

First Quarter 2024 Review

April 26, 2024

Seth P. Bernstein, President & Chief Executive Officer Jackie Marks, Chief Financial Officer Mark Gessner, Head of US Retail

Cautions Regarding Forward-Looking Statements

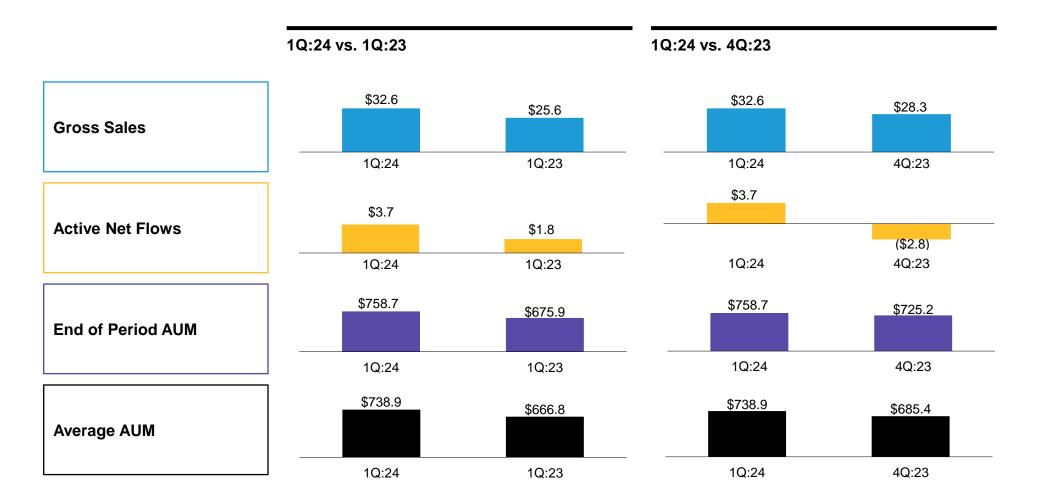
Certain statements provided by management in this presentation are "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements are subject to risks, uncertainties and other factors that could cause actual results to differ materially from future results expressed or implied by such forward-looking statements. The most significant of these factors include, but are not limited to, the following: the performance of financial markets, the investment performance of sponsored investment products and separately-managed accounts, general economic conditions, industry trends, future acquisitions, integration of acquired companies, competitive conditions, and government regulations, including changes in tax regulations and rates and the manner in which the earnings of publicly-traded partnerships are taxed. We caution readers to carefully consider such factors. Further, these forward-looking statements speak only as of the date on which such statements are made; we undertake no obligation to update any forward-looking statements to reflect events or circumstances after the date of such statements. For further information regarding these forward-looking statements and the factors that could cause actual results to differ, see "Risk Factors" and "Cautions Regarding Forward-Looking Statements" in AB's Form 10-K for the year ended December 31, 2023 and subsequent forms 10-Q. Any or all of the forward-looking statements made in this presentation, Form 10-K, Forms 10-Q, other documents we file with or furnish to the SEC, and any other public statements we issue, may turn out to be wrong. It is important to remember that other factors besides those listed in "Risk Factors" and "Cautions Regarding Forward-Looking Statements," and those listed below, could also adversely affect our revenues, financial condition, results of operations and business prospects.

The Forward-Looking Statements Referred to in the Preceding Paragraph Include Statements Regarding:

- The pipeline of new institutional mandates not yet funded: Before they are funded, institutional mandates do not represent legally binding commitments to fund and, accordingly, the possibility exists that not all mandates will be funded in the amounts and at the times currently anticipated, or that mandates ultimately will not be funded.
- Our relocation strategy: While the expenses, expense savings and EPU impact we expect will result from our Relocation Strategy are
 presented with numerical specificity, and we believe these figures to be reasonable as of the date of this report, the uncertainties surrounding
 the assumptions on which our estimates are based create a significant risk that our current estimates may not be realized. These assumptions
 include: the amount and timing of employee relocation costs, severance, and overlapping compensation and occupancy costs we experience;
 and the timing for execution of each phase of our relocation implementation plan.

Seth P. Bernstein President & Chief Executive Officer

Firmwide Overview: First Quarter 2024



USD billions; scales differ by chart

Figures shown may vary from reported figures due to rounding.

Asset Flows by Distribution Channel: Quarterly Trend



Institutional





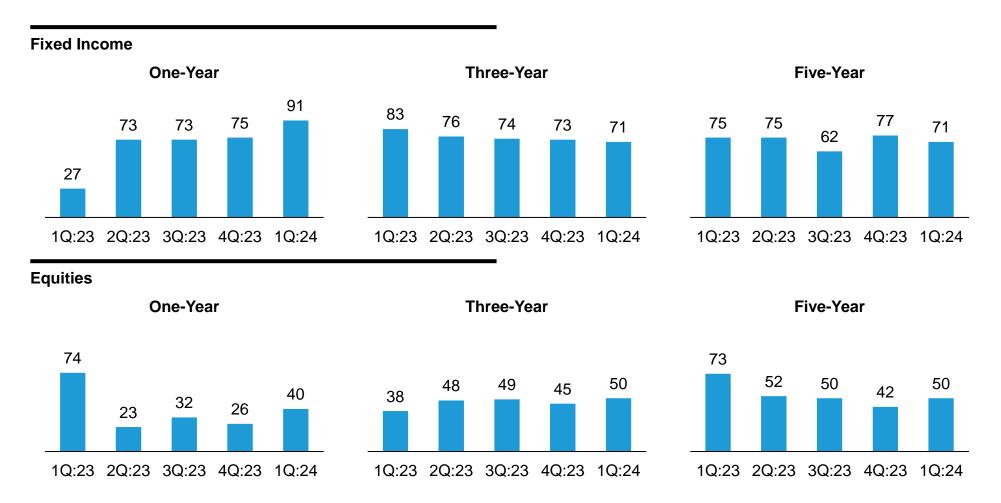
Private Wealth



USD billions; scales differ by chart

Figures shown may vary from reported figures due to rounding

Percentage of Assets Outperforming at Quarter-End

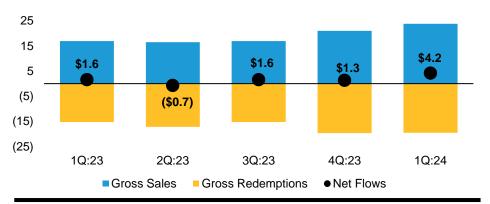


Percentage of active fixed income and equity assets in institutional services that outperformed their benchmark gross of fees and percentage of active fixed income and equity assets in retail Advisor and I share class funds ranked in the top half of their Morningstar category. Where no Advisor class exists, A share class used. Performance for private client services included as available.

As of March 31, 2024

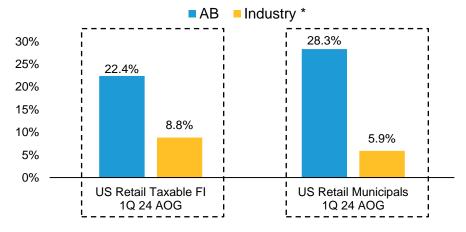


Retail Highlights



Strong Fixed Income Demand and Improving Equity Highest guarterly channel sales and inflows since 4Q21

AB vs. Industry 1Q Annualized Organic Growth: US Retail Taxable FI & Retail Munis (Percent)



*Source: Simfund; excludes passive funds, ETFs, SMAs and 529 FoFs †Source: Publicly available Morningstar data on retail funds

First Quarter 2024 Highlights

Channel Sales & Flows on Track with FY21 Record Metrics

- Gross sales of \$23.8B, +\$7.0B / +42% Y/Y, +\$2.8B / +13% Q/Q; best in 9 qtrs.
- Redemption rate of 27%, improved vs. 30% 4Q and higher vs. 25% 1Q23
- Net flows +\$4.2B, or +5.8% AOG (annualized organic growth)

Product and Geographic Diversification; Resilient Fixed Income Demand Coupled with Improving Equity Dynamics

