

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported):

November 9, 2017

ALLIANCEBERNSTEIN HOLDING L.P.

(Exact name of registrant as specified in its charter)

Delaware

(State or other jurisdiction of
incorporation or organization)

001-09818

(Commission File Number)

13-3434400

(I.R.S. Employer Identification Number)

1345 Avenue of the Americas, New York, New York
(Address of principal executive offices)

10105
(Zip Code)

Registrant's telephone number, including area code:

212-969-1000

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligations of the registrant under any of the following provisions:

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 under the Securities Act (17 CFR 230.405) or Rule 12b-2 under the Exchange Act (17 CFR 240.12b-2).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 7.01. Regulation FD Disclosure.

AllianceBernstein L.P. (“**AB**”) and AllianceBernstein Holding L.P. (“**AB Holding**”) are furnishing a news release (“**New Director Release**”) issued on November 9, 2017 announcing that, on November 14, 2017, three additional independent directors -- Paul Audet, Shelley Leibowitz and Das Narayandas -- will join the Board of Directors of AllianceBernstein Corporation, general partner of AB and AB Holding. The New Director Release is attached hereto as Exhibit 99.01.

AB and AB Holding also are furnishing a news release (“**AUM Release**”) issued on November 9, 2017 announcing AB’s preliminary assets under management as of October 31, 2017. The AUM Release is attached hereto as Exhibit 99.02.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits.

[99.01 New Director Release.](#)

[99.02 AUM Release.](#)

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

ALLIANCEBERNSTEIN HOLDING L.P.

Dated: November 9, 2017

By: /s/ David M. Lesser

David M. Lesser
Corporate Secretary



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**ALLIANCEBERNSTEIN ANNOUNCES APPOINTMENT OF
THREE NEW INDEPENDENT BOARD DIRECTORS**

New Directors Bring Expertise in Asset Management, Technology, Marketing and Academia

New York, NY, November 9, 2017 -- AllianceBernstein L.P. (AB) and AllianceBernstein Holding L.P. (AB Holding) (NYSE: AB) today announced that the firm has added three new independent Directors to its Board of Directors. Paul Audet, Shelley Leibowitz and Das Narayandas will officially join the AB Board on November 14, 2017, the date of AB's next Board meeting.

When I became chairman in May, the Board launched a process to identify new members who would add expertise, experience, independent and international perspectives, diversity and excellent judgment," said Robert B. Zoellick, Chairman of the Board for AllianceBernstein. I am delighted that Paul, Shelley and Das have agreed to join the Board. We are fortunate to attract such world-class colleagues.

We are quite pleased we were able to add three new independent voices before year-end, said Seth Bernstein, President & Chief Executive Officer of AllianceBernstein. Paul, Shelley and Das are extremely well regarded in their respective fields, and bring a wealth of experience and expertise that will both elevate our discussions and broaden our perspective on the future direction of the firm.

Paul Audet is Founder and Managing Member of Symmetrical Ventures LLC, a venture capital firm specializing in growth capital investments in the technology sector. The firm evaluates investment opportunities in startups and development stage enterprises that aim to transform traditional business models through disruptive technologies. Previously, Mr. Audet culminated a long professional career with his retirement as a Senior Managing Director with BlackRock Inc. in 2014. His affiliation with BlackRock dates to 1994 when, as Director of Mergers and Acquisitions for PNC Financial Services Group, he led the acquisition of BlackRock. During his BlackRock tenure, Mr. Audet held a number of executive leadership roles including Chief Financial Officer for nine years as well as Head of the Company's US Active Mutual Funds, Global Real Estate and Global Cash Management businesses. Mr. Audet began his professional career in 1977 at PricewaterhouseCoopers before spending 35 years in the Financial Services industry with Paine Webber Inc., First Fidelity Bancorporation, PNC and BlackRock. He earned a BA in Economics and Accounting from Rutgers University.

Shelley Leibowitz currently serves as an advisor to senior executives and boards of directors in the areas of technology oversight and cybersecurity best practices. She has a significant portfolio of strategic consulting and pro-bono advisory work in the private and public sectors. Prior to starting her current firm, SL Advisory, Ms. Leibowitz served as Group Chief Information Officer for The World Bank, where she directed all aspects of technology, including strategy, innovation, and support, across more than 180 bank group offices in Washington and around the world. She has also served as Chief Information Officer at Investment Risk Management, Morgan Stanley, Greenwich Capital Markets, and other financial institutions. She currently sits on the Board of E*Trade Financial Corporation and on the Advisory Board of Endgame, a privately held security solutions company. Ms. Leibowitz is a member of the Council on Foreign Relations and on the Visiting Committee for the Center for Development Economics at Williams College. She graduated with a BS in Mathematics from Williams College.

