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## AllianceBernstein to Launch Two New Global Equity Canadian Trust Funds

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NEW YORK and TORONTO, April 4, 2019 /PRNewswire/ -- AllianceBernstein L.P. (AB), a leading global investment firm, today announced the launch of two new Canadian Trust Funds (CTFs): the **AB Canada Concentrated Global Equity Fund** and the **AB Canada Global Core Equity Fund**. The new funds will be launched in the second quarter of 2019, growing AB's suite of CTFs to eight funds. Today's announcement follows the successful launch of the **AB Canada Global Strategic Core Equity Fund** and the **AB Canada Emerging Markets Strategic Core Equity Fund**, in 2018.

The AB CTFs are designed to provide qualified institutional investors a diverse set of solutions based on differentiated, high-conviction fundamental research and disciplined investment processes.

"After the success of our Global and Emerging Markets Strategic Core Equity Fund launches, we're thrilled to expand AB's suite of CTF solutions. This mix of global equities strategies will give our Canadian institutional partners a wider range of options, all of which are backed by AB's deep fundamental research and high-conviction active management philosophy," said AB CIO for Concentrated Global Growth Mark Phelps.

"AllianceBernstein has been working with Canadian investors since the 1970s and continually evolves alongside the investment landscape," said Wendy Brodtkin, Managing Director for AB in Toronto. "Whether it is hedging against downside risk, reducing factor biases, or developing a concentrated active strategy, AB's suite of best-in-class strategies address a wide variety of needs for Canadian institutions."

Details on AB's three Global CTF strategies are included below:

### **AB Canada Concentrated Global Equity Fund**

- Seeks to achieve returns in line with the earnings growth of the companies we are invested in outperforming its benchmark in the medium and long term.
- The portfolio focuses on roughly 35 high-quality stocks with underappreciated long-term growth potential, selected from a research-intensive universe of 100 stocks and screened for ESG factors

### **AB Canada Global Strategic Core Equity Fund**

- Seeks to outperform global equities while emphasizing downside protection with a target up-market capture of 90% and a down-market capture of 70%
- The portfolio invests primarily in companies that we believe have sustainably profitable business models, fundamentally lower volatility and less downside risks in the future. Furthermore, we seek to achieve balanced exposure to quality, stability, and reasonable price in the portfolio

### **AB Canada Global Core Equity Fund**

- Seeks to outperform global equities while minimizing unintended factor risks relative to the benchmark, producing a smooth stream of positive relative returns
- Strategy draws on robust research capabilities and a proven investment process to navigate various market environments and has generated a strong and consistent track record over time with stock selection as the primary source of alpha

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### **About AllianceBernstein**

AllianceBernstein is a leading global investment management firm that offers high-quality research and diversified investment services to institutional investors, individuals and private wealth clients in major world markets. As of December 31, 2018, including both the general partnership and limited partnership interests in AllianceBernstein, AllianceBernstein Holding owned approximately 35.6% of AllianceBernstein and AXA Equitable Holdings, Inc. ("EQH"), directly and through various subsidiaries, owned an approximate 65.2% economic interest in AllianceBernstein.

Additional information about AB may be found on our website, [www.alliancebernstein.com](http://www.alliancebernstein.com).

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