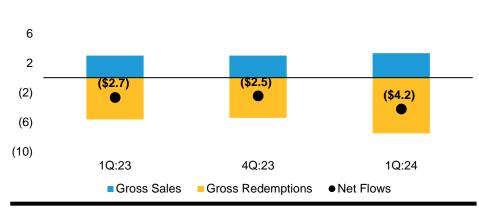
- · Strong geographic breadth with all regions posting net inflows
- Balanced demand: Equities 42%, Taxable FI 40%, Munis 17% of sales
- Taxable FI sales of \$9.5B, +43% Q/Q & +41% Y/Y, despite resurgent rates vol; net inflows of +\$4.0B (+25% AOG; 5th straight q) driven by AIP, MMKTs & GHY
- Muni sales of \$4.0B, -8% vs. record 4Q23 & +37% Y/Y; highest on record net inflows +\$2.3B (+28% AOG), positive 14 of last 15 quarters
- Active Equity sales of \$9.9B, +19% Q/Q & +45% Y/Y; net outflows -\$1.3B

Milestones

- Ranked in top 7% of US Retail Fixed Income flows
- Ranked in top 2% of Cross-Border Fixed Income flows
- Notable Net Inflow Peer Rankings[†]: US Funds: US Large Cap Growth 3/335, Sustainable Int'l Thematic 9/105, Muni Income 1/28; Offshore Funds: Mortgage Income 6/47, American Income 1/46, Global High Yield, 2/151



Institutional Highlights

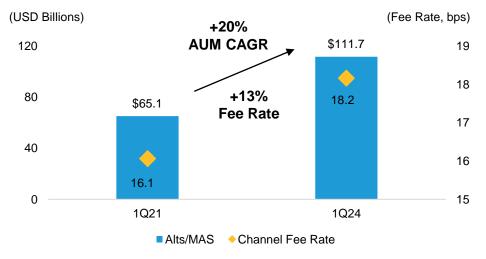


1Q: Equity Outflows outweigh Alts/MAS AOG of +5%

(USD Billions)

AUM Mix Shift Favoring Alternatives/MAS

Now 35% of channel AUM, up from 21% 3 years ago



First Quarter 2024 Highlights

Sales and Flows

- 1Q24 gross sales of \$3.3B, up 12% both Y/Y and Q/Q
- Institutional net outflows -\$4.2B, includes \$3.0B partial, low-fee passive redemption

Sustained Mix Shift from Institutional Demand for Alternatives

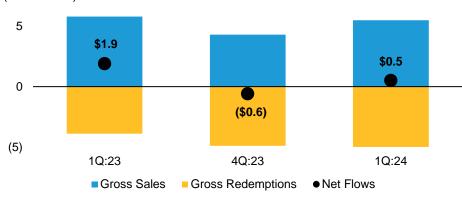
- 13 of last 16 quarters Alts/MAS net inflows
- Alts/MAS 35% of channel AUM, up from 21% 3 years ago
- Channel Fee Rate up +13% from 3 years ago, reflecting accretive mix shift

Pipeline w/ Accretive Annualized Fee Base (AFB)

- \$11.5B qtr-end pipeline^{*}, -\$0.5B Q/Q, with funded assets including \$330M US SMID Cap Value, \$315M ABCarVal Residential Mortgage, \$135M US Low Vol
- Notable 1Q pipeline additions:
 - PCI NAV Lending (Equitable)
 \$500M
 - Systematic US Investment Grade \$500M

*Total assets awarded and pending funding as of quarter-end

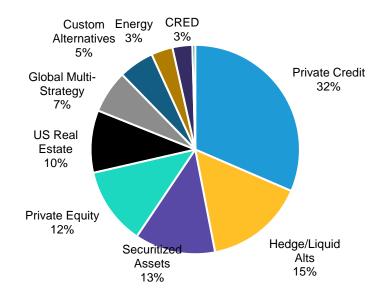
Private Wealth Highlights



+2% AOG in 1Q Driven by Alts/MAS and Munis

(USD billions)

Diversified Alternative Services (as % of Alts AUM)



First Quarter 2024 Highlights

Strong Q/Q Sales and Advisor Productivity Growth Drive Net Inflows

- 1Q24 gross sales of \$5.5B, -6% Y/Y, +26% Q/Q
 - Y/Y comparison driven by lower money market sales relative to 1Q 2023 banking dislocation
- Advisor productivity: -10% Y/Y, +27% Q/Q
- 1Q net inflows +\$0.5B
- Growth in Proprietary Direct Indexing, Munis, ETF's
- Pre-transaction planning pipeline remains solid

Innovation Supports Differentiated Client Needs

- Proprietary Direct Indexing Strategy \$4.6B in AUM, +51% AOG, +50% TTM organic
- Alternative Raises: PE fund of funds \$120M, Priv. Middle Mkt Lending \$120M, CRE Priv. Debt \$60M
- Diverse 2024 Private Alternative launches balance Evergreen funds with 2
 ABCarVal services and external partners



Bernstein Research Highlights



Bernstein Research Quarterly Revenues (USD millions)

First Quarter 2024 Highlights

Institutional Trading Volumes Remain Soft

- 1Q revenues of \$96M, -4% Y/Y, -4% Q/Q
 - · Key markets remain soft; signs of improvement in Asia activity
 - Gradual ramp of ECM mandates

Bernstein JV with SocGen Closed on April 1

- · Bernstein Research to be deconsolidated from AB financials going forward
- Accretive to adjusted operating margins by 200-250 bps annualized, beginning 4/1/24
- EPU Accretion/Dilution:
 - GAAP EPU: Slightly dilutive
 - Non-GAAP EPU: Slightly accretive
 - AB's portion of Equity in earnings will be added back for non-GAAP purposes as the business is **non-core**
 - Equalization payment of \$304 million received prior to 3/31 was used to pay down debt, reducing annual interest expense by ~\$15 million

Progress on Our Initiatives in 1Q24

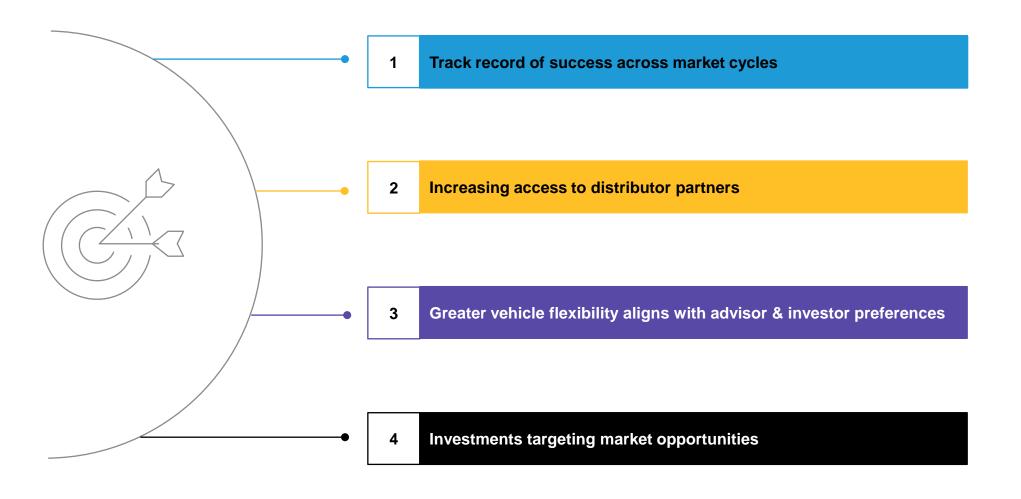
Firmwide Initiative	Progress
Deliver superior investment solutions to clients	 Fixed Income: 71% of assets in outperforming services for 3-yr period; 91% for 1-yr and 71% for 5-yr Active Equity: 50% of assets in outperforming services for 3-yr period; 40% for 1-yr and 50% for 5-yr 60% of US and 63% of Lux assets rated 4/5-stars by Morningstar at quarter-end
Develop, commercialize and scale our suite of services	 +2% active organic growth in 1Q led by Fixed Income and Alternatives/MAS Retail: +6% AOG driven by +25% AOG in Taxable FI and +28% AOG in Municipals Institutional: Sustained organic growth in Alts/MAS, more than offset by Equities attrition Private Wealth: +2% AOG Differentiated product amplifying growth Private Wealth: Growth led by Buffered ETF, proprietary direct indexing Alternatives: \$63B Private Markets AUM*, +9% Y/Y AB CarVal: Residential Mortgage deployed \$315M, CLO IX raised \$780M Municipals: +19% AOG, well outpacing industry; 82% of AUM in 4/5-star rated funds
Maintain a targeted focus on margin expansion	 Adjusted 1Q operating income of \$267 million, up 12% Y/Y Adjusted 1Q operating margin of 30.3%, up 160 bps Y/Y Adjusted EPU of \$0.73, up 11% Y/Y Closed BRS JV, accretive to 2024 margins effective 4/1

