FORM 4

TIES AND EYCHANGE COMMISSION **UNITED STATES SECUR**

Washington, D.C. 20549

ΚΠ	IE5	AND	EXCH	ANGE	COMM	15510
----	-----	-----	------	------	------	-------

OMB API	PROVAL
OMB Number:	3235-0287

0.5

by SCB

Estimated average burden

hours per response:

	Check this box if no longer subject to
١	Section 16. Form 4 or Form 5
ı	obligations may continue. See
	Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

							30(h) of the Ir											
1. Name and Address of Reporting Person* MAYER MARC O					2. Issuer Name and Ticker or Trading Symbol ALLIANCEBERNSTEIN HOLDING L.P. [AB							tionship of Reporting all applicable) Director		10% Own				
(Last)	(Fir	st)	(Middle)										X	Officer (gives)			Other (sp below)	ecity
C/O ALLIANCEBERNSTEIN L.P.					3. Date of Earliest Transaction (Month/Day/Year)								Exe	cutive V	ice Pre	esident		
1345 AV	ENUE OF TH	HE AMERICAS			12/19/2	2008												
(Street) NEW YORK NY 10105					4. If Amendment, Date of Original Filed (Month/Day/Year) 12/23/2008						6. Indivi	Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person						
(City)	(Sta	ate)	(Zip)		The second of th													
			Гable I - Nor	n-Deriva	tive S	ecu	ırities Acq	uired,	Disp	osed of	, or B	enefi	cially Ov	vned				
Date					th/Day/Year) Executio		Deemed ecution Date, ny onth/Day/Year)	Transaction Disposed Code (Instr.		ities Acquired (A) o d Of (D) (Instr. 3, 4 a			and 5) Securities Beneficially Following R		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership	
								Code	v	Amount	(A (D) or)	Price	Transaction (Instr. 3 and			(Instr. 4)
units rep. assignments of beneficial owner. of lp interests ⁽¹⁾														12,570 ⁽²⁾			D	
Holding Units ⁽¹⁾														56,896 ⁽²⁾				oy rabbi rust
							ities Acqu warrants,							ned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year	Code	Transaction Derivative Code (Instr. Securities		vative urities uired (A) or oosed of (D)	6. Date Exercisable and Expiration Date (Month/Day/Year)		е	7. Title and Amc Securities Unde Derivative Secu (Instr. 3 and 4)		derlying curity	8. Price of Derivative Security (Instr. 5)	9. Numbe derivative Securities Beneficia Owned Following	ve es ially	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership ot (Instr. 4)
				Code			Date Expiration Date		Title	Nu	ount or mber of ares		Reported Transaction(s) (Instr. 4)					

Explanation of Responses:

Units(3)

\$18.349⁽⁴⁾⁽⁵⁾⁽⁶⁾

1. Units representing assignments of beneficial ownership of limited partnership interests in AllianceBernstein Holding L.P. ("Holding Units")

J⁽⁴⁾⁽⁵⁾

2. On December 1, 2008, 10,675 Holding Units previously owned by Reporting Person through a rabbi trust under an employee deferred compensation plan were distributed to him.

8,160,000⁽⁷⁾

3. Units of limited partnership interest in AllianceBernstein L.P. ("Units")

12/19/2008

- 4. AXA Financial, Inc. ("AXF") entered into a purchase agreement with SCB Inc. (f/k/a Sanford C. Bernstein Inc., "SCB") and AllianceBernstein L.P. ("AllianceBernstein"), dated as of June 20, 2000 (the "Purchase Agreement"), pursuant to which AXF granted SCB the right, beginning on the second anniversary of the closing of AllianceBernstein's acquisition of substantially all of the assets and liabilities of SCB (the "Acquisition"), to cause AXF (or its designee) to purchase Units received by SCB as part of the consideration for the Acquisition (in the aggregate, such Units are referred to herein as the "Equity Consideration"). This right is exercisable no more than once annually during each of the eight years following the second anniversary of the closing of the Acquisition (October 2, 2000), in an amount not to exceed 20% of the Units paid to SCB as part of the Equity Consideration per year and subject to deferral under certain circumstances
- S. On December 19, 2008, SCB and SCB Partners Inc. ("Partners"), a wholly-owned subsidiary of SCB, delivered a notice to AXF stating that they were exercising their right to sell the final 8,160,000 Units to AXF (or its designee) under the Purchase Agreement. The purchase price for each Unit is \$18.349, which is, as provided by the Purchase Agreement, the average of the closing prices of a Holding Unit as quoted on the New York Stock Exchange composite tape for the ten trading days ending on December 29, 2008, the fifth trading day following the December 19, 2008 exercise date. The settlement of the sale to AXA America Holdings, Inc., AXF's designee, took place on January 6, 2009. Following the settlement of the sale, each of SCB, SCB Partners Inc. and Reporting Person no longer own any Units.
- 6. Prior to SCB and Partners exercising the remaining portion of their put option, their Units were exchangable for Holding Units upon the satisfaction of a number of conditions, including: (i) the issuance of Holding Units must have been exempt from registration pursuant to the Securities Act of 1933, as amended, and AllianceBernstein Holding L.P. ("Holding") must have received any necessary representations, opinions or other documentation in connection with such issuance; (ii) the issuance of the Holding Units must have been permissible under the terms of the Amended and Restated Agreement of Limited Partnership of Holding, dated as October 29, 1999 (and as amended February 24, 2006); (iii) AXA Equitable Life Insurance Company ("AXA Equitable") must have consented to the transfer (which AXF, AXA Equitable's indirect parent, had agreed to cause AXA Equitable to do); and (iv) SCB must have provided an outside legal opinion, reasonably satisfactory to AllianceBernstein, stating that the exchange of Units for Holding Units constitutes a "block transfer" under applicable U.S. Treasury Regulations. As a result of the transaction described in the footnote above, SCB, Partners and Reporting Person will no longer own any Units, making any exchange of their Units for Holding Units improssible.
- 7. Reporting Person disclaims beneficial ownership of these securities except to the extent of his pecuniary interest therein.

Remarks:

/s/ Laurence E. Cranch, by pwr. att'v

** Signature of Reporting Person

Holdin

Units⁽¹⁾

8,160,000(7)

01/08/2009

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.