risk. Generally, the current credit exposure of our derivative contracts is limited to the net positive estimated fair value of derivative contracts at the reporting date after taking into consideration the existence of netting agreements and any collateral received. A derivative with positive value (a derivative asset) indicates existence of credit risk because the counterparty would owe us if the contract were closed. Alternatively, a derivative contract with negative value (a derivative transaction with a single counterparty, a master netting arrangement exists with respect to derivative transactions with that counterparty to provide for aggregate net settlement.

Certain of our standardized contracts for over-the-counter derivative transactions ("ISDA Master Agreements") contain credit risk related contingent provisions regarding each counterparty's credit rating. In some ISDA Master Agreements, if a counterparty's credit rating (or in some agreements, our AUM) falls below a specified threshold, either a default or a termination event permitting the counterparty to terminate the ISDA Master Agreement would be triggered. In all agreements that provide for collateralization, various levels of collateralization of net liability positions are applicable, depending on the credit rating of the counterparty. As of September 30, 2012 and December 31, 2011, we delivered \$7.6 million and \$14.7 million, respectively, of cash collateral into brokerage accounts, which is reported in cash and cash equivalents in our condensed consolidated statements of financial condition.

## 8. Fair Value

Fair value is defined as the price that would be received to sell an asset or paid to transfer a liability (*i.e.*, the "exit price") in an orderly transaction between market participants at the measurement date. The three broad levels of fair value hierarchy are as follows:

- Level 1 Quoted prices in active markets are available for identical assets or liabilities as of the reported date.
- Level 2 Quoted prices in markets that are not active or other pricing inputs that are either directly or indirectly observable as of the reported date.
- Level 3 Prices or valuation techniques that are both significant to the fair value measurement and unobservable as of the reported date. These financial instruments do not have two-way markets and are measured using management's best estimate of fair value, where the inputs into the determination of fair value require significant management judgment or estimation.

## Assets and Liabilities Measured at Fair Value on a Recurring Basis

The following tables summarize the valuation of our financial instruments by pricing observability levels as of September 30, 2012 and December 31, 2011:

	September 30, 2012							
	 Level 1	Level 2	Level 3	Tota	l			
		(in the	ousands)					
Money markets	\$ 311,174	\$ —	\$ —	\$ 31	11,174			
U.S. Treasury bills		942,338		94	12,338			
U.K. Treasury bills	_	124			124			
Equity securities								
Growth	114,538	—		11	L4,538			
Value	42,672	91		4	42,763			
Blend	65,238	—		6	5,238			
Other <sup>(1)</sup>	23,765	11	—	2	23,776			
Fixed Income securities								
Taxable <sup>(2)</sup>	177,744	519	—	17	78,263			
Tax-exempt <sup>(3)</sup>	5,602	783	—		6,385			
Derivatives	2,097	3,349	—		5,446			
Long exchange-traded options	9,508	—	—		9,508			
Private equity	10,699	—	61,662	7	72,361			
Total assets measured at fair value	\$ 763,037	\$ 947,215	\$ 61,662	\$ 1,77	71,914			
Securities sold not yet purchased								
Short equities – corporate	\$ 18,830	\$ —	\$ —	\$ 1	18,830			
Short exchange-traded options	4,860	_			4,860			
Other	1,681				1,681			
Derivatives	32	6,659			6,691			
Total liabilities measured at fair value	\$ 25,403	\$ 6,659	<b>\$</b>	\$3	32,062			



		December 31, 2011								
		Level 1		Level 2	Level 3			Total		
				(in tho	usano	ds)				
Money markets	\$	340,548	\$	_	\$	_	\$	340,548		
U.S. Treasury bills				1,277,944				1,277,944		
U.K. Treasury bills		_		119		_		119		
Equity securities										
Growth		107,802		189				107,991		
Value		60,096		9		_		60,105		
Blend		118,208						118,208		
Other <sup>(1)</sup>		45,583				—		45,583		
Fixed Income securities										
Taxable <sup>(2)</sup>		110,062		14,488				124,550		
Tax-exempt <sup>(3)</sup>		15,366		743		—		16,109		
Other		17				_		17		
Derivatives		127		3,494		—		3,621		
Long exchange-traded options		14,322		_		—		14,322		
Private equity		11,592				64,466		76,058		
Total assets measured at fair value	\$	823,723	\$	1,296,986	\$	64,466	\$	2,185,175		
Securities sold not yet purchased										
Short equities – corporate	\$	34,469	\$		\$		\$	34,469		
Short exchange-traded options	ታ	3,567	φ		φ		φ	3,567		
Other		1,271						1,271		
Derivatives		2,054		5,205				7,259		
Total liabilities measured at fair value	\$	41,361	\$	5,205	\$		\$	<b>46,566</b>		
Total habilities incubated at full value	Ψ	71,001	Ψ	5,205	Ψ		Ψ	13,500		

<sup>(1)</sup> Primarily long positions in corporate equities traded through our options desk.

<sup>(2)</sup> Primarily corporate and government securities.

<sup>(3)</sup> Primarily municipal bonds.

Following is a description of the fair value methodologies used for instruments measured at fair value, as well as the general classification of such instruments pursuant to the valuation hierarchy:

- <u>Money markets</u>: We invest excess cash in various money market funds that are valued based on quoted prices in active markets; these are included in Level 1 of the valuation hierarchy.
- <u>Treasury bills</u>: We hold United States Treasury Bills, which are primarily segregated in a special reserve bank custody account as required by Rule 15c3-3 of the Exchange Act. We also hold United Kingdom Treasury Bills. These securities are valued based on quoted yields in secondary markets and are included in Level 2 of the valuation hierarchy.
- <u>Equity and fixed income securities</u>: Our equity and fixed income securities consist principally of company-sponsored mutual funds with net
  asset values and various separately-managed portfolios consisting primarily of equity and fixed income securities with quoted prices in active
  markets, which are included in Level 1 of the valuation hierarchy. In addition, some securities are valued based on observable inputs from
  recognized pricing vendors, which are included in Level 2 of the valuation hierarchy.
- <u>Derivatives</u>: We hold exchange-traded futures with counterparties that are included in Level 1 of the valuation hierarchy. In addition, we also hold currency forward contracts, interest rate swaps, credit default swaps and total return swaps with counterparties that are included in Level 2 of the valuation hierarchy.
- <u>Options</u>: We hold long exchange-traded options that are included in Level 1 of the valuation hierarchy.
- Private equity: The valuation of non-public private equity investments owned by our consolidated venture capital fund requires significant management judgment due to the absence of quoted market prices, inherent lack of liquidity and the long-term nature of such investments. Private equity investments are valued initially at cost. The carrying values of private equity investments are adjusted either up or down from cost to reflect expected exit values as evidenced by financing and sale transactions with third parties, or when determination of a valuation adjustment is confirmed through ongoing review in accordance with our valuation policies and procedures. A variety of factors are reviewed and monitored to assess positive and negative changes in valuation including, but not limited to, current operating performance and future expectations of investee companies, industry valuations of comparable public companies, changes in market outlooks and the third party financing environment over time. In determining valuation adjustments resulting from the investment review process, particular emphasis is placed on current company performance and market conditions. Non-public equity investments are included in Level 3 of the valuation hierarchy because they trade infrequently and, therefore, their fair value is unobservable. Publicly-traded equity investments owned by our consolidated venture capital fund are included in Level 1 of the valuation hierarchy. If they contain trading restrictions, publicly-traded equity investments are included in Level 2 of the valuation hierarchy. One of our private securities went public in the first quarter of 2011 and, due to a trading restriction period, \$3.6 million was transferred from a Level 3 classification to a Level 2 classification. During the second quarter of 2011, the trading restriction period for one of our public securities lapsed and, as a result, \$20.6 million was transferred from a Level 2 classification to a Level 1 classification. During the third quarter of 2011, the trading restriction period for one of our public securities lapsed and, as a result, \$3.7 million was transferred from a Level 2 classification to a Level 1 classification. During the first quarter of 2012, one of our private securities went public and, due to a trading restriction period, \$13.5 million was transferred from a Level 3 classification to a Level 2 classification. During the third quarter of 2012, the trading restriction period for one of our public securities lapsed and, as a result, \$6.0 million was transferred from a Level 2 classification to a Level 1 classification.



• <u>Securities sold not yet purchased</u>: Securities sold not yet purchased, primarily reflecting short positions in equities and exchange-traded options, are included in Level 1 of the valuation hierarchy.

The following table summarizes the change in carrying value associated with Level 3 financial instruments carried at fair value:

	Three Months Ended September 30,					Nine Month Septemb				
	2012 2011		2012 2011		2011			2012	2	2011
		(in th			usar	ıds)				
Balance as of beginning of period	\$	57,908	\$	59,524	\$	64,466	\$	59,414		
Transfer (out) in, net		_		_		(13,548)		(3,588)		
Purchases		3,467		577		7,300		7,993		
Sales				(1)		(1,823)		(214)		
Realized gains (losses), net		(8,379)		(246)		(7,524)		(3,106)		
Unrealized gains (losses), net		8,666		(1,371)		12,791		(2,016)		
Balance as of end of period	\$	61,662	\$	58,483	\$	61,662	\$	58,483		

Transfers into and out of all levels of the fair value hierarchy are reflected at end-of-period fair values. Realized and unrealized gains and losses on Level 3 financial instruments are recorded in investment gains and losses in the condensed consolidated statements of income. A majority of the Level 3 investments are private equity investments owned by our consolidated venture capital fund, of which we own 10% and non-controlling interests own 90%.

The following table provides quantitative information about Level 3 fair value measurements:

as Septen	of of aber 30,	Valuation Technique	Unobservable Input	Range
(in tho	usands)			
\$	23,256	Market comparable companies	Revenue multiple	2.5 - 6
			Discount rate	18%
			Discount years	1 – 2
\$	14,871	Market comparable companies	Revenue multiple	0.7 - 45.9
			R&D multiple	1.3 - 37.4
			Discount for lack of	
			marketability and risk	
			factors	50-60%
	as Septem 2( (in tho \$		as of September 30, 2012Valuation Technique(in thousands)\$\$23,256Market comparable companies	as of September 30, 2012       Valuation Technique       Unobservable Input         (in thousands)       23,256       Market comparable companies       Revenue multiple Discount rate         \$       23,256       Market comparable companies       Revenue multiple Discount rate         \$       14,871       Market comparable companies       Revenue multiple R&D multiple         \$       14,871       Market comparable companies       Revenue multiple R&D multiple         Discount for lack of marketability and risk       Discount for lack of

The significant unobservable inputs used in the fair value measurement of the reporting entities' venture capital securities in the technology, media and telecommunications areas are enterprise value to revenue multiples and a discount rate to account for the time until the securities are likely monetized and various risk factors. Significant increases (decreases) in the enterprise value to revenue multiple inputs in isolation would result in a significantly higher (lower) fair value measurement. Significant increases (decreases) in the discount rate would result in a significantly lower (higher) fair value measurement.

The significant unobservable inputs used in the fair value measurement of the reporting entities' venture capital securities in the healthcare and cleantech areas are enterprise value to revenue multiples, enterprise value to R&D investment multiples, and a discount for lack of marketability and various risk factors. Significant increases (decreases) in the enterprise value to revenue multiple and enterprise value to R&D investment multiple inputs in isolation would result in a significantly higher (lower) fair value measurement. Significant increases (decreases) in the discount for lack of marketability and various risk factors in isolation would result in a significantly lower (higher) fair value measurement. Generally, a change in the assumption used for the level of enterprise value to revenue multiple is accompanied by a directionally similar change in the assumption used for the enterprise value to R&D multiple. In addition, a change in the assumption used for the discount for lack of marketability and various risk factors is not correlated to changes in the assumptions used for the enterprise value to revenue multiple or the enterprise value to R&D investment multiple.

We have one private equity investment, which is a venture capital fund (fair value of \$22.3 million and unfunded commitment of \$16.8 million as of September 30, 2012) investing in communications, consumer, digital media, healthcare and information technology markets. In addition, one of the investments included in our consolidated private equity fund (fair value of \$1.2 million and unfunded commitment of \$0.2 million as of September 30, 2012) is a venture capital fund investing in clean energy, resource and energy efficiency and other sustainable industries. The fair value of each of these investments has been estimated using the capital account balances provided by the partnerships. The interests in these partnerships cannot be redeemed.

## Assets Measured at Fair Value on a Nonrecurring Basis

There were no impairments recognized for goodwill, intangible assets or other long-lived assets as of September 30, 2012.

#### . Commitments and Contingencies

#### Legal Proceedings

During the first quarter of 2012, we received a legal letter of claim (the "Letter of Claim") sent on behalf of a former European pension fund client, alleging that AllianceBernstein Limited (a wholly-owned subsidiary of ours organized in the U.K.) was negligent and failed to meet certain applicable standards of care with respect to the initial investment in and management of a £500 million portfolio of U.S. mortgage-backed securities. The alleged damages range between \$177 million and \$234 million, plus compound interest on an alleged \$125 million of realized losses in the portfolio. We believe that any losses to this client resulted from adverse developments in the U.S. housing and mortgage market that precipitated the financial crisis in 2008 and not any negligence or failure on our part. We believe that we have strong defenses to these claims and will defend them vigorously. It is reasonably possible that we could incur a loss as a result of this matter. Currently, however, we are unable to predict the outcome or estimate a possible loss or range of loss.



We are involved in various other matters, including regulatory inquiries, administrative proceedings and litigation, some of which allege significant damages. It is reasonably possible that we could incur some losses pertaining to these other matters; however, we believe that any such losses would be immaterial. Furthermore, although any inquiry, proceeding or litigation has the element of uncertainty, management believes that the outcome of any one of these other matters that is pending or threatened, or all of them combined, will not have a material adverse effect on our results of operations or financial condition.

#### Other

During 2009, we entered into a subscription agreement under which we committed to invest up to \$40 million in a venture capital fund over a six-year period. In December 2011, we sold 12.5% of our funded interest and commitment to an unaffiliated third party for \$2.0 million. As of September 30, 2012, we had funded \$18.2 million, net of the sales proceeds, of our revised commitment of \$35 million. In October 2012, we received a capital call of \$1.1 million.

During 2010, as general partner of AllianceBernstein U.S. Real Estate L.P. (the "Real Estate Fund"), we committed to invest \$25 million in the Real Estate Fund. As of September 30, 2012, we had funded \$7.5 million of this commitment.

During the second quarter of 2012, we entered into an investment agreement under which we committed to invest up to \$8 million in an oil and gas fund over a three-year period. As of September 30, 2012, we had funded \$5.4 million of this commitment. In October 2012, we received a capital call of \$1.6 million.

## 10. Qualified Employee Benefit Plans

We maintain a qualified profit sharing plan covering U.S. employees and certain foreign employees. Employer contributions are discretionary and generally limited to the maximum amount deductible for federal income tax purposes.

We maintain several defined contribution plans for foreign employees in our subsidiaries in the United Kingdom, Australia, Japan and other locations outside the United States. Employer contributions are generally consistent with regulatory requirements and tax limits. Defined contribution expense for foreign entities was \$1.6 million and \$2.0 million during the three months ended September 30, 2012 and 2011 and \$5.2 million and \$5.9 million during the nine months ended September 30, 2012 and 2011, respectively.

We maintain a qualified, noncontributory, defined benefit retirement plan ("Retirement Plan") covering current and former employees who were employed by AllianceBernstein in the United States prior to October 2, 2000. Benefits are based on years of credited service, average final base salary (as defined in the Retirement Plan), and primary Social Security benefits. Service and compensation after December 31, 2008 are not taken into account in determining participants' retirement benefits.