* Private Markets AUM includes fee earning and fee eligible AUM in the following strategies: Direct Lending, RE Debt, RE Equity, Private Placements, PE, CLOs, Opportunistic Credit, Renewable Infrastructure, Specialty Finance, Secondaries, Transportation





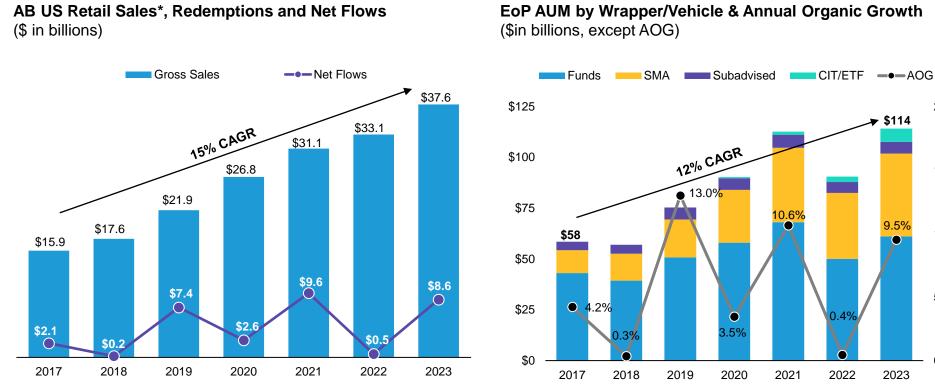
AB Is Well Positioned for Growth in the US Retail Wealth Channel



 $\begin{bmatrix} \mathbf{A} \\ \mathbf{B} \end{bmatrix}$

Track Record of Success Across Market Cycles

Seven straight years of net inflows supported by sales growth and vehicle diversification



- 15% Sales CAGR (2017–2023)
- 5.9% average annual organic growth (2017–2023)

Source: AB, Morningstar *Includes sub-advisory sales

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EoP AUM by Wrapper/Vehicle & Annual Organic Growth

· Organic growth from diversification into high-growth vehicles

12% US Retail AUM CAGR

20%

15%

10%

5%

0%

Deep Established Relationships with Key Distributors

U.S. Retail Wealth is a large market with significant growth potential

AUM Growth 2023 AUM \$52 Trillion CAGR, 17-23 6% 19% Wirehouse Broker 9% 10% Nat'l/Reg'l Broker 8% 7% Independent B/D 2% 4% **Insurance Broker** 27% **Discount/Online Broker** 13% 7% **Private Bank** 12% 4% 7% **Retail Bank** 17% RIA 11%

US Retail Wealth Assets

AB Retail Select Distributor Relationships

Wirehouse #1	12%
Wirehouse #2	11%
Independent B/D #1	23%
National Broker #1	25%
Independent B/D #2	16%
Hybrid RIA #1	27%

Source: Independent Third Party Benchmark Survey; most recently available data shown (2022)

 $\begin{bmatrix} A \\ B \end{bmatrix}$

AUM Growth

CAGR, 17-23

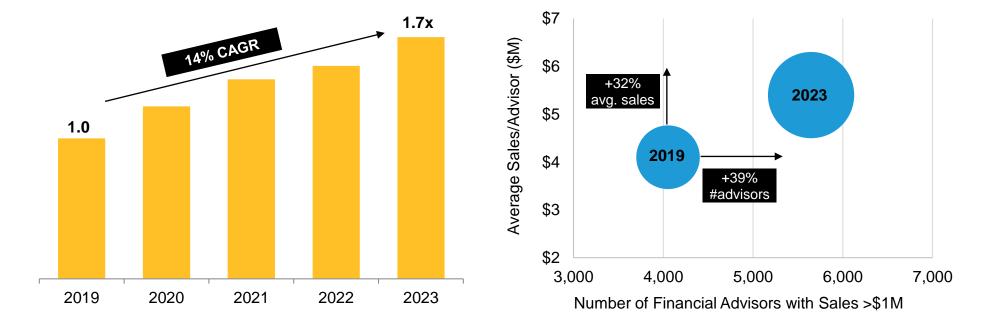
Increased Distribution Productivity and Penetration

Deepening distribution coverage boosts wholesale productivity and advisor engagement

Wholesaler Productivity Up 70% Last Five Years

Financial Advisors with Sales >\$1M and Avg. Sales

(Indexed Sales per Wholesaler)



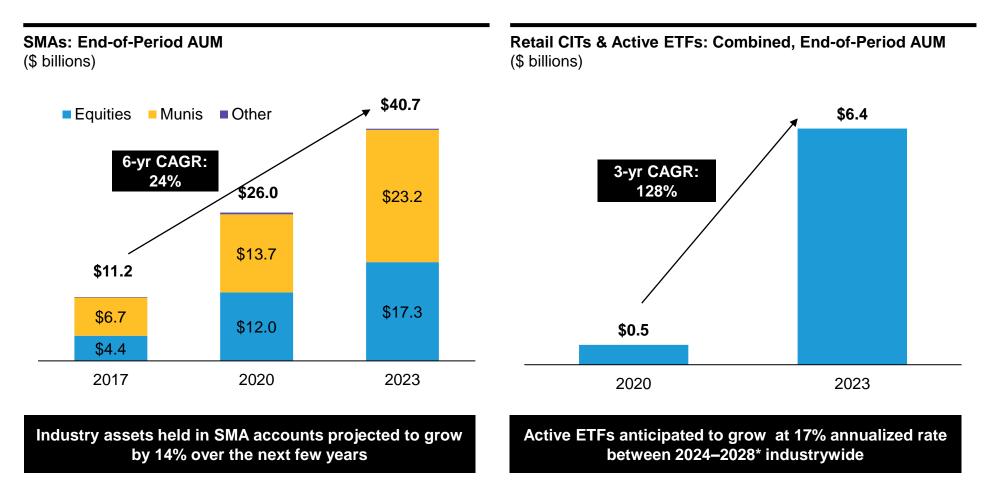
- Increased product footprint at key distribution partners •
- Targeted geographic growth to align with market opportunity •
- Invested in technology infrastructure •

Source: AB



Greater Vehicle Flexibility Aligns with Evolving Investor Preferences

Vehicle versatility extends addressable market for our differentiated investment strategies

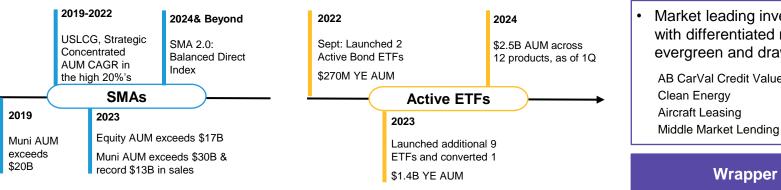


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The Next Wave of Growth

Market-leading investment capabilities, strong distribution relationships, customization expertise

Accelerating Growth: SMAs	2.0	Emerging G	rowth: Active ETFs		Future Growth: Private Alternatives
AB SMA platform has more than tri the last 6 years to \$40.7B from \$11			cted to grow 17% 2024–28 industrywide		Distribution Capabilities \checkmark
 SMA 2.0 strategy: Launch highly differentiated p that deliver innovative tax ben Continued focus on growth of Municipal SMA platform Evolution of top-tier client exp & SMA platform scalability 	efits our	 AB's active ETF strategy: Complement existing solutions Launch new concepts Expand our reach 		•	 beep, established relationships with the home offices of largest platforms Field coverage of advisors Brand awareness of capabilities to serve HNW segment
Proven Track Record of Growth 2019-2022 2024& Beyor USLCG, Strategic Concentrated AUM CAGR in SMA 2.0: Balanced Dire		2022 Sept: Launched 2 Active Bond ETFs	2024 \$2.5B AUM across 12 products, as of 1Q	•	Select Private Alts Capabilities Market leading investment capabilities with differentiated return streams among evergreen and drawdown vehicles
the high 20%'s		\$270M YE AUM			AB CarVal Credit Value CRE Debt US



