FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SION C. 20549 OMB APPROVAL OMB Number: 32350104

Estimated average burden hours per response: 0.5

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Erzan Or	Address of Rep <u>1UT</u>	porting Person*	Requiring S (Month/Day	2. Date of Event Requiring Statement (Month/Day/Year) 07/06/2022 3. Issuer Name and Ticker or Trading Symbol ALLIANCEBERNSTEIN HOLDING L.P. [AB]						
(Last) (First) (Middle) C/O ALLIANCEBERNSTEIN L.P.					4. Relationship of Reportin Issuer (Check all applicable)		•		lf Amendment, Date of Original ed (Month/Day/Year)	
501 COMMERCE STREET					Director X Officer (give title below)	10% Owner Other (specify below)		6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting		
(Street) NASHVILLE TN 37203			Head, Gl. Cl. Grp.	& Pr. Wlth.		Person Form filed by More than One Reporting Person				
(City)	(State)	(Zip)								
Table I - Non-Derivative Securities Beneficially Owned										
1. Title of Security (Instr. 4)					2. Amount of Securities Beneficially Owned (Instr. 4)	Form: [(D) or li	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)		4. Nature of Indirect Beneficial Ownership (Instr. 5)	
units rep. assignments of beneficial owner. of lp interests ⁽¹⁾				erests ⁽¹⁾	110,148	I		by rabbi trust under employee incentive comp programs		
Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)										
1. Title of De	e of Derivative Security (Instr. 4) 2. Date Exercisable Expiration Date (Month/Day/Year)		ate	3. Title and Amount of Securi Underlying Derivative Securi (Instr. 4)		urity Convers		5. Ownership Form:	Ownership (Instr.	
			Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Security		Direct (D) or Indirect (I) (Instr. 5)	5)

Explanation of Responses:

1. Units representing assignments of beneficial ownership of limited partnership interests in AllianceBernstein Holding L.P. ("AB Holding Units")

Remarks:

<u>/s/ Onur Erzan</u>

07/14/2022

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 5 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.