Our policy is to satisfy our funding obligation for each year in an amount not less than the minimum required by the Employee Retirement Income Security Act of 1974, as amended, and not greater than the maximum amount we can deduct for federal income tax purposes. During September 2012, we contributed \$4.9 million to the Retirement Plan. We do not intend to make any additional contributions this year. Contribution estimates, which are subject to change, are based on regulatory requirements, future market conditions and assumptions used for actuarial computations of the Retirement Plan's obligations and assets. Management, at the present time, has not determined the amount, if any, of additional future contributions that may be required.

Net expense (benefit) under the Retirement Plan consisted of:

	Three Months Ended September 30,			Nine Months Ended September 30,				
	2012			2011	2012			2011
				(in tho	usano	ls)		
Interest cost on projected benefit obligations	\$	1,139	\$	1,133	\$	3,493	\$	3,493
Expected return on plan assets		(1,231)		(1,272)		(3,737)		(3,860)
Recognized actuarial loss		208		92		642		308
Amortization of transition asset		(36)		(36)		(108)		(108)
Net pension expense (benefit)	\$	80	\$	(83)	\$	290	\$	(167)

### 11. Units Outstanding

Changes in units outstanding during the nine-month period ended September 30, 2012 were as follows:

Outstanding as of December 31, 2011	277,847,588
Options exercised	_
Units issued	—
Units retired	(238,487)
Units forfeited	—
Outstanding as of September 30, 2012	277,609,101

During the first nine months of 2012, we purchased 238,487 AllianceBernstein Units in private transactions and retired them.

### 12. Income Taxes

AllianceBernstein is a private partnership for federal income tax purposes and, accordingly, is not subject to federal or state corporate income taxes. However, AllianceBernstein is subject to a 4.0% New York City unincorporated business tax ("UBT"). Domestic corporate subsidiaries of AllianceBernstein, which are subject to federal, state and local income taxes, are generally included in the filing of a consolidated federal income tax return with separate state and local income tax returns being filed. Foreign corporate subsidiaries are generally subject to taxes in the foreign jurisdictions where they are located.

In order to preserve AllianceBernstein's status as a private partnership for federal income tax purposes, AllianceBernstein Units must not be considered publicly traded. The AllianceBernstein Partnership Agreement provides that all transfers of AllianceBernstein Units must be approved by AXA Equitable Life Insurance Company (a wholly- owned subsidiary of AXA, "AXA Equitable") and the General Partner; AXA Equitable and the General Partner approve only those transfers permitted pursuant to one or more of the safe harbors contained in relevant treasury regulations. If AllianceBernstein Units were considered readily tradable, AllianceBernstein's net income would be subject to federal and state corporate income tax, reducing its quarterly distribution to Holding. Furthermore, should AllianceBernstein enter into a substantial new line of business, Holding, by virtue of its ownership of AllianceBernstein, would lose its status as a "grandfathered" publicly-traded partnership and would become subject to corporate income tax, which would reduce materially Holding's net income and its quarterly distributions to Holding Unitholders.

## 13. Debt

At September 30, 2012 and December 31, 2011, AllianceBernstein had \$241.3 million and \$444.9 million, respectively, in commercial paper outstanding with weighted average interest rates of approximately 0.5% and 0.2%, respectively. The commercial paper and amounts outstanding under the 2012 Credit Facility described below are short term in nature and, as such, recorded value is estimated to approximate fair value. Average daily borrowings of commercial paper during the first nine months of 2012 and the full year 2011 were \$439.6 million and \$273.6 million, respectively, with weighted average interest rates of approximately 0.4% and 0.2%, respectively.

On December 9, 2010, AllianceBernstein entered into a committed, unsecured three-year senior revolving credit facility (the "2010 Credit Facility") with a group of commercial banks and other lenders in an original principal amount of \$1.0 billion with SCB LLC as an additional borrower. On January 17, 2012, the 2010 Credit Facility was amended and restated ("2012 Credit Facility"). The principal amount was amended to \$900 million from the original principal amount of \$1.0 billion, and the accordion feature was increased from \$250 million to \$350 million. In addition, the maturity date of the 2010 Credit Facility was extended from December 9, 2013 to January 17, 2017. There were no other significant changes in terms and conditions included in this amendment. Effective as of July 13, 2012, through the exercise of the commitment increase provisions of the 2012 Credit Facility, the principal amount was increased from \$900 million to \$1.0 billion. With this increase, the 2012 Credit Facility provides for possible increases in the principal amount by up to an aggregate incremental amount of \$250 million ("accordion feature"), any such increase being subject to the consent of the affected lenders.

The 2012 Credit Facility is available for AllianceBernstein's and SCB LLC's business purposes, including the support of AllianceBernstein's \$1.0 billion commercial paper program. Both AllianceBernstein and SCB LLC can draw directly under the 2012 Credit Facility and management expects to draw on the 2012 Credit Facility from time to time. AllianceBernstein has agreed to guarantee the obligations of SCB LLC under the 2012 Credit Facility.

The 2012 Credit Facility contains affirmative, negative and financial covenants, which are customary for facilities of this type, including, among other things, restrictions on dispositions of assets, restrictions on liens, a minimum interest coverage ratio and a maximum leverage ratio. We are in compliance with these covenants. The 2012 Credit Facility also includes customary events of default (with customary grace periods, as applicable), including provisions under which, upon the occurrence of an event of default, all outstanding loans may be accelerated and/or lender's commitments may be terminated. Also, under such provisions, upon the occurrence of certain insolvency- or bankruptcy-related events of default, all amounts payable under the 2012 Credit Facility would automatically become immediately due and payable, and the lender's commitments would automatically terminate.

Amounts under the 2012 Credit Facility may be borrowed, repaid and re-borrowed by us from time to time until the maturity of the facility. Voluntary prepayments and commitment reductions requested by us are permitted at any time without fee (other than customary breakage costs relating to the prepayment of any drawn loans) upon proper notice and subject to a minimum dollar requirement. Borrowings under the 2012 Credit Facility bear interest at a rate per annum, which will be, at our option, a rate equal to an applicable margin, which is subject to adjustment based on the credit ratings of AllianceBernstein, plus one of the following indexes: London Interbank Offered Rate; a floating base rate; or the Federal Funds rate.

As of September 30, 2012 and December 31, 2011, we had no amounts outstanding under the 2012 Credit Facility. During the first nine months of 2012, we did not draw upon the 2012 Credit Facility. During the full year 2011, \$40.0 million was outstanding for one day in February (with an interest rate of 1.3%) resulting in average daily borrowings of \$0.1 million under the 2010 Credit Facility.

In addition, SCB LLC has five uncommitted lines of credit with four financial institutions. Two of these lines of credit permit us to borrow up to an aggregate of approximately \$200.0 million while three lines have no stated limit. During May 2012, AllianceBernstein was named an additional borrower under a \$100.0 million SCB uncommitted line of credit. As of September 30, 2012, there were no loans outstanding. During the first nine months of 2012, \$5.0 million was outstanding for one day with an interest rate of 1.4%.

As of September 30, 2012 and December 31, 2011, we had no uncommitted bank loans outstanding. Average daily borrowings of uncommitted bank loans during the first nine months of 2012 and full year 2011 were \$17.4 million and \$6.4 million, respectively, with weighted average interest rates of approximately 1.2% and 1.3%, respectively.

## 14. Changes in Capital

Changes in capital as of September 30, 2012 consisted of:

	Att Allia	ners' Capital ributable to nceBernstein nitholders	Int Cor F	Non- ntrolling terests In isolidated Entities busands)	 Total Capital
Balance as of December 31, 2011	\$	3,975,462	\$	54,025	\$ 4,029,487
Comprehensive income:					
Net income		117,217		1,985	119,202
Other comprehensive income, net of tax:					
Unrealized gains on investments (net of tax expense of \$565)		553		—	553
Foreign currency translation adjustment (net of tax benefit of \$796)		4,973		9	4,982
Changes in employee benefit related items (net of tax expense of \$290)		48		—	48
Comprehensive income		122,791		1,994	124,785
Cash distributions to General Partner and unitholders		(206,694)		_	(206,694)
Capital contributions (distributions)		2,522		(9,833)	(7,311)
Purchase of AllianceBernstein Units		(3,049)		_	(3,049)
Compensation-related transactions		13,410		—	13,410
Balance as of September 30, 2012	\$	3,904,442	\$	46,186	\$ 3,950,628

Changes in capital as of September 30, 2011 consisted of:

	Partners' Capital Attributable to AllianceBernstein Unitholders			Non- controlling nterests In consolidated Entities nousands)	 Total Capital
Balance as of December 31, 2010	\$	4,370,838	\$	124,517	\$ 4,495,355
Comprehensive income (loss):					
Net income (loss)		341,592		(33,247)	308,345
Other comprehensive income (loss), net of tax:					
Unrealized gains on investments (net of tax benefit of \$210)		(68)		33	(35)
Foreign currency translation adjustment (net of tax expense of \$1,314)		646		(446)	200
Changes in employee benefit related items		23		—	23
Comprehensive income (loss)		342,193		(33,660)	 308,533
Cash distributions to General Partner and unitholders		(385,208)			(385,208)
Capital contributions (distributions)		2,669		(1,846)	823
Purchase of Australian joint venture		10,720		(32,104)	(21,384)
Purchase of AllianceBernstein Units		(4,565)			(4,565)
Compensation-related transactions		(15,255)			(15,255)
Balance as of September 30, 2011	\$	4,321,392	\$	56,907	\$ 4,378,299

Deferred taxes are not recognized on foreign currency translation adjustments for foreign subsidiaries whose earnings are considered permanently invested outside the United States.



## 15. Acquisitions

On October 1, 2010, we acquired SunAmerica's alternative investment group, an experienced team that manages a portfolio of hedge fund and private equity fund investments. The purchase price of this acquisition, accounted for under ASC 805, *Business Combinations*, was \$49.0 million, consisting of \$14.3 million of cash payments, \$2.5 million of assumed deferred compensation liabilities and \$32.2 million of net contingent consideration payable consists of the net present value of three annual payments of \$1.5 million to SunAmerica based on its assets under management transferred to us in the acquisition and the net present value of projected revenue sharing payments of \$35.5 million based on projected newly-raised assets under management by the acquired group. This contingent consideration payable was offset by \$4.1 million of performance-based fees earned in 2010 determined to be pre-acquisition consideration. The excess of the purchase price over the fair value of identifiable assets acquired resulted in the recognition of \$46.1 million of goodwill. During 2011 and the first nine months of 2012, no adjustments were made to the contingent consideration payable.

During the first quarter of 2011, AXA sold its 50% interest in our consolidated Australian joint venture to an unaffiliated third party as part of a larger transaction. On March 31, 2011, we purchased that 50% interest from the unaffiliated third party for \$21.4 million, making our Australian entity an indirect wholly-owned subsidiary. As a result, we eliminated \$32.1 million of non-controlling interests in consolidated entities and increased partner's capital attributable to AllianceBernstein unitholders by \$10.7 million.

On May 31, 2011, we acquired Pyrander Capital Management, LLC, an investment management company jointly owned by Caxton Associates L.P. ("Caxton") and Kurt Feuerman, a Caxton portfolio manager. We hired Mr. Feuerman and members of his team from Caxton, and acquired investment management contracts of the investment vehicles the team managed. The purchase price of this acquisition, accounted for under ASC 805, *Business Combinations*, was \$10.2 million, consisting of \$5.5 million of cash payments, \$4.4 million payable over the next two years (if Mr. Feuerman remains with AllianceBernstein) and a miscellaneous liability of \$0.3 million. The excess of the purchase price over the fair value of identifiable assets acquired resulted in the recognition of \$5.7 million of goodwill. We also recorded \$2.5 million of indefinite-lived intangible assets relating to the acquired fund's investment management contracts and \$2.0 million of definite-lived intangible assets relating to separately managed account relationships. Mr. Feuerman also received two restricted Holding Unit awards; one with a three-year service condition (assets under management targets). As a result of the service conditions at the time of the acquisition, for accounting purposes these awards are considered compensation expense, not part of the purchase price. Also, we are contingently liable to pay Caxton an additional \$4.4 million if Mr. Feuerman's five-year service condition and performance condition are met.

On November 30, 2011, we acquired Taiwan International Investment Management Co. ("TIIM") to expand our business in the Taiwanese market. The purchase price of this acquisition, accounted for under ASC 805, *Business Combinations*, was a cash payment of \$15.0 million, net of cash acquired. The valuation of the fair value of assets and liabilities acquired had been determined provisionally as of December 31, 2011. The excess of the purchase price over the current fair value of identifiable net assets acquired resulted in the recognition of \$9.8 million of goodwill as of December 31, 2011. The valuation was completed in the first quarter of 2012. As a result, intangible assets relating to customer relationships of \$0.3 million were recognized retrospectively as of December 31, 2011 with a corresponding reduction in goodwill.

The 2010 and 2011 acquisitions have not had a significant impact on 2011 or 2012 revenues and earnings. As a result, we have not provided supplemental pro forma information.

#### 16. Accounting Pronouncements

In December 2011, the FASB issued ASU 2011-11, *Disclosures about Offsetting Assets and Liabilities*. The amended standard requires an entity to disclose information about offsetting and related arrangements to enable users of its financial statements to understand the effect of those arrangements on its financial position. An entity is required to apply the amendments for annual reporting periods beginning on or after January 1, 2013, and interim periods within those annual periods. An entity should provide the disclosures required by those amendments retrospectively for all comparative periods presented. This amendment is not expected to have a material impact on our consolidated financial statements.

To the Board of the General Partner AllianceBernstein L.P.

We have reviewed the accompanying condensed consolidated statement of financial condition of AllianceBernstein L.P. ("AllianceBernstein") as of September 30, 2012, and the related condensed consolidated statements of income and comprehensive income for the three-month and nine-month periods ended September 30, 2012 and 2011, and the condensed consolidated statement of cash flows for the nine-month periods ended September 30, 2012 and 2011, and the responsibility of the management of AllianceBernstein Corporation, the General Partner.

We conducted our review in accordance with the standards of the Public Company Accounting Oversight Board (United States). A review of interim financial information consists principally of applying analytical procedures and making inquiries of persons responsible for financial and accounting matters. It is substantially less in scope than an audit conducted in accordance with the standards of the Public Company Accounting Oversight Board (United States), the objective of which is the expression of an opinion regarding the financial statements taken as a whole. Accordingly, we do not express such an opinion.

Based on our review, we are not aware of any material modifications that should be made to the accompanying condensed consolidated interim financial statements for them to be in conformity with accounting principles generally accepted in the United States of America.

We previously audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States), the consolidated statement of financial condition as of December 31, 2011, and the related consolidated statements of income, of changes in partners' capital and comprehensive income, and of cash flows for the year then ended (not presented herein), and in our report dated February 10, 2012, we expressed an unqualified opinion on those consolidated financial statements. In our opinion, the information set forth in the accompanying condensed consolidated statement of financial condition as of December 31, 2011, is fairly stated in all material respects in relation to the consolidated statement of financial condition from which it has been derived.

/s/ PricewaterhouseCoopers LLP

New York, New York October 24, 2012

#### Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

## **Executive Overview**

After difficult market conditions in the second quarter, global equity and fixed income trends turned more favorable during the third quarter, and our performance improved as a result. The already strong sales momentum in our Retail business accelerated, we continued to win diverse new Institutional fixed income and equity mandates, and our outflows moderated in Private Client.