Wrapper Expertise 🗸

 $\begin{bmatrix} A \\ B \end{bmatrix}$

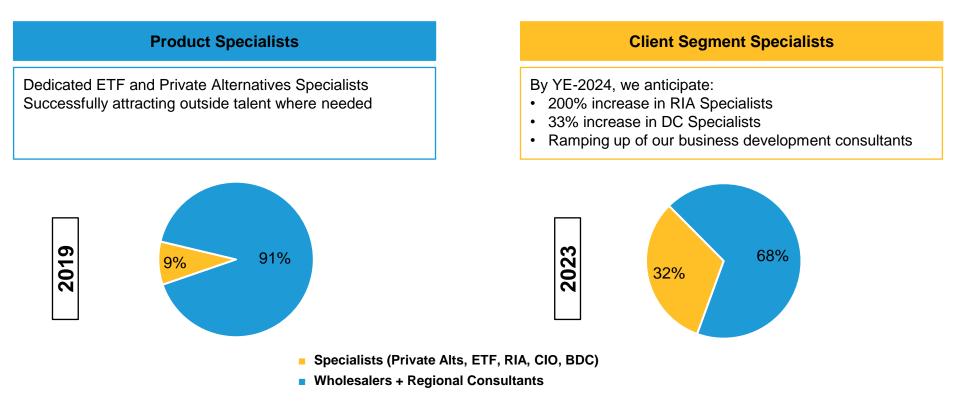
CRE Debt EU

NAV Lending

Residential Mortgage

Laying the Foundation for Next Wave of Growth

Mix shift reflects growth towards specialist sales expertise



Technology and Data Infrastructure

Significant investments in Technology and Data infrastructure delivered through leading-edge proprietary AI-enabled sales tool Oculus

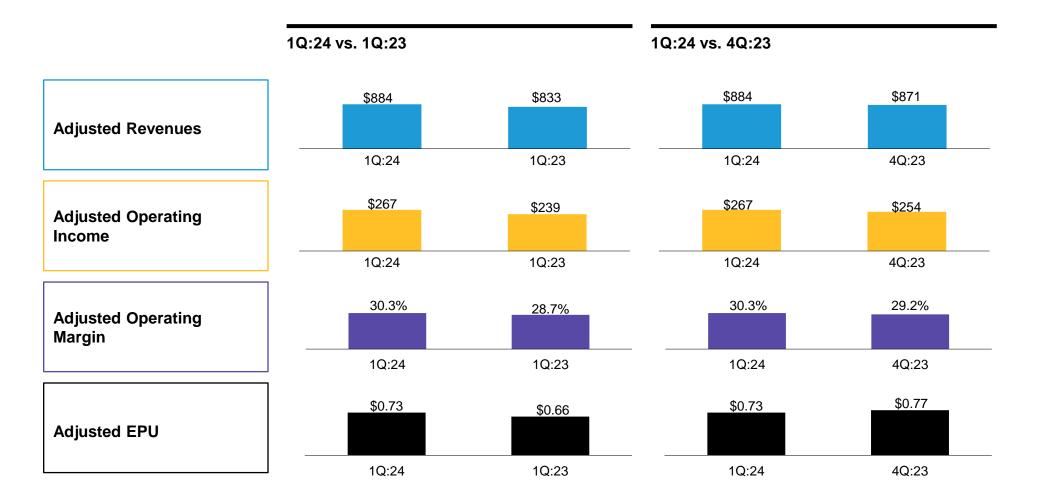
- Integrating 15 third party data sources and 12 third party technologies + internal transaction data to improve advisor targeting
- Rapid adoption, averaging 22 sessions per week

Jackie Marks Chief Financial Officer

First Quarter 2024 GAAP Income Statement

Income Statement (in US \$ Millions)	1Q24	1Q23	%	4Q23	%Δ
Base Fees	\$754	\$692	9 %	\$714	6 %
Performance Fees	30	37	(18)%	62	(51)%
Bernstein Research Services	96	100	(4)%	100	(4)%
Distribution Revenues	166	141	17 %	151	10 %
Dividends & Interest	45	51	(12)%	49	(9)%
Investment Gains	12	5	123 %	15	(22)%
Other Revenues	25	26	(3)%	26	(3)%
Total Revenues	1,128	1,052	7 %	1,117	1 %
Less: Broker-Dealer Related Interest Expense	24	28	(15)%	27	(11)%
Net Revenues	\$1,104	\$1,024	8 %	\$1,090	1 %
Compensation & Benefits					
Compensation & Fringes	\$444	\$426	4 %	\$442	— %
Other Employment Costs	9	8	13 %	11	(18)%
Total Compensation & Benefits	453	434	4 %	453	- %
Promotion & Servicing	240	207	16 %	225	6 %
General & Administrative	138	140	(1)%	147	(6)%
Other	31	28	14 %	27	17 %
Total Operating Expenses	\$862	\$809	7 %	\$852	1 %
Operating Income	\$242	\$215	12 %	\$238	2 %
Operating Margin	21.2 %	20.1 %	110 bps	20.6 %	60 bps
AB Holding GAAP Diluted Net Income Per Unit	\$0.67	\$0.59	14 %	\$0.71	(6)%

Adjusted Financial Highlights: First Quarter 2024



USD millions, except EPU; scales may differ by chart

Please refer to pages 39-42 for additional information on the reconciliation of GAAP financial results to adjusted financial results.

First Quarter 2024 Adjusted Income Statement

Adjusted Income Statement (in US \$ Millions)	1Q24	1Q23	% Δ	4Q23	% Δ
Base Fees ⁽¹⁾	\$723	\$667	8 %	\$682	6 %
Performance Fees	27	33	(20)%	51	(48)%
Bernstein Research Services	96	100	(4)%	100	(4)%
Investment Gains (Losses)	3	(2)	n/m	2	15 %
Dividend & Interest Revenue	42	46	(9)%	46	(6)%
Other Revenues	17	17	1 %	17	(2)%
Total Revenues	908	861	5 %	898	1 %
Less: Broker-Dealer Related Interest Expense	24	28	(15)%	27	(11)%
Adjusted Net Revenues	\$884	\$833	6 %	\$871	2 %
Compensation & Benefits					
Compensation & Fringes	\$433	\$412	5 %	\$416	4 %
Other Employment Costs	9	8	7 %	10	(17)%
Total Compensation & Benefits	442	420	5 %	426	4 %
Promotion & Servicing	46	41	12 %	50	(7)%
General & Administrative	128	132	(3)%	141	(9)%
Other	1	1	n/m	0	115 %
Total Adjusted Operating Expenses	\$617	\$594	4 %	\$617	— %
Adjusted Operating Income ⁽²⁾	\$267	\$239	12 %	\$254	5 %
Adjusted Operating Margin	30.3 %	28.7 %	160 bps	29.2 %	110 bps
AB Holding Adjusted Diluted Net Income Per Unit	\$0.73	\$0.66	11 %	\$0.77	(5)%
Compensation Ratio	49.0 %	49.5 %		47.7 %	

(1) Net of both sub-advisory and fees paid to distributors from investment management fees.

(2) During 2Q23, we adjusted operating income to exclude the impact of interest on borrowings in order to align with industry peers. We have recast prior periods presentation to align with the current period presentation. Interest expense on borrowings was \$17.4mln in 1Q24, \$13.7mln in 1Q23, and \$12.8mln in 4Q23.



