

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

FORM 8-K/A

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported):

October 12, 2015

ALLIANCEBERNSTEIN HOLDING L.P.

(Exact name of registrant as specified in its charter)

Delaware

(State or other jurisdiction of
incorporation or organization)

001-09818

(Commission File Number)

13-3434400

(I.R.S. Employer Identification Number)

1345 Avenue of the Americas, New York, New York
(Address of principal executive offices)

10105
(Zip Code)

Registrant's telephone number, including area code:

212-969-1000

Check the appropriate box below if the Form 8-K/A filing is intended to simultaneously satisfy the filing obligations of the registrant under any of the following provisions:

☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 7.01. Regulation FD Disclosure.

AllianceBernstein L.P. (“**AB**”) and AllianceBernstein Holding L.P. are filing this Form 8-K/A to correct a typographical error in their news release (“**AUM Release**”) filed on October 13, 2015 announcing AB’s preliminary assets under management as of September 30, 2015. Specifically, the Total Equity line in the table has been corrected to refer to \$150 billion in equity investments, not \$450 billion.

The updated AUM Release is attached hereto as Exhibit 99.01.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits.

99.01AUM Release.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

ALLIANCEBERNSTEIN HOLDING L.P.

Dated: October 14, 2015

By: /s/ Mona Bhalla
Mona Bhalla
Corporate Secretary



Andrea Prochniak, Investors

212.756.4542

andrea.prochniak@abglobal.com

Jonathan Freedman, Media

212.823.2687

jonathan.freedman@abglobal.com

AB Announces September 30, 2015 Assets Under Management

New York, NY, October 12, 2015 - AllianceBernstein L.P. ("AB") and AllianceBernstein Holding L.P. ("AB Holding") (NYSE: AB) today announced that preliminary assets under management decreased to \$463 billion during September 2015 from \$471 billion at the end of August. The 1.7% decline was driven in large part by market depreciation, as well as negative net flows from Institutions. Retail and Private Wealth net flows were essentially flat for the month.

AB (The Operating Partnership)

Assets Under Management (\$ in Billions)

	At September 30, 2015				At Aug 31 2015
	Institutions	Retail	Private Wealth	Total	Total
Equity					
Actively Managed	\$ 25	\$ 43	\$ 37	\$ 105	\$ 109
Passive	20	25	0	45	47
Total Equity	45	68	37	150	156
Fixed Income					
Taxable	144	56	10	210	211
Tax-Exempt	2	11	20	33	33
Passive	0	10	1	11	11
Total Fixed Income	146	77	31	254	255
Other(1)	45	7	7	59	60
Total	\$ 236	\$ 152	\$ 75	\$ 463	\$ 471
	At August 31, 2015				
Total	\$ 239	\$ 156	\$ 76	\$ 471	

(1) Includes Multi Asset services and solutions and certain alternative investments.

Cautions Regarding Forward-Looking Statements

Certain statements provided by management in this news release are “forward-looking statements” within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements are subject to risks, uncertainties, and other factors that could cause actual results to differ materially from future results expressed or implied by such forward-looking statements. The most significant of these factors include, but are not limited to, the following: the performance of financial markets, the investment performance of sponsored investment products and separately-managed accounts, general economic conditions, industry trends, future acquisitions, competitive conditions, and current and proposed government regulations, including changes in tax regulations and rates and the manner in which the earnings of publicly-traded partnerships are taxed. AB cautions readers to carefully consider such factors. Further, such forward-looking statements speak only as of the date on which such statements are made; AB undertakes no obligation to update any forward-looking statements to reflect events or circumstances after the date of such statements. For further information regarding these forward-looking statements and the factors that could cause actual results to differ, see “Risk Factors” and “Cautions Regarding Forward-Looking Statements” in AB’s Form 10-K for the year ended December 31, 2014 and subsequent Forms 10-Q. Any or all of the forward-looking statements made in this news release, Form 10-K, Forms 10-Q, other documents AB files with or furnishes to the SEC and any other public statements issued by AB, may turn out to be wrong. It is important to remember that other factors besides those listed in “Risk Factors” and “Cautions Regarding Forward-Looking Statements”, and those listed above, could also adversely affect AB’s financial condition, results of operations and business prospects.

About AB

AB is a leading global investment management firm that offers high-quality research and diversified investment services to institutional investors, individuals and private wealth clients in major world markets.

At September 30, 2015, AB Holding owned approximately 36.2% of the issued and outstanding AB Units and AXA, one of the largest global financial services organizations, owned an approximate 63.4% economic interest in AB.

Additional information about AB may be found on our website, www.abglobal.com.