Our total AUM as of September 30, 2012 were \$418.9 billion, up \$11.6 billion, or 2.8%, compared to June 30, 2012, and up \$16.9 billion, or 4.2%, compared to September 30, 2011. During the third quarter of 2012, AUM increased as a result of market appreciation of \$16.0 billion and \$5.0 billion of net inflows in the Retail channel, offset by net outflows of \$7.7 billion and \$1.7 billion in the Institutions and Private Client channels, respectively. During the twelve-month period ended September 30, 2012, AUM increased as a result of market appreciation of \$49.3 billion of net inflows in the Retail channel, offset by net outflows of \$32.4 billion in the Institutions and Private Client channels, respectively.

Institutional AUM decreased \$0.5 billion, or 0.2%, to \$214.4 billion during the third quarter of 2012, due primarily to net outflows of \$7.7 billion, offset by market appreciation of \$7.4 billion. While outflows increased to \$7.7 billion from \$3.7 billion in the second quarter of 2012, the current quarter included \$5.0 billion of outflows from a former Value Equities services client, which we discussed in our Form 10-Q for the quarter ended June 30, 2012, and \$1.8 billion of outflows from the liquidation of our Public-Private Investment Partnership ("PPIP") fund. The pipeline of awarded but unfunded Institutional mandates decreased from \$11.3 billion at June 30, 2012 to \$8.5 billion at September 30, 2012, with new fixed income and equity additions more than offset by fundings, revisions and removed mandates during the third quarter.

Retail AUM increased \$11.6 billion, or 9.3%, to \$136.4 billion during the third quarter of 2012, due primarily to market appreciation of \$6.4 billion and net inflows of \$5.0 billion. Gross sales increased 27.4% from \$11.9 billion in the second quarter of 2012 to \$15.2 billion in the third quarter of 2012. In fact, both quarterly net inflows and gross sales were our highest since 2000. And, while sales in Asia and Europe were particularly strong, we had sequential sales increases across regions and asset classes, and in both long-standing products and new offerings, where sales have nearly doubled year-to-date compared to the same period in 2011.

Private Client AUM increased \$0.5 billion, or 0.6%, to \$68.1 billion during the third quarter of 2012, due to market appreciation of \$2.2 billion, offset by net outflows of \$1.7 billion. Net outflows decreased from \$2.6 billion in the second quarter of 2012 due to an increase in gross sales and a decrease in redemptions and terminations. Also, we continued to enhance our client offerings, as we successfully completed the roll-out of our Strategic Equities, our new multi-style, all-cap approach to equity allocation, and launched a registered investment company that makes alternative services available to a broader client base.

Bernstein Research Services revenue for the third quarter of 2012 was \$100.6 million, down \$17.5 million, or 14.8%, compared to the third quarter of 2011, as a result of sharply lower trading volumes in the U.S. and Europe, partially offset by growth in Asia.

Net revenues for the third quarter of 2012 increased \$66.7 million, or 10.4%, to \$708.2 million from \$641.5 million in the third quarter of 2011. The increase was driven by investment gains in the current quarter compared to losses in the prior-year quarter and higher performance-based fees of \$39.4 million, offset by lower base advisory fees of \$43.2 million. Operating expenses for the third quarter of 2012 increased \$200.2 million, or 35.5%, to \$764.0 million from \$563.8 million in the third quarter of 2011. The increase was driven by real estate charges that were \$161.2 million higher than the prior-year period and employee compensation and benefits that were higher by \$17.7 million.

We demonstrated once again in this quarter that our long-term strategy to improve our investment performance, diversify our business, innovate for clients with new offerings and strengthen our financial condition is working. In fixed income, we not only continued to outperform across strategies and time periods, we also successfully completed the liquidation of the PPIP fund, at a significant return for the U.S. Treasury Department and other fund investors. In equities, we delivered better investment performance in U.S. large cap and emerging markets growth in the third quarter, while maintaining our outperformance in areas like small and mid-cap growth and Select U.S. Equities.

Also, we are ahead of schedule in executing the real estate consolidation plan we announced in the second quarter of 2012. As a result, we wrote down leases and wrote off assets totaling \$168.1 million in the third quarter of 2012. With continued progress on real estate and other expense reduction efforts, we have expanded our adjusted operating margin to 20.2% in the third quarter, our highest since early 2011. Looking ahead, while the outlook for both the Eurozone and the post-election U.S. economy remains uncertain, it is increasingly clear that the strategy we are executing is positioning AllianceBernstein for a stronger future.



## **Ongoing Expense Reduction**

Since the fourth quarter of 2008, we consistently have taken steps to reduce our cost structure, including headcount reductions and the consolidation of office locations, in response to declines in our AUM and fee revenues. In an effort to reduce our global real estate footprint, we recently completed a comprehensive review of our worldwide office locations and began implementing a space consolidation plan during the third quarter of this year. As a result, our intention is to sub-lease approximately 510,000 square feet of office space, over 70% of which is New York office space (in addition to the 380,000 square feet written-off in 2010), with the remainder being office space in London, Australia and various U.S. locations. We expect that the actions we intend to take going forward to vacate and market space for sublease will result over time in projected non-cash real estate charges of \$225 million to \$250 million, with the bulk of the charges occurring in the third and fourth quarter of this year. These charges are in addition to the earlier non-cash real estate charges for New York City office space we recorded, and they will not affect our future quarterly distributions. We expect to ultimately realize reduced operating expenses of \$38 million to \$43 million once we have successfully subleased the vacated space. These projections are based on current market conditions and could change over time as conditions evolve.

During the third quarter of 2012, we recorded pre-tax real estate charges of \$168.1 million, reflecting the net present value of the difference between the amount of our ongoing contractual operating lease obligations for this space and our estimate of current market rental rates (\$131.8 million), as well as the write-off of leasehold improvements, furniture and equipment related to this space (\$31.3 million), and changes in estimates relating to previously recorded real estate charges (\$5.0 million). We believe implementing this plan will meaningfully improve our cost structure and will play an important part in positioning our firm for a stronger future.

#### **Ongoing Strategy for Managing Infrastructure Costs**

During the fourth quarter of 2011, we reached an agreement with State Street Corporation ("State Street"), a provider of financial services to institutional investors, pursuant to which State Street provides investment operations outsourcing services covering more than \$300 billion of our assets under management. State Street provides a range of services, including trade settlement, portfolio administration and reconciliation, derivative operations, client reporting, and performance measurement for our institutional accounts. As a result of this agreement, approximately 100 employees were transitioned from AllianceBernstein to State Street to provide global servicing support. Over a two-year period, certain AllianceBernstein technology platforms will be converted to similar platforms maintained by State Street. Our research and investment management activities were not outsourced.

## Assets Under Management

Assets under management by distribution channel were as follows:

		As of Sept	ember 30,			
	2012		2011		\$ Change	% Change
			(in billion	s)		
Institutions	\$	214.4	\$ 22	24.1	\$ (9.7)	(4.3)%
Retail		136.4	1	9.8	26.6	24.3
Private Client		68.1	(	58.1	—	
Total	\$	418.9	\$ 4	)2.0	\$ 16.9	4.2

Assets under management by investment service were as follows:

	As of September 30,						
		2012	2011		\$ Change	% Change	
			(in billions)				
Equity							
Value:							
U.S.	\$	20.2	\$ 25	5.1	\$ (4.9)	(19.2)%	
Global & international		41.2	61	.9	(20.7)	(33.5)	
		61.4	87	<i>'</i> .0	(25.6)	(29.4)	
Growth:							
U.S.		22.0	21	.3	0.7	2.8	
Global & international		17.8	23	5.5	(5.7)	(24.2)	
		39.8	44	.8	(5.0)	(11.3)	
Total Equity		101.2	131	.8	(30.6)	(23.2)	
Fixed Income:							
U.S.		132.9	124	.1	8.8	7.0	
Global & international		111.7	89	.4	22.3	25.1	
		244.6	213	5.5	31.1	14.6	
Other <sup>(1)</sup> :							
U.S.		32.8	26	5.2	6.6	25.2	
Global & international		40.3	30	.5	9.8	31.9	
		73.1	56	5.7	16.4	28.8	
Total:							
U.S.		207.9	196	5.7	11.2	5.6	
Global & international		211.0	205	.3	5.7	2.8	
Total	\$	418.9	\$ 402	.0	\$ 16.9	4.2	

(1) Includes index, structured, asset allocation services and certain other alternative investments.

Changes in assets under management for the three-month, nine-month and twelve-month periods ended September 30, 2012 were as follows:

			Distributi	on (	Channel		Investment Service										
	Institutio	ons	Retail		Private Client	 Total	]	<b>Value</b> E <b>quity</b> 1 billions)		Growth Equity		Fixed ncome	0	ther <sup>(1)</sup>	- -	Total	
Balance as of June 30, 2012	\$ 21	4.9	\$ 124.8	\$	67.6	\$ 407.3	\$	69.6	\$	38.7	\$	230.4	\$	68.6	\$	407.3	
Long-term flows:																	
Sales/new accounts		5.2	15.2		1.0	21.4		0.9		1.1		16.7		2.7		21.4	
Redemptions/terminations	(1	2.0)	(8.6	i)	(2.2)	(22.8)		(10.4)		(2.4)		(8.8)		(1.2)		(22.8)	
Cash flow/unreinvested																	
dividends	(	0.9)	(1.6	i)	(0.5)	(3.0)		(1.5)		(0.1)		(0.9)		(0.5)		(3.0)	
Net long-term (outflows) inflows	(	7.7)	5.0	)	(1.7)	(4.4)		(11.0)		(1.4)		7.0		1.0		(4.4)	
Transfers	(	0.2)	0.2		_	_		_		_						_	
Market appreciation		7.4	6.4	ļ	2.2	16.0		2.8		2.5		7.2		3.5		16.0	
Net change	(	0.5)	11.6	;	0.5	11.6		(8.2)		1.1		14.2		4.5		11.6	
Balance as of September 30, 2012	\$ 21	4.4	\$ 136.4	\$	68.1	\$ 418.9	\$	61.4	\$	39.8	\$	244.6	\$	73.1	\$	418.9	

		Distr	n Cha	annel			Investment Service										
	Institutions Retail		Private tail Client		Total		Value Equity (in billions)		Growth Equity		Fixed Income		Other <sup>(1)</sup>		- -	Fotal	
Balance as of December 31, 2011	\$ 223.9	\$	112.6	\$	69.4	\$	405.9	\$	80.8	\$	44.2	\$	217.6	\$	63.3	\$	405.9
Long-term flows:																	
Sales/new accounts	14.6		39.9		3.3		57.8		4.2		3.7		43.6		6.3		57.8
Redemptions/terminations	(33.5)		(23.9)		(7.7)		(65.1)		(25.3)		(12.1)		(25.4)		(2.3)		(65.1)
Cash flow/unreinvested																	
dividends	(5.6)		(5.1)		(1.4)		(12.1)		(4.2)		(1.6)		(4.9)		(1.4)		(12.1)
Net long-term (outflows) inflows	(24.5)		10.9		(5.8)		(19.4)		(25.3)		(10.0)		13.3		2.6		(19.4)
Transfers	(0.2)		0.2		_		_		_				—				_
Market appreciation	15.2		12.7		4.5		32.4		5.9		5.6		13.7		7.2		32.4
Net change	(9.5)		23.8		(1.3)		13.0		(19.4)		(4.4)		27.0		9.8		13.0
Balance as of September 30, 2012	\$ 214.4	\$	136.4	\$	68.1	\$	418.9	\$	61.4	\$	39.8	\$	244.6	\$	73.1	\$	418.9

			Investment Service													
	Institutions	_1	Retail	Private Client		Total		<b>Value</b> Equity n billions)		Growth Equity		Fixed income	_(	Other <sup>(1)</sup>	_	Total
Balance as of September 30, 2011	\$ 224.1	\$	109.8	\$ 68.1	\$	402.0	\$	87.0	\$	44.8	\$	213.5	\$	56.7	\$	402.0
Long-term flows:																
Sales/new accounts	20.7		47.0	5.0		72.7		5.6		5.1		51.4		10.6		72.7
Redemptions/terminations	(46.5)		(33.1)	(10.9)		(90.5)		(36.4)		(16.9)		(34.5)		(2.7)		(90.5)
Cash flow/unreinvested																
dividends	(6.6)		(6.8)	(1.4)		(14.8)		(6.5)		(2.4)		(2.9)		(3.0)		(14.8)
Net long-term (outflows) inflows	(32.4)		7.1	(7.3)		(32.6)		(37.3)		(14.2)		14.0		4.9		(32.6)
Acquisitions	—		0.2	_		0.2		_				0.2				0.2
Transfers	(0.2)		0.2											_		_
Market appreciation	22.9		19.1	 7.3		49.3		11.7		9.2		16.9		11.5		49.3
Net change	(9.7)		26.6			16.9		(25.6)		(5.0)		31.1	_	16.4		16.9
Balance as of September 30, 2012	\$ 214.4	\$	136.4	\$ 68.1	\$	418.9	\$	61.4	\$	39.8	\$	244.6	\$	73.1	\$	418.9

(1) Includes index, structured, asset allocation services and certain other alternative investments.

Average assets under management by distribution channel and investment service were as follows:

	<b>Three Months Ended</b>								Nine Mon	ths I	Ended				
	9/	30/12	9	/30/11	\$ 0	Change	% Change	9/30/12		9/30/11		\$ Change		% Change	
							(in billio		ons)						
Distribution Channel:															
Institutions	\$	213.3	\$	243.0	\$	(29.7)	(12.2)%	\$	219.4	\$	259.7	\$	(40.3)	(15.5)%	
Retail		130.0		121.6		8.4	6.9		124.3		126.9		(2.6)	(2.0)	
Private Client		67.7		73.3		(5.6)	(7.6)		69.5		76.8		(7.3)	(9.5)	
Total	\$	411.0	\$	437.9	\$	(26.9)	(6.1)	\$	413.2	\$	463.4	\$	(50.2)	(10.8)	
Investment Service:															
Value Equity	\$	63.8	\$	106.4	\$	(42.6)	(40.1)%	\$	73.2	\$	126.4	\$	(53.2)	(42.1)%	
Growth Equity		38.8		55.2		(16.4)	(29.6)		41.7		65.3		(23.6)	(36.1)	
Fixed Income		237.9		217.0		20.9	9.6		229.8		213.1		16.7	7.9	
Other <sup>(1)</sup>		70.5		59.3		11.2	18.9		68.5		58.6		9.9	17.0	
Total	\$	411.0	\$	437.9	\$	(26.9)	(6.1)	\$	413.2	\$	463.4	\$	(50.2)	(10.8)	

<sup>(1)</sup> Includes index, structured, asset allocation services and certain other alternative investments.

Our Institutions channel third quarter average AUM of \$213.3 billion declined \$29.7 billion, or 12.2%, as compared to the third quarter of 2011. This is primarily due to our Institutions channel AUM declining \$9.7 billion, or 4.3%, over the last twelve months to \$214.4 billion at September 30, 2012, as well as the third quarter 2011 average of \$243.0 billion being significantly higher than the third quarter 2011 ending balance of \$224.1 billion (due to poor September 2011 performance). The \$9.7 billion decline in AUM over the last twelve months was primarily due to \$32.4 billion of net outflows (consisting of net outflows of \$36.7 billion in Value and Growth Equity services, offset by net inflows of \$2.8 billion and \$1.5 billion in Fixed Income and Other, respectively), partially offset by market appreciation of \$22.9 billion.