First Quarter 2024 Adjusted Income Statement Highlights

Revenues	 Base Fees increased 8% versus 1Q23 driven by an 11% increase in average AUM, higher across all channels, partially offset by a 2% decrease in the fee rate, lower across all channels. Base Fees increased 6% versus 4Q23 driven by an 8% increase in average AUM, higher across all three channels, partially offset by a 1% decrease in the fee rate, lower across all channels. Performance Fees decreased 20% versus 1Q23 primarily driven by lower International Small Cap fees. The sequential decrease is mainly due to a large number of investment strategies having annual calculation periods ending in 4Q. Bernstein Research revenues decreased 4% versus 1Q23 driven by driven by reduced customer trading activities in the US and Europe due to lower global market volatility. Bernstein Research revenues decreased 4% versus 4Q23 driven by lower trading activities.
Expenses	 The Adjusted Compensation Ratio was 49.0% in 1Q24 versus 49.5% in 1Q23 and 47.7% in 4Q23. Total Compensation & Benefits increased 5% versus 1Q23 primarily due to higher incentive compensation. Total Compensation & Benefits increased 4% versus 4Q23 primarily due to higher base compensation and fringe benefits. Promotion & Servicing increased 12% versus 1Q23 driven by higher transfer fees and T&E. Promotion & Servicing decreased 7% versus 4Q23 due to lower firm meetings and T&E. G&A expenses decreased 3% versus 1Q23 due to the recognition of a one-time relocation related grant from the state of Tennessee, partially offset by higher office and related, technology and related and portfolio services related expenses as well as an unfavorable foreign exchange impact. G&A expenses and an unfavorable foreign exchange impact.
Operating Results	 Adjusted Operating Income increased 12% versus 1Q23 due to higher base fees and a lower Adjusted Compensation Ratio. Adjusted Operating Income increased 5% versus 4Q23 due to higher base fees partially offset by the impact of lower performance fees. Adjusted Margin was 30.3% in 1Q24 versus 28.7% in 1Q23 and 29.2% in 4Q23.

Appendix

Retail Mutual Funds Relative Performance vs. Morningstar Averages

	1 Year		3 Year		5 Year		10 Year	
Retail Service	Relative (%)	Percentile	Relative (%)	Percentile	Relative (%)	Percentile	Relative (%)	Percentile
Equity								
Large Cap Growth	0.6	54	3.6	18	2.0	23	2.9	7
Concentrated Growth	(12.8)	95	(1.7)	73	(2.2)	80	(0.4)	64
Concentrated International Growth	(11.6)	97	(7.2)	94	(4.4)	98	N/A	
Sustainable US Thematic	(14.6)	97	(1.3)	72	(0.4)	60	N/A	
Select US Equity	2.9	30	1.6	22	1.3	24	1.1	26
International Tech	14.0	25	2.7	46	4.3	25	3.3	19
Low Vol	3.6	32	4.6	5	1.0	41	2.7	12
Eurozone Equity	(6.8)	94	(2.8)	85	(2.9)	88	0.3	48
Relative Value	1.9	37	1.4	27	0.8	35	1.0	21
Multi-Asset/Alternative								
Emerging Markets Multi-Asset	5.8	19	1.1	39	(0.2)	50	0.5	38
All Market Real Return	(11.3)	95	0.3	52	(3.2)	91	(6.1)	100
Select US Long/Short	3.1	37	1.2	42	1.8	28	2.3	16
		Top Quai	rtile	2nd Qua	artile			

Past performance does not guarantee future results.

Relative Performance is calculated against the Fund's Morningstar Category and Percentile Ranking is determined by Morningstar Ranking Methodology. Advisor and I share class; A share class used when Advisor and I class not available. Morningstar Categories: Large Cap Growth - Large Growth; Concentrated Growth (US) - Large Growth; Concentrated International Growth - Foreign Large Growth; Sustainable US Thematic - US Large-Cap Growth; Sustainable Global Thematic - Global Large-Cap Growth; Select US - Large-Cap Blend; International Tech - Sector Equity Technology; Low Vol - Global Large-Cap Blend; Eurozone Equity - Eurozone Large-Cap Equity; Relative Value - Large Value; Emerging Markets Multi-Asset - Global Emerging Markets; All Market Real Return – Tactical Allocation; Select US Long/Short - Long-Short Equity. As of March 31, 2024

Source: AB and Morningstar



Retail Mutual Funds Relative Performance vs. Morningstar Averages

	1 Y	1 Year		3 Year		5 Year		10 Year	
Service	Relative (%)	Percentile							
Fixed Income									
American Income	0.6	39	(0.4)	58	(0.2)	57	0.5	23	
European Income	3.7	14	(0.2)	55	0.5	32	1.2	16	
Asia Income	0.6	41	(0.7)	60	0.1	48	N/A		
Global High Yield	3.0	10	1.1	29	0.2	46	0.3	45	
Short Duration High Yield	(0.3)	63	1.5	22	1.0	21	0.7	32	
Emerging Markets Debt	2.9	21	0.5	47	0.6	39	0.9	32	
High Income Advisor	3.1	6	0.7	27	0.0	45	0.2	39	
Global Bond Advisor	(0.9)	73	0.3	41	(0.2)	58	0.3	44	
Income Advisor	0.9	23	(0.4)	66	(0.3)	62	0.6	15	
Intermediate Diversified Muni	0.6	20	(0.3)	59	0.5	7	N/A		
High Income Muni	(1.0)	75	(0.4)	69	0.2	37	0.6	16	

Top Quartile

2nd Quartile

Past performance does not guarantee future results.

Relative Performance is calculated against the Fund's Morningstar Category and Percentile Ranking is determined by Morningstar Ranking Methodology. Advisor and I share class; A share class used when Advisor and I class not available. Morningstar Categories: American Income – USD Flexible Bond; European Income - EUR Flexible Bond; Asia Income -Asia Bond; Global High Yield - Global High Yield Bond; Short Duration High Yield - Global High Yield Bond; Emerging Markets Debt - Global Emerging Markets Bond; High Income - High Yield Bond; Global Bond - World Bond; Income Advisor - Intermediate Core-Plus Bond; Intermediate Diversified Muni - Muni National Short; High Income Municipal - High Yield Muni. As of March 31, 2024 Source: AB and Morningstar



Institutional Composite Relative Performance vs. Benchmarks

		- <i>\</i> /		
Service	1 Year	3 Year	5 Year	10 Year
Equity				
US Small Cap Growth	(0.6)	(1.8)	2.1	2.8
Concentrated Global Growth	(10.5)	(7.3)	(2.6)	1.3
Global Core	(5.2)	(2.1)	(1.5)	0.2
International Strategic Core	(0.0)	0.7	(1.0)	1.6
Sustainable Global Thematic	(6.6)	(4.1)	1.7	2.2
US Small Cap Value	(5.3)	(1.0)	0.3	1.2
Global Strategic Value	(3.5)	(2.3)	(3.1)	(2.9)
International Strategic Value	(3.4)	(0.2)	(1.1)	(1.0)
Fixed Income				
Global Income	2.7	0.4	0.7	1.3
Global Plus	0.5	0.4	0.3	0.4
Emerging Market Debt	2.4	0.1	0.4	0.2
US High Yield	0.8	0.3	1.0	0.4
US Strategic Core Plus	0.9	0.4	0.5	0.7
US Investment Grade Corporate	1.5	0.5	0.9	0.7
Intermediate Muni	0.7	0.6	0.7	0.7

Past performance does not guarantee future results.

Investment Performance of composites is presented before investment management fees. Periods of more than one year are annualized. US Small Cap Growth - Russell 2000 Growth Index GDR; Concentrated Global Growth - MSCI World Index NDR; Global Core - MSCI ACWI NDR; International Strategic Core - MSCI EAFE Index NDR; Sustainable Global Thematic - MSCI ACWI NDR; US Small Cap Value - Russell 2000 Value Index GDR; Global Strategic Value - MSCI ACWI NDR; International Strategic Value - MSCI EAFE Index NDR; Global Income - Bloomberg Barclays US Aggregate Index; Global Plus - Bloomberg Barclay Global Aggregate Index Hedged; EM Debt - JPM EMBI Global; Global High Income - Bloomberg Barclays Global HY Index Hedged; US HY - Bloomberg Barclays US Corporate HY Index; US Strategic Core Plus - Bloomberg Barclays US Aggregate Index; US Investment Grade Corporate - Bloomberg Barclays US Credit Index; Intermediate Muni - Lipper Short/Int Blended Muni Fund Avg. Global Plus are hedged to USD. Performance is preliminary and as of March 31, 2024.



