



ALLIANCEBERNSTEIN

## AllianceBernstein and Bernstein Private Wealth Management Unveil New Office in New York City

September 16, 2024

*New location in Hudson Yards deepens firm's presence in New York City and reaffirms commitment to tech advancements to enhance client and employee experience*

**NEW YORK, September 16, 2024**—AllianceBernstein (AB) and Bernstein Private Wealth Management (Bernstein), a unit of AllianceBernstein L.P. (NYSE: AB), today unveiled its new office at [The Spiral](#) in Hudson Yards. AB's New York City office relocation strengthens the firm's presence in the New York region and marks a significant moment in its near 60-year history.

Located at 66 Hudson Boulevard East, the brand-new office has been strategically designed as an open floor plan to bring AB and Bernstein's Wealth Advisors, investment teams, and client service professionals together in one space. The unique office environment is equipped with advanced technology and is complemented by outdoor terraces on every floor. The office space has been built for both clients and employees and features mixed-use meeting and event spaces for client and team collaboration.

"The move to Hudson Yards signifies an exciting new chapter for AB and Bernstein, two storied and iconic brands in New York City," said [Onur Erzan](#), Head of AB Global Client Group and Bernstein Private Wealth Management. "This transition marks a special moment for our firm. As part of our ongoing commitment to providing exceptional service and innovative solutions, our brand-new, state-of-the-art space in the heart of New York City presents significant opportunities to our clients and colleagues."

The New York Private Wealth Management team will continue to be led by Regional Managing Directors [Len Hersh](#) and [Kim Mustin](#) with a combined tenure of 34 years at the firm.

"This relocation is a significant step forward for our team, our firm, and our clients," said Hersh. "The Spiral, with its outdoor terraces winding down the facade like the building's name, sits at the northern end of the High Line with design elements that seem to extend the iconic park to the skyline. Along with its cutting-edge workplace design, our new home will inspire and empower our employees and visitors to reach new heights in the collaboration and exceptional service our clients have come to expect."

In tandem with its move to Hudson Yards, the firm continues to deepen its presence in the community with a focus on supporting students, education, and the arts. Initiatives include:

- a partnership with [Hudson Guild](#), supporting early literacy programming, youth development, and educational enrichment;
- [Minds Matter NYC](#) to support New York City's students in getting into and completing college;
- sponsoring a portion of The Shed's upcoming production of [King Lear](#), starring Kenneth Branagh.

"We are proud to use this opportunity to continue to convey our commitment to the New York market," added Mustin. "We look forward to welcoming our clients and valued professional partners to The Spiral and are excited about the opportunity our new location presents to extend our reach into the community."

The new office will serve as a hub for employees and clients from around the world and provide a central location to better serve and connect with clients regionally, nationally, and globally.

"While our firm's corporate headquarters remains in Nashville, we are thrilled to officially open our new, New York home," said [Karl Sprules](#), AB's Chief Operating Officer. "In the past year, our team has been focused on our global footprint and creating the office of the future for our employees. We have expanded our presence in the Middle East with an office in the Dubai International Financial Centre, in addition to opening a world-class office in Pune, India. Our team has also relocated to new, state-of-the-art office spaces in London, Milan, and Munich within Europe."

### About AllianceBernstein

AllianceBernstein is a leading global investment management firm that offers diversified investment services to institutional investors, individuals, and private wealth clients in major world markets. As of August 31, 2024, AllianceBernstein had \$791 billion in assets under management. Additional information about AB may be found on our website [alliancebernstein.com](#).

### About Bernstein Private Wealth Management

Bernstein Private Wealth Management advises ultrahigh- and high-net-worth clients on planning for—and living with—the complexities that come with significant wealth. Bernstein is distinguished among major wealth managers by its expertise in navigating life's transitions through a holistic approach. A flexible process—paired with innovative research, sophisticated modeling, and cutting-edge investment solutions—also sets Bernstein apart. Headquartered in Nashville, Bernstein is a business unit of AllianceBernstein, which ranks among the largest investment managers in the world, with offices in major world markets across 26 countries and jurisdictions. For additional information, visit [bernstein.com](#).

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