Our Retail channel third quarter average AUM of \$130.0 billion increased \$8.4 billion, or 6.9%, as compared to the third quarter of 2011. The increase was primarily due to our Retail channel AUM increasing \$26.6 billion, or 24.3%, over the last twelve months to \$136.4 billion at September 30, 2012, as well as the third quarter 2011 average of \$121.6 billion being significantly higher than the third quarter 2011 ending balance of \$109.8 billion (due to poor September 2011 performance). The \$26.6 billion increase in AUM over the last twelve months was primarily due to \$7.1 billion of net inflows (consisting of net inflows of \$13.3 billion and \$2.7 billion in Fixed Income and Other, respectively, offset by outflows of \$8.9 billion in Value and Growth Equity services) and market appreciation of \$19.1 billion.

Our Private Client channel third quarter average AUM of \$67.7 billion declined by \$5.6 billion, or 7.6%, as compared to the third quarter of 2011. The decrease was primarily due to the third quarter 2011 average of \$73.3 billion being significantly higher than the third quarter 2011 ending balance of \$68.1 billion (due to poor September 2011 performance), while the quarter-end AUM was flat year-over-year. Private Client AUM over the last twelve months reflects \$7.3 billion of net outflows (consisting of net outflows of \$5.9 billion in Value and Growth Equity services and \$2.1 billion in Fixed Income, offset by inflows of \$0.7 billion in Other), offset by market appreciation of \$7.3 billion.



## <u>Index</u>

Absolute investment composite returns and relative performance compared to benchmarks for certain representative Fixed Income, Value, Growth and Blend services were as follows:

	Three Months Ended September 30, 2012	Nine Months Ended September 30, 2012
Global High Income (fixed income)		
Absolute return	6.1%	14.3%
Relative return (vs. 33% Barclays High Yield, 33% JPM EMBI Global and 33% JPM GBI-EM)	0.4	0.0
U.S. Strategic Core Plus (fixed income)		
Absolute return	2.4	5.2
Relative return (vs. Barclays U.S. Aggregate)	0.8	1.2
Global Fixed Income (fixed income)		
Absolute return	3.5	5.5
Relative return (vs. CITI WLD GV BD-USD/JPM GLBL BD)	0.5	2.1
Global Plus (fixed income)		
Absolute return	3.6	5.6
Relative return (vs. Barclays Global Aggregate)	0.3	0.8
Emerging Market Debt (fixed income)		
Absolute return	7.1	16.1
Relative return (vs. JPM EMBI Global/JPM EMBI)	0.3	1.4
Global Value		
Absolute return	4.8	7.7
Relative return (vs. MSCI World Index)	(1.9)	(5.3)
International Value		
Absolute return	4.7	5.0
Relative return (vs. MSCI EAFE Index)	(2.2)	(5.1)
U.S. Strategic Value		
Absolute return	4.2	9.5
Relative return (vs. Russell 1000 Value Index)	(2.3)	(6.3)
U.S. Diversified Value		
Absolute return	5.5	12.7
Relative return (vs. Russell 1000 Value Index)	(1.0)	(3.0)
Emerging Markets Value		
Absolute return	6.2	7.8
Relative return (vs. MSCI EM Index)	(1.5)	(4.2)
Global Research Growth		
Absolute return	6.5	12.4
Relative return (vs. MSCI World Index)	(0.2)	(0.6)
Emerging Markets Growth		10.0
Absolute return	8.6	13.3
Relative return (vs. MSCI EM Index)	0.8	1.3
U.S. Large Cap Growth	7.0	17.0
Absolute return	7.9	17.9
Relative return (vs. Russell 1000 Growth Index)	1.8	1.1
U.S. Small Cap Growth	ΓO	17.0
Absolute return	5.0	17.0
Relative return (vs. Russell 2000 Growth Index)	0.1	2.9
Global Style Blend	6.2	10.1
Absolute return Relative return (vs. MSCI World Index)	6.2	10.1
International Style Blend – Developed	(0.5)	(2.9)
Absolute return	5.8	9.1
Relative return (vs. MSCI EAFE Index)	(1.1)	(1.0)
	(1.1)	(1.0)



After a difficult second quarter, financial markets rebounded strongly during the three-month period ended September 30, 2012. Investors regained some confidence as central banks around the globe acted to confront threats to financial stability and economic growth. Significant concerns remain such as tepid global economic growth, a slowdown in China and euro zone debt concerns which continue to hang over the markets.

During this period, our U.S. and global large cap equity services had mixed performance with Growth generally outperforming and Value underperforming their benchmarks. This was largely due to our adherence to our core investment discipline, which focuses on long-term deep value characteristics such as inexpensive cash flows in value stocks and undervalued earnings growth potential in growth stocks. Although the current, more short-term oriented equity markets have not rewarded these characteristics, our core research approach has not wavered and we believe that staying true to our investment discipline is in our clients' best interests over the long term. For the nine-month period ended September 30, 2012, the performance patterns were largely the same as those for the three-month period ended September 30, 2012.

Amid the improved market environment, our fixed income services generally outperformed their benchmarks for both the three-month and nine-month periods ended September 30, 2012.

## **Consolidated Results of Operations**

	<b>Three Months Ended</b>								Nine Mon	Ended				
	9,	/30/12	9	9/30/11	\$	Change	% Change		9/30/12	9	9/30/11	\$	Change	% Change
						(in	millions, except	per	unit amoun	ts)				
Net revenues	\$	708.2	\$	641.5	\$	66.7	10.4%	\$	2,032.1	\$	2,124.9	\$	(92.8)	(4.4)%
Expenses		764.0	•	563.8	•	200.2	35.5	•	1,907.9	•	1,793.1	•	114.8	6.4
Operating (loss) income		(55.8)		77.7		(133.5)	n/m	_	124.2		331.8	_	(207.6)	(62.6)
Income taxes		(7.6)		5.2		(12.8)	n/m		5.0		23.5		(18.5)	(78.8)
Net (loss) income		(48.2)		72.5		(120.7)	n/m		119.2		308.3		(189.1)	(61.3)
Net (loss) income of consolidated entities attributable to non- controlling interests		(4.0)		(18.5)		14.5	(78.3)		2.0		(33.3)		35.3	n/m
Net (loss) income attributable to AllianceBernstein											<u> </u>			
Unitholders	\$	(44.2)	\$	91.0	\$	(135.2)	n/m	\$	117.2	\$	341.6	\$	(224.4)	(65.7)
Diluted net (loss) income per														
AllianceBernstein Unit	\$	(0.16)	\$	0.32	\$	(0.48)	n/m	\$	0.42	\$	1.21	\$	(0.79)	(65.3)
Distributions per	<u>,</u>		<i>.</i>		<u>_</u>			<u>_</u>		<u>_</u>		<u>_</u>	(0.00)	(10.0)
AllianceBernstein Unit	\$	0.41	\$	0.32	\$	0.09	28.1	\$	0.98	\$	1.21	\$	(0.23)	(19.0)
$\mathbf{O}$ is the set $(1)$		1 0/		15.00/					C 00/		15 00/			
Operating margin <sup>(1)</sup>		n/m%		15.0%				_	6.0%	)	17.2%			

<sup>(1)</sup> Operating income excluding net (loss) income attributable to non-controlling interests as a percentage of net revenues.

Net (loss) income attributable to AllianceBernstein Unitholders for the three months ended September 30, 2012 decreased \$135.2 million from the three months ended September 30, 2011. The decrease was primarily due to (in millions):

\$ (161.2) Higher real estate charges
(43.2) Lower base advisory fees
(17.7) Higher employee compensation and benefits
(17.5) Lower Bernstein Research Services revenues
44.1 Higher deferred compensation investment gains
39.4 Higher performance-based fees
12.8 Lower income taxes
10.2 Higher seed capital investment gains
(2.1) Other
\$ (135.2)

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Net income attributable to AllianceBernstein Unitholders for the nine months ended September 30, 2012 decreased \$224.4 million, or 65.7%, from the nine months ended September 30, 2011. The decrease was primarily due to (in millions):

\$ (212.5) Lower base advisory fees
(177.2) Higher real estate charges
(35.4) Lower Bernstein Research Services revenues
72.6 Lower employee compensation and benefits
44.0 Higher deferred compensation investment gains
38.8 Higher performance-based fees
18.5 Lower income taxes
18.0 Higher seed capital investment gains
8.8 Other
\$ (224.4)

## **Real Estate Charges**

During the first quarter of 2012, we recorded pre-tax real estate charges totaling \$9.3 million, reflecting \$8.8 million resulting from the abandonment of our leased New York City Data Center office space and \$0.5 million resulting from a change in estimates relating to previously recorded real estate charges. The New York City Data Center charge consisted of the net present value of the difference between the amount of ongoing contractual operating lease obligations for this space and our estimate of current market rental rates (\$7.1 million) and the write-off of leasehold improvements, furniture and equipment related to this space (\$1.7 million). During the second quarter of 2012, we recorded pre-tax real estate charges totaling \$6.8 million resulting from a change in estimates relating to previously recorded real estate charges.

During the third quarter of 2012, we recorded pre-tax real estate charges of \$168.1 million in regard to a global office space consolidation plan. *See Ongoing Expense Reduction* in this MD&A *and Note 3 to our condensed consolidated financial statements* for an in-depth discussion of our 2012 real estate charges.

## **Deferred Compensation Charge**

During the fourth quarter of 2011, we implemented changes to our employee long-term incentive compensation award program designed to better align the costs of employee compensation and benefits with the company's current year financial performance, and provide employees with a higher degree of certainty that they will receive the incentive compensation they are awarded. We amended all outstanding year-end deferred incentive compensation awards of active employees (*i.e.*, those employees who we employed as of December 31, 2011), so that employees who terminate their employment or are terminated without cause may retain their awards, subject to compliance with certain agreements and restrictive covenants set forth in the applicable award agreement, including restrictions on competition and employee and client solicitation, and a claw-back for failing to follow existing risk management policies. Most equity replacement, sign-on or similar deferred compensation awards included in separate employment agreements or arrangements have not been amended.

We recognize compensation expense related to equity compensation grants in the financial statements using the fair value method. Fair value of restricted Holding Unit awards is the closing price of a Holding Unit on the grant date; fair value of options is determined using the Black-Scholes option valuation model. Under the fair value method, compensatory expense is measured at the grant date based on the estimated fair value of the award and is recognized over the required service period. Prior to the amendment made to the employee long-term incentive compensation award program in the fourth quarter of 2011, an employee's service requirement was typically the same as the delivery dates. This amendment eliminated employee service requirements but did not modify delivery dates contained in the original award agreements.

As a result of this change, we recorded a one-time, non-cash charge of \$587.1 million in the fourth quarter of 2011 for all unrecognized deferred incentive compensation on the amended outstanding awards from prior years. In addition, we recorded 100% of the expense associated with our 2011 deferred incentive compensation awards of \$159.9 million in the fourth quarter of 2011.

Awards granted in 2011 contained the provisions described above and we expect to include these provisions in deferred incentive compensation awards going forward. Accordingly, our annual incentive compensation expense will reflect 100% of the expense associated with the deferred incentive compensation awarded in each year. This approach to expense recognition will more closely match the economic cost of awarding deferred incentive compensation to the period in which the related service is performed.

## Management Operating Metrics

We are providing the non-GAAP measures "adjusted net revenues", "adjusted operating income" and "adjusted operating margin" because they are the principal operating metrics management uses in evaluating and comparing period-to-period operating performance and we believe they are useful to investors. Management principally uses these metrics in evaluating performance because they present a clearer picture of our operating performance, and allow management to see long-term trends without the distortion primarily caused by deferred compensation-related mark-to-market adjustments, real estate consolidation charges and other adjustment items. Similarly, these management operating metrics help investors better understand the underlying trends in our results and, accordingly, we believe they provide a valuable perspective for investors.

These non-GAAP measures are provided in addition to, and not as substitutes for, net revenues, operating income and operating margin, and they may not be comparable to non-GAAP measures presented by other companies. Management uses both GAAP and non-GAAP measures in evaluating our financial performance. Non-GAAP measures alone may pose limitations because they do not include all of our revenues and expenses.

	Three Mor Septem	 		Nine Months Ended September 30,				
	2012	2011		2012		2011		
		(in thou	usand	s)				
Net revenues, GAAP basis	\$ 708,158	\$ 641,529	\$	2,032,130	\$	2,124,913		
Exclude:								
Deferred compensation-related investment (gains) losses	(6,374)	37,840		(14,326)		29,688		
Deferred compensation-related dividends and interest	(300)	(982)		(1,023)		(2,138)		
90% of consolidated venture capital fund investment (gains) losses	3,634	18,306		(3,145)		32,662		
Distribution-related payments	(94,779)	(76,323)		(260,768)		(229,636)		
Amortization of deferred sales commissions	(10,658)	(9,186)		(29,096)		(29,383)		
Pass-through fees and expenses	(25,617)	(8,894)		(41,272)		(27,505)		
Adjusted net revenues	\$ 574,064	\$ 602,290	\$	1,682,500	\$	1,898,601		
Operating (loss) income, GAAP basis	\$ (55,821)	\$ 77,716	\$	124,171	\$	331,777		
Exclude:								
Deferred compensation-related investment (gains) losses	(6,374)	37,840		(14,326)		29,688		
Deferred compensation-related dividends and interest	(300)	(982)		(1,023)		(2,138)		
Deferred compensation-related mark-to-market vesting (credit) expense	5,986	(24,302)		12,965		(16,500)		
Deferred compensation-related dividends and interest expense	 582	 1,572		1,445		4,248		
Net impact of deferred compensation-related items	(106)	14,128		(939)		15,298		
Insurance proceeds	_	(10,691)		_		(10,691)		
Real estate charges	168,086	6,905		184,142		6,941		
Sub-total of non-GAAP adjustments	167,980	10,342		183,203		11,548		
Less: Net (loss) income of consolidated entities attributable to non-								
controlling interests	 (4,003)	 (18,445)		1,985		(33,247)		
Adjusted operating income	\$ 116,162	\$ 106,503	\$	305,389	\$	376,572		
	20.20/			10 00/		10.00/		
Adjusted operating margin	20.2%	17.7%	)	18.2%		19.8%		

Adjusted operating income for the three months ended September 30, 2012 increased \$9.7 million, or 9.1%, from the three months ended September 30, 2011, primarily as a result of lower general and administrative expenses (excluding real estate charges) of \$21.5 million, higher performance-based fees of \$21.3 million, higher investment gains of \$14.6 million and lower employee compensation expense (excluding the impact of deferred compensation mark-to-market vesting expense and dividends and interest expense) of \$11.7 million, offset by lower investment advisory base fees of \$42.4 million and lower Bernstein Research Services revenues of \$17.5 million. Adjusted operating income for the nine months ended September 30, 2012 decreased \$71.2 million, or 18.9%, from the nine months ended September 30, 2011, primarily as a result of lower investment advisory base fees of \$21.8 million and lower Bernstein Research Services revenues of \$35.4 million, offset by lower employee compensation expense (excluding the impact of deferred compensation mark-to-market vesting expense and dividends and interest expense) of \$99.2 million, lower general and administrative expenses (excluding real estate charges) of \$32.1 million, higher investment gains of \$26.4 million and higher performance-based fees of \$20.7 million.

## Adjusted Net Revenues

Adjusted net revenues exclude investment gains and losses and dividends and interest on deferred compensation-related investments, and 90% of the investment gains and losses of our consolidated venture capital fund attributable to non-controlling interests. In addition, adjusted net revenues offset distribution-related payments to third parties as well as amortization of deferred sales commissions against distribution revenues. We believe the offset of distribution-related payments from net revenues is useful for our investors and other users of our financial statements because such presentation appropriately reflects the nature of these costs as pass-through payments to third parties who perform functions on behalf of our sponsored mutual funds and/or shareholders of these funds. Amortization of deferred sales commissions is offset against net revenues because such costs, over time, essentially offset distribution revenues earned by the company. We also exclude additional pass-through expenses we incur (primarily through our transfer agency) that are reimbursed and recorded as fees in revenues. During the third quarter of 2012, we offset sub-advisory payments to third parties against performance-based fees earned on the Public-Private Investment Fund we managed. These fees have no impact on operating income, but they do have an impact on our operating margin. As such, we exclude these fees from adjusted net revenues.