Assets Under Management: 1Q24

US \$ Billions) At March 31, 2024							
Institutions	Private Wealth	Retail	Total	Total			
\$61	\$53	\$150	\$264	\$247			
23	5	37	65	62			
84	58	187	329	309			
126	18	68	212	209			
1	28	35	64	61			
		11	11	11			
127	46	114	287	281			
112	24	7	143	135			
\$323	\$128	\$308	\$759	\$ 725			
	\$61 23 84 126 1 	Institutions Private Wealth \$61 \$53 23 5 84 58 126 18 1 28 - - 127 46 112 24	Institutions Private Wealth Retail \$61 \$53 \$150 23 5 37 84 58 187 126 18 68 1 28 35 11 11 127 46 114	Institutions Private Wealth Retail Total \$61 \$53 \$150 \$264 23 5 37 65 84 58 187 329 126 18 68 212 1 28 35 64 11 11 127 46 114 287 112 24 7 143			

	At December 31, 2023						
Total	\$317	\$121	\$287	\$725			

(1) Includes index and enhanced index services.

(2) Includes certain multi-asset solutions and services not included in equity or fixed income services.

Three Months Ended 3/31/24: AUM Roll-Forward by Distribution Channel

In US \$ Billions	Beginning	Sales/New	Redemptions/	Net Cash	Net	Investment	Net	End
Investment Service:	of Period	Accounts	Terminations	Flows	Flows	Performance	Change	of Period
Institutions								
US	\$150.5	\$2.7	\$(0.5)	\$(3.7)	\$(1.5)	\$3.6	\$2.1	\$152.6
Global and Non-US	166.6	0.6	(2.9)	(0.4)	(2.7)	6.0	3.3	169.9
Total Institutions	317.1	3.3	(3.4)	(4.1)	(4.2)	9.6	5.4	322.5
Retail								
US	197.1	14.7	(10.7)	(2.1)	1.9	15.2	17.1	214.2
Global and Non-US	89.7	9.1	(6.2)	(0.6)	2.3	1.8	4.1	93.8
Total Retail	286.8	23.8	(16.9)	(2.7)	4.2	17.0	21.2	308.0
Private Wealth								
US	80.8	3.8	(3.6)	0.5	0.7	3.9	4.6	85.4
Global and Non-US	40.5	1.7	(1.3)	(0.6)	(0.2)	2.5	2.3	42.8
Total Private Wealth	121.3	5.5	(4.9)	(0.1)	0.5	6.4	6.9	128.2
Firmwide								
US	428.4	21.2	(14.8)	(5.3)	1.1	22.7	23.8	452.2
Global and Non-US	296.8	11.4	(10.4)	(1.6)	(0.6)	10.3	9.7	306.5
Total Firmwide	\$725.2	\$32.6	\$(25.2)	\$(6.9)	\$0.5	\$33.0	\$33.5	\$758.7

Three Months Ended 3/31/24: AUM Roll-Forward by Investment Service

In US \$ Billions	Beginning	Sales/New	Redemptions/	Net Cash	Net	Investment	Net	End of Derived
Investment Service: Equity Active	of Period	Accounts	Terminations	Flows	Flows	Performance	Change	of Period
US	\$161.3	\$9.0	¢(9,6)	¢(1 0)	¢(1 5)	\$17.3	\$15.8	\$177.1
Global and Non-US	\$101.3 86.2	\$9.0 2.7	\$(8.6) (5.7)	\$(1.9) (1.7)	\$(1.5) (4.7)	ب 17.3 5.5	۵.8 0.8	۹۲ <i>۲</i> ۲۰۱ 87.0
Total Equity Active	247.5	11.7	(14.3)	(1.7)	(6.2)	22.8	16.6	264.1
Equity Passive ⁽¹⁾	247.5	11.7	(14.3)	(3.0)	(0.2)	22.0	10.0	204.1
US	55.0	0.6		(3.8)	(3.2)	5.5	2.3	57.3
Global and Non-US	7.1	0.0	(0.1)	(0.1)	(0.1)	0.4	0.3	7.4
Total Equity Passive ⁽¹⁾	62.1	0.7	(0.1)	(3.9)	(3.3)	5.9	2.6	64.7
Total Equity	309.6	12.4	(0.1) (14.4)	(3.9) (7.5)	(3.3) (9.5)	28.7	19.2	328.8
Fixed Income – Taxable	309.0	12.4	(14.4)	(7.5)	(9.5)	20.7	19.2	520.0
US	118.6	4.6	(3.2)	(0.1)	1.3	(0.6)	0.7	119.3
Global and Non-US	90.0	4.0 7.5	(3.8)	(0.1)	3.3	(0.5)	2.8	92.8
Total Fixed Income – Taxable	208.6	12.1	(7.0)	(0.4)	4.6	(0.5)	3.5	212.1
Fixed Income - Tax-Exempt	200.0	12.1	(7.0)	(0.5)	4.0	(1.1)	5.5	212.1
US	61.1	5.3	(2.5)	0.1	2.9		2.9	64.0
Global and Non-US	01.1	0.0	(2.5)	0.1	2.9	_		04.0
	61.1	5.3	(2.5)	0.1	2.9		2.9	64.0
Total Fixed Income - Tax-Exempt	01.1	5.3	(2.5)	0.1	2.9	—	2.9	04.0
Fixed Income Passive ⁽¹⁾								
US Clabel and Nen US	9.0 2.4	—	(0, 1)		(0,1)	(0.1)	(0.1)	8.9
Global and Non-US			(0.1)		(0.1)	(0.4)	(0.1)	2.3
Total Fixed Income Passive ⁽¹⁾	11.4		(0.1)		(0.1)	(0.1)	(0.2)	11.2
Total Fixed Income	281.1	17.4	(9.6)	(0.4)	7.4	(1.2)	6.2	287.3
Alternatives/MAS ⁽²⁾	00.4	47	(0,5)	0.4	1.0	0.0	0.0	05.0
US	23.4	1.7	(0.5)	0.4	1.6	0.6	2.2	25.6
Global and Non-US	111.1	1.1	(0.7)	0.6	1.0	4.9	5.9	117.0
Total Alternatives/MAS ⁽²⁾	134.5	2.8	(1.2)	1.0	2.6	5.5	8.1	142.6
Firmwide			(((0)	(= ->)		~~ -		(====
US	428.4	21.2	(14.8)	(5.3)	1.1	22.7	23.8	452.2
Global and Non-US	296.8	11.4	(10.4)	(1.6)	(0.6)	10.3	9.7	306.5
Total Firmwide	\$725.2	\$32.6	<u>\$(25.2)</u>	\$(6.9)	\$0.5	\$33.0	\$33.5	\$758.7

(1) Includes index and enhanced index services.

(2) Includes certain multi-asset solutions and services not included in equity or fixed income services.

Three Months Ended 3/31/24: Active vs. Passive Net Flows

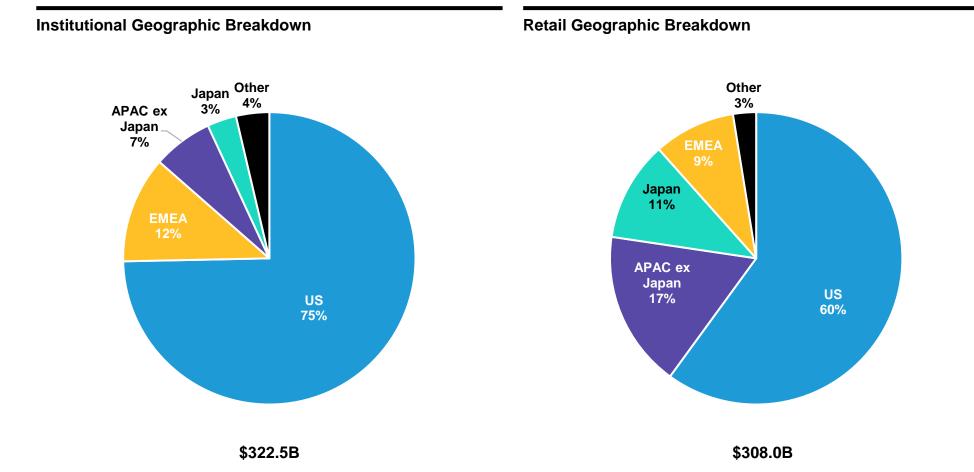
	Actively Managed	Passively Managed ⁽¹⁾	Total
Equity	\$(6.2)	\$(3.3)	\$(9.5)
Fixed Income	7.5	(0.1)	7.4
Alternatives/MAS (2)	2.4	0.2	2.6
Total	\$3.7	\$(3.2)	\$0.5

(1) Includes index and enhanced index services.

