UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): October 10, 2023

ALLIANCEBERNSTEIN HOLDING L.P.

(Exact name of registrant as specified in its charter)

Delaware (State or other jurisdiction of incorporation or organization)

001-09818 (Commission File Number) 13-3434400 (I.R.S. Employer Identification Number)

501 Commerce Street, Nashville, TN 37203 (Address of principal executive offices)

(Zip Code) (615) 622-0000

(Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligations of the registrant under any of the following provisions:

☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
□ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
□ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).
Emerging growth company
f an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Securities registered pursuant to Section 12(b) of the Act:

Title of Each Class
Units rep. assignments of beneficial ownership of limited partnership interests in AB Holding

Trading Symbol

Name of Each Exchange on which Registered

NYSE

N

Item 7.01. Regulation FD Disclosure.

AllianceBernstein L.P. ("AB") and AllianceBernstein Holding L.P. are furnishing a news release ("AUM Release") issued on October 10, 2023 announcing AB's preliminary assets under management as of September 30, 2023. The AUM Release is attached hereto as Exhibit 99.01.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits.

99.01 AUM Release.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Dated: October 10, 2023

ALLIANCEBERNSTEIN HOLDING L.P.

By: /s/ Mark Manley

Mark Manley Corporate Secretary



AB Announces September 30, 2023 Assets Under Management

Nashville, TN, October 10, 2023 - AllianceBernstein L.P. ("AB") and AllianceBernstein Holding L.P. ("AB Holding") (NYSE: AB) today announced that preliminary assets under management decreased to \$669 billion during September 2023 from \$694 billion at the end of August. The 4% AUM decrease was primarily due to market depreciation, alongside net outflows. By channel, Retail net inflows were offset primarily by Institutional net outflows and modest Private Wealth net outflows.

AllianceBernstein L.P. (The Operating Partnership)
Assets Under Management (\$ in Billions)

	At September 30, 2023								Aug 31, 2023	
	Institutions		Retail		Private Wealth		Total		Total	
Equity										
Actively Managed	\$	56	\$	124	\$	47	\$	227	\$	237
Passive		21		32		3		56		60
Total Equity		77		156		50		283		297
Fixed Income										
Taxable		119		59		17		195		201
Tax-Exempt		1		29		26		56		57
Passive		_		9		_		9		10
Total Fixed Income		120		97		43		260		268
Alternatives/Multi-Asset Solutions ⁽¹⁾		100		6		20		126		129
Total	\$	297	\$	259	\$	113	\$	669	\$	694
					·	_		_		
		At August 31, 2023								
Total	\$	309	\$	269	\$	116	\$	694		

⁽¹⁾ Includes certain multi-asset solutions and services not included in equity or fixed income services.

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Cautions Regarding Forward-Looking Statements

Certain statements provided by management in this news release are "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements are subject to risks, uncertainties and other factors that could cause actual results to differ materially from future results expressed or implied by such forward-looking statements. The most significant of these factors include, but are not limited to, the following: the performance of financial markets, the investment performance of sponsored investment products and separately-managed accounts, general economic conditions, industry trends, future acquisitions, integration of acquired companies, competitive conditions, and government regulations, including changes in tax regulations and rates and the manner in which the earnings of publicly-traded partnerships are taxed. AB cautions readers to carefully consider such factors. Further, such forward-looking statements speak only as of the date on which such statements are made; AB undertakes no obligation to update any forward-looking statements to reflect events or circumstances after the date of such statements. For further information regarding these forward-looking statements and the factors that could cause actual results to differ, see "Risk Factors" and "Cautions Regarding Forward-Looking Statements" in AB's Form 10-K for the year ended December 31, 2022 or form 10-Q for the quarter ended June 30, 2023. Any or all of the forward-looking statements made in this news release, Form 10-K, Form 10-Q, other documents AB files with or furnishes to the SEC and any other public statements issued by AB, may turn out to be wrong. It is important to remember that other factors besides those listed in "Risk Factors" and "Cautions Regarding Forward-Looking Statements", and those listed above, could also adversely affect AB's financial condition, results of operations and business prospects.

About AllianceBernstein

AllianceBernstein is a leading global investment management firm that offers high-quality research and diversified investment services to institutional investors, individuals and private wealth clients in major world markets.

As of September 30, 2023, including both the general partnership and limited partnership interests in AllianceBernstein, AllianceBernstein Holding owned approximately 39.0% of AllianceBernstein and Equitable Holdings, Inc. ("EQH"), directly and through various subsidiaries, owned an approximate 61.7% economic interest in AllianceBernstein.

Additional information about AB may be found on our website, www.alliancebernstein.com.

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