#### Adjusted Operating Income

Adjusted operating income represents operating income on a GAAP basis excluding (1) the impact on net revenues and compensation expense of the mark-tomarket gains and losses (as well as the dividends and interest) associated with employee deferred compensation-related investments, (2) the deferred compensation charge, (3) real estate charges, (4) insurance proceeds, and (5) the net loss or income of consolidated entities attributable to non-controlling interests.

Prior to 2009, a large proportion of employee compensation was in the form of deferred awards that were notionally invested in AllianceBernstein investment services and generally vested over a period of four years. AllianceBernstein has economically hedged the exposure to market movements by purchasing and holding these investments on its balance sheet. The full value of the investments' appreciation (depreciation) is recorded within investment gains and losses on the income statement in the current period. U.S. GAAP requires the appreciation (depreciation) in the compensation liability to be expensed over the award vesting period in proportion to the vested amount of the award as part of compensation expense. This creates a timing difference between the recognition of the compensation expense and the investment gain or loss impacting operating income, which will fluctuate over the life of the award and net to zero at the end of the multi-year vesting period. Although during periods of high market volatility these timing differences have an impact on operating income and operating margin, over the life of the award any impact is ultimately offset. Because these plans are economically hedged, management believes it is useful to reflect the offset ultimately achieved from hedging the investments' market exposure in the calculation of adjusted operating income, adjusted operating margin and adjusted diluted net income per Holding Unit, which will produce core operating results from period. The non-GAAP measures exclude gains and losses and dividends and interest on deferred compensation-related investment on the expense and the investments. In the fourth quarter of 2011, we implemented changes to our employee long-term incentive compensation award program. As a result, mark-to-market investment gains or losses recognized in compensation expense will closely approximate mark-to-market investment gains and losses recognized in revenues.

Real estate charges have been excluded because they are not considered part of our core operating results when comparing financial results from period to period and to industry peers.

Most of the net income or loss of consolidated entities attributable to non-controlling interests relates to the 90% limited partner interests held by third parties in our consolidated venture capital fund. We own a 10% limited partner interest in the fund. Because we are the general partner of the venture capital fund and are deemed to have a controlling interest, U.S. GAAP requires us to consolidate the financial results of the fund. However, recognizing 100% of the gains or losses in operating income while only retaining 10% is not reflective of our underlying financial results at the operating income level. As a result, we are excluding the 90% limited partner interests we do not own from our adjusted operating income. Similarly, net income of joint ventures attributable to non-controlling interests, although not significant, is excluded because it does not reflect the economic interest attributable to AllianceBernstein.

#### Adjusted Operating Margin

Adjusted operating margin allows us to monitor our financial performance and efficiency from period to period and to compare our performance to industry peers without the volatility noted above in our discussion of adjusted operating income. Adjusted operating margin is derived by dividing adjusted operating income by adjusted net revenues.



## **Units Outstanding**

We engage in open-market purchases of Holding Units to help fund anticipated obligations under our incentive compensation award program and for other corporate purposes, and purchase Holding Units from employees to allow them to fulfill statutory tax withholding requirements at the time of distribution of long-term incentive compensation awards. During the third quarter and first nine months of 2012, AllianceBernstein purchased 2.9 million and 9.5 million Holding Units for \$39.8 million and \$134.9 million, respectively. These amounts reflect open-market purchases of 2.8 million and 9.2 million Holding Units for \$38.8 million and \$129.4 million, respectively, with the remainder relating to purchases of Holding Units from employees to allow them to fulfill statutory tax withholding requirements at the time of distribution of long-term incentive compensation awards, offset by Holding Units purchased by employees as part of a distribution reinvestment election.

During each of the second and third quarters of 2012, we adopted a plan to repurchase Holding Units pursuant to Rule 10b5-1 under the Exchange Act. A Rule 10b5-1 plan allows a company to repurchase its shares at times when it otherwise might be prevented from doing so because of self-imposed trading blackout periods and because it possesses material non-public information. The broker we selected has the authority under the terms and limitations specified in the plan to repurchase Holding Units on our behalf in accordance with the terms of the plan. Repurchases are subject to SEC regulations as well as certain price, market volume and timing constraints specified in the plan. The plan adopted during the third quarter of 2012 does not specify an aggregate limitation and expires at the close of business on October 24, 2012. We intend to adopt additional Rule 10b5-1 plans so that we can continue to engage in open-market purchases of Holding Units to help fund anticipated obligations under our incentive compensation award program and for other corporate purposes.

We granted to employees and Eligible Directors 11.9 million restricted Holding Unit awards (including 2.7 million granted to Peter Kraus, our Chief Executive Officer (*see Employee Compensation and Benefits in this MD&A*) and 8.7 million granted in January 2012 for 2011 year-end awards) during the first nine months of 2012. To fund these awards, we allocated previously repurchased Holding Units that had been held in the consolidated rabbi trust. There were approximately 11.8 million unallocated Holding Units remaining in the consolidated rabbi trust as of September 30, 2012.

#### **Cash Distributions**

AllianceBernstein is required to distribute all of its Available Cash Flow, as defined in the AllianceBernstein Partnership Agreement, to its unitholders (including the General Partner). Typically in the past, Available Cash Flow has been the diluted earnings per unit for the quarter multiplied by the number of general and limited partnership interests at the end of the quarter, except when, as was the case with the deferred compensation-related charge in the fourth quarter of 2011, the impact of the non-cash charge was eliminated. For the third quarter of 2012, Available Cash Flow is the adjusted diluted net income per unit for the quarter multiplied by the number of general and limited partnership interests at the end of the quarter. In future periods, management anticipates that Available Cash Flow typically will be based on adjusted diluted net income per unit, unless management determines that one or more non-GAAP adjustments should not be made with respect to the Available Cash Flow calculation. *See Note 2 to the condensed consolidated financial statements contained in Item 1* for a description of Available Cash Flow.

## Net Revenues

The following table summarizes the components of net revenues:

	Three Months Ended								Nine Mon	ths H	Ended				
	9/30/12		9	9/30/11		Change	% Change		9/30/12	9/30/11		\$ Change		% Change	
							(in millions)								
Investment advisory and services fees:							,								
Institutions:	¢	100 5	¢	1 42 0	¢	(10.0)	(20.2)0/	¢	226 7	¢	450.4	¢			
Base fees	\$	102.7	\$	143.0	\$	(40.3)	(28.2)%	\$	326.7	\$	478.1	\$	(151.4)	(31.7)%	
Performance-based fees		34.3		0.5		33.8	n/m		42.4		8.9		33.5	376.7	
		137.0		143.5	_	(6.5)	(4.6)	_	369.1	_	487.0	_	(117.9)	(24.2)	
Retail:															
Base fees		181.0		163.4		17.6	10.8		507.7		500.6		7.1	1.4	
Performance-based fees		3.0				3.0	n/m		3.0	_	_		3.0	n/m	
		184.0		163.4		20.6	12.6		510.7		500.6		10.1	2.0	
Private Client:	_														
Base fees		142.6		163.1		(20.5)	(12.5)		437.1		505.3		(68.2)	(13.5)	
Performance-based fees		2.7		0.1		2.6	n/m		2.8		0.5		2.3	374.7	
	-	145.3		163.2		(17.9)	(10.9)		439.9		505.8		(65.9)	(13.0)	
Total:						<u> </u>	· · · ·			_			<u> </u>	. ,	
Base fees		426.3		469.5		(43.2)	(9.2)		1,271.5		1,484.0		(212.5)	(14.3)	
Performance-based fees		40.0		0.6		39.4	n/m		48.2		9.4		38.8	407.7	
		466.3		470.1		(3.8)	(0.8)		1,319.7		1,493.4	_	(173.7)	(11.6)	
	-				-	(313)	(0.0)	-	1,01017	-	1,10011	-	(1, 51, )	(1110)	
Bernstein research services		100.6		118.1		(17.5)	(14.8)		310.0		345.4		(35.4)	(10.2)	
Distribution revenues		103.6		87.9		15.7	17.9		287.8		269.0		18.8	7.0	
Dividend and interest income		5.1		5.0		0.1	2.3		14.4		15.0		(0.6)	(3.5)	
Investment gains (losses)		7.2		(66.3)		73.5	n/m		27.3		(78.9)		106.2	n/m	
Other revenues		26.2		27.2		(1.0)	(3.9)		75.3		83.2		(7.9)	(9.5)	
Total revenues		709.0		642.0		67.0	10.4		2,034.5	_	2,127.1		(92.6)	(4.4)	
Less: interest expense		0.8		0.5		0.3	63.0		2.4		2.2		0.2	10.5	
Net revenues	\$	708.2	\$	641.5	\$	66.7	10.4	\$	2,032.1	\$	2,124.9	\$	(92.8)	(4.4)	

#### Investment Advisory and Services Fees

Investment advisory and services fees are the largest component of our revenues. These fees are generally calculated as a percentage of the value of AUM as of a specified date, or as a percentage of the value of average AUM for the applicable billing period, and vary with the type of investment service, the size of account and the total amount of assets we manage for a particular client. Accordingly, fee income generally increases or decreases as AUM increase or decrease and is therefore affected by market appreciation or depreciation, the addition of new client accounts or client contributions of additional assets to existing accounts, withdrawals of assets from and termination of client accounts, purchases and redemptions of mutual fund shares, shifts of assets between accounts or products with different fee structures, and acquisitions. Our average basis points realized (investment advisory fees divided by average AUM) generally approximate 50 to 70 basis points for equity services, 25 to 45 basis points for fixed income services and 5 to 15 basis points for other services. As such, a shift of client assets from active equity services toward fixed income services and/or other services results in a decline in revenues just as a shift of assets toward active equity services would increase revenues.

We calculate AUM using established fair valuation methodologies, including market-based valuation methods and fair valuation methods. Market-based valuation methods include: last sale/settle prices from an exchange for actively-traded listed equities, options and futures; evaluated bid prices from recognized pricing vendors for fixed income, asset-backed or mortgage-backed issues; mid prices from recognized pricing vendors and brokers for credit default swaps; and quoted bids or spreads from pricing vendors and brokers for other derivative products. Fair valuation methods include discounted cash flow models, evaluation of assets versus liabilities or any other methodology that is validated and approved by our Valuation Committee. Fair valuation methods are used only where AUM cannot be valued using market-based valuation methods, such as in the case of private equity or illiquid securities. Investments utilizing fair valuation methods typically make up an insignificant amount of our total AUM. Market volatility has not had a significant effect on our ability to acquire market data and, accordingly, our ability to use market-based valuation methods.



The Valuation Committee, which is composed of senior officers and employees, is responsible for overseeing the pricing and valuation of all investments held in client and AllianceBernstein portfolios. The Valuation Committee has adopted a Statement of Pricing Policies describing principles and policies that apply to pricing and valuing investments held in these portfolios. We have also established a Pricing Group, which reports to the Valuation Committee. The Valuation Committee has delegated to the Pricing Group responsibility for overseeing the pricing process for all investments.

We sometimes charge our clients performance-based fees. In these situations, we charge a base advisory fee and are eligible to earn an additional performance-based fee or incentive allocation that is calculated as either a percentage of absolute investment results or a percentage of investment results in excess of a stated benchmark over a specified period of time. Some performance-based fees include a high-watermark provision, which generally provides that if a client account underperforms relative to its performance target (whether absolute or relative to a specified benchmark), it must gain back such underperformance before we can collect future performance-based fees. Therefore, if we fail to achieve our performance target for a particular period, we will not earn a performance-based fee for that period and, for accounts with a high-watermark provision, our ability to earn future performance-based fees will be impaired. We are eligible to earn performance-based fees on approximately 7% of the assets we manage for institutional clients and approximately 3% of the assets we manage for private clients (in total, approximately 4% of our company-wide AUM). A majority of our hedge fund AUM is subject to high-watermarks and a significant majority of the AUM is below the high-watermarks. Accordingly, it is very unlikely we will earn performance-based fees in 2012 on the AUM below high-watermarks. If the percentage of our AUM subject to performance-based fees grows, seasonality and volatility of revenues and earnings are likely to become more significant.

For the three months ended September 30, 2012, our investment advisory and services fees decreased by \$3.8 million, or 0.8%, from the third quarter of 2011, due to a \$43.2 million, or 9.2%, decrease in base fees, which primarily resulted from a 6.1% decrease in average AUM and continued shift in product mix from Equities to Fixed Income and Other, offset by a \$39.4 million increase in performance-based fees. For the nine months ended September 30, 2012, our investment advisory and services fees decreased by \$173.7 million, or 11.6%, from the nine months ended September 30, 2011, primarily due to a decrease in base fees of \$212.5 million, or 14.3%, which primarily resulted from a 10.8% decrease in average AUM and continued shift in product mix from Equities to Fixed Income and Other, offset by a \$38.8 million increase in performance-based fees. During the third quarter, we recorded a \$39.6 million performance-based fee from PPIP (\$18.0 million of which is payable to third party sub-advisors).

Institutional investment advisory and services fees for the three months ended September 30, 2012 decreased by \$6.5 million, or 4.6%, from the three months ended September 30, 2011, due to a \$40.3 million, or 28.2%, decrease in base fees, offset by a \$33.8 million increase in performance-based fees (as a result of PPIP). The decrease in base fees was primarily due to a decrease in average AUM of 12.2% as well as a continued significant shift in product mix from Equities to Fixed Income. Average AUM for Equity services for the quarter ended September 30, 2012 decreased 53.3% while average AUM for Fixed Income and Other products increased 6.2% and 16.7%, respectively. Institutional investment advisory and services fees for the nine months ended September 30, 2011, due to a \$151.4 million, or 31.7%, decrease in base fees, partly offset by a \$33.5 million increase in performance-based fees (as a result of PPIP). The decrease in base fees was primarily due to a decrease in average AUM of 15.5% as well as a continued significant shift in product mix from Equities to Fixed Income. Average AUM for Equity services fees (as a result of PPIP). The decrease in base fees was primarily due to a decrease in average AUM of 15.5% as well as a continued significant shift in product mix from Equities to Fixed Income. Average AUM for Equity services for the nine months ended September 30, 2012 decreased 53.3% while average AUM of 15.5% as well as a continued significant shift in product mix from Equities to Fixed Income. Average AUM for Equity services for the nine months ended September 30, 2012 decreased 53.3% while average AUM for Fixed Income and Other products increased 53.3% while average AUM for Fixed Income. Average AUM for Equity services for the nine months ended September 30, 2012 decreased 53.3% while average AUM for Fixed Income and Other products increased 6.7% and 16.5%, respectively.

Retail investment advisory and services fees for the three months ended September 30, 2012 increased by \$20.6 million, or 12.6%, from the three months ended September 30, 2011, primarily due to a 6.9% increase in average AUM and a shift in product mix towards long-term non-U.S. global fixed income mutual funds, which generally have higher fees as compared to long-term U.S. mutual funds. Retail investment advisory and services fees for the nine months ended September 30, 2012 increased by \$10.1 million, or 2.0%, from the nine months ended September 30, 2011, despite a 2.0% decrease in average AUM. The increase in fees as compared to a decrease in average AUM is primarily due to a shift in product mix towards long-term non-U.S. global fixed income mutual funds from long-term U.S. mutual funds and other Retail products and services, which generally have higher fees as compared to long-term U.S. mutual funds and other Retail products and services.