(2) Includes certain multi-asset solutions and services not included in equity or fixed income services.



Assets Under Management By Region



As of March 31, 2024 By Client Domicile Percentages may not add up to 100% due to rounding

 $\left[\frac{A}{B}\right]$

First Quarter 2024 Review 33

First Quarter 2024 Adjusted Advisory Fees

	1Q24	1Q23	% Δ	4Q23	% Δ
Ending AUM (\$ Billions)	\$759	\$676	12 %	\$725	5 %
Average AUM (\$ Billions)	\$739	\$667	11 %	\$685	8 %
By Fee Type (\$ Millions):					
Adjusted Base Fees ⁽¹⁾	\$723	\$667	8 %	\$682	6 %
Adjusted Performance Fees	27	33	(20)%	51	(48)%
Total	\$750	\$700	7 %	\$733	2 %
Adjusted Base Fees By Channel (\$ Millions): ⁽¹⁾					
Institutions	\$144	\$148	(3)%	\$144	— %
Retail	329	292	13 %	303	9 %
Private Wealth	250	227	10 %	235	6 %
Total	\$723	\$667	8 %	\$682	6 %

(1) Net of both sub-advisory and fees paid to distributors from investment management fees.

First Quarter 2024 GAAP Income Statement

In US \$ Millions (except EPU)	1Q24	1Q23	% Δ	4Q23	$\mathcal{M} \Delta$
Net Revenues	\$1,104	\$1,024	8 %	\$1,090	1 %
Operating Expenses	862	809	7 %	852	1 %
Operating Income	242	215	12 %	238	2 %
Net Income Attributable to AB Unitholders	218	194	12 %	227	(4)%
AB Holding GAAP Diluted Net Income per Unit	\$0.67	\$0.59	14 %	\$0.71	(6)%
AB Holding Distribution Per Unit	\$0.73	\$0.66	11 %	\$0.77	(5)%



Consolidated Balance Sheet

In US \$ Millions		
Assets	3/31/2024	12/31/2023
Cash and cash equivalents	\$894	\$1,000
Cash and securities, segregated	866	868
Receivables, net	1,878	1,837
Investments:		
Long-term incentive compensation-related	37	40
Other	184	204
Assets of consolidated variable interest entities	317	430
Goodwill	3,599	3,599
Intangible assets, net	253	264
Deferred sales commissions, net	107	87
Right-of-use Assets	505	324
Other (incl. furniture & equipment, net)	411	392
Assets held for sale	745_	565
Total Assets	\$9,796	\$9,610
Liabilities, Redeemable Non-Controlling Interest and Capital		
Liabilities:		
Payables	\$2,387	\$2,461
Contingent consideration liability	254	253
Accounts payable and accrued expenses	489	172
Lease Liabilities	570	369
Liabilities of consolidated variable interest entities	14	13
Accrued compensation and benefits	401	372
Debt	900	1,154
Liabilities held for sale	239	153
Total Liabilities	5,254	4,947
Redeemable non-controlling interest	125	209
Partners' capital attributable to AllianceBernstein Unitholders	4,413	4,449
Non-controlling interests in consolidated entities	4	5
Total Capital	4,417	4,454
Total Liabilities and Capital	\$9,796	\$9,610



Consolidated Statement of Cash Flows

In US \$ Millions	Three Months	s Ended
	3/31/2024	3/31/2023
Net Income	\$226	\$204
Non-cash items: Amortization of deferred sales commissions	12	8
Non-cash long-term incentive compensation expense	9	7
Depreciation and other amortization	23	23
Unrealized (gains) on investments	(4)	(5)
Unrealized (gains) on investments of consolidated company-sponsored investment funds	(7)	(16)
Noncash lease expense	29	26
Other, net	7	(1)
Changes in assets and liabilities	59	(293)
Net cash provided by (used in) operating activities	354	(47)
Purchases of furniture, equipment, and leasehold improvements, net	(31)	(10)
Purchases of businesses, net of cash acquired	304	—
Net cash provided by (used in) investing activities	273	(10)
(Repayments of) proceeds from debt, net	(254)	45
Increase in overdrafts payable	46	
Distributions to General Partner and Unitholders	(246)	(222)
(Redemptions) of non-controlling interests of consolidated company-sponsored investment funds, net	(93)	(2)
Purchases of AB Holding Units to fund long-term incentive compensation plan awards, net	(6)	(18)
Other, net	(3)	(2)
Net cash used in financing activities	(557)	(201)
Effect of exchange rate changes on cash and cash equivalents	(10)	10
Net (decrease) in cash and cash equivalents	60	(248)
Cash and cash equivalents at the beginning of period	1,161	1,309
Cash and cash equivalents at the end of period	\$1,221	\$1,061



First Quarter 2024 AB Holding Financial Results

1Q24	1Q23	%Δ	4Q23	% Δ
\$218	\$194	12 %	\$227	(4)%
39.6 %	39.3 %		38.9 %	
\$86	\$76	13 %	\$89	(3)%
9	9	1 %	9	(3)%
\$77	\$67	15 %	\$80	(3)%
\$0.67	\$0.59	14 %	\$0.71	(6)%
\$0.73	\$0.66	11 %	\$0.77	(5)%
\$0.73	\$0.66	11 %	\$0.77	(5)%
	\$218 39.6 % \$86 9 \$77 \$0.67 \$0.73	\$218 \$194 39.6 % 39.3 % \$86 \$76 9 9 \$77 \$67 \$0.67 \$0.59 \$0.73 \$0.66	\$218 \$194 12 % 39.6 % 39.3 %	\$218 \$194 12 % \$227 39.6 % 39.3 % 38.9 % \$86 \$76 13 % \$89 9 9 1 % 9 \$77 \$67 15 % \$80 \$0.67 \$0.59 14 % \$0.71 \$0.73 \$0.66 11 % \$0.77

Please refer to pages 39-42 for additional information on the reconciliation of GAAP financial results to adjusted financial results. Dollars rounded in millions, however percentages calculated using amounts rounded in thousands. As such, amounts may not foot.



First Quarter 2024 GAAP to Non-GAAP Reconciliation

								Adjus	stments								
			Distribution		Pass		eferred		NCI/		al Est.		Acq				
		- · · -	Related		ough	(Comp.		Consol		Credits		Related		terest		
		GAAP	Payments		Adj.		lnv.		VIE	(Ch	arges)	E	kpenses		pense	Ν	lon-GAAP
			(A)		(B)		(C)		(D)		(E)		(F)		(G)		
Investment advisory and services fees	\$	784,405	(19,090)) (15	5,513)		116		9							\$	749,927
Bernstein research services		96,222															96,222
Distribution revenues		165,690	(165,690))													—
Dividend and interest income		44,515					(54)		(2,350)								42,111
Investment gains (losses)		11,743				((2,609)		(6,272)								2,862
Other revenues		25,293			3,761)				239								16,771
Total revenues	1	,127,868	(184,780)) (24	1,274)	((2,547)		(8,374)				_				907,893
Less: broker-dealer related interest expense		23,717		_													23,717
Net revenues	1	,104,151	(184,780)) (24	,274)	((2,547)		(8,374)		_		_		_		884,176
Employee compensation and benefits		452,772		(6	6,736)	((3,711)						(404)				441,921
Promotion and servicing		239,772	(184,780)) (8	3,624)												46,368
General and administrative		137,910		3)	8,914)				(464)		206		(380)				128,358
Contingent payment arrangements		2,558											(2,558)				—
Interest on borrowings		17,370												(1	7,370)		
Amortization of intangible assets		11,772											(11,639)				133
Net (loss) income of consolidated entities attributable to non-controlling interests		_							(30)								(30)
Total expenses		862,154	(184,780)) (24	,274)	((3,711)		(494)		206		(14,981)	(1	7,370)		616,750
Operating income		241,997	_		-		1,164		(7,880)		(206)		14,981	1	7,370		267,426
Interest on borrowings		_												1	17,370		17,370
Income taxes		16,042	_				77		(541)		(14)		965				16,529
Net income		225,955			_		1,087		(7,339)		(192)		14,016		_		233,527
Net income (loss) of consolidated entities attributable to non-controlling interests		8,028					(148)		(7,880)								_
Net income attributable to AB Unitholders	\$	217,927	\$ —	\$	_	\$	1,235	\$	541	\$	(192)	\$	14,016	\$	_	\$	233,527

Please refer to page 42 for notes describing the adjustments.