Das Narayandas, Edsel Bryant Ford Professor of Business Administration, has been a faculty member at Harvard Business School since 1994. He also currently serves as the Senior Associate Dean and Chairman of Harvard Business Publishing Company and Senior Associate Dean, HBS External Relations. Dr. Narayandas previously has served as the Senior Associate Dean, HBS Executive Education, Chair of the HBS Executive Education Advanced Management Program and the Program for Leadership Development, as well as course head of the required first-year Marketing course in the MBA program. Dr. Narayandas has received the award for teaching excellence from the graduating HBS MBA Class on several occasions. Other awards include The Robert F. Greenhill Award for Outstanding Service to the HBS Community, the Charles M. Williams Award for Excellence in Teaching, and the Apgar Award for Innovation in Teaching. His scholarship has focused on market-facing issues in traditional b2b marketing and professional service firms including client management strategies, delivering service excellence, product line management and channel design. Dr. Narayandas currently serves on the Board of Titan Company Limited, a leading Indian brand marketer operating in the watch, jewelry, eyewear and wearable accessories segments. He holds a PhD in Management from Purdue University, a PGDM from the Indian Institute of Management, Bangalore, and a BTech from the Indian Institute of Technology, Bombay.

About AllianceBernstein

AllianceBernstein (AB) is a leading global investment management firm that offers high-quality research and diversified investment services to institutional investors, individuals and private wealth clients in major world markets.

At September 30, 2017, AB Holding owned approximately 35.2% of the issued and outstanding AB Units and AXA, a worldwide leader in financial protection, owned an approximate 64.9% economic interest in AB.

Additional information about AB may be found on our website, www.alliancebernstein.com.



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AB Announces October 31, 2017 Assets Under Management

New York, NY, November 9, 2017 - AllianceBernstein L.P. ("AB") and AllianceBernstein Holding L.P. ("AB Holding") (NYSE: AB) today announced that preliminary assets under management increased to \$542 billion during October 2017 from \$535 billion at the end of September. The 1.3% increase was the result of market appreciation and firmwide net inflows from all three client channels - Institutions, Retail and Private Wealth.

AB (The Operating Partnership)

Assets Under Management (\$ in Billions)

	At October 31, 2017				At Sep 30 2017
	Institutions	Retail	Private Wealth	Total	Total
Equity					
Actively Managed	\$ 32	\$ 55	\$ 48	\$ 135	\$ 132
Passive	22	31	—	53	52
Total Equity	54	86	48	188	184
Fixed Income					
Taxable	160	74	11	245	243
Tax-Exempt	1	15	23	39	39
Passive	—	10	—	10	10
Total Fixed Income	161	99	34	294	292
Other⁽¹⁾	48	4	8	60	59
Total	\$ 263	\$ 189	\$ 90	\$ 542	\$ 535
	At September 30, 2017				
Total	\$ 260	\$ 186	\$ 89	\$ 535	

(1) Includes certain multi-asset services and solutions and certain alternative investments.

Cautions Regarding Forward-Looking Statements

Certain statements provided by management in this news release are “forward-looking statements” within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements are subject to risks, uncertainties and other factors that could cause actual results to differ materially from future results expressed or implied by such forward-looking statements. The most significant of these factors include, but are not limited to, the following: the performance of financial markets, the investment performance of sponsored investment products and separately-managed accounts, general economic conditions, industry trends, future acquisitions, competitive conditions, and current and proposed government regulations, including changes in tax regulations and rates and the manner in which the earnings of publicly-traded partnerships are taxed. AB cautions readers to carefully consider such factors. Further, such forward-looking statements speak only as of the date on which such statements are made; AB undertakes no obligation to update any forward-looking statements to reflect events or circumstances after the date of such statements. For further information regarding these forward-looking statements and the factors that could cause actual results to differ, see “Risk Factors” and “Cautions Regarding Forward-Looking Statements” in AB’s Form 10-K for the year ended December 31, 2016 and subsequent Forms 10-Q. Any or all of the forward-looking statements made in this news release, Form 10-K, Forms 10-Q, other documents AB files with or furnishes to the SEC and any other public statements issued by AB, may turn out to be wrong. It is important to remember that other factors besides those listed in “Risk Factors” and “Cautions Regarding Forward-Looking Statements”, and those listed above, could also adversely affect AB’s financial condition, results of operations and business prospects.

About AB

AB is a leading global investment management firm that offers high-quality research and diversified investment services to institutional investors, individuals and private wealth clients in major world markets.

At September 30, 2017, AB Holding owned approximately 35.2% of the issued and outstanding AB Units and AXA, a worldwide leader in financial protection, owned an approximate 64.9% economic interest in AB.

Additional information about AB may be found on our website, www.alliancebernstein.com.