Private client investment advisory and services fees for the three months ended September 30, 2012 decreased by \$17.9 million, or 10.9%, from the three months ended September 30, 2011, primarily as a result of a decline in base fees of \$20.5 million, or 12.5%, reflecting a decrease in average billable AUM of 10.6% and the impact of a shift in product mix from Equities to Fixed Income and Other products. Private client investment advisory and services fees for the nine months ended September 30, 2012 decreased by \$65.9 million, or 13.0%, from the nine months ended September 30, 2011, primarily as a result of a decline in base fees of \$68.2 million, or 13.5%, reflecting a decrease in average billable AUM of 10.4% and the impact of a shift in product mix from Equities to Fixed Income and Other products.

## Bernstein Research Services

Bernstein Research Services revenue consists principally of equity commissions received for providing equity research and brokerage-related services to institutional investors.

Revenues from Bernstein Research Services for the three and nine months ended September 30, 2012 decreased \$17.5 million, or 14.8%, and \$35.4 million, or 10.2%, respectively, compared to the corresponding periods in 2011. The decreases were the result of sharply lower market trading volumes in the U.S. and Europe, partially offset by growth in Asia.

#### **Distribution Revenues**

AllianceBernstein Investments and AllianceBernstein (Luxembourg) S.A. (each a wholly-owned subsidiary of AllianceBernstein) act as distributor and/or placing agent of company-sponsored mutual funds and receive distribution services fees from certain of those funds as partial reimbursement of the distribution expenses they incur. Period-over-period fluctuations of distribution revenues are typically in-line with fluctuations of the corresponding average AUM of these mutual funds.

Distribution revenues for the three and nine months ended September 30, 2012 increased \$15.7 million, or 17.9%, and \$18.8 million, or 7.0%, respectively, compared to the corresponding periods in 2011, while the corresponding average AUM of these mutual funds grew 18.1% and 8.1%, respectively. Average AUM of non B-share and non C-share mutual funds (which have lower distribution fee rates than B-share and C-share mutual funds) increased 21.7% and 11.2%, respectively, while average AUM of B-share and C-share mutual funds increased by 4.1% and decreased by 3.6%, respectively.

The SEC has proposed a rule amendment that would significantly change and restrict the ability of U.S. mutual funds to pay distribution and servicing fees ("12b-1 fees") to financial services firms for distributing their shares. If rules are adopted as proposed, changes in existing 12b-1 fee arrangements for a number of share classes offered by company-sponsored mutual funds would be required, which would reduce the net fund distribution revenues we receive from company-sponsored mutual funds. The impact of this rule change, which we do not anticipate being material, is dependent upon the final rules adopted by the SEC, any phase-in or grandfathering period, and any other changes made with respect to share class distribution arrangements.

### Dividend and Interest Income and Interest Expense

Dividend and interest income consists primarily of investment income and interest earned on customer margin balances and U.S. Treasury Bills. Interest expense principally reflects interest accrued on cash balances in customers' brokerage accounts. Dividend and interest income, net of interest expense, for the three and nine months ended September 30, 2012 decreased \$0.2 million and \$0.8 million, respectively, from the corresponding periods in 2011.

### Investment Gains (Losses)

Investment gains (losses) consist primarily of realized and unrealized investment gains or losses on: (i) employee deferred compensation-related investments, (ii) investments owned by our consolidated venture capital fund, (iii) U.S. Treasury Bills, (iv) market-making in cash equities and exchange-traded options and equities, (v) seed money investments and (vi) derivatives. Investments gains (losses) also include realized gains or losses on the sale of seed money investments classified as available-for-sale securities and equity in earnings of proprietary investments in limited partnership hedge funds that we sponsor and manage.



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Investment gains (losses) are as follows:

	Т	hree Mon Septem	 	Nine Months Ended September 30,			
	20	)12	2011	2012		2011	
			(in milli	ions)			
Deferred compensation-related investments							
Realized gains (losses)	\$		\$ (2.3)	\$ (0.8)	\$	(6.5)	
Unrealized gains (losses)		6.3	(35.5)	15.1		(23.2)	
Consolidated private equity fund investments							
Realized gains (losses)		(16.4)	(0.4)	(9.9)		(0.8)	
Unrealized gains (losses)		12.4	(20.0)	13.4		(35.5)	
Seed capital investments							
Realized gains (losses)		(13.9)	14.3	(20.7)		20.5	
Unrealized gains (losses)		19.8	(18.6)	35.6		(23.6)	
Brokerage-related investments							
Realized gains (losses)		(1.2)	(1.0)	(5.5)		(8.2)	
Unrealized gains (losses)		0.2	(2.8)	0.1		(1.6)	
	\$	7.2	\$ (66.3)	\$ 27.3	\$	(78.9)	

Realized gains or losses on deferred compensation-related investments typically occur in December of each year, as well as during the first quarter, as award tranches vest and related investments are sold to provide cash for payments to employees. The unrealized gains during both the third quarter of 2012 and year-to-date 2012 reflect the favorable financial markets during those periods versus unfavorable markets during 2011.

On a year-to-date basis, our publicly-traded securities held by our consolidated private equity fund incurred realized losses compared to realized gains during the nine months ended September 30, 2011, while our non-public investments incurred realized losses during both periods. The fund incurred unrealized mark-to-market gains relating to both its publicly-traded and non-public investments during the nine months ended September 30, 2012 compared to unrealized mark-to-market losses during the corresponding period in 2011.

Seed capital investments had realized losses in the third quarter and year-to-date 2012, primarily as a result of the derivatives we use to hedge our seed capital investments. Also during the third quarter and year-to-date, our trading securities had significant unrealized gains.

## Other Revenues

Other revenues consist of fees earned for transfer agency services provided to company-sponsored mutual funds, fees earned for administration and recordkeeping services provided to company-sponsored mutual funds and the general accounts of AXA and its subsidiaries, and other miscellaneous revenues. Other revenues for the three and nine months ended September 30, 2012 decreased \$1.0 million, or 3.9%, and \$7.9 million, or 9.5%, respectively, from the corresponding periods in 2011, primarily due to lower shareholder servicing fees.

## Expenses

The following table summarizes the components of expenses:

	Three Months Ended							Nine Mon	ths E	Inded				
	9/	/30/12	9/	/30/11	\$ (	Change	% Change		9/30/12	Ģ	)/30/11	\$ (	Change	% Change
							(in mil	lion	is)					
Employee compensation and														
benefits	\$	300.9	\$	283.2	\$	17.7	6.2%	\$	876.2	\$	948.8	\$	(72.6)	(7.6)%
Promotion and servicing:														
Distribution-related														
payments		94.8		76.3		18.5	24.2		260.8		229.6		31.2	13.6
Amortization of deferred														
sales commissions		10.6		9.2		1.4	16.0		29.1		29.4		(0.3)	(1.0)
Other		47.5		52.8		(5.3)	(10.0)		149.0		166.3		(17.3)	(10.4)
General and administrative:														
General and administrative		135.7		129.3		6.4	5.0		389.9		394.0		(4.1)	(1.0)
Real estate charges		168.1		6.9		161.2	n/m		184.1		6.9		177.2	n/m
Interest		0.9		0.6		0.3	43.8		2.6		1.9		0.7	35.9
Amortization of intangible														
assets		5.5		5.5			—		16.2		16.2			(0.2)
Total	\$	764.0	\$	563.8	\$	200.2	35.5	\$	1,907.9	\$	1,793.1	\$	114.8	6.4

### Employee Compensation and Benefits

We had 3,364 full-time employees at September 30, 2012 compared to 3,911 at September 30, 2011. Employee compensation and benefits consist of salaries (including severance), annual cash incentive awards, annual deferred incentive compensation awards, commissions, fringe benefits and other employment costs (including recruitment, training, temporary help and meals).

As a result of the deferred compensation charge (*discussed earlier in this MD&A*), we recorded a one-time, non-cash charge of \$587.1 million in the fourth quarter of 2011 for all unrecognized deferred incentive compensation on outstanding awards from prior years. In addition, we recorded 100% of the expense associated with our 2011 deferred incentive compensation awards of \$159.9 million in the fourth quarter of 2011.

Compensation expense as a percentage of net revenues was 42.5% and 44.1% for the three months ended September 30, 2012 and 2011, respectively. For the nine months ended September 30, 2012 and 2011, compensation expense as a percentage of net revenues was 43.1% and 44.7%, respectively. Compensation expense generally is determined on a discretionary basis and is primarily a function of our firm's financial performance. Amounts are awarded to help us achieve our goal of attracting, motivating and retaining top talent while also helping ensure that our firm's unitholders receive an appropriate return on their investment. Senior management, with the approval of the Compensation Committee of the Board, confirmed that the appropriate metric to consider in determining the amount of incentive compensation is the ratio of adjusted employee compensation and benefits expense to adjusted net revenues. Adjusted net revenues used in the adjusted compensation ratio are the same as the adjusted net revenues presented as a non-GAAP measure (discussed earlier in this MD&A) less revenues associated with acquisitions in 2010 and 2011 to implement strategic product initiatives (applicable to 2011 adjusted compensation ratios only). Adjusted employee compensation and benefits expense is total employee compensation and benefits expense minus other employment costs such as recruitment, training, temporary help and meals, and excludes the impact of mark-to-market vesting expense and dividends and interest expense associated with employee deferred compensation-related investments and total compensation and certain amortization of equity-based awards of personnel related to acquisitions in 2010 and 2011 to implement strategic product initiatives (applicable to 2011 adjusted compensation ratios only). Senior management, with the approval of the Compensation Committee, also established as an objective that adjusted employee compensation and benefits expense generally should not exceed 50% of our adjusted net revenues except in unexpected or unusual circumstances. Our ratios of adjusted compensation expense as a percentage of adjusted revenues were 50.2% and 49.2%, respectively, for the three months ended September 30, 2012 and 2011. For the nine months ended September 30, 2012 and 2011, our ratio of adjusted compensation expense was 50.1% and 48.8%, respectively. For the three and nine months ended September 30, 2012, the ratio exceeded 50% due to the incremental compensation expense recognized in the third quarter of 2012 for the CEO's Extended Employment Agreement (discussed below).

During June 2012, Peter S. Kraus, the General Partner, AllianceBernstein and Holding entered into an agreement (the "Extended Employment Agreement") pursuant to which Mr. Kraus will continue to serve as Chairman of the Board of the General Partner and Chief Executive Officer of the General Partner, AllianceBernstein and Holding from January 2, 2014, the end of the term of his existing employment agreement, until January 2, 2019 (the "Employment Term"), unless the Extended Employment Agreement is terminated in accordance with its terms. In connection with the signing of the Extended Employment Agreement, Mr. Kraus was granted 2,722,052 restricted Holding Units, vesting ratably over the Employment Term. Under U.S. GAAP, the compensation expense for the Holding Unit award under the Extended Employment Agreement of \$33.1 million (based on the \$12.17 grant date Holding Unit price) must be amortized on a straight-line basis over 6.5 years, beginning on the grant date. As a result, we will incur incremental compensation expense (in addition to compensation expense being recorded for Mr. Kraus under his existing employment agreement expiring January 2, 2014) during the second half of 2012 and full year 2013 for the Extended Employment Agreement prior to the commencement of the Employment Term even though Mr. Kraus does not receive any incremental cash compensation or unit vesting benefits during this period.

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For the three months ended September 30, 2012, employee compensation and benefits expense increased \$17.7 million, or 6.2%, primarily due to higher deferred compensation mark-to-market expense (\$30.3 million), partially offset by the net impact of lower adjusted revenues and a higher adjusted compensation ratio (\$5.7 million) and compensation in the third quarter of 2011 of personnel related to acquisitions that were excluded from the adjusted compensation ratio (\$3.7 million). For the nine months ended September 30, 2012, employee compensation and benefits expense decreased \$72.6 million, or 7.6%, primarily due to the net impact of lower adjusted revenues and a higher adjusted compensation ratio (\$81.1 million) and compensation in the first nine months of 2011 of personnel related to acquisitions that were excluded from the adjusted compensation ratio (\$81.1 million), partially offset by higher deferred compensation mark-to-market expense (\$29.5 million).

Since 2009, all deferred compensation awards to eligible employees, which typically vest ratably over four years, have been made in the form of restricted Holding Units or deferred cash (in 2010, deferred cash was an option available only to certain non-U.S. employees; this option was expanded to most employees in 2011). Prior to 2009, employees receiving deferred compensation awards allocated a portion of their awards to notional investments in company-sponsored investment products (primarily mutual funds). Increases in the value of the notional investments in company-sponsored investment products (primarily mutual funds). Increases in the value of the investments decrease the company's liability. The company generally purchased an amount of these investments equivalent to the notional investments and held them in a consolidated rabbi trust to economically hedge its exposure to valuation changes on its future obligations. Mark-to-market gains or losses on these investments are recognized in investment gains and losses as they occur. However, prior to the amendments made to the deferred incentive compensation program in 2011, the impact of cumulative mark-to-market gains or losses was recognized as increases or decreases in compensation expense ratably over the remaining vesting period. As a result, there was not a direct correlation between current period deferred compensation expense. Although there can be significant volatility from period to period as the values of these investment gains or losses recognized in revenues and the amortization of cumulative mark-to-market investment gains or losses recognized in revenues would, over that vesting period, equal mark-to-market investment gains or losses recognized in compensation expenses recognized in compensation expense. As a result of the 2011 amendments, mark-to-market investment g

The investment gains and losses on deferred compensation-related investments recognized in net revenues as compared to the amortization of deferred compensation awards notionally invested in company-sponsored investment products are as follows:

		Three Mor Septem	 		Nine Months Ended September 30,			
	2	2012	2011	2012			2011	
			(in mil	lions)				
Investment gains (losses)	\$	6.3	\$ (37.8)	\$	14.3	\$	(29.7)	
Amortization of awards notionally invested in company-sponsored investment products:								
Original award		_	17.2		_		54.7	
Prior periods' mark-to-market		_	1.3		—		5.7	
Current period mark-to-market		6.0	(25.6)		13.0		(22.2)	
Total		6.0	 (7.1)		13.0		38.2	
Net operating income impact	\$	0.3	\$ (30.7)	\$	1.3	\$	(67.9)	

### Promotion and Servicing

Promotion and servicing expenses include distribution-related payments to financial intermediaries for distribution of AllianceBernstein mutual funds and amortization of deferred sales commissions paid to financial intermediaries for the sale of back-end load shares of AllianceBernstein mutual funds. Also included in this expense category are costs related to travel and entertainment, advertising and promotional materials.

Promotion and servicing expenses increased \$14.6 million and \$13.6 million, during the three and nine months ended September 30, 2012, respectively, compared to the corresponding periods in 2011. The increases reflect higher distribution-related payments, partially offset by lower travel and entertainment, trade execution and transfer fees all due to the prior year's increased business activity and new product launches.