First Quarter 2023 GAAP to Non-GAAP Reconciliation

In US \$ Thousands				A	djustments				
		Distribution	Pass	Deferred	NCI/	RE	Acq		
		Related	Through	Comp.	Consol	Credits	Related	Interest	
	GAAP	Payments	Adjustments	Inv.	VIE	(Charges)	Expenses	Expense	Non-GAAP
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	
Investment advisory and services fees	\$ 728,907	(15,456)	(9,763)	(3,586)	(208)				\$ 699,894
Bernstein research services	100,038								100,038
Distribution revenues	141,078	(141,078)							—
Dividend and interest income	50,679			(52)	(4,410)				46,217
Investment (losses) gains	5,264			(1,805)	(5,624)				(2,165)
Other revenues	26,146		(9,343)		(167)				16,636
Total revenues	1,052,112	(156,534)	(19,106)	(5,443)	(10,409)				860,620
Less: broker-dealer related interest expense	28,021								28,021
Net revenues	1,024,091	(156,534)	(19,106)	(5,443)	(10,409)				832,599
Employee compensation and benefits	434,163		(5,871)	(7,360)			(679)		420,253
Promotion and servicing	207,165	(156,534)	(9,201)	(7,300)			(079)		420,255
General and administrative	139,653	(150,554)	(4,034)		(473)	206	(2,963)		132,389
Contingent payment arrangements	2,444		(4,034)		(473)	200	(2,903)		132,309
Interest on borrowings	13,713						(2,444)	(13,713)	
Amortization of intangible assets	11,693						(11,639)	(13,713)	54
Net income (loss) of consolidated entities attributable to non-controlling interests					(51)		(11,000)		(51)
Total expenses	808,831	(156,534)	(19,106)	(7,360)	(524)	206	(17,725)	(13,713)	594,075
Operating income	215,260	_	_	1,917	(9,885)	(206)	17,725	13,713	238,524
				,		, , , , , , , , , , , , , , , , , , ,	,	,	
Interest on borrowings	—							13,713	13,713
Income taxes	11,342			102	(520)	(10)	934		11,848
Net income	203,918	_	_	1,815	(9,365)	(196)	16,791	_	212,963
Net income (loss) of consolidated entities attributable to non-controlling interests	9,767			118	(9,885)				
Net income attributable to AB Unitholders	\$ 194,151	\$ _	\$ _	\$ 1,697	\$ 520	\$ (196)	\$ 16,791	\$	\$ 212,963

Fourth Quarter 2023 GAAP to Non-GAAP Reconciliation

In US \$ Thousands					Adjustments				
		Distribution	Pass	Deferred	NCI/	Real Estate	Acquisition-		
		Related	Through	Comp.	Consol	Credits	Related	Interest	
	GAAP	Payments	Adjustments	Inv.	VIE	(Charges)	Expenses	Expense	Non-GAAP
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	
Investment advisory and services fees	\$ 775,931	(15,302)	(27,162)	(763)	(204)				\$ 732,500
Bernstein research services	100,382								100,382
Distribution revenues	151,339	(151,339)							—
Dividend and interest income	48,682			(362)	(3,309)				45,011
Investment gains (losses)	14,966			(2,384)	(10,088)				2,494
Other revenues	25,993		(8,811)		(69)				17,113
Total revenues	1,117,293	(166,641)	(35,973)	(3,509)	(13,670)				897,500
Less: interest expense	26,573								26,573
Net revenues	1,090,720	(166,641)	(35,973)	(3,509)	(13,670)				870,927
Employee compensation and benefits	453,291		(21,702)	(4,677)			(1,270)		425,642
Promotion and servicing	225,226	(166,641)	(8,674)						49,911
General and administrative	146,595		(5,597)		(405)	206	633		141,432
Contingent payment arrangements	2,603						(2,603)		_
Interest on borrowings	12,799							(12,799)	_
Amortization of intangible assets	11,706						(11,639)		67
Net income (loss) of consolidated entities attributable to non-controlling interests	_				(19)				(19)
Total expenses	852,220	(166,641)	(35,973)	(4,677)	(424)	206	(14,879)	(12,799)	617,033
Operating income	238,500	_		1,168	(13,246)	(206)	14,879	12,799	253,894
Interest on borrowings								12,799	12,799
Income taxes	(2,202)	_	_	40	122	2	(180)		(2,218)
Net income	240,702	_	_	1,128	(13,368)	(208)	15,059	_	243,313
Net income (loss) of consolidated entities attributable to non-controlling interests	13,384			(138)	(13,246)			_	_
Net income attributable to AB Unitholders	\$ 227,318	<u>\$ </u>	<u>\$ </u>	\$ 1,266	\$ (122)	\$ (208)	\$ 15,059	\$	\$ 243,313

Please refer to page 42 for notes describing the adjustments.

AB Adjusted Financial Results Reconciliation

Notes to Consolidated Statements of Income and Supplemental Information (Unaudited)

- A. We exclude all of the company's distribution revenues, which are recorded as a separate line item on the consolidated statement of income, as well as a portion of investment advisory services fees received that is used to pay distribution and servicing costs. Such presentation appropriately reflects the nature of these costs as pass-through payments to third parties that perform functions on behalf of our sponsored mutual funds and/or shareholders of these funds. Also, we adjust distribution revenues for the amortization of deferred sales commissions as these costs, over time, will offset such revenues.
- B. We exclude additional pass-through expenses we incur (primarily through our transfer agency) that are reimbursed and recorded as fees in revenues. Also, we adjust for certain investment advisory and service fees passed through to our investment advisors. These fees have no impact on operating income, but they do have an impact on our operating margin. As such, we exclude these fees from adjusted net revenues.
- C. We exclude the impact on net revenues and compensation expense of the mark-to-market gains and losses (as well as the dividends and interest) associated with employee long-term incentive compensation-related investments. In addition, we exclude any EQH-related equity compensation expense as the awards are non-cash and are based on EQH's and not AB's financial performance. Also, we adjust for certain acquisition related pass through performance-based fees and performance related compensation.
- D. We adjust for the impact of consolidating certain company-sponsored investment funds by eliminating the consolidated company-sponsored investment funds revenues and expenses and including AB's revenues and expenses that were eliminated in consolidation. In addition, the net income of joint ventures attributable to non-controlling interests is excluded because it does not reflect the economic interest attributable to AB.
- E. Real estate credits are excluded because they are not considered part of our core ongoing operations. However, beginning in the fourth quarter of 2019, real estate charges (credits) while excluded in the period in which the charges (credits) are recorded, are included ratably over the remaining applicable lease term.
- F. Acquisition-related expenses have been excluded because they are not considered part of our core operating results when comparing financial results from period to period and to industry peers. Acquisition-related expenses include professional fees and the recording of changes in estimates to contingent payment arrangements associated with our acquisitions. Beginning in the first quarter of 2022, acquisition-related expenses also include certain compensation-related expenses, amortization of intangible assets for contracts acquired and accretion expense with respect to contingent payment arrangements.
- G. Interest on borrowings has been excluded from operating income in order to align with our industry peers.

Adjusted Operating Margin

Adjusted operating margin allows us to monitor our financial performance and efficiency from period to period without the volatility and to compare our performance to industry peers on a basis that better reflects our performance in our core business. Adjusted operating margin is derived by dividing adjusted operating income by adjusted net revenues.

For illustrative purposes only; The information should not be construed as sales or marketing material or an offer or solicitation for the purchase or sale of any financial instrument, product or service sponsored by AllianceBernstein or its affiliates.