### General and Administrative

General and administrative expenses include technology, professional fees, occupancy, communications and similar expenses. General and administrative expenses as a percentage of net revenues were 42.9% (19.2% excluding real estate charges) and 21.2% (20.2% excluding real estate charges) for the three months ended September 30, 2012 and 2011, respectively. General and administrative expenses increased \$167.6 million, or 123.1%, during the third quarter of 2012 compared to the same period in 2011, primarily due to higher real estate charges of \$161.2 million, higher portfolio services expenses of \$16.9 million (primarily due to PPIP sub-advisor payments) and higher legal expenses of \$10.7 million (due to our receipt of insurance proceeds of \$10.7 million in the third quarter of 2011), partially offset by lower office and related expenses of \$10.7 million (excluding real estate charges). For the nine months ended September 30, 2012 and 2011, general and administrative expenses as a percentage of net revenues were 28.3% (19.2% excluding real estate charges) and 18.9% (18.5% excluding real estate charges), respectively. General and administrative expenses increased \$173.1 million, or 43.2%, during the first nine months of 2012 compared to the corresponding period in 2011, primarily due to higher real estate charges of \$10.4 million (due to our receipt of insurance proceeds of \$10.7 million in the third quarter of 2011), partially offset by lower office and related expenses of \$10.4 million (due to our receipt of insurance proceeds of \$10.7 million (primarily due to PPIP sub-advisor payments) and higher legal expenses of \$10.4 million (due to our receipt of insurance proceeds of \$10.7 million in the third quarter of 2011), partially offset by lower office and related expenses of \$10.4 million (due to our receipt of insurance proceeds of \$10.7 million in the third quarter of 2011), partially offset by lower office and related expenses of \$10.4 million (due to our receipt of insurance proceeds of \$10.7 million in the t

### **Income Taxes**

AllianceBernstein, a private limited partnership, is not subject to federal or state corporate income taxes, but we are subject to the New York City unincorporated business tax ("UBT"). Our domestic corporate subsidiaries are subject to federal, state and local income taxes, and are generally included in the filing of a consolidated federal income tax return. Separate state and local income tax returns are also filed. Foreign corporate subsidiaries are generally subject to taxes in the jurisdictions where they are located.

Income tax expense for the three and nine months ended September 30, 2012 decreased \$12.8 million and \$18.5 million from the three and nine months ended September 30, 2011, respectively. The decreases were due primarily to the tax impact of the third quarter 2012 real estate charge (\$9.1 million) and the UBT tax benefit recorded in the third quarter of 2012 (\$5.7 million) *discussed below*. The remainder of the variance in each period was due to the tax impact of the change in operating income excluding the real estate charge (operating income increased in the quarterly comparison and decreased in the year-to-year comparison).

In the third quarter of 2012, application of the New York city tax law that sources various types of receipts from services performed by registered brokers and dealers of securities and commodities for purposes of apportioning income has resulted in a reduction of our rate of tax for the current year and to the rate of tax that we expect to pay in the future. As a result, we recognized a \$5.7 million tax benefit in the third quarter of 2012 relating to our full year 2011 and nine months 2012 UBT.

#### Net Income (Loss) of Consolidated Entities Attributable to Non-Controlling Interests

Net income (loss) of consolidated entities attributable to non-controlling interests consists of limited partner interests owned by other investors representing 90% of the total limited partner interests in our consolidated venture capital fund. It also included the 50% interest owned by AXA and its subsidiaries in our consolidated joint venture in Australia through March 31, 2011, when we purchased the remaining 50% interest in the Australian joint venture for \$21.4 million. During the third quarter of 2012, we had a \$4.0 million net loss of consolidated entities attributable to non-controlling interests, due primarily to a \$4.0 million net investment loss attributable to our consolidated venture capital fund (of which 90% belongs to non-controlling interests) and management fees of \$0.4 million. During the first nine months of 2012, we had a \$2.0 million net gain of consolidated entities attributable to non-controlling interests, due primarily to a \$3.5 million net gain attributable to our consolidated venture capital fund (of which 90% belongs to non-controlling interests) and management fees of \$1.1 million.

### CAPITAL RESOURCES AND LIQUIDITY

During the first nine months of 2012, net cash provided by operating activities was \$531.5 million, compared to \$506.9 million during the corresponding 2011 period. The change was primarily due to lower net purchases of investments of \$324.2 million, primarily related to broker-dealer investments and seed capital investments, partially offset by lower cash provided by net income of \$278.5 million and higher broker-dealer related net receivables and segregated U.S. Treasury bills of \$29.6 million.



During the first nine months of 2012, net cash used in investing activities was \$11.9 million, compared to \$49.4 million during the corresponding 2011 period. During 2011, we purchased the remaining 50% interest in our Australian joint venture for \$21.4 million and we used \$5.5 million of cash to purchase an equity portfolio business.

During the first nine months of 2012, net cash used in financing activities was \$553.9 million, compared to \$588.5 million during the corresponding 2011 period. The decrease reflects lower distributions to the General Partner and unitholders of \$178.5 million as a result of lower earnings (distributions on earnings are paid one quarter in arrears), partially offset by an increase in repayment of commercial paper of \$139.3 million.

As of September 30, 2012, AllianceBernstein had \$610.6 million of cash and cash equivalents, all of which is available for liquidity, but is comprised primarily of cash on deposit for our broker dealers to comply with various customer clearing activities and cash held by foreign entities for which a permanent investment election for U.S. tax purposes is taken. If the cash held at our foreign subsidiaries of \$484.3 million, which includes cash on deposit for our foreign broker dealers, was to be repatriated to the U.S., we would be required to accrue and pay U.S. income taxes on these funds. Our intent is to permanently reinvest these earnings outside the U.S. We currently do not anticipate a liquidity need requiring a repatriation of these funds to the U.S.

### **Debt and Credit Facilities**

At September 30, 2012 and December 31, 2011, AllianceBernstein had \$241.3 million and \$444.9 million, respectively, in commercial paper outstanding with weighted average interest rates of approximately 0.5% and 0.2%, respectively. The commercial paper and amounts outstanding under the 2012 Credit Facility described below are short term in nature and, as such, recorded value is estimated to approximate fair value. Average daily borrowings of commercial paper during the first nine months of 2012 and the full year 2011 were \$439.6 million and \$273.6 million, respectively, with weighted average interest rates of approximately 0.4% and 0.2%, respectively.

On December 9, 2010, AllianceBernstein entered into a committed, unsecured three-year senior revolving credit facility (the "2010 Credit Facility") with a group of commercial banks and other lenders in an original principal amount of \$1.0 billion with SCB LLC as an additional borrower. On January 17, 2012, the 2010 Credit Facility was amended and restated ("2012 Credit Facility"). The principal amount was amended to \$900 million from the original principal amount of \$1.0 billion, and the accordion feature was increased from \$250 million to \$350 million. In addition, the maturity date of the 2010 Credit Facility was extended from December 9, 2013 to January 17, 2017. There were no other significant changes in terms and conditions included in this amendment. Effective as of July 13, 2012, through the exercise of the commitment increase provisions of the 2012 Credit Facility, the principal amount was increased from \$900 million to \$1.0 billion. With this increase, the 2012 Credit Facility provides for possible increases in the principal amount by up to an aggregate incremental amount of \$250 million ("accordion feature"), any such increase being subject to the consent of the affected lenders.

The 2012 Credit Facility is available for AllianceBernstein's and SCB LLC's business purposes, including the support of AllianceBernstein's \$1.0 billion commercial paper program. Both AllianceBernstein and SCB LLC can draw directly under the 2012 Credit Facility and management expects to draw on the 2012 Credit Facility from time to time. AllianceBernstein has agreed to guarantee the obligations of SCB LLC under the 2012 Credit Facility.

The 2012 Credit Facility contains affirmative, negative and financial covenants, which are customary for facilities of this type, including, among other things, restrictions on dispositions of assets, restrictions on liens, a minimum interest coverage ratio and a maximum leverage ratio. We are in compliance with these covenants. The 2012 Credit Facility also includes customary events of default (with customary grace periods, as applicable), including provisions under which, upon the occurrence of an event of default, all outstanding loans may be accelerated and/or lender's commitments may be terminated. Also, under such provisions, upon the occurrence of certain insolvency- or bankruptcy-related events of default, all amounts payable under the 2012 Credit Facility would automatically become immediately due and payable, and the lender's commitments would automatically terminate.

Amounts under the 2012 Credit Facility may be borrowed, repaid and re-borrowed by us from time to time until the maturity of the facility. Voluntary prepayments and commitment reductions requested by us are permitted at any time without fee (other than customary breakage costs relating to the prepayment of any drawn loans) upon proper notice and subject to a minimum dollar requirement. Borrowings under the 2012 Credit Facility bear interest at a rate per annum, which will be, at our option, a rate equal to an applicable margin, which is subject to adjustment based on the credit ratings of AllianceBernstein, plus one of the following indexes: London Interbank Offered Rate; a floating base rate; or the Federal Funds rate.

As of September 30, 2012 and December 31, 2011, we had no amounts outstanding under the 2012 Credit Facility. During the first nine months of 2012, we did not draw upon the 2012 Credit Facility. During the full year 2011, \$40.0 million was outstanding for one day in February (with an interest rate of 1.3%) resulting in average daily borrowings of \$0.1 million under the 2010 Credit Facility.

In addition, SCB LLC has five uncommitted lines of credit with four financial institutions. Two of these lines of credit permit us to borrow up to an aggregate of approximately \$200.0 million while three lines have no stated limit. During May 2012, AllianceBernstein was named an additional borrower under a \$100.0 million SCB uncommitted line of credit. As of September 30, 2012, there were no loans outstanding. During the first nine months of 2012, \$5.0 million was outstanding for one day with an interest rate of 1.4%.

As of September 30, 2012 and December 31, 2011, we had no uncommitted bank loans outstanding. Average daily borrowings of uncommitted bank loans during the first nine months of 2012 and full year 2011 were \$17.4 million and \$6.4 million, respectively, with weighted average interest rates of approximately 1.2% and 1.3%, respectively.

Our financial condition and access to public and private debt markets should provide adequate liquidity for our general business needs. Management believes that cash flow from operations and the issuance of debt and AllianceBernstein Units or Holding Units will provide us with the resources necessary to meet our financial obligations. See *"Cautions Regarding Forward-Looking Statements"*.

### COMMITMENTS AND CONTINGENCIES

AllianceBernstein's capital commitments, which consist primarily of operating leases for office space, are generally funded from future operating cash flows.

### **CRITICAL ACCOUNTING ESTIMATES**

The preparation of the condensed consolidated financial statements and notes to condensed consolidated financial statements requires management to make estimates and judgments that affect the reported amounts of assets, liabilities, revenues and expenses.

Management believes that the critical accounting policies and estimates discussed below involve significant management judgment due to the sensitivity of the methods and assumptions used.

#### Variable Interest Entities

In June 2009, the FASB issued ASU 2009-17, *Consolidations (Topic 810)* – *Improvements to Financial Reporting by Enterprises Involved with Variable Interest Entities*, effective January 1, 2010. This standard changed how a company determines when an entity that is insufficiently capitalized or is not controlled through voting should be consolidated. The determination of whether a company is required to consolidate an entity is based on, among other things, an entity's purpose and design, a company's ability to direct the activities of the entity that most significantly impact the entity's economic performance, and whether a company is obligated to absorb losses or receive benefits that could potentially be significant to the entity. The standard also requires ongoing assessments of whether a company is the primary beneficiary of a variable interest entity ("VIE").

Significant judgment is required in the determination of whether we are the primary beneficiary of a VIE. If we, together with our related party relationships, are determined to be the primary beneficiary of a VIE, the entity will be consolidated within our consolidated financial statements. In order to determine whether we are the primary beneficiary of a VIE, management must make significant estimates and assumptions of probable future cash flows and assign probabilities to different cash flow scenarios. Assumptions made in such analyses include, but are not limited to, market prices of securities, market interest rates, potential credit defaults on individual securities or default rates on a portfolio of securities, gain realization, liquidity or marketability of certain securities, discount rates and the probability of certain other outcomes.

#### Goodwill

As of September 30, 2012, goodwill of \$3.0 billion on the condensed consolidated statement of financial condition included \$2.8 billion as a result of the Bernstein Transaction and \$154 million in regard to various smaller acquisitions. We have determined that AllianceBernstein has only one reporting segment and reporting unit.

We test our goodwill annually, as of September 30, for impairment. As of September 30, 2012, the impairment test indicated that goodwill was not impaired. The carrying value of goodwill is also reviewed if facts and circumstances occur that suggest possible impairment, such as significant declines in assets under management, revenues, earnings or the price of a Holding Unit.

The impairment test is a two-step process. The first step of the goodwill impairment test is used to identify potential impairment by comparing the fair value of AllianceBernstein, the reporting unit, with its carrying value, including goodwill. If the fair value of the reporting unit exceeds its carrying value, goodwill is considered not impaired and the second step of the impairment test is not performed. However, if the carrying value of the reporting unit exceeds its fair value, the second step of the goodwill impairment test is performed to measure the amount of impairment loss, if any. The second step compares the implied fair value of the reporting unit to the aggregated fair values of its individual assets and liabilities to determine the amount of impairment, if any.

During the third quarter of 2012, AllianceBernstein estimated its fair value under both the market approach and the income approach. The types of assumptions and methodologies used under both approaches were consistent with those used in impairment tests performed in prior periods. Under the market approach, the fair value of the reporting unit was based on its unadjusted market valuation (AllianceBernstein Units outstanding multiplied by the price of a Holding Unit) and adjusted market valuations assuming a control premium and earnings multiples. The price of a publicly-traded AllianceBernstein Holding Unit serves as a reasonable starting point for valuing an AllianceBernstein Unit because each represents the same fractional interest in our underlying business. On an unadjusted basis, AllianceBernstein's fair value per unit as of September 30, 2012 was \$15.41 (the price of a Holding Unit as of that date) as compared to its carrying value, or book value, of \$14.09 per unit. Also under the market approach, we typically assume a control premium of 10% - 20% for the reporting unit, which was determined based on an analysis of control premiums for relevant recent acquisitions, as well as comparable industry earnings multiples applied to our current earnings forecast. A control premium was not needed in this analysis for fair value to exceed carrying value. Under the income approach, the fair value of the reporting unit was based on the present value of estimated future cash flows. Determining estimated fair value using a discounted cash flow valuation technique consists of applying business growth rate assumptions over the estimated life of the goodwill asset and then discounting the resulting expected cash flows using an estimated weighted average cost of capital of market participants to arrive at a present value amount that approximates fair value. In our tests, our discounted expected cash flow model used management's current five-year business plan, which factored in current market conditions and all material events that had impacted, or that we believed at the time could potentially impact, future expected cash flows and a declining annual growth rate thereafter for three years before using a terminal value growth rate. We ran multiple discounted cash flow analyses under several scenarios. We used a weighted average cost of equity ranging from 7% to 10% as the discount rate. We used a cost of equity rate, as opposed to a cost of capital, due to using net income in our expected cash flow model (as a result of generally distributing 100% of our earnings). The cost of debt is already factored into the net income projections. We used terminal value growth rates ranging from 2% to 4%, and we used our business plan growth rates as a base case and at stressed levels approximately 50% lower, as a result of current economic uncertainty and market dynamics.

Management considered the results of the market approach and income approach analysis performed along with a number of other factors (including current market conditions) and determined that AllianceBernstein's fair value exceeded its carrying value as of September 30, 2012 by approximately 9% using the market approach (on an unadjusted basis), and by more than 50% using the income approach (using the most stressed scenarios). As such, no goodwill impairment existed and the second step of the goodwill impairment test was not required.

As a result of increased economic uncertainty and current market dynamics, determining whether an impairment of the goodwill asset exists is increasingly difficult and requires management to exercise significant judgment. In addition, to the extent that securities valuations are depressed for prolonged periods of time and market conditions stagnate or worsen as a result of global economic and debt fears and the threat of another financial crisis, or if we continue to experience significant net redemptions, our assets under management, revenues, profitability and unit price may continue to be adversely affected. Although the price of a Holding Unit is just one factor in the calculation of fair value, if current Holding Unit price levels decline significantly, reaching the conclusion that fair value exceeds carrying value will, over time, become more difficult. In addition, control premiums, industry earnings multiples and discount rates are impacted by economic conditions. As a result, subsequent impairment tests may be more frequent and be based upon more negative assumptions and future cash flow projections, which may result in an impairment of this asset. Any impairment could reduce materially the recorded amount of goodwill, with a corresponding charge to our earnings.

### **Real Estate Charges**

During 2010 and 2012, we performed comprehensive reviews of our office real estate requirements and determined to consolidate office space and sub-lease the excess office space. As a result, we recorded real estate charges that reflect the net present value of the difference between the amount of our on-going contractual lease obligations for the vacated floors and our estimate of current market rental rates for such floors. The charges we recorded were based on current assumptions at the time of the charges regarding sublease marketing periods, costs to prepare the properties to market, market rental rates, broker commissions and subtenant allowances/incentives, all of which are factors largely beyond our control. If our assumptions prove to be incorrect, we may need to record additional charges or reduce previously recorded charges.

## **Retirement Plan**

We maintain a qualified, noncontributory, defined benefit retirement plan covering current and former employees who were employed by the Company in the United States prior to October 2, 2000. Service and compensation after December 31, 2008 are not taken into account in determining participants' retirement benefits. The amounts recognized in the consolidated financial statements related to the retirement plan are determined from actuarial valuations. Inherent in these valuations are assumptions, including expected return on plan assets, discount rates at which liabilities could be settled, rates of annual salary increases and mortality rates. The assumptions are reviewed annually and may be updated to reflect the current environment. Key assumptions are *described in Note 15 to AllianceBernstein's consolidated financial statements in our Form 10-K for the year ended December 31, 2011*. In accordance with U.S. generally accepted accounting principles, actual results that differ from those assumed are accumulated and amortized over future periods and, therefore, affect expense recognized and liabilities recorded in future periods.

### Loss Contingencies

Management continuously reviews with legal counsel the status of regulatory matters and pending or threatened litigation. We evaluate the likelihood that a loss contingency exists and record a loss contingency if it is probable and reasonably estimable as of the date of the financial statements. *See Note 9 to AllianceBernstein's condensed consolidated financial statements contained in Item 1.* 

### ACCOUNTING PRONOUNCEMENTS

See Note 16 to AllianceBernstein's condensed consolidated financial statements contained in Item 1.

### CAUTIONS REGARDING FORWARD-LOOKING STATEMENTS

Certain statements provided by management in this report are "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements are subject to risks, uncertainties and other factors that could cause actual results to differ materially from future results expressed or implied by such forward-looking statements. The most significant of these factors include, but are not limited to, the following: the performance of financial markets, the investment performance of sponsored investment products and separately-managed accounts, general economic conditions, industry trends, future acquisitions, competitive conditions and government regulations, including changes in tax regulations and rates and the manner in which the earnings of publicly-traded partnerships are taxed. We caution readers to carefully consider such factors. Further, such forward-looking statements or circumstances after the date of such statements. For further information regarding these forward-looking statements and the factors that could cause actual results to differ, *see "Risk Factors" in Part I, Item 1A of our Form 10-K for the year ended December 31, 2011 and Part II, Item 1A* in this Form 10-Q. Any or all of the forward-looking statements that we make in Form 10-K, this Form 10-Q, other documents we file with or furnish to the SEC, and any other public statements we issue, may turn out to be wrong. It is important to remember that other factors besides those listed in "Risk Factors" and those listed below could also adversely affect our financial condition, results of operations and business prospects.

The forward-looking statements referred to in the preceding paragraph include statements regarding:

- Our belief that the cash flow Holding realizes from its investment in AllianceBernstein will provide Holding with the resources necessary to meet its financial obligations: Holding's cash flow is dependent on the quarterly cash distributions it receives from AllianceBernstein. Accordingly, Holding's ability to meet its financial obligations is dependent on AllianceBernstein's cash flow from its operations, which is subject to the performance of the capital markets and other factors beyond our control.
- Our financial condition and ability to issue public and private debt providing adequate liquidity for our general business needs: Our financial condition is dependent on our cash flow from operations, which is subject to the performance of the capital markets, our ability to maintain and grow client assets under management and other factors beyond our control. Our ability to issue public and private debt on reasonable terms, as well as the market for such debt or equity, may be limited by adverse market conditions, our firm's long-term credit ratings, our profitability and changes in government regulations, including tax rates and interest rates.
- The possible impairment of goodwill in the future: As a result of increased economic uncertainty and current market dynamics, determining whether an impairment of the goodwill asset exists is increasingly difficult and requires management to exercise significant judgment. In addition, to the extent that securities valuations are depressed for prolonged periods of time and market conditions stagnate or worsen as a result of global economic and debt fears and the threat of another financial crisis, or if we continue to experience significant net redemptions, our AUM, revenues, profitability and unit price may continue to be adversely affected. Although the price of a Holding Unit is just one factor in the calculation of fair value, if current Holding Unit price levels decline significantly, reaching the conclusion that fair value exceeds carrying value will, over time, become more difficult. As a result, subsequent impairment tests may be more frequent and based upon more negative assumptions and future cash flow projections, which may result in an impairment of this asset. Any impairment could reduce materially the recorded amount of goodwill, with a corresponding charge to our earnings.

- <u>The outcome of litigation</u>: Litigation is inherently unpredictable, and excessive damage awards do occur. Though we have stated that we do not expect certain legal proceedings to have a material adverse effect on our results of operations or financial condition, any settlement or judgment with respect to a legal proceeding could be significant, and could have such an effect.
- <u>Our anticipation that the proposed 12b-1 fee-related rule changes will not have a material effect on us:</u> We cannot predict the impact of this rule change, which is dependent upon the final rules adopted by the SEC, any phase-in or grandfathering period, and any other changes made with respect to share class distribution arrangements.
- Our intention to continue to engage in open market purchases of Holding Units to help fund anticipated obligations under our incentive compensation award program: The number of Holding Units needed in future periods to make incentive compensation awards is dependent upon various factors, some of which are beyond our control, including the fluctuation in the price of a Holding Unit (NYSE: AB).
- <u>Our determination that adjusted employee compensation expense should not exceed 50% of our adjusted revenues</u>: Aggregate employee compensation reflects employee performance and competitive compensation levels. Fluctuations in our revenues and/or changes in competitive compensation levels could result in adjusted employee compensation expense being higher than 50% of our adjusted revenues.
- <u>The pipeline of new institutional mandates not yet funded:</u> Before they are funded, institutional mandates do not represent legally binding commitments to fund and, accordingly, the possibility exists that not all mandates will be funded in the amounts and at the times currently anticipated, or that mandates ultimately will not be funded.
- Our belief that our real estate consolidation plan will be effective in meaningfully improving our cost structure and helping position our firm for a stronger future: Any charges we record and our estimates of reduced occupancy expenses in future years are based on our current assumptions regarding sublease marketing periods, costs to prepare the properties to market, market rental rates, broker commissions and subtenant allowances/incentives, all of which are factors largely beyond our control. If our assumptions prove to be incorrect, we may be forced to record an additional charge and/or our estimated occupancy cost reduction may be less than we currently project.
- Our belief that, while the outlook for both the Eurozone and the post-election U.S. economy remains uncertain, it is increasingly clear that the strategy we are executing is positioning AllianceBernstein for a stronger future: Changes and volatility in political, economic, capital market or industry conditions can result in changes in demand for our products and services or affect the value of our AUM, all of which may adversely affect our financial condition and results of operations. The actual performance of the capital markets and other factors beyond our control will affect our investment success for clients and asset flows. Furthermore, improved flows depend on a number of factors, including our ability to deliver consistent, competitive investment performance, which cannot be assured, conditions of financial markets, consultant recommendations, and changes in our clients' investment preferences, risk tolerances and liquidity needs.

## **OTHER INFORMATION**

With respect to the unaudited condensed consolidated interim financial information of AllianceBernstein for the three months and nine months ended September 30, 2012 and 2011 included in this quarterly report on Form 10-Q, PricewaterhouseCoopers LLP reported that they have applied limited procedures in accordance with professional standards for a review of such information. However, their separate report dated October 24, 2012 appearing herein states that they did not audit and they do not express an opinion on the unaudited condensed consolidated interim financial information. Accordingly, the degree of reliance on their report on such information should be restricted in light of the limited nature of the review procedures applied. PricewaterhouseCoopers LLP is not subject to the liability provisions of Section 11 of the Securities Act of 1933, as amended ("Securities Act") for their report on the unaudited condensed consolidated interim financial information because that report is not a "report" or a "part" of registration statements prepared or certified by PricewaterhouseCoopers LLP within the meaning of Sections 7 and 11 of the Securities Act.

### Item 3. Quantitative and Qualitative Disclosures About Market Risk

There have been no material changes to AllianceBernstein's market risk for the quarter ended September 30, 2012.

### Item 4. Controls and Procedures

## **Disclosure Controls and Procedures**

AllianceBernstein maintains a system of disclosure controls and procedures that is designed to ensure that information required to be disclosed in our reports under the Exchange Act is (i) recorded, processed, summarized and reported in a timely manner, and (ii) accumulated and communicated to management, including the Chief Executive Officer and the Chief Financial Officer, to permit timely decisions regarding our disclosure.

As of the end of the period covered by this report, management carried out an evaluation, under the supervision and with the participation of the Chief Executive Officer and the Chief Financial Officer, of the effectiveness of the design and operation of the disclosure controls and procedures. Based on this evaluation, the Chief Executive Officer and the Chief Financial Officer concluded that the disclosure controls and procedures are effective.

### Changes in Internal Control over Financial Reporting

No change in our internal control over financial reporting occurred during the third quarter of 2012 that materially affected, or is reasonably likely to materially affect, our internal control over financial reporting.



#### Part II

#### **OTHER INFORMATION**

#### Item 1. Legal Proceedings

See Note 9 to the condensed consolidated financial statements contained in Part I, Item 1.

#### Item 1A. <u>Risk Factors</u>

In addition to the information set forth in this report, please consider carefully "*Risk Factors*" in *Part I, Item 1A* of our Form 10-K for the year ended December 31, 2011. Such factors could materially affect our revenues, financial condition, results of operations and business prospects. *See also our* "*Cautions Regarding Forward-Looking Statements*" in *Part I, Item 2*.

## Item 2. <u>Unregistered Sales of Equity Securities and Use of Proceeds</u>

There were no AllianceBernstein Units sold by AllianceBernstein in the period covered by this report that were not registered under the Securities Act.

(d)

The following table provides information relating to any AllianceBernstein Units bought by AllianceBernstein in the quarter covered by this report:

## **ISSUER PURCHASES OF EQUITY SECURITIES**

				(u)
				Maximum Number
			(c)	(or Approximate
		(b)	Total Number of	Dollar Value) of
	(a)	Average Price	AllianceBernstein	AllianceBernstein Units that
	Total Number	Paid	Units Purchased as	May Yet
	of AllianceBernstein	Per AllianceBernstein	Part of Publicly	Be Purchased Under
	Units	Unit, net of	Announced Plans	the Plans or
Period	Purchased	Commissions	or Programs	Programs
7/1/12 - 7/31/12		\$ —		
8 /1/12 -8/31/12	—	—	—	
9/1/12 - 9/30/12 <sup>(1)</sup>	3,456	14.29		
Total	2.450	\$ 14.29		
Iotui	3,456	<b>5</b> 14.29		

<sup>(1)</sup> During September 2012, we purchased 3,456 AllianceBernstein Units in private transactions.

### Item 3. Defaults Upon Senior Securities

None.

### Item 4. <u>Mine Safety Disclosures</u>

None.

#### Item 5. Other Information

None.

#### Item 6. Exhibits

<u>15.1</u>	Letter from PricewaterhouseCoopers LLP, our independent registered public accounting firm, regarding unaudited interim financial information.
<u>31.1</u>	Certification of Mr. Kraus furnished pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
<u>31.2</u>	Certification of Mr. Weisenseel furnished pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
<u>32.1</u>	Certification of Mr. Kraus furnished for the purpose of complying with Rule 13a-14(b) or Rule 15d-14(b) of the Securities Exchange Act of 1934 and 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
<u>32.2</u>	Certification of Mr. Weisenseel furnished for the purpose of complying with Rule 13a-14(b) or Rule 15d-14(b) of the Securities Exchange Act of 1934 and 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
101.INS	XBRL Instance Document.

101.SCH XBRL Taxonomy Extension Schema.

101.CAL	XBRL Taxonomy Extension Calculation Linkbase.
101.LAB	XBRL Taxonomy Extension Label Linkbase.
101.PRE	XBRL Taxonomy Extension Presentation Linkbase.
101.DEF	XBRL Taxonomy Extension Definition Linkbase.

# **SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Date: October 24, 2012

## ALLIANCEBERNSTEIN L.P.

By: /s/ John C. Weisenseel John C. Weisenseel Chief Financial Officer October 24, 2012

Securities and Exchange Commission 100 F Street, N.E. Washington, DC 20549

Registration Statements on Form S-3 (No. 333-64886) and on Form S-8 (No. 333-47192).

Commissioners:

We are aware that our report dated October 24, 2012 on our review of interim financial information of AllianceBernstein L.P. (the "Company") for the threemonth and nine-month periods ended September 30, 2012 and 2011 and included in the Company's quarterly report on Form 10-Q for the quarter-ended September 30, 2012 is incorporated by reference in its Registration Statements referred to above.

Very truly yours,

/s/ PricewaterhouseCoopers LLP New York, New York I, Peter S. Kraus, certify that:

- 1. I have reviewed this quarterly report on Form 10-Q of AllianceBernstein L.P.;
- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: October 24, 2012

/s/ Peter S. Kraus

Peter S. Kraus Chief Executive Officer AllianceBernstein L.P. I, John C. Weisenseel, certify that:

- 1. I have reviewed this quarterly report on Form 10-Q of AllianceBernstein L.P.;
- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: October 24, 2012

/s/ John C. Weisenseel John C. Weisenseel Chief Financial Officer AllianceBernstein L.P.

### <u>CERTIFICATION PURSUANT TO</u> <u>18 U.S.C. SECTION 1350,</u> <u>AS ADOPTED PURSUANT TO</u> <u>SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002</u>

In connection with the Quarterly Report of AllianceBernstein L.P. (the "Company") on Form 10-Q for the period ending September 30, 2012 to be filed with the Securities and Exchange Commission on or about October 24, 2012 (the "Report"), I, Peter S. Kraus, Chief Executive Officer of the Company, certify, for the purpose of complying with Rule 13a-14(b) or Rule 15d-14(b) of the Securities Exchange Act of 1934 (the "Exchange Act") and 18 U.S.C. § 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that:

- (1) The Report fully complies with the requirements of section 13(a) or 15(d) of the Exchange Act; and
- (2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Date: October 24, 2012

/s/ Peter S. Kraus Peter S. Kraus Chief Executive Officer AllianceBernstein L.P.

### CERTIFICATION PURSUANT TO 18 U.S.C. SECTION 1350, AS ADOPTED PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the Quarterly Report of AllianceBernstein L.P. (the "Company") on Form 10-Q for the period ending September 30, 2012 to be filed with the Securities and Exchange Commission on or about October 24, 2012 (the "Report"), I, John C. Weisenseel, Chief Financial Officer of the Company, certify, for the purpose of complying with Rule 13a-14(b) or 15d-14(b) of the Securities Exchange Act of 1934 (the "Exchange Act") and 18 U.S.C. § 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that:

- (1) The Report fully complies with the requirements of section 13(a) or 15(d) of the Exchange Act; and
- (2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Date: October 24, 2012

/s/ John C. Weisenseel John C. Weisenseel Chief Financial Officer AllianceBernstein L.P.